

# Dismantle The Three Lines Of Defense: Embrace Continuous Risk Management

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**BOLD  
AT  
WORK**

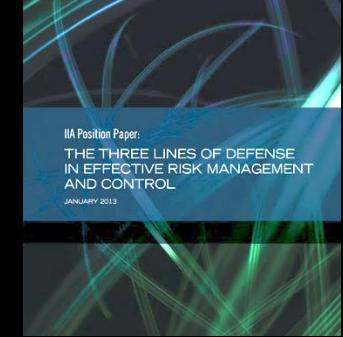
A stack of Marvel comic books is shown in the background, featuring various superhero covers. The visible titles include "My Neighborhood SPIDER-MAN", "VENOM", "MARVEL UNIVERSE", "FANTAS", "SECRET WARS", "THE AMAZING SPIDER-MAN", and "THE AVENGERS".

Every superhero has  
a nemesis

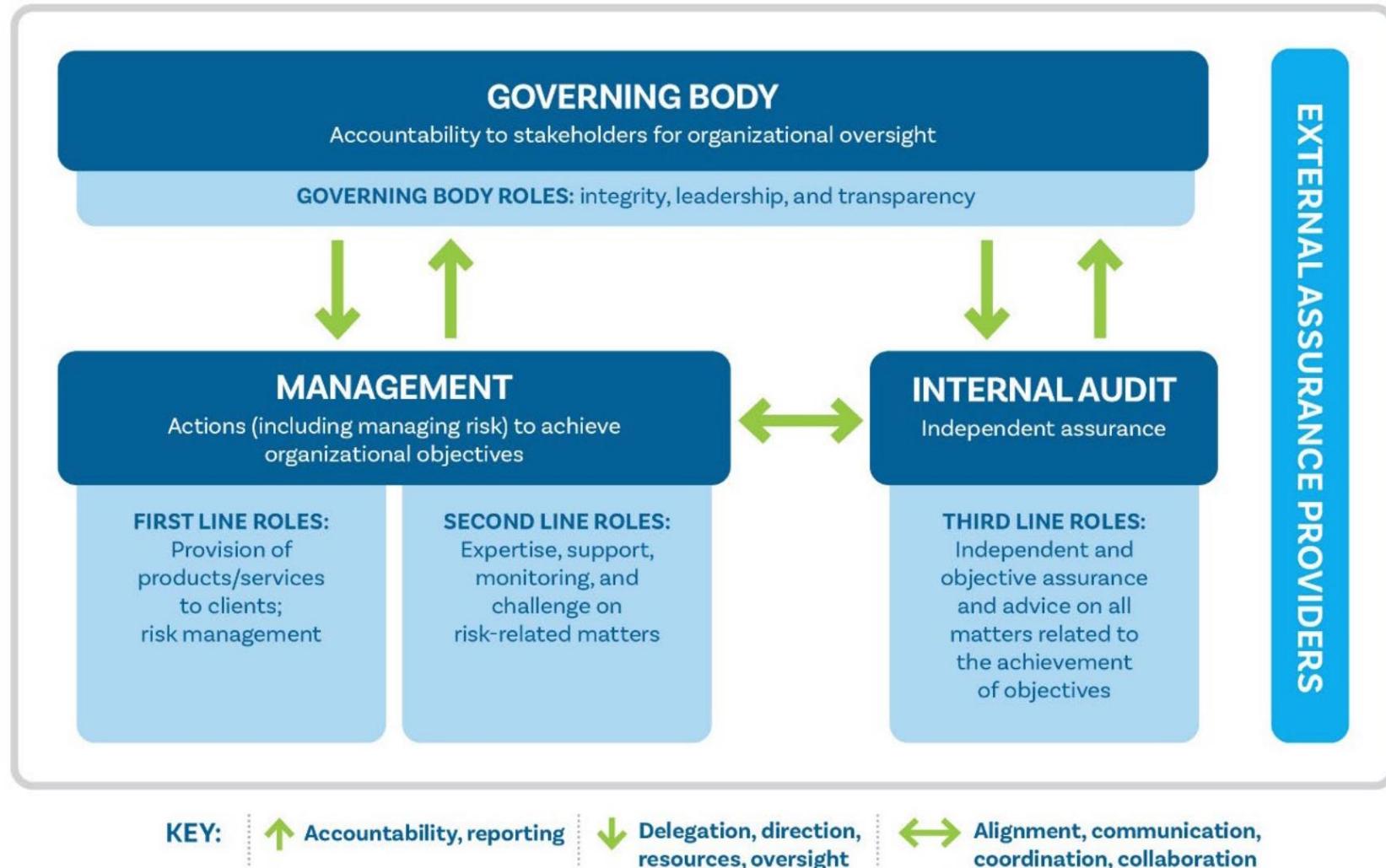


# THREE LINES OF DEFENSE

# How did we get here?



# Three Lines Of Defense Model



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# 3LOD doesn't hold up to risk management demands



