



Data and Privacy Category Guides

AppleCare support history and repair requests

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Category Name	Where Apple gets this information	Purpose	Disclosures
Identifiers (e.g., name, Apple ID, email address, mobile, Pay account numbers)	Your Apple ID account information such as name, email address, phone number from Apple systems; hardware identifiers and IP address from your device	To provide you with the product or services requested Fraud and security	If you choose one of Apple's Authorized Service Providers to complete your repair, we will provide information about you and your device to your preferred Authorized Service Provider with your consent
Protected classes (e.g., race, ethnicity, gender, elderly, marital status, sexual orientation)	N/A	N/A	N/A
Commercial information (e.g., order number, payment and billing information)	Payment methods are collected directly from you	To process your transactions To provide you with the product or services requested Fraud and security	None
Biometric information (e.g., faceprints, retina scans, identifiable gait patterns)	N/A	N/A	N/A
Network activity information (e.g., your activity on an app or website, your App Store searches)	Service usage information is collected from your device with your consent	To provide service for your device and to improve relevant Apple products and services Fraud and security	None
Geolocation data	N/A	N/A	N/A

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Sensory data (e.g., heat imaging, microphone data)	N/A	N/A	N/A
Employment information (e.g., qualifications, employer)	N/A	N/A	N/A
Education information (e.g., educational institution, student status)	N/A	N/A	N/A
Profile inferences (e.g., content recommendations, personalized settings)	N/A	N/A	N/A