

From: Disaster Recovery Journal <drj@drj.com>
Sent: January 10, 2019 11:02 AM
To: smsharif@secunoid.com
Subject: Registration now open for MIT Professional Education 2019 Business Continuity Course!



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MIT Professional Education announces its 2019 “Crisis Management & Business Continuity” Program

MIT Professional Education is pleased to announce its professional short course “**Crisis Management & Business Continuity**” for 2019. Join us on the MIT campus in Cambridge, MA on July 29 – August 2, 2019. Earn 3.4 Continuing Education Units (CEUs). This is the tenth year of our extremely successful program!

Our comprehensive program provides **up-to-date assessments and knowledge** on issues that affect companies and agencies from the experts involved with these efforts. **Course topics include:**

- Industry laws, standards, and metrics
- Cyber security and data breaches
- Federal, state and local response
- Three hurricanes in two months!
- What the news media will do to you
- **Crisis simulation**, with cybersecurity and workplace violence scenarios PLUS a realistic news media briefing
- Supply chain management
- IT/DR trends – current and future
- Terrorism threats/response
- Pandemic Update
- Social media strategies
- Business Continuity Program Leadership
- Career Guidance and Insights Leadership
- Response leadership Leadership
- Several response case studies

Participants will have **many networking opportunities** to interact with the lecturers and with their peers. **Both novices and experienced personnel** will benefit greatly from this program.

Previous years' attendees said:

- “Excellent course”
- “A wealth of subjects which were fearlessly tackled. Good balance of theory and practice”
- “Great well – rounded content. Real-world examples and case studies were very helpful”
- “Two things I really appreciated about this program: the networking opportunities and the opportunity to learn both from (the) instructors and other class participants regarding real-life application”
- “Fantastic program – especially the (crisis) simulation”
- “Truly great program. Very educational and provided me with a lot of information to take back to my company”

The program offers an effective combination of lectures, case studies, even a field trip to a hidden federal response facility. Several **interactive class activities** provide additional hands – on experience. Students will also practice what is learned: the course concludes with a crisis simulation in which students take active roles in a simulated disaster, including cybersecurity and workplace violence events PLUS a realistic news media briefing.

For more information, visit <http://shortprograms.mit.edu/cm>.

REGISTER NOW

The Rules and Regulations (R&R) committee of the DRJ has been providing one of the best resources for professionals within our

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We Want You . . .

By Robbie Atabaigi and Martin Myers

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industry. Our volunteers have worked to create and maintain a free resource including as broad a base of information as possible.

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ONLINE EXCLUSIVE

From Punch Cards to Uninterrupted Access – The Evolution of Computer Systems Backup

Written by **CAROLINE SEYMOUR**

Business technology has evolved into the dynamic, web-based, data-driven systems we take for granted today. With digital transformation comes the need for speed, performance and an expectation of no downtime, no data loss and no interruption. In this fast-paced environment, backup capabilities have often struggled to keep up.

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SPEAKER SPOTLIGHT!

BCI Continuity and Resilience Research Report



Are firms adopting a more joined-up approach? Are they breaking down the slice across the various internal functions? If so, what benefits are they reaping and what was learned on their

Alice Kaltenmark
The BCI - US Chapter



Lisa Jones
The BCI - US Chapter

journey? Do the trends hold true around the globe, or do they differ between North America and the rest of the world? Answers to these questions will be given by Kaltenmark and Jones, through the lens of the global BCI research conducted across the continuity spectrum in the session: “BCI Continuity and Resilience Research Report”.

This joint presentation style is interactive with audience encouraging all to participate in the discussion of the report findings.

“It is important to be engaged in this conversation – this is how real change happens. Don’t allow yourself to be satisfied with the status quo. If you do, you’ll be left behind.”

[Read the full article here](#)

REGISTER TODAY

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