An illustration on a yellow background. A wavy path, colored blue on the left and red on the right, flows across the lower half of the image. Two stylized human figures stand on this path. The figure on the left is on the blue section, wearing a brown jacket and green pants, facing right. The figure on the right is on the red section, wearing a green jacket and brown pants, facing left. The title text is centered in the upper half of the image.

An agent-based modelling approach to the emergence of political echo chambers

Eva Plas, Chang Lin, Anton Andersen
and Seda den Boer



Introduction

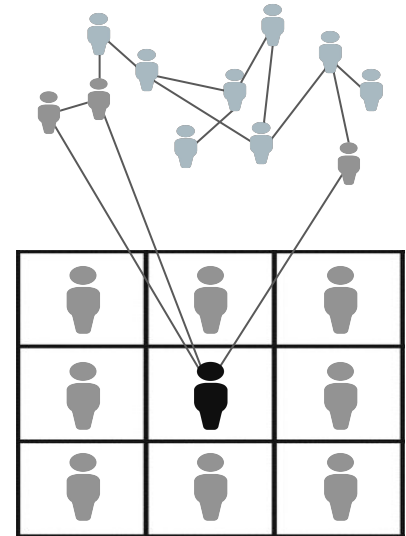


Introduction

In a society where people have different beliefs, how they interact and update their beliefs can lead to polarization and the emergence of echo chambers.

Example: populism in western countries: e.g. US, France, UK

- **online networks**(social media)
→ the emergence of echo chamber
(amplify the existing beliefs)
- **offline networks:** roots of the populist

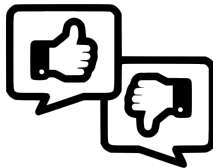




Introduction

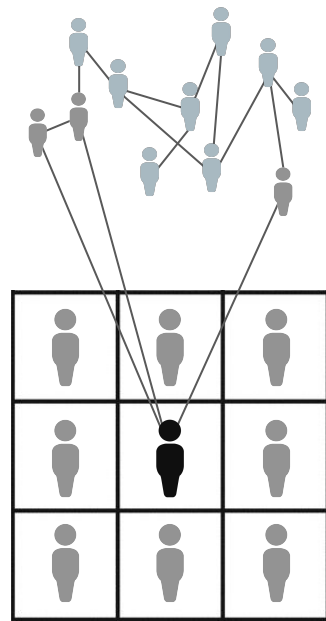
It might be interesting to explore:

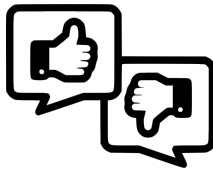
- **Interaction types & the type of echo chambers**
 - online interactions (social media)
 - offline interactions (physical)
 -
- **Factors affect polarization**
 - initial conditions of the system: distribution of agents, density, ...
 - parameters: interaction radius, update rate, ...



Research questions

- online vs offline interactions
 - which one cause a higher amount of polarisation?
 - which one cause a higher impact on the final belief?
- impact of different types of online networks
 - Scale-free, random, completely connected and idealised networks
 - Does the way in which the network structure of agents impact polarisation?



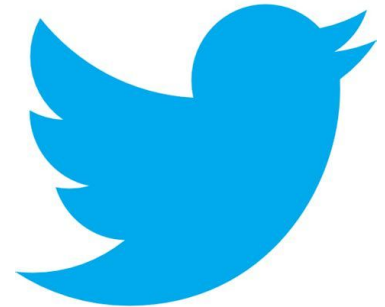


The model

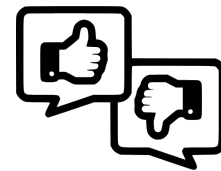


The model

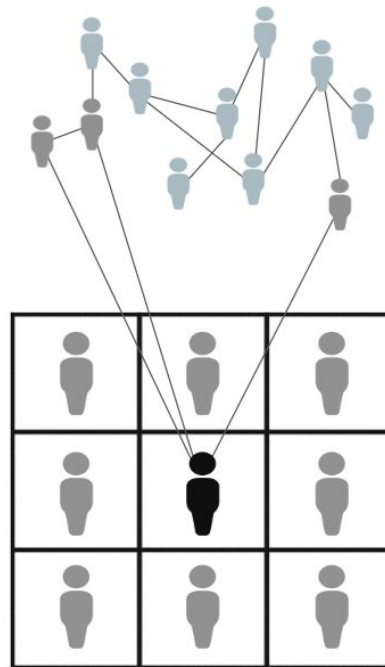
- Why ABM?
 - Model individual interactions
 - Explores how ideas are exchanged and beliefs are updated in real life
- Agents interactions
 - Grid -> physical interactions: friends, family, work
 - Network -> social media