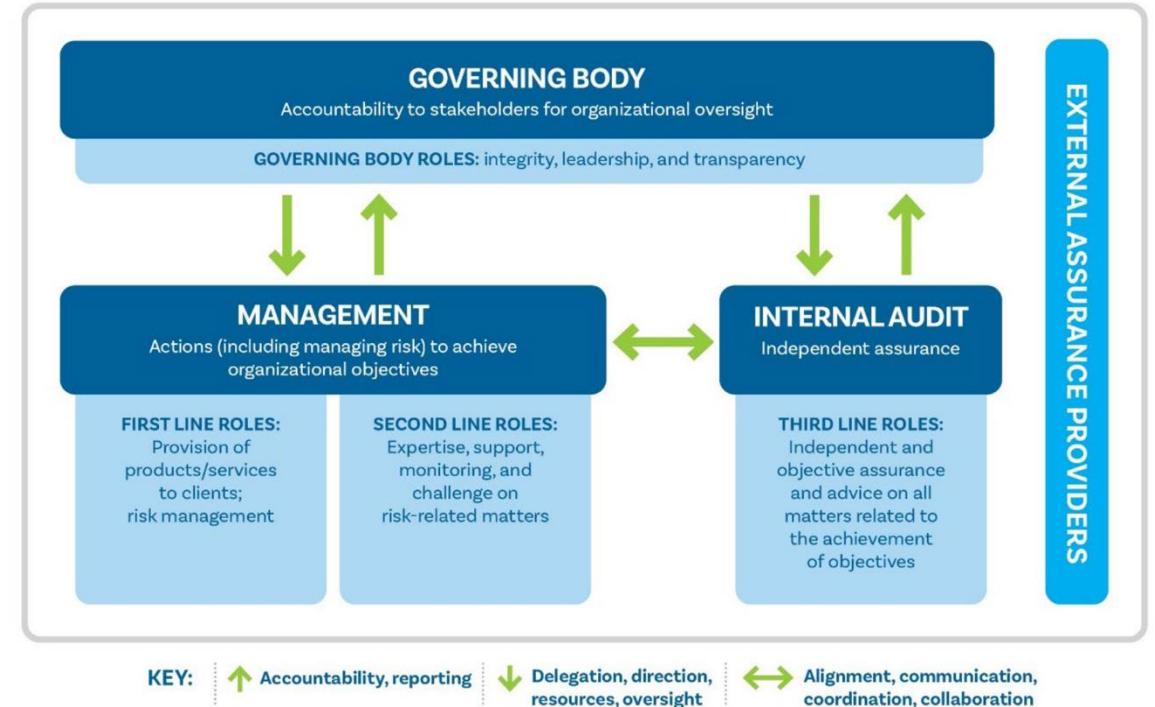
Good marketing doesn't prove efficacy!



Regulatory support doesn't make it mandatory!



Present popularity doesn't equal long-term success!



