

Power BI Inflation Analysis: Journeying Through Global Economic Terrain

Introduction :

Inflation, a critical economic indicator, profoundly impacts businesses, consumers, and policymakers worldwide. In this scenario, a multinational corporation operating in diverse markets seeks to optimize pricing strategies, mitigate risks, and make informed investment decisions. Leveraging Power BI's analytical prowess, we delve into inflation data to offer tailored recommendations aligned with each market's unique economic conditions.

Our approach involves data collection, preparation, and modeling to build a robust analysis framework. Through insightful visualizations and strategic recommendations, we aim to equip stakeholders with actionable insights for informed decision-making. Our deliverables include an interactive Power BI dashboard showcasing inflation trends and a comprehensive report summarizing analysis findings and recommendations.

Scenario 1: Lack of Data Integration and Standardization

In the context of "Power BI Inflation Analysis: Journeying Through Global Economic Terrain," a key problem might be the lack of standardized data sources and integration methods. Different regions and organizations may report inflation data differently, leading to inconsistencies and challenges in aggregating and analyzing global inflation trends effectively within Power BI. This lack of standardization hampers the ability to provide accurate and comprehensive insights into inflation dynamics worldwide.

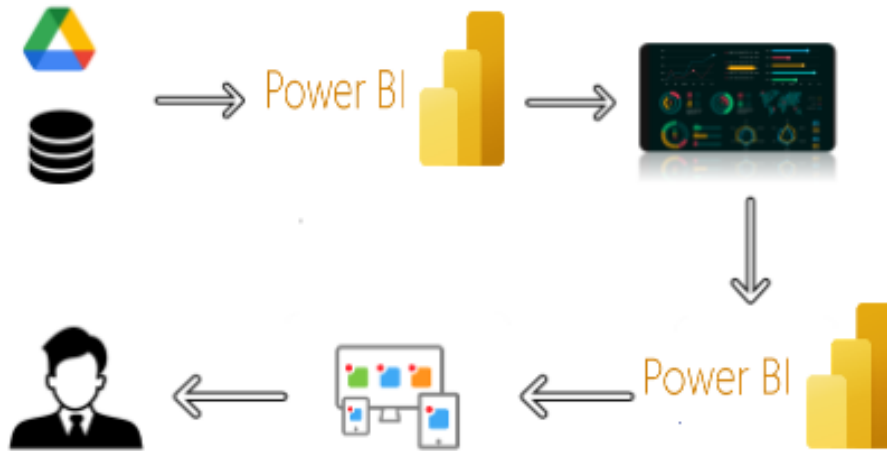
Scenario 2: Limited Historical Data Accessibility

Another challenge could be the limited accessibility to historical inflation data across various countries and regions. This scarcity of historical data poses a significant obstacle in building robust predictive models within Power BI for forecasting inflation trends accurately. Without a comprehensive historical dataset, analysts may struggle to identify long-term patterns and correlations necessary for making informed decisions and projections.

Scenario 3: Complex Economic Interdependencies

The intricate interdependencies among global economies pose a complex challenge in "Power BI Inflation Analysis: Journeying Through Global Economic Terrain." Fluctuations in one country's inflation rate can have ripple effects across other regions, making it difficult to isolate and analyze the drivers of inflation within individual economies. Effectively capturing and analyzing these interdependencies within Power BI requires sophisticated modeling techniques and access to diverse datasets, which may not be readily available or easily integrated into the analysis platform.

Technical Architecture:



Project Flow

To accomplish this, we have to complete all the activities listed below,

- 1) Data Collection
 - o Collect the dataset,
 - o Connect Data with Power BI
- 2) Data Preparation
 - o Prepare the Data for Visualization
- 3) Data Visualizations
 - o Visualizations
- 4) Dashboard
 - o Responsive and Design of Dashboard
- 5) Report
 - o Report Creation
- 6) Performance Testing
 - o Amount of Data Rendered to DB
 - o Utilization of Data Filters
 - o No. of Calculation fields
 - o No. of Visualizations/Graphs
- 7) Project Demonstration & Documentation
 - o Record explanation Video for project end to end solution
 - o Project Documentation-Step by step project development procedure

Milestone 1: Data Collection & Extraction from Database

Data collection is the process of gathering and measuring information on variables of interest, in an established systematic fashion that enables one to answer stated research questions, test hypotheses, and evaluate outcomes and generate insights from the data.

Activity 1: Collect the dataset

Please use the link to download the dataset: <https://www.kaggle.com/datasets/sazidthel/global-inflation-data>

Activity 1.1: Understand the data

Data contains all the meta information regarding the columns described in the CSV files.

Column Description of the Dataset:

- 1) Country name: Name of the Country.
- 2) Inflation Rate: Inflation rate of each country.
- 3) Region: Region of country which belongs
- 4) Year: represents the calendar year for which the corresponding inflation data is recorded.
- 5) AdjustedInflationRate: The 'Adjusted Inflation Rate' column is derived by multiplying the inflation rate by 0.01.
- 6) Inflation Rate Category: The 'Inflation Rate' column is categorized as high, medium, or low based on predefined thresholds.

Milestone 2: Data Preparation

Data preparation is a critical stage in the data analysis process, encompassing activities aimed at cleaning, transforming, and organizing raw data into a structured format suitable for analysis. This process involves identifying and addressing issues such as missing values, outliers, inconsistencies, and inaccuracies in the dataset, ensuring data quality and reliability.

Activity 1: Prepare the Data for Visualization

Preparing the data for visualization involves cleaning the data to remove irrelevant or missing data, transforming the data into a format that can be easily visualized, exploring the data to identify patterns and trends, filtering the data to focus on specific subsets of data, preparing the data for visualization software, and ensuring the data is accurate and complete. This process helps to make the data easily understandable and ready for creating visualizations to gain insights into the performance and efficiency. Since the data is already cleaned, we can move to visualization.

Data Loading Video Link

<https://drive.google.com/file/d/13CSa2gMKo-mRiFEsGTzU3YVbm0KTngqr/view?usp=drivesdk>

Data Cleaning Video Link

<https://drive.google.com/file/d/134F6AZc4VO65UECWFEFr2eEZ1Lop7fSi/view?usp=drivesdk>

Milestone 3: Data Visualization

Data visualization is the process of creating graphical representations of data to help people understand and explore the information. The goal of data visualization is to make complex data sets more accessible, intuitive, and easier to interpret. By using visual elements such as charts, graphs, and maps, data visualizations can help people quickly identify patterns, trends, and outliers in the data.

Activity 1.1: Average Inflation Rate



Activity 1.2: Maximum Inflation Rate.