The Model

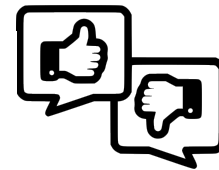
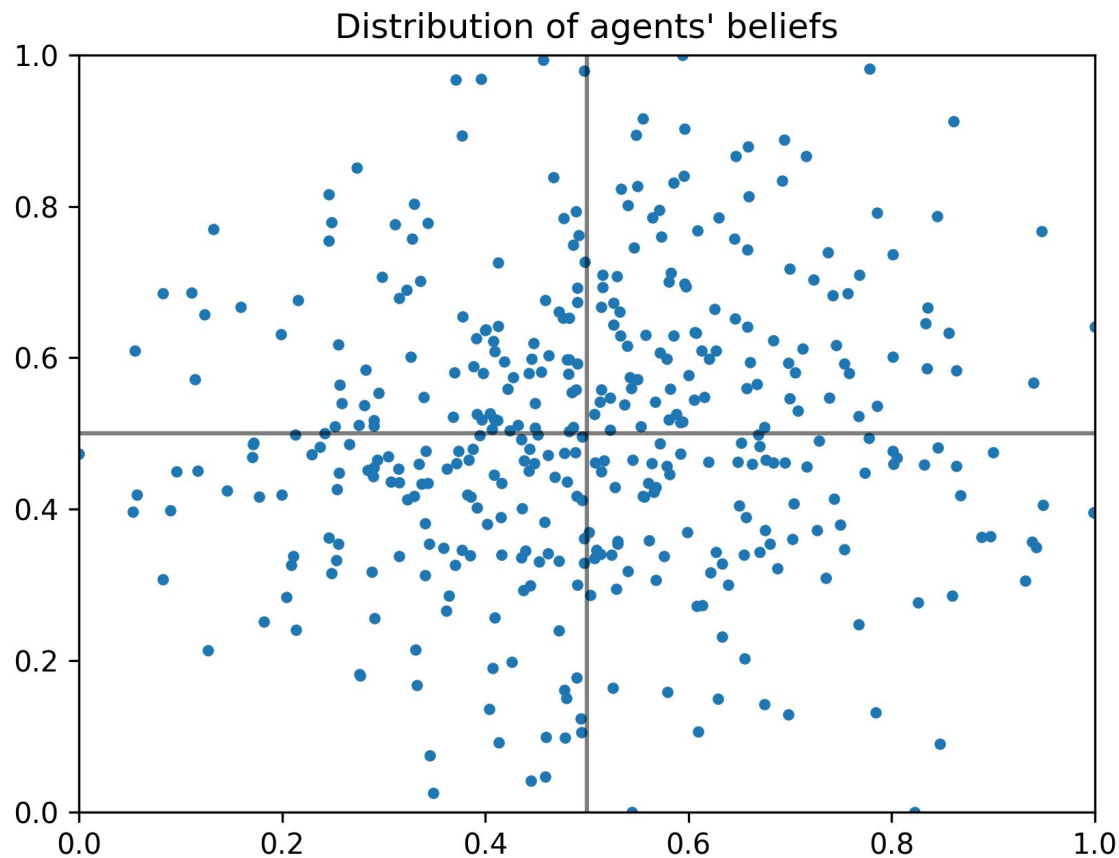


- Grid and network



Simulation

- Left - right
- Normally
- Euclidean





Assimilation effect rule

$$|x_a - x_b| < d_1$$

$$x'_a = x_a + \mu(x_b - x_a)$$

$$x'_b = x_b + \mu(x_a - x_b)$$

$i = 1, 2, 3, \dots, n$

convergence, $\mu \in (0, 0.5]$

assimilation effect, $d_1 \in [0, \sqrt{n}]$

Li & Xiao (2017)