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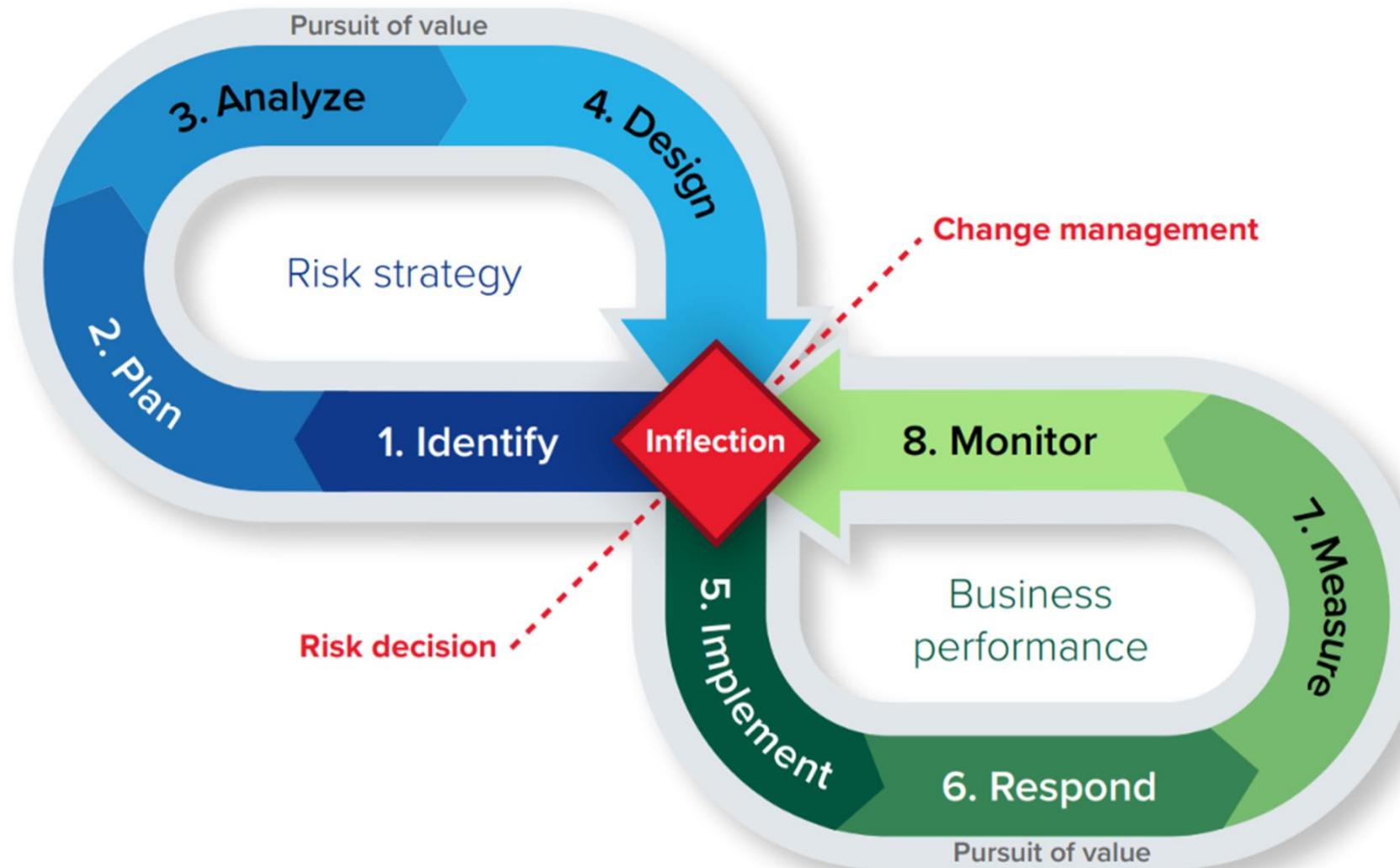
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Every superhero has  
an origin story



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# Introducing the Continuous Risk Management Model



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# PHASE 1: IDENTIFY

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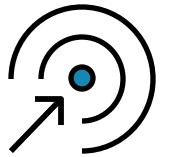


Identify the opportunity and the business need

- What is your pursuit of value?
- What do you intend to accomplish?
- Establish the business case

## PHASE 2: PLAN

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Plan the risk strategy and governance approach

- Define the key objectives and milestones to achieve your pursuit of value
- What are the risks associated with meeting those objectives?
- Refine the business case with your initial risk assessment



## PHASE 3: ANALYZE

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Analyze the business context and feasibility

- Assessment and due diligence
- Translating the goal into an attainable project
- Finalize the business case and initial project plans based on risk-informed inputs



## PHASE 4: DESIGN



Design the risk mitigation approach

- Identify which risks to accept, transfer, and mitigate
- Incorporate risk mitigation plans into the initial project plan
- Propose an initial control baseline to mitigate identified risks so far

# FIRST INFLECTION POINT! RISK DECISION

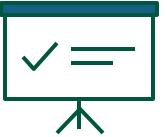
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Risk decisions made earlier

- Risk-based decision to approve the project (pursuit of value) or to go back and revise
- Similar to a formal project approval process – but for risk!
- Communication is key to establish risk and control ownership

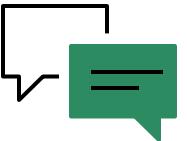
# PHASE 5: IMPLEMENT



Implement the appropriate mitigating controls

- The tactical work begins
- What is our success criteria for implementing or augment our controls?
- Integrated teams keep the effort aligned

# PHASE 6: RESPOND

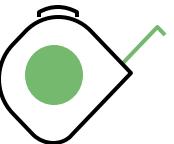


Respond to deviations from the control baseline

- Change is a constant!
- Are the planned controls still the best option for the job? Has something changed?
- Are additional compensating controls needed?

