	Supported features												
Website	Personali sed user taste based recomme ndations	Type of recommend ations algorithm	User ratings based recommend ations	Film critics ratings based recommend ations	User mood based recomme ndations	User location based recomme ndations	Provides explanation about recommend ation results	Provide s parental advisor y ratings for movies	Ads	Movi e trailer s avail ability	Plugins from other compani es	Pointers from where to buy or watch movie content	Recommen dations for buying movie tickets
IMDB	Yes	Collaborativ e filtering based	Yes	No	No	No	Yes	Yes	Yes	Yes	No	Yes	No
Fandang o	Yes	Content based	Yes	Yes	No	Yes	No	Yes	Yes	Yes	No	Yes	Yes
Jinni	Yes	Hybrid	Yes	Yes	Yes	No	No	No	No	Yes	No	Yes	No
A good movie to watch	Yes	Content based	Yes	No	Yes	No	No	No	Yes	No	No	Yes	No
Foundd	Yes	Hybrid	Yes	Yes	No	No	No	No	Yes	Yes	No	Yes	No
Vionel	Yes	Hybrid (Planned)	Yes	Yes (Planned TBA)	Yes (Planned TBA)	Yes (Planned TBA)	Yes (Planned TBA)	Yes (Planne d TBA)	No	Yes	Yes	Yes	Yes