GPT Store User Experience and Developer Feedback Survey

Welcome to our user experience survey. This questionnaire is designed to collect insights into the user experiences of the GPT Store, specifically from the perspective of active developers. We aim to understand your usage frequency, satisfaction levels, and your opinions and suggestions regarding the platform's features and security. Rest assured, all information provided in this survey will be treated confidentially and used solely for research purposes.

1。 **What is your profession?** *

请仅选择一个答案。

◯ Student

◯ Educator

◯ IT Professional

◯ 其他: _____

2。 **How did you first learn about the GPT Store?** *

请仅选择一个答案。

◯ Internet articles

◯ Social media (e.g., Twitter, Facebook)

◯ Recommendation from colleagues or friends

◯ Professional forums or communities (e.g., Stack Overflow, OpenAI Community)

◯ Academic conferences or seminars

◯ 其他: _____

3. **How often do you use GPTs?** *

请仅选择一个答案。

- ( ) Daily
- ( ) Weekly
- ( ) Monthly
- ( ) Occasionally

4. **What is the trend in your usage frequency of GPTs?** *

请仅选择一个答案。

- ( ) Gradually increasing
- ( ) Stable
- ( ) Gradually decreasing
- ( ) Unsure

5. **Given the current categorization of the GPT Store shown above, do you feel the** *
   existing categories meet your needs?

Official GPT Store:

Dalle	Education	Lifestyle	Productivity	Programming	Research	Writing	Other

请仅选择一个答案。

- ( ) Fully satisfied
- ( ) Mostly satisfied
- ( ) Partially satisfied
- ( ) Not satisfied

6. **Considering the categorization of the official GPT Store and the listed third-party GPT Stores, which categorization system better meets your needs? Please choose one.** *

Third-party Site A:

Productivity	Communication	Developer Tools
Education	Business & Finance	Health & Wellness
Marketing & Advertising	Art & Design	Entertainment
Games	Lifestyle	Tools & Utilities
Creative Writing	Customer Support	Translation & Languages
News & Information	Shopping & E-commerce	Character & Roleplay
Human Resources	Tech & Gadget	Books & Reading
Sports & Fitness	Just for Fun	Music & Audio
Photo & Video	Travel & Exploration	Home & Family

Third-party Site B:

Virtual Assistants	Image Generation	Coding Help
Creative Writing	SEO	ChatBots
Robotics	Tech Support	Fitness Coaching
Virtual Reality	Marketing	Augmented Reality
Fun	Personalized Learning	Data Analysis
Translation	Medical Advice	Video Creation
E-learning	Scriptwriting	Strategy Planning
Legal Drafting	Speech Recognition	News Writing
Sentiment Analysis	Social Media	Poetry
Productivity	E-commerce	Science Design
Finance	Education	Nutrition
Summarization	Mental Health	Gaming
Autonomous Driving	Competitor Analysis	Customer Service
HR Management	Music	Data Modeling
Environmental Assessment	Real Estate	Audio Processing
Text to speech	Supply Chain	Research
Job Analysis	Art and Design	

Third-party Site C:

Featured	Newest	By ChatGPT
Has Action	Chinese	Japanese
Productivity	Developer tools	Customer support
Education assistant	Healthcare	Sales
Marketing	Language learning	Startup tools
General writing	Code assistant	Finance
Writing assistant	Text to speech	Human resources

请仅选择一个答案。

○ Official GPT Store categorization

○ Third-party Site A categorization

○ Third-party Site B categorization

○ Third-party Site C categorization

○ No difference/none satisfy

7. **The security issues you have encountered while using the GPT Store include.** *

请选择所有适用项。

☐ I have not encountered any security issues
☐ Personal privacy breaches
☐ Encountered counterfeit or clone products
☐ Encountered malicious content or advertisements
☐ Witnessed or suspected instances of order or rating manipulation
☐ Issues with content copyright infringement
☐ 其他: _____

What are the main scenarios in which you use GPTs?

8. **What are the main scenarios in which you use GPTs?** *
——Daily Entertainment — Gaming, puzzles, interactive chatting, etc.