# PHASE 7: MEASURE

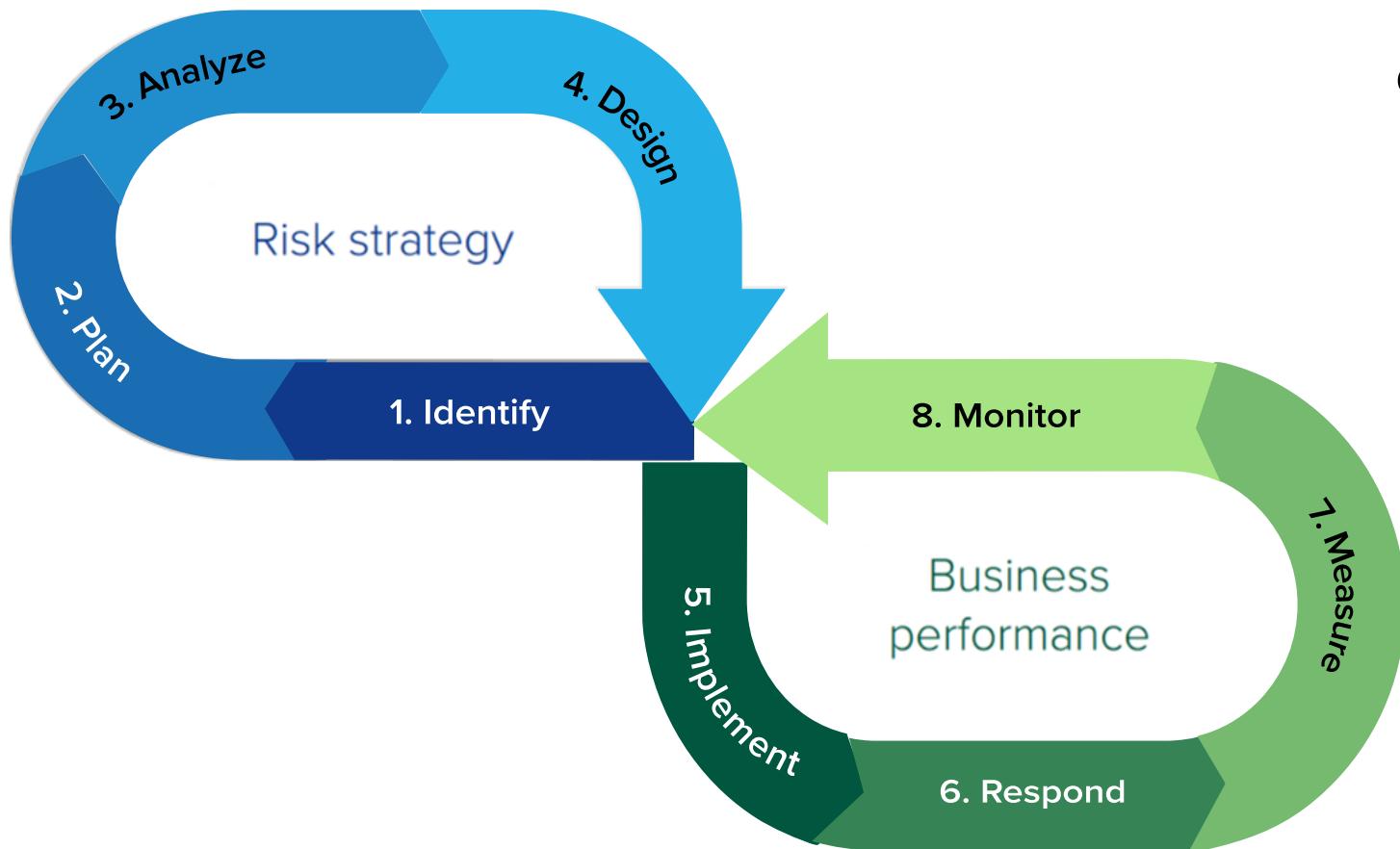
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Measure control effectiveness  
against expected outcomes

- You need a risk measurement system
- Control coverage is not enough... how effective are your controls at reducing risk to your pursuit of value?
- Are additional compensating controls needed?

# PHASE 8: MONITOR



Monitor continuously and communicate to stakeholders

- What signals, metrics, or indicators can you rely on to know if/when to act?
- How well is your control baseline functioning to reduce risk to an acceptable level for the pursuit of value?