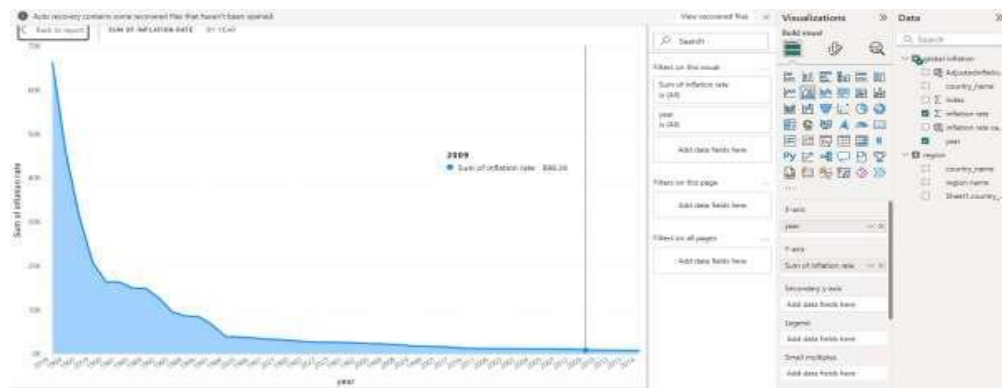
Activity 1.3: Total Number of Regions



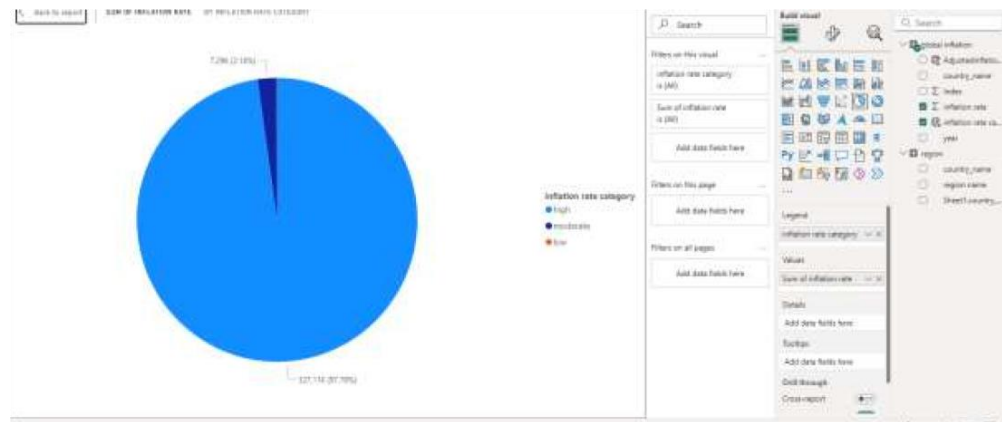
Activity 1.4: Name of the country

Afghanistan
First country_name

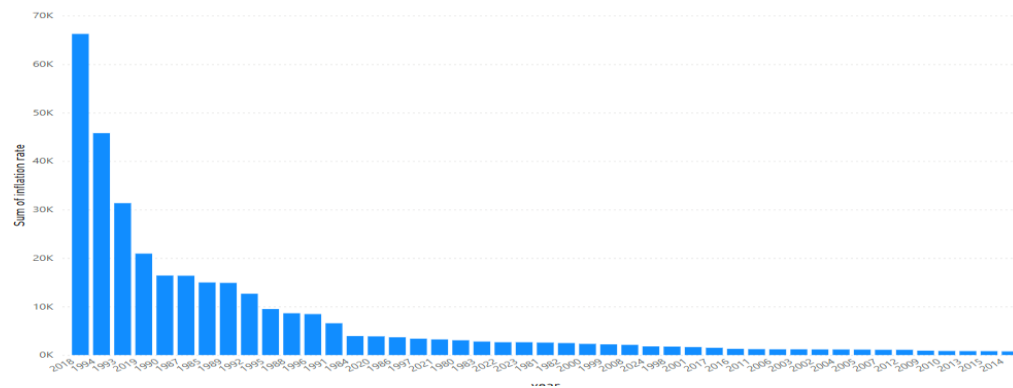
Activity 1.5: Sum of inflation rate by year.



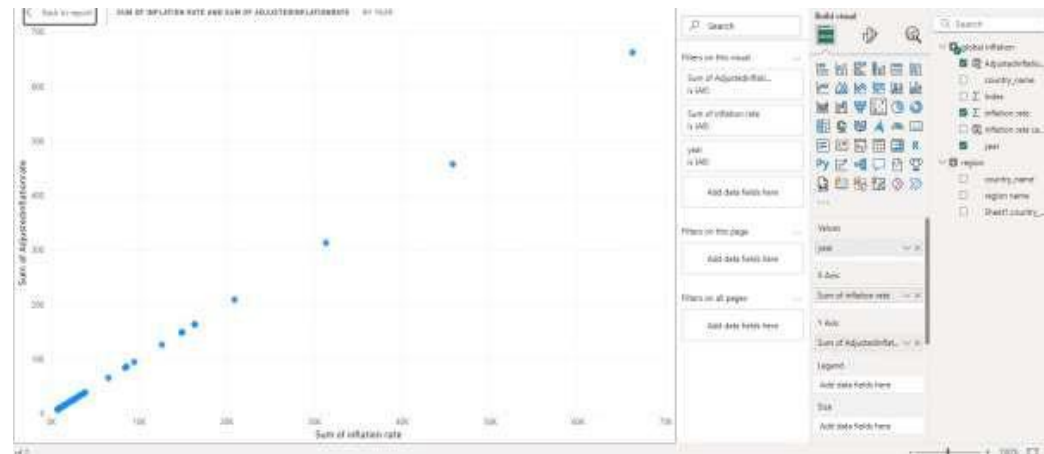
Activity 1.6: Sum of inflation rate by inflation rate category.



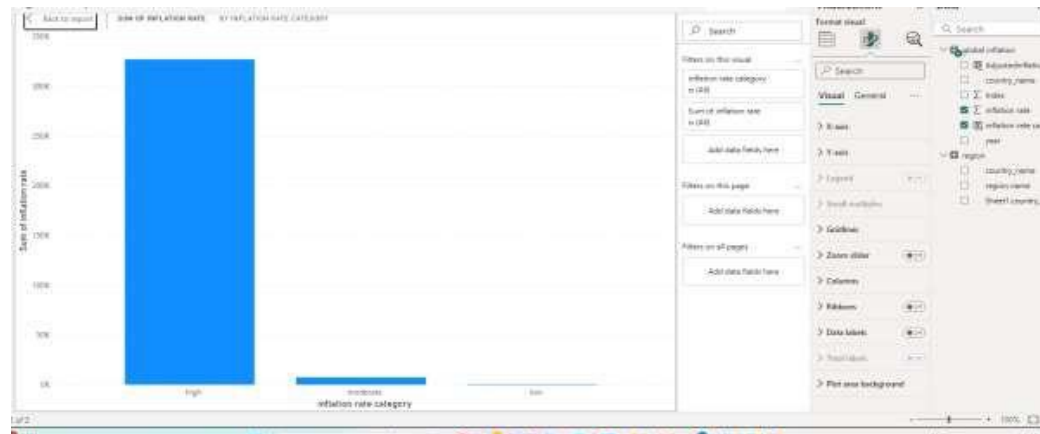
Activity 1.7: Sum of inflation rate by inflation rate category.



Activity 1.8: Sum of inflation rate and sum of adjusted inflation rate.



Activity 1.9: sum of inflation rate by inflation rate category



Activity 1.10: sum of inflation rate by country name.