Contrast effect rule

$$|x_a - x_b| > d_2$$

$$x'_a = \xi(x_a - \lambda(x_b - x_a))$$

$$x'_b = \xi(x_b - \lambda(x_a - x_b))$$

divergence, $\lambda > 0$

contrast effect, $d_2 \in [0, \sqrt{n}]$, $d_2 \geq d_1$

normalization function

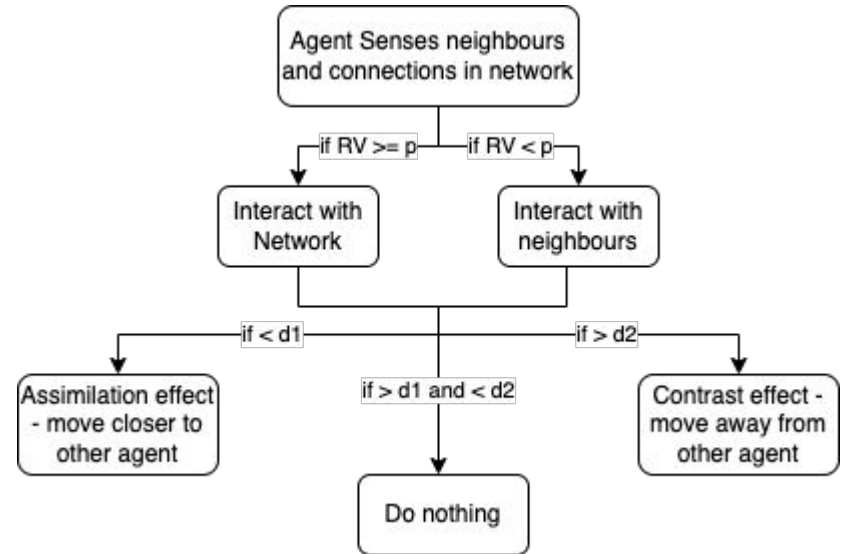
$$\xi(x) = \begin{cases} x, & \text{if } 0 \leq x \leq 1 \\ 0, & \text{if } x < 0 \\ 1, & \text{if } x > 1 \end{cases}$$

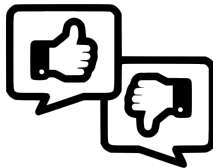
Li & Xiao (2017)



Agent behaviour

- Interact with a neighbour
 - Choose neighbour from network or grid
 - Interact based on distance in belief
- Move in the grid (if possible)
 - Movement according to the schelling segregation model
 - Satisfaction based on distance in beliefs

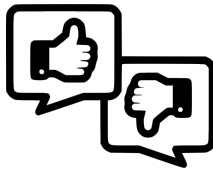




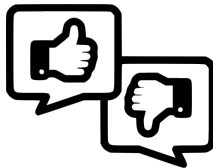
Polarization of the system

- How is polarization calculated?

$$\text{Polarization} = \frac{1}{N_{connections}} \sum_{i=1}^{N_{agents}} \sum_{j=i+1}^{N_{agents}} \text{dist}(i, j)$$

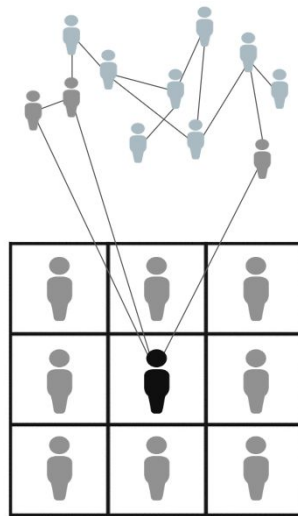


Experiments



Experiments: default settings

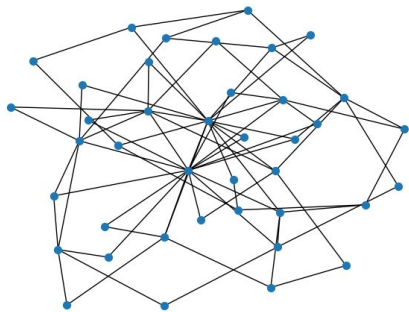
- Population of 400 agents
- Agents are able to move over the grid
- 50/50 chance of interaction between grid or network connection
- Slow belief updating & small difference between assimilation and contrast parameters
- 50 timesteps
- 20 repeats



