

Knowledge transfer

Consultancy

Benefits

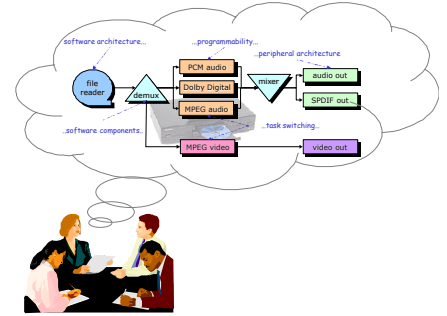
Projects could start quicker, finish sooner, and show better results if knowledge locked in the heads of key engineers were transferred to project teams that need to know it.

Good engineers could be more productive if they wasted less time explaining the same thing over and over again each time someone needed to know it.

Your company would be more productive if the knowledge fragmented between people were consolidated and clarified.



From isolation...



...to integration

Use it or lose it

Knowledge is a valuable asset of technology companies: but it is worthless if you can't apply it. Knowledge is often locked in the heads of key people: when project teams need to know, they have to find out. This wastes time: engineers who know waste time explaining the same things over and over again; and project teams waste time clarifying and distilling the information so they can use it. When key engineers leave, much of their knowledge goes with them and is lost.

Insight

Insight goes beyond knowledge. Insight means seeing through knowledge with clarity and understanding. We bring insight by looking in to see how things work together, why they are done that way, when they should be applied, and how that knowledge can be applied. Our insight not only crystallises the value of your company's own internal knowledge, but also adds value by clarifying how it all fits together and how it can best be communicated to the project teams who need to know it.

Identify, clarify, communicate

With 12 years' experience, we are excellent at identifying, clarifying and communicating highly technical knowledge. We can work with your specialists and project teams to identify the knowledge that is valuable; clarify and consolidate what the experts know, and communicate this to project teams in ways that they will understand, enjoy and value.

What we do

We can work with you and your specialists to design a knowledge transfer program; which may include creating and presenting insight seminars; designing and maintaining intranet learning sites; writing electronic books; and organizing events such as 'User Group' meetings to disseminate knowledge and promote understanding.

- design knowledge transfer programs
- create and present insight seminars
- produce intranet learning sites
- organize user events

Background

Our consultant and presenter, Dr Chris Bore, has an international reputation as a clear and interesting communicator with a great depth of relevant technical knowledge. Chris has been designing and presenting seminars, training materials and explanatory books for 12 years and works well with technical experts to clarify and consolidate their own knowledge: he is skilled at communicating this knowledge to those who need it, through seminar presentations, written materials, and electronic media. Chris took a PhD in the field of image processing and has worked in DSP for 25 years.

Track record

Our established track record in knowledge transfer gives you assurance that we can do the job. Our consultant, Dr Chris Bore, is an internationally respected communicator on DSP and media processing, and has worked with many experts to design and present knowledge transfer events and materials. Our portfolio of seminars, web site presentations and electronic books provides concrete evidence of the quality and usefulness of our work.

Acknowledged excellence

Our 'Introduction to DSP' internet course attracts many thousands of web site visitors each month and feedback is excellent. This course is recommended by universities and by well-respected DSP consultants and companies as one of the best introductions to the subject available.

- www.bores.com/courses/intro/index.htm

Technical competence

Our portfolio of seminars and electronic books on the TriMedia processor was developed through very productive working with experts at Philips and TriMedia Technologies, and is a model of clear, purposeful and practically useful communication for a complex and extensive body of technical knowledge.

- DSP seminar and eBook portfolios
- TriMedia seminar and eBook portfolios
- DSP processor programming portfolios

How it proceeds

Our approach is to take things step-by-step so that we build, and then go on to implement, proposals that are tailored to your company and are valuable to you.

Initial contact

From the initial contact we will discuss what your needs might be, and make initial suggestions on how to proceed.

Next steps

Next steps may include clarifying and agreeing the scope of the work and the individuals likely to be involved: this would lead to a firm proposal, with costs and including timescales and the degree of involvement needed from your people.

Collaboration

The process of designing a program of knowledge transfer, of identifying and clarifying the knowledge needed, and of creating presentation and electronic material to support the transfer of knowledge, is interactive and requires commitment from your people to collaborating and to a successful outcome: but should not become burdensome.

To find out more

Call us by 'phone or send email to book or to ask questions.

- contact: Dr Chris Bore
- 'phone: +44 (0)1483 740138
- mobile: +44 (0)7785 268905
- email: chris@bores.com