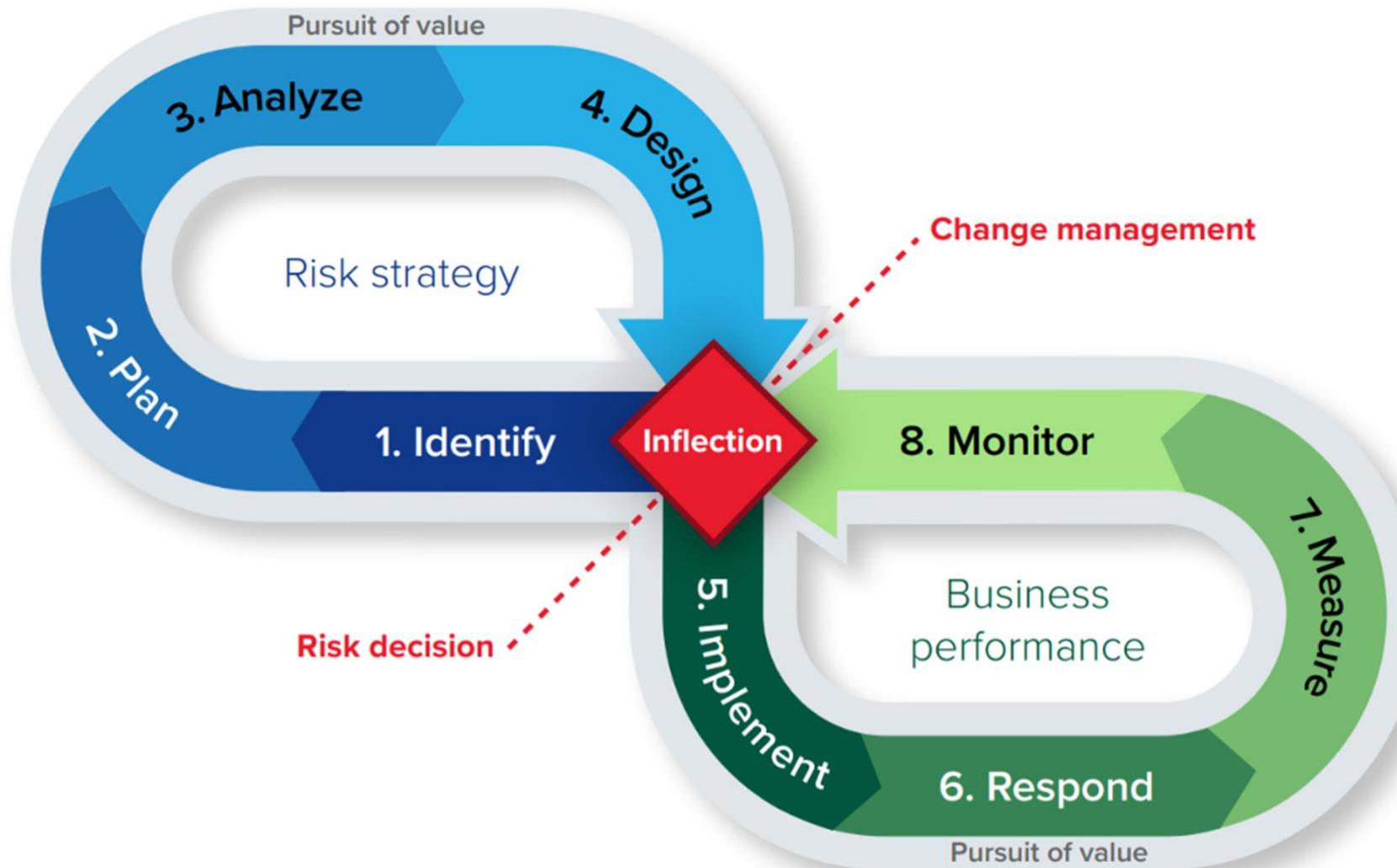
# SECOND INFLECTION POINT! CHANGE MANAGEMENT



Your opportunity to make changes

- Change is a constant... and must be managed!
- Avoid the sunk cost trap
- Leverage a risk escalation process
- Are things operating as intended? On schedule? Within budget?

# Continuous Risk Management



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# What it means

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- Lead with pursuit of value instead of fear of penalties
- Navigate turbulence/uncertainty for resilient outcomes
- Identify upside opportunities and act on them
- Keep pace with speed of innovation



A stack of Marvel comic books is shown in the background, featuring covers for "AMAZING SPIDER-MAN", "IRON MAN", "CAPTAIN AMERICA", and "FANTASTIC FOUR".

Every superhero has  
a sidekick



# You have the power to get started!



**Use the Continuous Risk Management model to define your ideal GRC end-state**



**Mirror your technology workflow to your decision workflow**



**Use 3LOD to right-size your communication and process structure**

# Questions?

# Thank You.

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Connect with me on LinkedIn for  
more research and insights!