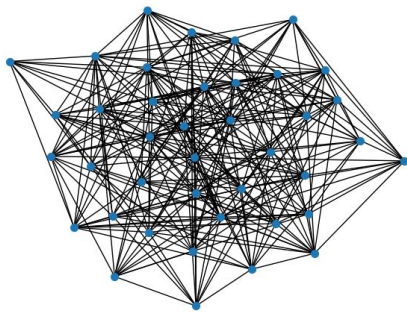


Experiments: polarization over time

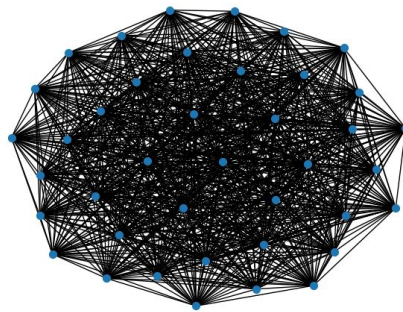
- 200 timesteps
- Network types:



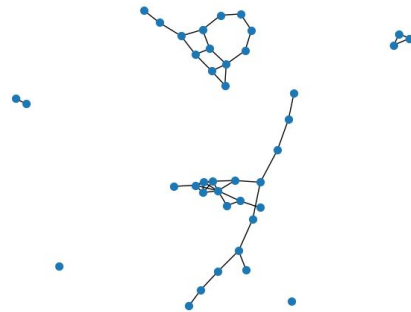
Barabási-Albert
(scale-free)



Erdős-Rényi
(random)



Completely connected



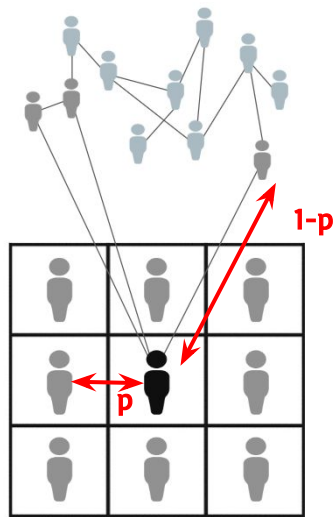
Idealised
(random geometric)

n=40



Experiments: polarization for varying probabilities of grid/network interactions

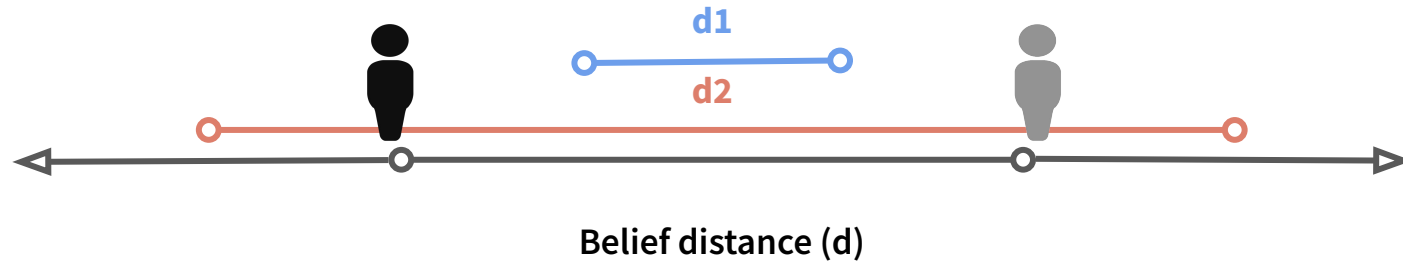
- Measure final polarization state
- Varying probability of interacting with a connection from the network vs. a connection from the grid
 - $P(\text{interaction, grid}) = p$
 - $P(\text{interaction, network}) = 1 - p$
- For all network types