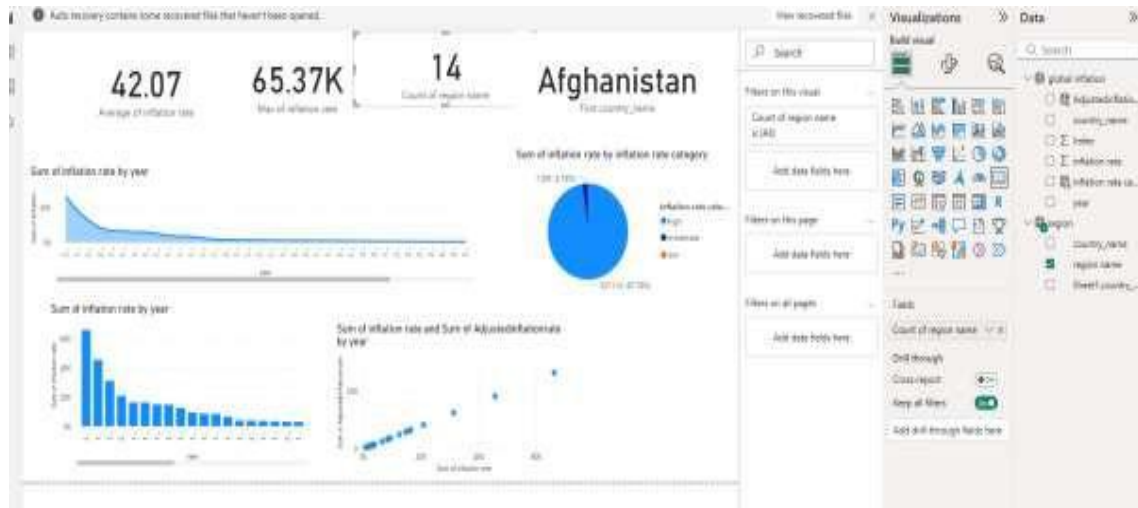
Activity 1.11: country name and region name.



Milestone 4: Dashboard

A dashboard is a graphical user interface (GUI) that displays information and data in an organized, easy-to-read format. Dashboards are often used to provide real-time monitoring and analysis of data and are typically designed for a specific purpose or use case. Dashboards can be used in a variety of settings, such as business, finance, manufacturing, healthcare, and many other industries. They can be used to track key performance indicators (KPIs), monitor performance metrics, and display data in the form of charts, graphs, and tables.

Activity :1- Responsive and Design of Dashboard



Explanation video link:

<https://drive.google.com/file/d/139pbLdmK72V-WpkWKp93ADNIMdgInAKI/view?usp=drivesdk>

Milestone 5: Report

A report is a comprehensive document that provides a detailed and structured account of data analysis, findings, and insights. It is typically used for in-depth analysis,

documentation, and communication of results. Reports are suitable for a diverse audience, including decision-makers, analysts, and stakeholders who need a comprehensive understanding of the data.

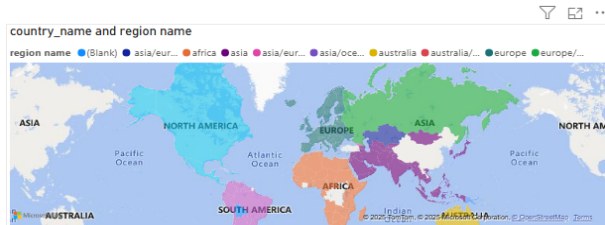
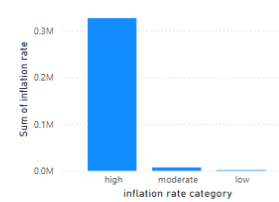
Report :

Power BI Inflation Analysis: Journeying Through Global Economic Terrain

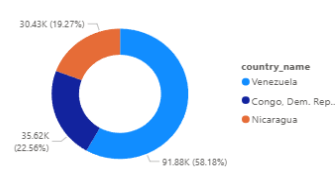
Venezuela accounted for 58.18% of Sum of Inflation rate.
Congo, Dem. Rep. accounted for 22.56% of Sum of Inflation rate.
Nicaragua accounted for 19.27% of Sum of Inflation rate.

Venezuela had the highest Sum of Inflation rate at 91.88k and Nicaragua had smallest sum of inflation rate at 30.39k .

Sum of inflation rate by inflation rate category



Sum of inflation rate by country_name



Explanation video link:

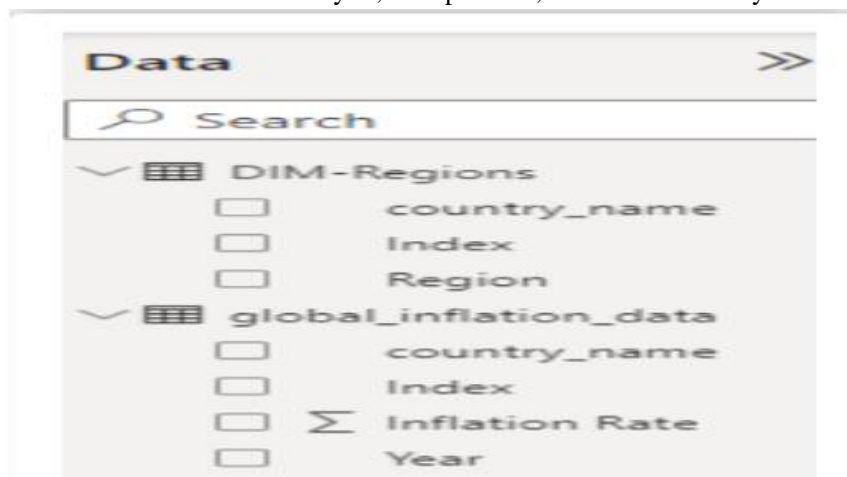
<https://drive.google.com/file/d/13FmxMy57J7UrvmY8hPohjkVIoz1sJ0PL/view?usp=drivesdk>

Milestone 6: Performance Testing

Performance testing is a critical component of software development aimed at evaluating the speed, responsiveness, and stability of an application under varying load conditions. By simulating real-world scenarios, such as heavy user traffic or high data volumes, performance testing helps identify potential bottlenecks, weaknesses, and areas for optimization within the system..

Activity 1: Amount of Data Loaded

"Amount of Data Loaded" refers to the quantity or volume of data that has been imported, retrieved, or loaded into a system, software application, database, or any other data storage or processing environment. It's a measure of how much data has been successfully processed and made available for analysis, manipulation, or use within the system.



