

# SEDA GENÇ

seedagenc@gmail.com | +90 531 917 83 74 | <https://www.linkedin.com/in/seedagenc/> | Dubai

## EDUCATION

**Bachelor of Industrial Engineering**  
**İstanbul, Türkiye**  
• Marmara University

## LANGUAGE

**Turkish** - Native  
**English** - Advanced  
**Arabic** - Elementary

## WORK EXPERIENCE

### • Project Management Specialist

**09.2022- 05.2024**

- Writing and implementation of 5+ European Union projects, securing over **€200,000** in EU funding.
- Establishing global collaborations with **10 international partners** in the EU, enhancing project scope and impact.
- Managed **10+ EU** and local project activities from initiation to completion
- Oversaw project budgets, ensuring financial control and maintaining **expenditures within 5% of the planned budget.**
- Developing and implementing strategies aligned with business objectives
- Identifying and capitalizing on **6 new funding opportunities**, increasing project diversity and reach.

### **Camp Counselor in US**

**05.2022 -09.0222**

- Organized and facilitated **15+ group** and team-building activities weekly for 100+ campers, fostering collaboration and **leadership skills in America.**
- Gained cross-cultural experience working with an **international team** of 10+ staff
- Experience in **American culture** and **work ethics** by collaborating with **30+American** staff

### **Assistant Account Manager**

**10.2021 -02.0222**

- Building, developing, and maintaining strong **relationships** with **10+ clients and brand partners**, ensuring satisfaction and long-term collaboration,
- Coordinating cross-functional teams and **managing projects**, resolving challenges
- Actively identifying sales opportunities and leveraging client feedback to enhance offerings, driving revenue growth and client retention.

### **Digital Marketing Intern**

**07.2021-09.2021**

- Utilizing **Google Analytics** to optimize marketing strategies, resulting in a **25%** increase in web traffic.
- Creating and managing **Google Ads campaigns**
- Conducting email data mining for **3+ marketing campaigns**, leading to a **15% increase** in leads generated.

## PROJECTS

### **BAI - Project Bots and Artificial Intelligence - Portugal**

**Project website**

- Aims to explore changing work environments and develop a training program to help current and future workers adapt to new labor relations brought about by robots and AI in the workplace.

### **Digital Tourism Entrepreneurship by Youth- Türkiye**

**Project website**

- Aims to leverage the potential of digitalization in the tourism sector to empower young people and youth workers with key digital,creative and entrepreneurial competencies.

### **Didactic Mine of Youth Work - Italy**

**Project website**

- Encourages young minds to become agents of change by encouraging and supporting environmental sustainability and aims to nurture entrepreneurial skills in the digital age.

## KEY SKILLS

- Crisis Management
- Customer Relationship Management
- Team Leader & Teamwork
- Corporate communications
- Interpersonal skills
- Problem solving.
- Content Creation
- MC Office
- CANVA
- Strategic Planning

## CERTIFICATES

- Leadership 4.0
- EU Youthpass