Experiments: polarization for varying $d1$ and $d2$

- Measure final polarization state
- Barabási-Albert

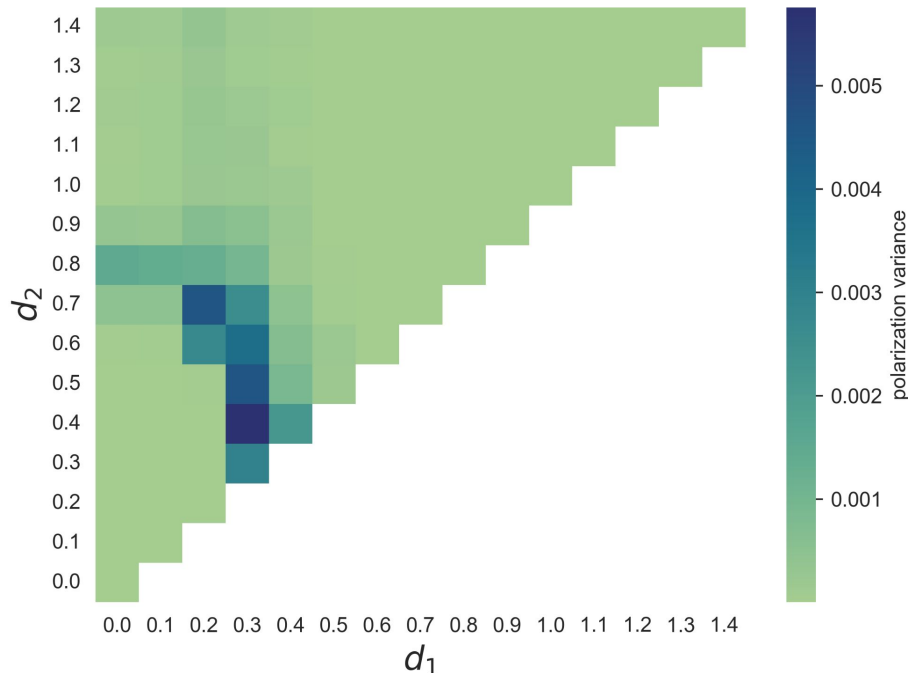
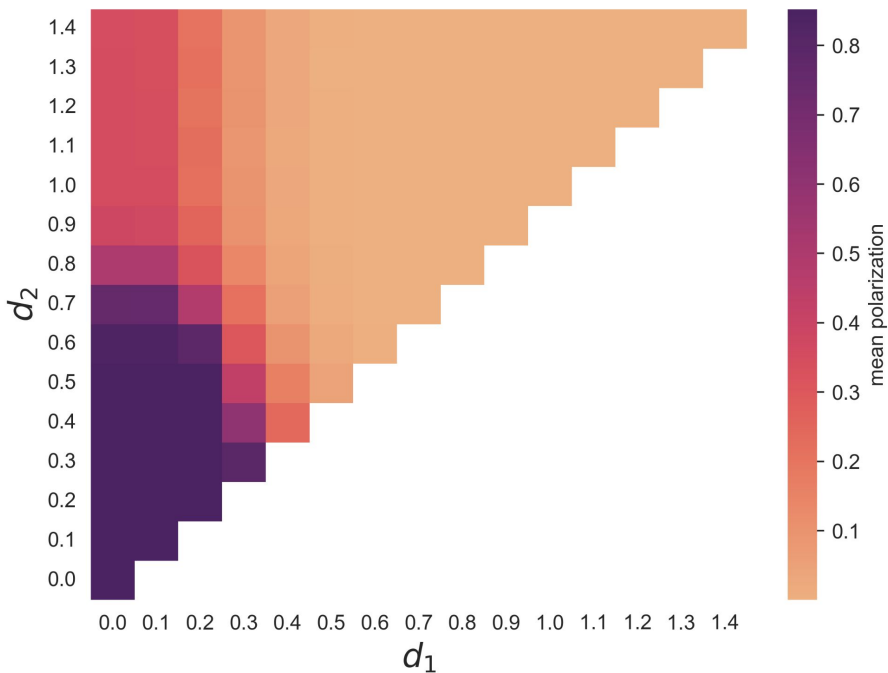