Milestone 7: Project Demonstration & Documentation

Below mentioned deliverables to be submitted along with other deliverables

Activity 1:- Record explanation Video for project end to end solution

Activity 2:- Project Documentation-Step by step project development procedure

Create document as per the template provided

Customer Problem Statement Template

Don't Worry



I am

BUSINESS

GOVERNMENT

INVESTOR

I'm trying to

Optimize pricing
despite high
inflation and
disrupted supply chains

Inflation erodes
profits, forces
cost-cutting, and
disrupts supply chains,
making it difficult to
maintain quality and
control costs

Inflation erodes
profits, increases
operating costs, and
disrupts supply chains,
making it difficult to
maintain quality and
control costs

But

Struggling to
keep up with
inflation costs and
maintain quality
despite high
inflation

Struggling with
outdated data
and limited
visibility into
supply chain
disruptions

Struggling to
keep up with
inflation costs and
maintain quality
despite high
inflation

Because

Inflation can
erode profits,
increase costs,
and disrupt
supply chains

Inaccurate or
incomplete data
can lead to
ineffective
pricing decisions

Inflation can
erode the
purchasing power
of my investment
and reduce my
return over time

Which makes me feel

Uncertain, anxious,
and concerned
about the long-
term success of
my business

Effective thought
inflation and
promote
economic stability

Uncertain, anxious,
and concerned
about the long-
term success of
my investment



Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by Dave Gray at

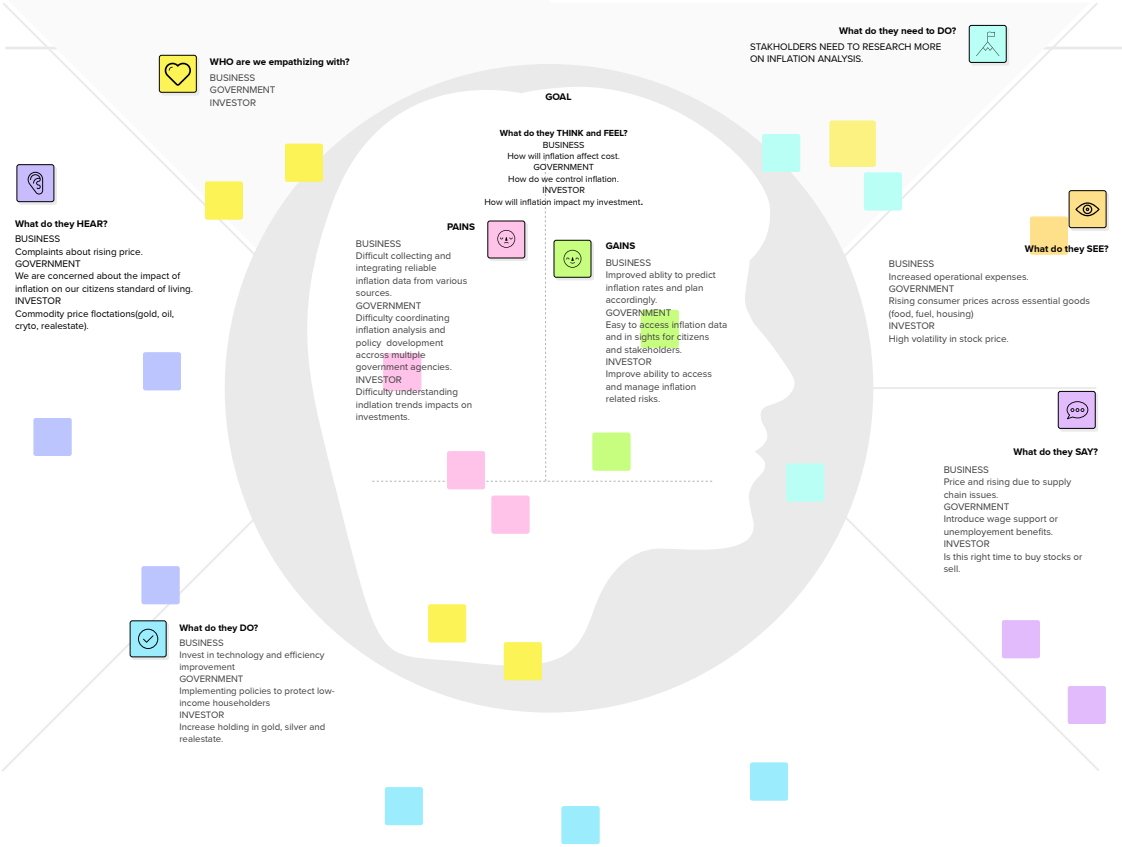


Share template feedback

1






Develop shared understanding and empathy

Summarize the data you have gathered related to the people that are impacted by your work. It will help you generate ideas, prioritize features, or discuss decisions.



Need some inspiration?
See a finished version of this template to kickstart your work.
[Open example](#)



| <div>Scenario: [Existing experience through a product or service]</div> | <div> Entice</div> <div>How does someone become aware of this service?</div> | <div> Enter</div> <div>What do people experience as they begin the process?</div> | <div> Engage</div> <div>In the core moments in the process, what happens?</div> | <div> Exit</div> <div>What do people typically experience as the process finishes?</div> | <div> Extend</div> <div>What happens after the experience is over?</div> |
|--|---|--|--|---|---|
| <div>Experience steps</div> <div>What does the person (or people) at the center of this scenario typically experience in each step?</div> | <div>How users first interact with inflation related (e.g.web searches,articles,government report.</div> | <div>The first deep engagement with inflation data (e.g.subscribing to dashboards signing up for alerts).</div> | <div>Users actively analyzing and using inflation insights (e.g. comparing inflation trends forecasting).</div> | <div>When users finish their analysis or stop using the platform.</div> | <div>Returning users long-term engagement (retention efforts,advanced analytics usage).</div> |
| <div>Interactions</div> <div>What interactions do they have at each step along the way?</div> <div><ul style="list-style-type: none">■ People: Who do they see or talk to?■ Places: Where are they?■ Things: What digital touchpoints or physical objects do they use?</div> | <div>Capture interest and encourage users to explore inflation data.</div> | <div>Provide an intractive experience for first-time users to navigate and explore key data points.</div> | <div>Encourage users to interact with inflation insights for meaningful analysis.</div> | <div>Understand when and why users stop engaging with the dashboard.</div> | <div>Keep users engaged with ongoing insights and personalized reports.</div> |
| <div>Goals & motivations</div> <div>At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")</div> | <div>Stay updated on inflation trends affecting global markets.</div> | <div>Quickly find relevant inflation data by country/sector/time period.</div> | <div>Compare inflation trends across different time period,industries,countries.</div> | <div>Extract key takeaways before leaving.</div> | <div>Stsy updated with new inflation trends and economics forecasts.</div> |
| <div>Positive moments</div> <div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div> | <div>Attract usres by making inflationanalysis visually engaging and easy to understand.</div> | <div>Makes it easy for users to navigates and interact with inflation data.</div> | <div>Users analyzed inflation trends over-time they compare country -level data and economics.</div> | <div>Users extract key insights before exiting they download or share report for later use.</div> | <div>Users return for updated inflation insights they explore advanced features like predictive analytics.</div> |
| <div>Negative moments</div> <div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div> | <div>Users ignore the dashboare due to a lack of relevances or visibility .</div> | <div>Users feel lost or confused navigating the dashboard.</div> | <div>Users struggle to interpret complex inflation data.</div> | <div>Users leave without gaining useful insights key ndata points and hidden or hard to extract.</div> | <div>Users dont return because the dashboard lacks fresh insights.</div> |
| <div>Areas of opportunity</div> <div>How might we make each step better? What ideas do we have? What have others suggested?</div> | <div>increase dashboard visibility through social media.</div> | <div>Guide users with interactive tooltips and first-time tutorials simplify filters and categorization.</div> | <div>Connect dashboards to live financial sources for up-to -data trends.</div> | <div>Provide key insights in a summary card or visual snap chat gather insights on usability and missing features.</div> | <div></div> |

