

**A**

G present perfect (experience) + ever, never; present perfect or past simple?  
V clothes  
P vowel sounds

Have you ever been to that shop?  
What did you buy?

## From rags to riches

# ZARA

Have you ever been to a Zara store?



You probably have because it's one of the fastest-growing chains in the world. The person behind Zara is Amancio Ortega. He is the richest man in Spain, but very few people know his face. There are only two official photographs of him, and he rarely gives interviews. Although he is a multimillionaire businessman, he doesn't look like one – he doesn't like wearing suits or ties, and prefers to wear jeans and a shirt.

When he was young he worked as a shop assistant in a clothes store, but he always dreamed of having his own business. In 1963 he started a small company which made women's pyjamas. In 1975, at the age of 40, he opened his first clothes shop in La Coruña, a small city in north west Spain, and named it Zara. Now you can find Zara shops all over the world, from New York to Moscow to Singapore. So why is Zara so successful?

The main reason is that Zara reacts incredibly quickly to the latest designer fashions, and produces clothes which are fashionable but inexpensive. Zara can make a new line of clothes in three weeks. Other companies normally take about nine months. The clothes also change from week to week – so customers keep coming back to see what's new. It produces 20,000 new designs a year – and none of them stay in the shops for more than a month.

So if you've seen a new jacket or skirt you like in a Zara store, hurry up and buy it, because it won't be there for long.

### 1 READING & VOCABULARY

- What's the most popular place to buy clothes in your town? Do you buy your clothes there? If not, where?
- Read the text about Zara. Then cover it and answer the questions below from memory.
  - Who is Amancio Ortega?
  - What is unusual about him?
  - What was his first job?
  - When did he open the first Zara shop?
  - Where are there Zara shops now?
  - What are the secrets of Zara's success?
- Read the text again and underline any words that are connected with clothes.
- p.150 Vocabulary Bank Clothes.

### 2 PRONUNCIATION vowel sounds

- 4.1 Put two clothes words in each column. Listen and check. Practise saying the words.

belt	blouse	clothes	coat	pyjamas	scarf
shirt	shoes	skirt	suit	sweater	trousers



- Ask and answer with a partner.

What did you wear yesterday?  
What are you going to wear tonight?  
What were the last clothes you bought?  
What's the first thing you take off when you get home?  
Do you always try on clothes before you buy them?  
How often do you wear a suit?

### 3 LISTENING

- 4.2 Listen to three people being interviewed about Zara. Complete the chart with their information.
- |                                       | Woman 1 | Woman 2 | Man | Your partner |
|---------------------------------------|---------|---------|-----|--------------|
| 1 Have you ever been to a Zara store? |         |         |     |              |
| 2 When did you last go there?         |         |         |     |              |
| 3 Where?                              |         |         |     |              |
| 4 What did you buy?                   |         |         |     |              |
| 5 Are you happy with it?              |         |         |     |              |

### 4 GRAMMAR present perfect or past simple?

- a Interview your partner about Zara (or another shop in your town) and write his / her answers in the chart.  
 b Look at questions 1 and 2 above.

What tense are they?

Which question refers to a specific time in the past?

Which question is about some time in your life?

- c p.132 Grammar Bank 4A. Read the rules and do the exercises.

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### 5 SPEAKING

- a Complete the questions with the past participle of the verb.



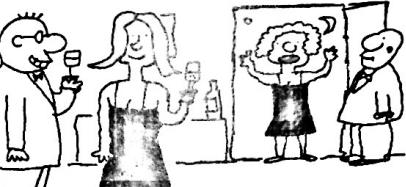
1 Have you ever worn (wear) something only once?  
 What? When / wear it?



2 Have you ever been (be) to a fashion show?



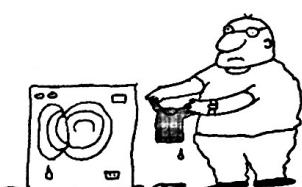
Where? / enjoy it?



