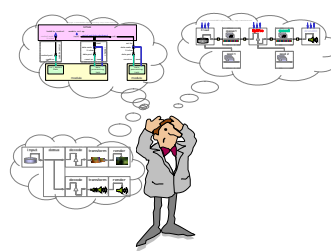


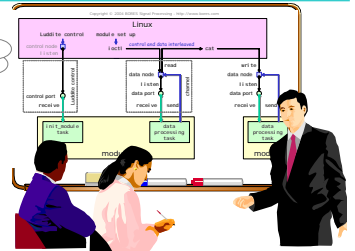
### Benefits

- Specialist expert advice
- Facilitation of strategic planning
- Disseminate knowledge

Our consultancy offers access to deeper levels of expertise than would be feasible to retain in-house to facilitate your own planning.



Need to know?



Know what you need!

### Matching your needs

We have worked in the area of DSP since the late 1980s and with NXP/TriMedia hardware and software since the late 1990s. We have worked with all generations of NXP/TriMedia hardware and software and have many years of experience in training engineers who work with these technologies. This gives us the ability to understand the particular problems that project teams encounter when working with TriMedia and how best to either prevent or solve them.

### Expert guidance

In many projects you need in-depth expertise to guide you, but this level of expertise can take years to develop. We offer specialist expert advice in:

- NXP TriMedia CPU cores
  - NXP pnx1300/1500/1700
  - NXP pnx8550/8950
  - NXP pnx4103/4105
- NXP development platforms
  - STB810
  - UHAPI
- NXP software architecture
  - TSSA1
  - TSSA4
  - Luddite
  - STB810
- Video and image processing
- DSP – FIR and IIR filter design

In these areas we can:

- facilitate your planning
- guide your decision-making
- help you work through difficulties
- check the sanity of your plans

### Sanity checking

Sometimes all you need is 'a sanity check' to make sure that the decisions you have made are the right ones and do not have any unforeseen consequences.

### Facilitated planning

We can facilitate and help to focus your planning at strategic or deep technical levels. We work with your own people to quickly understand your business needs, then work with you to ensure realistic, optimal and well-informed planning.

### Disseminate knowledge

Sometimes you have team members who have valuable knowledge which needs to be disseminated throughout the team, or company. They do not have the time, nor the inclination to spend time passing on this knowledge on themselves. We can work with these team members efficiently gathering their knowledge. We use the knowledge gathered to create custom training seminars.

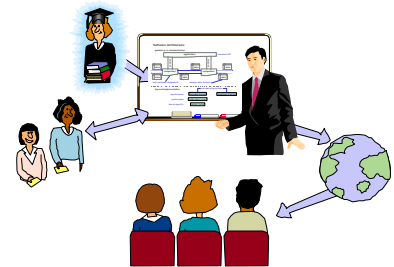
### What you get

Your success is our prime concern and we will ensure you get the right advice and make the right decisions in the areas that we support.

If desired we can support our consultancy with a clear written report and presentation summarising our findings and advice. We can present recommendations to your management or client.

### International

We can consult by phone and/or email which is very cost effective and can be very efficient. We also conduct consultancy programs internationally and can work with teams who are geographically distributed.



### Contact us

We devise and quote for a program of consultancy tailored to your need. An initial consultation to assess your needs can be free. Call us by phone or send an email to book or to ask questions:

- contact Dr Chris Bore
- phone +44 1483 740138
- mobile +44 7921 153219
- email: [chris@bores.com](mailto:chris@bores.com)
- [www.bores.com](http://www.bores.com)

### About Us

BORES Signal Processing train managers, engineers and programmers to understand and use DSP and streaming media processing.

- established 19 years
- excellent reputation
- worldwide activities