Data Flow Diagram & User Stories

| | |
|---------------|---|
| Date | 31 January 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power BI inflation analysis: journeying through global economic terrain |
| Maximum Marks | 4 Marks |

Data Flow Diagrams: A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Data Collection



Data Cleaning



Data Visualization



Trend analysis



User access and Interaction



Data Visualization

Data Export

User Stories

Use the below template to list all the user stories for the product.

| User Type | Functional Requirement (Epic) | User Story Number | User Story / Task | Acceptance criteria | Priority | Release |
|--------------|-------------------------------|-------------------|--|--|----------|----------|
| Data analyst | Data Collection | USN-1 | As a data analyst, , I want to collect inflation data from multiple sources so that I can analyze global trends | Data is collected from FAO, USDA, and other sources | high | Sprint-1 |
| Data analyst | Data Cleaning | USN-2 | As a data analyst, I want to clean and standardize inflation data so that it is accurate and usable.. | Duplicate records are removed. | medium | Sprint-1 |
| Data analyst | Data Visualization | USN-3 | As a data analyst, I want to visualize inflation trends using Power BI dashboards so that I can identify key patterns. | Power BI dashboards include charts for wheat, rice, maize, and fruits. | high | Sprint-2 |
| Business | Trend analysis | USN-4 | As a Business, I want to apply predictive models to forecast inflation so that I can support business strategy. | Reports highlight production trends for key commodities. | high | Sprint-2 |

| | | | | | | |
|------------|-----------------------------|-------|--|---|--------|----------|
| Government | User access and interaction | USN-5 | As-Government, I want to create reports so that I can analyze specific markets | Charts update dynamically based on selections. | medium | Sprint-2 |
| Investor | Data Export | USN-6 | As a Investor , I want to export reports in different formats so that I can share insights with stakeholders | Users can export data in CSV, PDF, and Excel formats. | medium | Sprint-2 |

Project Design Phase-II
Solution Requirements (Functional & Non-functional)

| | |
|---------------|---------------------------|
| Date | 31 January 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | GLOBLE INFLATION ANALYSIS |
| Maximum Marks | 4 Marks |

Functional Requirements:

Following are the functional requirements of the proposed solution.

| FR No. | Functional Requirement (Epic) | Sub Requirement (Story / Sub-Task) |
|--------|----------------------------------|---|
| FR-1 | Data collection & integration | Import inflation data form multiple sources (world bank, IMF, OECD etc..) |
| FR-2 | Data processing & transformation | Standardize inflation indicators across different datasets. |
| FR-3 | Visualization & analytics | Compare inflation trends across countries regions and economic groups. |
| FR-4 | User interaction & customization | Allow users to select customer data ranges. |
| | | |
| | | |

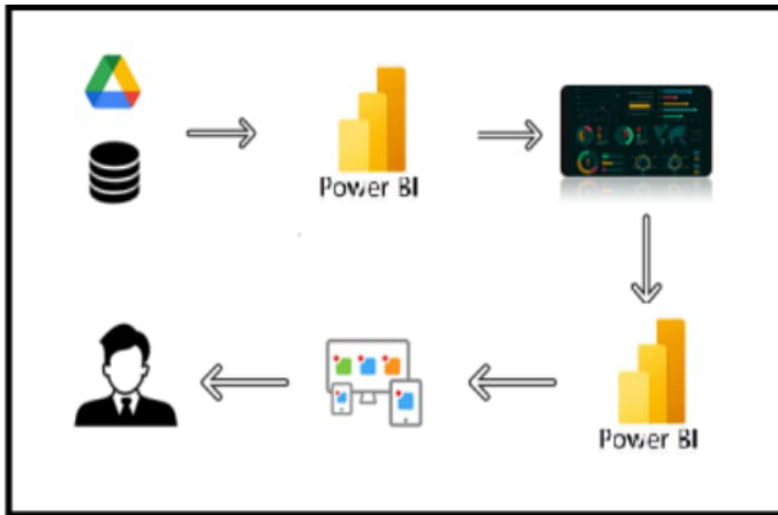
Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

| FR No. | Non-Functional Requirement | Description |
|--------|----------------------------|---|
| NFR-1 | Usability | Inflation affects the usability of a currency by impacting its purchasing power. |
| NFR-2 | Security | Hyperinflation often results in a loss of trust in a country currency leading people to shift to stable alternatives . |
| NFR-3 | Reliability | A reliable economy maintains controlled inflation ensuring steady price leves and predictable costa. |
| NFR-4 | Performance | Inflation impacts economic performance by influencing GDP growth employment rates and consumer spending. |
| NFR-5 | Availability | Inflation affects the availability of goods and service by altering production costs. |
| NFR-6 | Scalability | Developed nations often have mechanisms (fiscal policies, monetary tools) to scale their economies in response to inflation. |

Project Design Phase-II
Technology Stack (Architecture & Stack)

| | |
|---------------|---|
| Date | 31 January 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power BI Inflation Analysis : journeying through global economic terrain. |
| Maximum Marks | 4 Marks |



Technical Architecture:

The Deliverable shall include the architectural diagram as below and the information as per the table1 & table 2

Table-1 : Components & Technologies:

| S.No | Component | Description | Technology |
|------|--------------------|--|--|
| | Data Collection | Gathering inflation data from global sources | Power BI, Excel |
| | Data Loading | Importing data into the analysis environment | Power BI |
| | Data Cleaning | Handling missing values, standardizing formats | Power BI |
| | Data Visualization | Creating charts, trends, and dashboards | Power BI |
| | Scenario-1 | Average Inflation Rate | Power BI Visualizations (KPI Card) |
| | Scenario-2 | Maximum Inflation Rate | Power BI Visualizations (KPI Card) |
| | Scenario-3 | Total Number of Regions | Power BI Visualizations (KPI Card) |
| | Scenario-4 | Inflation Rate change over a year | Power BI Visualizations (KPI Card) |
| | Scenario-5 | Distribution Of Inflation rate Categories. | Power BI Visualizations (Area Chart) |
| | Scenario-6 | Filter applied On Country Column | Power BI Visualizations (Pie Chart) |
| | Scenario-7 | Average Inflation Rate Change by Country | Power BI Visualizations (Stacked Column Chart) |
| | Scenario-8 | inflation rate and adjusted inflation rate | Power BI Visualizations (Scatter |

| | | | |
|----|-----------------|--|--|
| 1. | | change over years | Chart) |
| 2. | Scenario-9 | Count of Region By country | Power BI Visualizations (Filled Map) |
| 3. | Scenario-10 | inflation rate Distribution | Power BI Visualizations (Stacked Column Chart) |
| 4. | Scenario-11 | Top 3 inflation rate Countries | Power BI Visualizations (Donut Chart) |
| 5. | Report Creation | Generating interactive inflation reports | Power BI |
| 6. | Data Export | Exporting processed insights | Power BI, Excel |