3 Have you ever danced (dance) in very uncomfortable shoes?  
 Where? What / happen?



4 Have you ever worn (wear) 'fancy dress'?  
 When? What / wear?



5 Have you ever met (meet) someone who was wearing exactly the same as you? When? How / you feel?



6 Have you ever bought (buy) something and never worn it?  
 What? Why / not wear it?



7 Have you ever ruined (ruin) clothes in the washing machine?  
 What? What / happen?

8 Have you ever had (have) an argument with your family about clothes? What about?

- b Interview a partner with the questions. If he / she answers 'Yes, I have', make follow-up questions in the past simple.

Have you ever worn something only once?

Yes I have. A suit.

When did you wear it?

For an interview for a job.

### 6 4.3 SONG ▶ True Blue

## past simple regular and irregular

<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<b>I</b> <b>You</b> <b>He</b> <b>She</b> <b>It</b> <b>We</b> <b>They</b>	<b>+</b>  <b>stayed</b> in a hotel. <b>went</b> on holiday.	<b>-</b>  <b>didn't stay</b> in a hotel. <b>didn't go</b> on holiday.
<b>Did you stay in a hotel? Yes I did.</b> <b>Did you go on holiday? No, I didn't.</b>			

infinitive	past
work	worked
stay	stayed
like	liked (just add <i>d</i> if verb finishes in <i>e</i> )
study	studied ( <i>y&gt;i</i> after a consonant)
stop	stopped (if verb finishes in consonant–vowel–consonant, double the final consonant)

## 2A

### a Put the verbs in brackets in the past simple.

Two summers ago we had (have) a holiday in Scotland. We <sup>1</sup> \_\_\_\_\_ (drive) there from London, but our car <sup>2</sup> \_\_\_\_\_ (break) down on the motorway and we <sup>3</sup> \_\_\_\_\_ (spend) the first night in Birmingham. When we <sup>4</sup> \_\_\_\_\_ (get) to Edinburgh we <sup>5</sup> \_\_\_\_\_ (not can) find a good hotel – they <sup>6</sup> \_\_\_\_\_ (be) all full. We <sup>7</sup> \_\_\_\_\_ (not know) what to do but in the end we <sup>8</sup> \_\_\_\_\_ (find) a bed and breakfast and we <sup>9</sup> \_\_\_\_\_ (stay) there for the week. We <sup>10</sup> \_\_\_\_\_ (see) the castle, <sup>11</sup> \_\_\_\_\_ (go) to the Arts Festival, and we <sup>12</sup> \_\_\_\_\_ (buy) a lot of souvenirs. We <sup>13</sup> \_\_\_\_\_ (want) to go to Loch Ness but we <sup>14</sup> \_\_\_\_\_ (not have) much time and it <sup>15</sup> \_\_\_\_\_ (be) quite far away. The weather <sup>16</sup> \_\_\_\_\_ (be) good, but it <sup>17</sup> \_\_\_\_\_ (start) raining the day we <sup>18</sup> \_\_\_\_\_ (leave).

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### b Re-order the words to make questions.

Where did you go on holiday? go where holiday you on did?

Vancouver

1 \_\_\_\_\_ ? time did have you good a?

Yes, it was great.

2 \_\_\_\_\_ ? with did who go you?

3 \_\_\_\_\_ ? stay where did you?

4 \_\_\_\_\_ ? you it why didn't like?

Because it was very modern and quite expensive.

5 \_\_\_\_\_ ? how did cost plane much the ticket?

£500.