1	2	3	4	5
☆	☆	☆	☆	☆

9. **What are the main scenarios in which you use GPTs?** *
——Image and Design Related — Using tools like DALL·E for image creation and design, etc.

1	2	3	4	5
☆	☆	☆	☆	☆

10。 **What are the main scenarios in which you use GPTs?** *
——Lifestyle — Health management, personal interests, everyday problem-solving, etc.

| 1 | 2 | 3 | 4 | 5 |

☆ ☆ ☆ ☆ ☆

11。 **What are the main scenarios in which you use GPTs?** *
——Education — Teaching assistance, course content creation, learning support, etc.

| 1 | 2 | 3 | 4 | 5 |

☆ ☆ ☆ ☆ ☆

12。 **What are the main scenarios in which you use GPTs?** *
——Productivity Enhancement — Time management, project management, automating tasks, etc.

| 1 | 2 | 3 | 4 | 5 |

☆ ☆ ☆ ☆ ☆

13。 **What are the main scenarios in which you use GPTs?** *
——Learning and Research — Academic research, data analysis, information gathering, etc.

| 1 | 2 | 3 | 4 | 5 |

☆ ☆ ☆ ☆ ☆

14。 **What are the main scenarios in which you use GPTs?** *

——Programming Related — Code assistance, troubleshooting, learning new programming skills, etc.

1	2	3	4	5
☆	☆	☆	☆	☆

15。 **What are the main scenarios in which you use GPTs?** *

——Writing Assistance — Improving writing processes, content generation, editing, etc.

1	2	3	4	5
☆	☆	☆	☆	☆

Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?

16。 **Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?** *

——Real-time updates and dynamic learning capabilities that allow for content adjustment based on the latest information

1	2	3	4	5
☆	☆	☆	☆	☆

17. **Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?** *

——Flexibility in user customization and personalization settings

	1	2	3	4	5
	☆	☆	☆	☆	☆

18. **Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?** *

——Integration capabilities with other software and tools

	1	2	3	4	5
	☆	☆	☆	☆	☆

19. **Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?** *

——Accuracy and precision in generating content specific to certain fields or topics

	1	2	3	4	5
	☆	☆	☆	☆	☆

20. **Compared to the original GPT-4/GPT-4o, in which aspects do you think specific GPTs excel?** *

——No improvement over GPT-4/GPT-4o; the original models meet my needs sufficiently

	1	2	3	4	5
	☆	☆	☆	☆	☆

Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?

21。 **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Enhance user feedback and interaction mechanisms

1	2	3	4	5
☆	☆	☆	☆	☆

22。 **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Strengthen security measures and data protection

1	2	3	4	5
☆	☆	☆	☆	☆

23。 **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Improve user interface design

1	2	3	4	5
☆	☆	☆	☆	☆

24。 **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Optimize the categorization method of GPTs

1	2	3	4	5
☆	☆	☆	☆	☆

25. **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Implement more accurate personalization in the recommendation system

1	2	3	4	5
☆	☆	☆	☆	☆

26. **Regarding future functionality developments, what aspects would you most like to see added or improved in the GPT Store?** *
——Improve the performance and quality of GPTs

1	2	3	4	5
☆	☆	☆	☆	☆

When you find multiple GPTs that meet your usage needs, which of the following aspects do you prioritize more?

27. **When you find multiple GPTs that meet your usage needs, which of the following aspects do you prioritize more?** *
——Developer Reputation

1	2	3	4	5
☆	☆	☆	☆	☆

28. **When you find multiple GPTs that meet your usage needs, which of the following aspects do you prioritize more?** *
——Update Frequency

1	2	3	4	5
☆	☆	☆	☆	☆

29。 **When you find multiple GPTs that meet your usage needs, which of the following aspects do you prioritize more?** *
——Ratings

	1	2	3	4	5
	☆	☆	☆	☆	☆

30。 **When you find multiple GPTs that meet your usage needs, which of the following aspects do you prioritize more?** *
——Conversation Volume

	1	2	3	4	5
	☆	☆	☆	☆	☆