Table-2: Application Characteristics:

| S.No | Characteristics | Description | Technology |
|------|-----------------|---|----------------------------|
| | Scalability | Handles large datasets covering multiple years | Power BI, Excel |
| | Interactivity | Allows filtering by country, year, inflation type | Power BI(DAX, Power Query) |
| | performance | Optimized queries for efficient analysis | Power BI(DAX) |
| | usability | User-friendly dashboards for economic insights | Power BI |
| | Automation | Automated data refresh for updated insights | Power BI |

| | | |
|--|--|--|
| 1.CUSTOMER SEGMENTS CS Multinational Corporations (MNCs): Companies operating in multiple countries seeking inflation insights for pricing, risk management, and investment strategies. Policymakers & Government Agencies: Entities monitoring inflation trends to adjust fiscal and monetary policies. | 6. CUSTOMER CC Bloomberg Terminal: Offers global economic data but is expensive. IMF & World Bank Data Portals: Provide macroeconomic indicators but lack interactive dashboards. Excel & Custom Scripts: Used for inflation analysis but lack automation and real-time insights. Google Data Studio & Tableau: Competitors for data visualization but are not tailored for inflation analysis. | 5. AVAILABLE SOLUTIONS AS Frustration: Lack of reliable inflation insights leads to poor decision-making. Uncertainty: Difficulty in forecasting inflation trends. Overwhelm: Managing data from multiple sources is complex.. |
| 2. JOBS-TO-BE-DONE / PROBLEMS J&P Optimize Pricing Strategies: MNCs need to adjust prices based on inflation in different regions. Mitigate Risks: Investors and companies need inflation insights to hedge against currency and economic risks. Forecast Inflation Trends: Economists and policymakers need predictive models to plan for future economic conditions. | 9. PROBLEM ROOT CAUSE RC Power BI dashboards Economic data platforms (IMF, World Bank, government portals) Online financial news (Bloomberg, Reuters, CNBC) AI-driven forecasting tools Offline: Economic reports from consulting firms Government inflation reports Expert discussions in board meetings. | 7. BEHAVIOUR BE Data Availability: Some markets lack reliable inflation data. Budget: Not all companies can afford premium data solutions. Technical Expertise: Not all users have Power BI or data analytics skills. Integration Issues: Difficulty in merging |

| | | | |
|--|---|---|----------------------------|
| 3. TRIGGERS Sudden Inflation Spikes: Companies rush for inflation data when prices rise unexpectedly. Economic Crises: Events like recessions or supply chain disruptions increase the need for inflation monitoring. Regulatory Changes: New tax policies or | 10. YOUR SOLUTION Data Fragmentation: Different reporting standards across countries. Lack of Automation: Manual data collection is time-consuming. Limited Predictive Capabilities: Basic | 8. CHANNELS of BEHAVIOUR CH Proactive Businesses: Companies that continuously monitor inflation trends for strategic decisions. Reactive Businesses: Firms that only check | E x r c c r |
|--|---|---|----------------------------|

| | | | |
|---|---|--|---|
| trade restrictions push businesses to reassess pricing strategies. | models fail to capture economic complexities. Inaccessible Data: Some regions don't provide comprehensive historical inflation data. | inflation data during crises. Traditional vs. Digital Users: Some prefer manual reports, while others rely on dashboards and automation | i e 8 c f i e C H c f E E |
| 4. EMOTIONS: BEFORE / AFTER Frustration: Lack of reliable inflation insights leads to poor decision-making. Uncertainty: Difficulty in forecasting inflation trends. Overwhelm: Managing data from multiple sources is complex.. | | | |

Project Design Phase
Proposed Solution Template

| | |
|---------------|---|
| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power Bi Inflation Analysis: journeying through global economic terrain |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

| S.No. | Parameter | Description |
|-------|--|---|
| 1. | Problem Statement (Problem to be solved) | Problem Statement <ul style="list-style-type: none">• -Governments and organizations struggle to analyze and forecast inflation accurately.• -Current methods are manual, time-consuming, and often inaccurate.• This leads to poor policy decisions, inefficient resource allocation, and reduced citizen trust. |
| 2. | Idea / Solution description | <ul style="list-style-type: none">• Idea: A mobile app that connects users with local service providers (like plumbers, electricians, or home cleaners) using real-time tracking and instant booking features. The app will provide verified professionals, transparent pricing, and customer reviews.• Solution: The app acts as a marketplace, offering users the ability to find local services, compare prices, read reviews, and instantly book appointments. Service providers will be able to create a profile, manage availability, set pricing, and get ratings from customers. The app will leverage real-time data to suggest the best options based on proximity and service availability. |
| 3. | Novelty / Uniqueness | <ul style="list-style-type: none">• Instant Booking with Real-Time Tracking: Unlike traditional service platforms, this app offers instant booking with real-time tracking of |

| | | |
|----|---------------------------------------|---|
| | | <p>service providers, ensuring greater transparency and reducing wait times.</p> <ul style="list-style-type: none"> ● Verified Professionals and Customer Reviews: A stringent verification process ensures that only qualified professionals are listed, increasing trust and reducing fraud. ● Personalized Recommendations: The app uses AI to offer personalized service recommendations based on past usage and preferences, improving user experience. |
| 4. | Social Impact / Customer Satisfaction | <ul style="list-style-type: none"> ● Social Impact: By creating a platform that helps small businesses and independent service providers gain visibility, the app can help promote local employment, support local economies, and enhance access to necessary services. ● Customer Satisfaction: The solution increases customer satisfaction by reducing service search time, providing transparent pricing, and ensuring high-quality service through verified professionals. User reviews and ratings help maintain high standards of service. |
| 5. | Business Model (Revenue M | <ul style="list-style-type: none"> ● Commission-based Revenue Model: The app will charge a commission on each transaction between service providers and customers, which could range from 10-20% per completed job. ● Subscription Plans for Service Providers: Service providers can subscribe to premium features for better visibility, access to exclusive leads, and advanced analytics about their performance. ● Freemium Model for Users: The app is free to download and use, but premium features (e.g., faster booking, priority customer support) can be offered to users for a monthly or yearly subscription. |
| 6. | Scalability of the Solution | <ul style="list-style-type: none"> ● Geographic Expansion: The platform can scale by expanding to different cities, regions, or even countries, adapting the app to regional needs and services. |

| | | |
|--|--|---|
| | | <ul style="list-style-type: none">● Service Diversification: Over time, more services can be added (e.g., tutoring, event planning), broadening the platform's reach and increasing its user base.● Integration with Other Platforms: The app can also integrate with other service marketplaces or online payment systems to broaden its functionality and increase customer acquisition. |
|--|--|---|