4

A

# From rags to riches

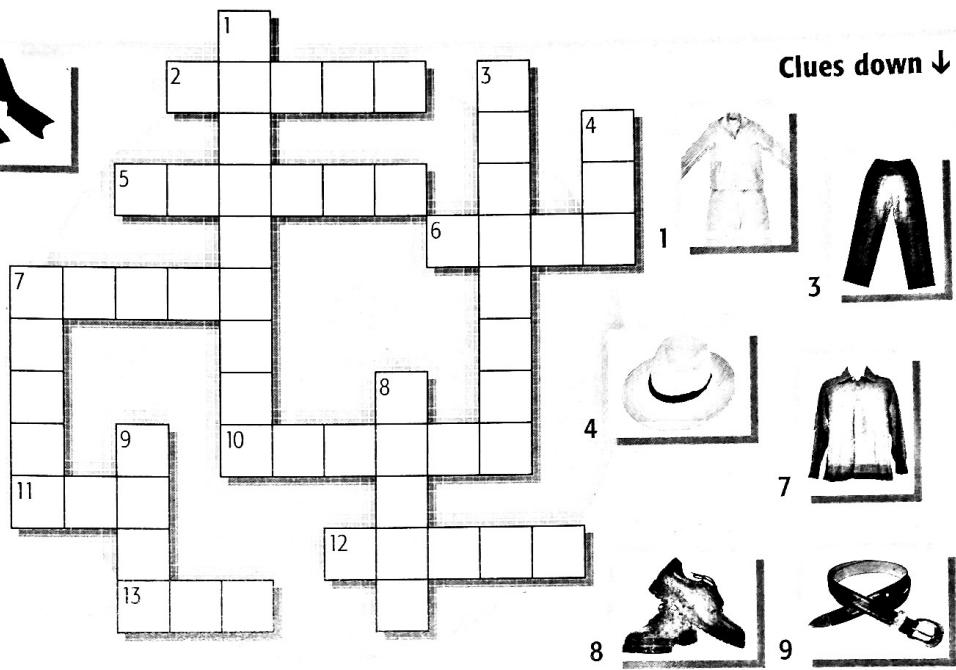
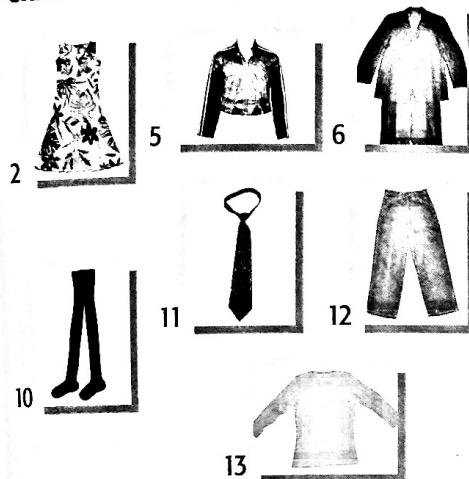
I don't design clothes, I design dreams.  
Ralph Lauren, American fashion designer

Workbook

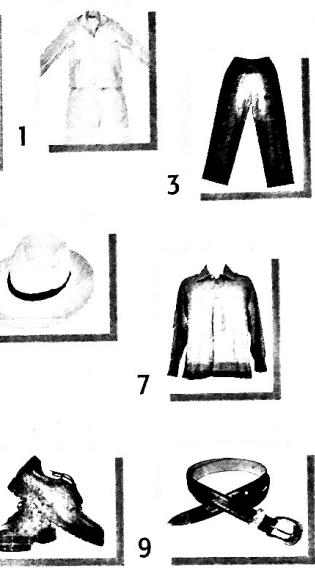
## VOCABULARY clothes

Complete the crossword.

Clues across →



Clues down ↓



b Complete the sentences with these verbs.

try on   wear   gets dressed   put on   take off

- 1 She always gets dressed before she has breakfast in the morning.
- 2 What dress did you \_\_\_\_\_ to go to the party?
- 3 I always \_\_\_\_\_ clothes in a shop before I buy them.
- 4 I'm cold. I'm going to \_\_\_\_\_ a sweater.
- 5 It's very hot here. \_\_\_\_\_ your coat.

## GRAMMAR present perfect or past simple?

c Write sentences and questions with the present perfect. Use contractions.

