



Data and Privacy Category Guides

iCloud Photos

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iCloud Photos

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Identifiers (e.g., name, Apple ID, email address, mobile, Pay account numbers)	Your Apple ID account information such as name, email address, phone number from Apple systems; hardware identifiers such as hardware IDs and IP address from your device.	To provide you Apple services To backup and sync your information across devices To share content, at your direction	At your direction, your Apple ID or first and last name may be shared with certain third party apps that are iCloud-enabled or with other individuals with whom you share a photo
Protected classes (e.g., race, ethnicity, gender, elderly, marital status, sexual orientation)	N/A	N/A	N/A
Commercial information (e.g., order number, payment and billing information)	N/A	N/A	N/A
Biometric information (e.g., faceprints, retina scans, identifiable gait patterns)	N/A	N/A	N/A
Network activity information (e.g., your activity on an app or website, your App Store searches)	Information about your iCloud photos usage are collected	To provide you with service and support To improve the quality of the service	None
Geolocation data	N/A	N/A	N/A
Sensory data (e.g., heat imaging, microphone data)	Photos are collected from your device and uploaded by you	To add photos to your iCloud Photo Library To backup and sync your information across devices	At your direction, your photos will be shared with individuals you choose

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Employment information (e.g., qualifications, employer)	N/A	N/A	N/A
Education information (e.g., educational institution, student status)	N/A	N/A	N/A
Profile inferences (e.g., content recommendation, personalized settings)	N/A	N/A	N/A