**Project Design Phase
Solution Architecture**

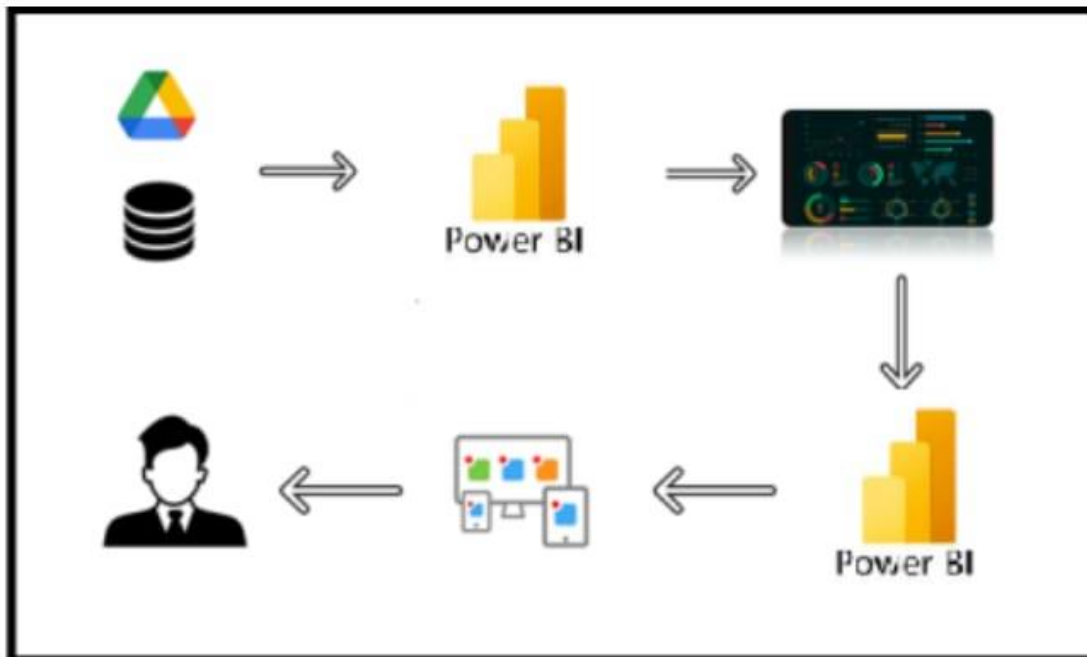
| | |
|---------------|---|
| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power BI Inflation Analysis : journeying through global economic terrain. |
| Maximum Marks | 4 Marks |

Solution Architecture:

Solution architecture is a complex process – with many sub-processes – that bridges the gap between business problems and technology solutions. Its goals are to:

- Find the best tech solution to solve existing business problems.
- Describe the structure, characteristics, behaviour, and other aspects of the software to project stakeholders.
- Define features, development phases, and solution requirements.
- Provide specifications according to which the solution is defined, managed, and delivered.

Example - Solution Architecture Diagram:



Project Planning Phase
Project Planning Template (Product Backlog, Sprint Planning, Stories, Storypoints)

| | |
|---------------|---|
| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power BI Inflation Analysis : journeying through global economic terrain. |
| Maximum Marks | 5 Marks |

Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

| Sprint | Functional Requirement (Epic) | User Story Number | User Story / Task | Story Points | Priority | Team Members |
|----------|-------------------------------|-------------------|--|--------------|----------|-------------------|
| Sprint-1 | Data Collection | USN-1 | As a Data analyst, I want to collect inflation data from multiple sources so that I can analyze global trends | 2 | High | Dumpaka Teja |
| Sprint-1 | Data Cleaning | USN-2 | As a Data analyst, I want to clean and standardize inflation data so that it is accurate and usable. | 3 | medium | Dumpaka Teja |
| Sprint-2 | Data Visualization | USN-3 | As a Data analyst, I want to visualize inflation trends using Power BI dashboards so that I can identify key patterns. | 5 | high | Cheliya Rajeswari |

| | | | | | | |
|----------|--------------------|-------|---|---|--------|----------------------|
| Sprint-2 | Inflation analysis | USN-4 | As a Business, I want to apply predictive models to forecast inflation so that I can support business strategy. | 3 | high | Bura Yamuna |
| Sprint-2 | Report creation | USN-5 | As a Government, I want to create reports so that I can analyze specific markets | 3 | medium | Chandanagiri Mounika |
| Sprint-2 | Data Export | USN-6 | As a Investor, I want to export reports in different formats so that I can share insights with stakeholders | 2 | low | Chandanagiri Mounika |

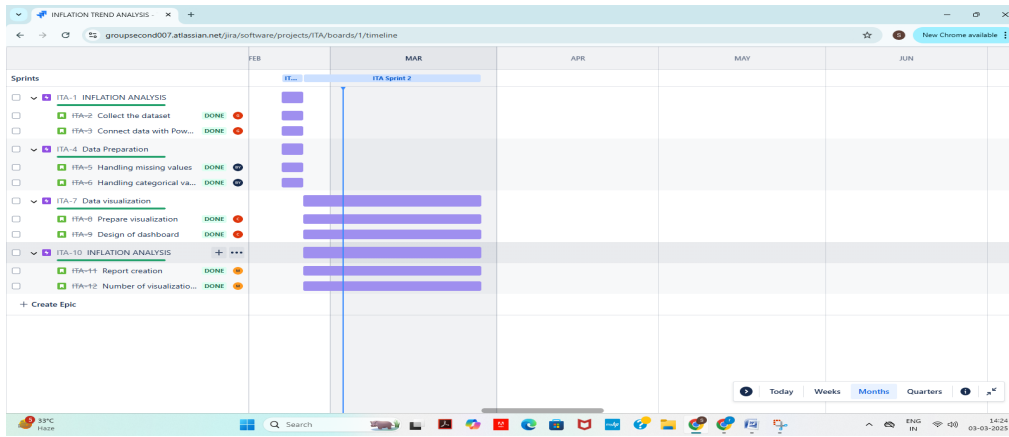
Project Tracker, Velocity & Burndown Chart: (4 Marks)

| Sprint | Total Story Points | Duration | Sprint Start Date | Sprint End Date (Planned) | Story Points Completed (as on Planned End Date) | Sprint Release Date (Actual) |
|----------|--------------------|----------|-------------------|---------------------------|---|------------------------------|
| Sprint-1 | 24 | 2 Days | 20FEB 2025 | 21FEB 2025 | 24 | 21 FEB 2025 |
| Sprint-2 | 24 | 2 Days | 22FEB 2025 | 23FEB 2025 | 24 | 23FEB 2025 |
| Sprint-3 | 24 | 2 Days | 24FEB 2025 | 26FEB 2025 | 24 | 26FEB 2025 |
| Sprint-4 | 24 | 2 Days | 27FEB 2025 | 28 FEB 2025 | 24 | 28FEB 2025 |

Velocity:

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

$$AV = \frac{\text{sprint duration}}{\text{velocity}} = \frac{20}{10} = 2$$



Sprint progress

100% done

Done: 100% In progress: 0% Not started: 0%

Sprint burndown

8 points done, 0 points to go



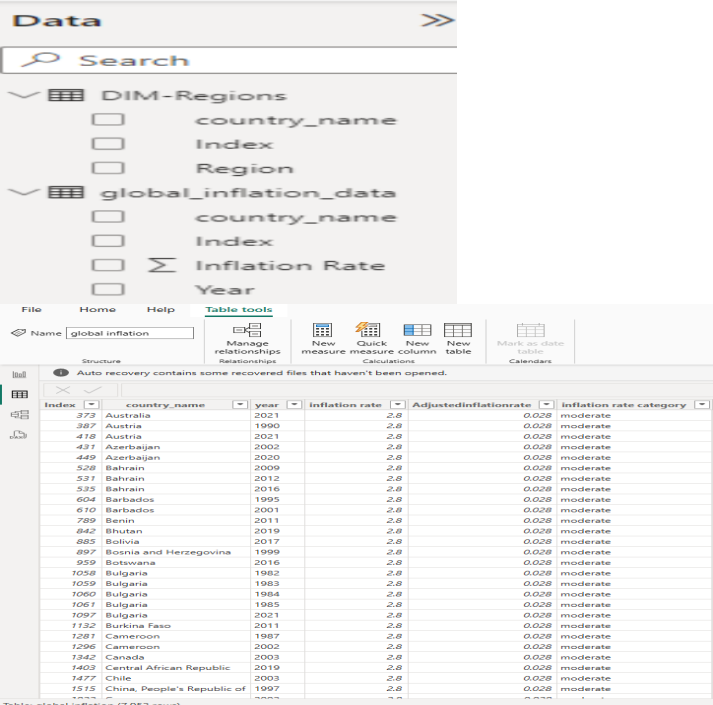
Your sprint scope has increased by 8 points