Results



Results: polarization for varying d_1 and d_2



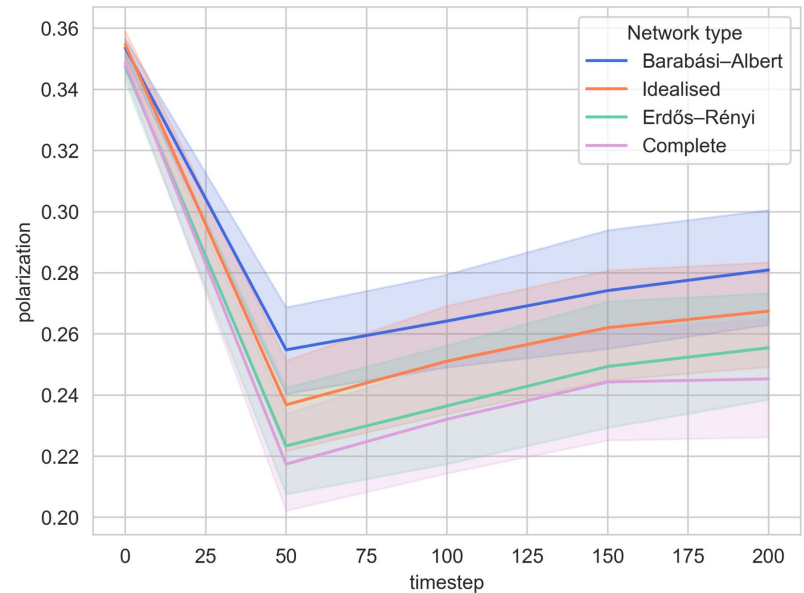
$\mu=0.2, \lambda=0.05$



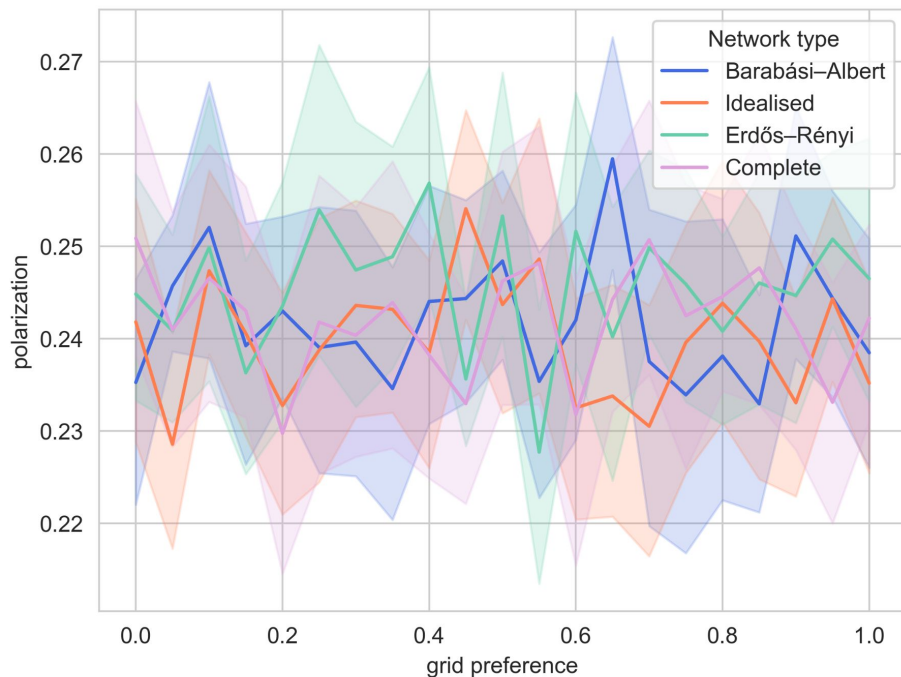
Results: polarization over time - network structure effect

The simulation is run for different network structures, using the d1 and d2 parameters with the highest variance.

- Initial decline in polarization, after which it starts to increase.
- Barabasi-Albert network leads to the highest polarization among the considered networks.



Results: polarization for varying probabilities of grid/network interactions



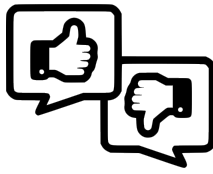
Varying the preference parameter with which the agent either interacts with the network or the grid.

- Does not seem to have an effect on the polarization.
- Does not seem to differ between the networks.

Sensitivity analysis



...



Conclusion



Conclusion

- Our simulations with varying d_1 and d_2 show region where polarization is stable. Outside of the region the system is either completely polarized or not at all polarized.
- The network structure does not seem to matter all that much for the polarization.
- When varying the network preference over grid, it does not seem to have an effect on the polarization.



Future work



Future work

Validation: find data of a real system and check how precise the model represents this system

Modify the model to make it possible to be applied the model in real world cases to predict the phenomenon



References

Li, J., & Xiao, R. (2017). Agent-based modelling approach for multidimensional opinion polarization in collective behaviour. *Journal of Artificial Societies and Social Simulation*, 20 (2).