1 he / be / London

*He hasn't been to London.*

2 she / break / her leg

3 they / eat / there before

4 you / try / ice-skating

5 I / see / this film

6 we / have / an argument

7 you / ever / lose / your ID card

8 he / meet / her parents

## Study Link Student's Book p.150 Vocabulary Bank

## 2 PRONUNCIATION consonant sounds

Write the words in the chart.

cap   shoes   tie   coat   top   dress   shorts   suit

shirt	trousers	socks	skirt

**b** Complete the sentences with *ever* or *never*.

- 1 I've never been to Ireland.
- 2 Have you \_\_\_\_\_ flown before?
- 3 The children have \_\_\_\_\_ been to Disneyworld.
- 4 Have we \_\_\_\_\_ met Simon's wife? I can't remember.
- 5 She has \_\_\_\_\_ done this before.
- 6 Have I \_\_\_\_\_ told you about my first boyfriend?
- 7 Has your boss \_\_\_\_\_ shouted at you?
- 8 It has \_\_\_\_\_ snowed here before.

**c** Complete the dialogues.



- 1 A Have you ever worn (you / ever / wear) a big hat?  
B Yes, I \_\_\_\_\_.  
A When \_\_\_\_\_ (you / wear) it?  
B When I \_\_\_\_\_ (go) to a wedding last summer.
- 2 A \_\_\_\_\_ (you / ever / borrow) your father's clothes?  
B Yes, I \_\_\_\_\_.  
A What \_\_\_\_\_ (you / borrow)?  
B A tie. I \_\_\_\_\_ (need) one for an interview.
- 3 A \_\_\_\_\_ (you / ever / meet) a fashion model?  
B No, I \_\_\_\_\_.  
4 A \_\_\_\_\_ (you / ever / buy) any second-hand clothes?  
B Yes, I \_\_\_\_\_. I \_\_\_\_\_ (buy) a beautiful white shirt for £1.50 in a market.
- 5 A \_\_\_\_\_ (you / ever / have) an argument about clothes?  
B Yes, I \_\_\_\_\_. My brother \_\_\_\_\_ (take) my best sweater to the beach and \_\_\_\_\_ (ruin) it.

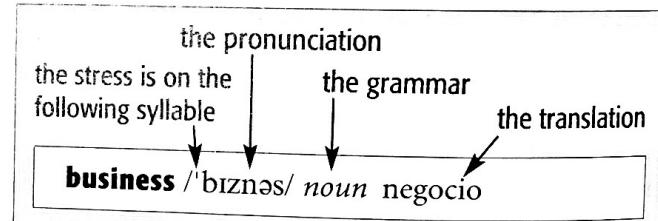
## More Words to Learn

Write translations and try to remember the words.

Word	Pronunciation	Translation
<u>business</u> noun	/'bɪznəs/	
<u>chain</u> noun	/tʃeɪn/	
<u>company</u> noun	/'kʌmpəni/	
<u>store</u> noun	/stɔ:/	
<u>washing machine</u> noun	/'wɒʃɪŋ mæ'ʃɪn/	
<u>fashionable</u> adjective	/'fæʃnəbl/	
(un) <u>comfortable</u> adjective	/'kʌmftəbl/	
<u>exactly</u> the same	/ɪg'zæktli ðe seim/	
have an <u>argument</u>	/hæv ən 'a:gjumənt/	
the main <u>reason</u>	/ðə mein 'ri:zn/	

### Study Idea

- 1 You can use your dictionary to learn the grammar and pronunciation of new words, as well as the meaning.



- 2 Look at the Pronunciation column above. Say the words two or three times.

Business ... business ... business.

## QUESTION TIME

### Can you answer these questions?

- 1 Have you ever read a book in English?
- 2 Have you ever written an e-mail in English?
- 3 What are the most expensive clothes you've ever bought?
- 4 Have you ever been abroad?
- 5 Have you ever sung in public?

**Study Link** **MultiROM**