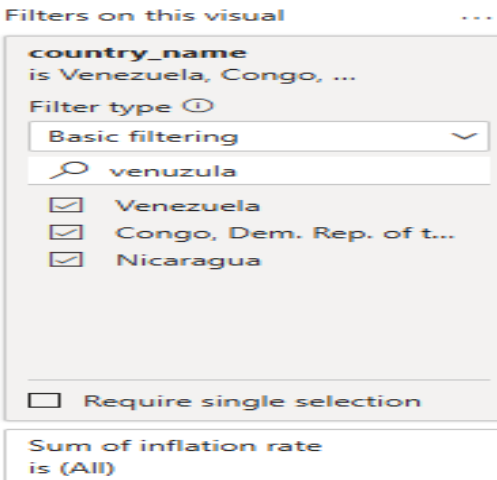
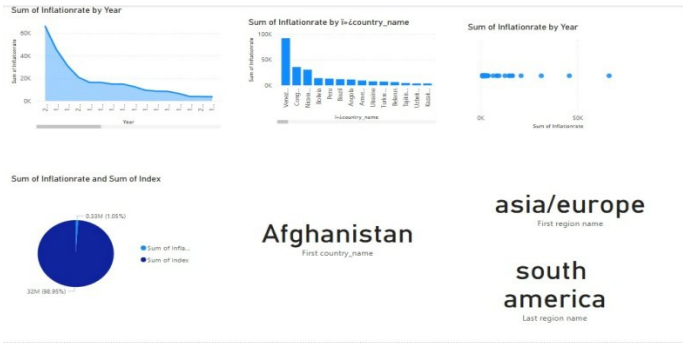
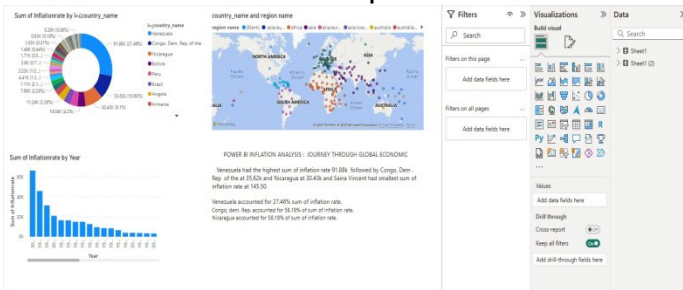
Project Development Phase Model Performance Test

| | |
|---------------|---|
| Date | 10 February 2025 |
| Team ID | LTVIP2025TMID21334 |
| Project Name | Power BI Inflation Analysis : journeying through global economic terrain. |
| Maximum Marks | |

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

| S.No | Parameter | Screenshot / Values |
|------|--------------------|--|
| . | | |
| | Data Rendered | <p>Downloading The Dataset</p> <p>Please use the link to download the dataset: link</p> <p>Activity 1.1: Understand the data Data contains all the meta information regarding the columns described in the CSV files. Column Description of the Dataset:</p> <ol style="list-style-type: none"> 1) Country_name: Name of the Country. 2) Inflation Rate: Inflation rate of each country. 3) Region: Region of country which belongs 4) Year: represents the calendar year for which the corresponding inflation data is recorded. 5) AdjustedInflationRate: The 'Adjusted Inflation Rate' column is derived by multiplying the inflation rate by 0.01 . 6) InflationRateCategory: The 'Inflation Rate' column is categorized as high, medium, or low based on predefined thresholds. |
| | Data Preprocessing |  <p>The screenshot displays the Power BI Desktop interface. The left-hand pane shows the 'Data' view with a search bar and a list of tables. The 'global_inflation_data' table is selected, showing its columns: country_name, Index, Region, country_name, Index, Inflation Rate, and Year. The main view shows the 'Table' view of the 'global_inflation_data' table. The table has columns: Index, country_name, year, inflation rate, AdjustedInflationRate, and Inflation rate category. The table contains 7,952 rows of data. The bottom status bar indicates 'Table: global inflation (7,952 rows)'.</p> |

| | | |
|----|-----------------------------|---|
| 3. | Utilization of Data Filters |  <p>Filters on this visual</p> <p>country_name is Venezuela, Congo, ...</p> <p>Filter type ①</p> <p>Basic filtering</p> <p>venuzula</p> <p><input checked="" type="checkbox"/> Venezuela</p> <p><input checked="" type="checkbox"/> Congo, Dem. Rep. of t...</p> <p><input checked="" type="checkbox"/> Nicaragua</p> <p><input type="checkbox"/> Require single selection</p> <p>Sum of inflation rate is (All)</p> |
| 4. | DAX Queries Used | <p>DAX queries will be saved to your model. They won't be visible when published in the Power BI service. Learn more</p> <p>Run Update model with changes (0)</p> <pre> 1 // Welcome to DAX query view! Learn more about DAX queries at https://aka.ms/dax-queries. 2 // Right-click on tables, columns, or measures in the data pane to access quick queries, or ask Copilot for help writing DAX. 3 4 // Select "Run" to try this sample DAX query. 5 EVALUATE 6 TOPN(100, 'global inflation') 7 inflation rate category = if('global inflation'[inflation rate]<2,"low",if('global inflation'[inflation rate]>5,"moderate","high")) 8 </pre> |
| 5. | Dashboard design | <p>No of Visualizations / Graphs – 11</p>  <p>Sum of Inflationrate by Year</p> <p>Sum of Inflationrate by i-country_name</p> <p>Sum of Inflationrate by Year</p> <p>Sum of Inflationrate and Sum of Index</p> <p>Afghanistan</p> <p>asia/europe</p> <p>south america</p> |
| 6 | Report Design | <p>No of Visualizations / Graphs -11</p>  <p>Sum of Inflationrate by i-country_name</p> <p>Sum of Inflationrate by Year</p> <p>country_name and region name</p> <p>POWER BI INFLATION ANALYSIS - JOURNEY THROUGH GLOBAL ECONOMIC</p> <p>Venezuela had the highest sum of inflation rate 91.68% followed by Congo, Dem. Rep. of the at 25.32% and Nicaragua at 25.43% and Saint Vincent had smallest sum of inflation rate at 0.03%.</p> <p>Venezuela accounted for 27.48% sum of inflation rate.</p> <p>Congo, dem. Rep. accounted for 54.15% of sum of inflation rate.</p> <p>Nicaragua accounted for 18.35% of sum of inflation rate.</p> |