



Data and Privacy Category Guides

Wallet activity

September 2020

Apple Pay Activity

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Identifiers (e.g., name, Apple ID, email address, mobile, Pay account numbers)	Your Apple ID account information from Apple systems; your credit, debit, or bank account information; and your gift card number, student ID card number, or transit card number from you if you use those services. Banking laws may require you provide us with the last four digits of your SSN	To provide you with the product or services requested To sync your experience across your devices Fraud and security	Your card issuer or bank to determine eligibility; Green Dot Bank to set up your account, for identity verification and fraud prevention; and to process Apple Cash transactions; and a payment terminal if you are using gift cards to process your purchase
Protected classes (e.g., race, ethnicity, gender, elderly, marital status, sexual orientation)	N/A	N/A	N/A
Commercial information (e.g., order number, payment and billing information)	Payment and transaction information from your device	To process your transaction Fraud and security Troubleshooting	The merchant from whom you are making a purchase; Green Dot Bank and Apple Payments Inc. when you are using Apple Cash to effectuate your transaction
Biometric information (e.g., faceprints, retina scans, identifiable gait patterns)	Your image, if you upload a student ID card	To provide requested services	None
Network activity information (e.g., your activity on an app or website, your App Store searches)	Device usage information may be collected from your device	Fraud and security	None

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Geolocation data	If you have Location Services enabled, location at the time you add a card will be collected from your device	Fraud and security	None
Sensory data (e.g., heat imaging, microphone data)	N/A	N/A	N/A
Employment information (e.g., qualifications, employer)	N/A	N/A	N/A
Education information (e.g., educational institution, student status)	Your student ID card number may be collected from you	To determine eligibility To provide you with requested services	Your school and providers authorized by them to enable your student ID card, determine eligibility, and prevent fraud
Profile inferences (e.g., content recommendations, personalized settings)	N/A	N/A	N/A

Apple Card

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Identifiers	Application and account information is collected from your device	To process your application To create your account To verify your identity and prevent fraud	Goldman Sachs to provide Apple Card and third party identity verification service providers to prevent fraud
Protected classes	N/A	N/A	N/A

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Commercial information	Information about your transactions is collected from your payment method	To process your payment	Goldman Sachs and MasterCard to process your transaction
Biometric information	Your photo ID may be collected from your device	To verify your identity and prevent fraud	Third party identity verification service provider
Network activity information	Information about how you use your device and usage of Apple Card and the application are collected from your device	To help identify and prevent fraud To help improve Apple Card	None
Geolocation data	Information about your location is collected from your device	To prevent fraud at time of application and provisioning	None
Sensory data	N/A	N/A	N/A
Employment information	N/A	N/A	N/A
Education information	N/A	N/A	N/A
Profile inferences	N/A	N/A	N/A

Apple Cash and Apple Payments Inc.

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Identifiers	Application and account information is collected from your device; bank account information is collected from you	To process your application To provide the services To create your account To verify your identity and prevent fraud	Green Dot Bank to provide Apple Cash and third party identity verification service providers to prevent fraud
Protected classes	N/A	N/A	N/A

Category Name	Where Apple gets this information	Purpose	Disclosures to Third Party Businesses
Commercial information	Information about your transactions	To process your transaction To provide the service To prevent fraud Troubleshooting	Merchant from whom the purchase is made and Green Dot Bank, to process your transaction
Biometric information	Your photo ID may be collected from your device	To verify your identity and prevent fraud	Third party identity verification service provider
Network activity information	Information about how you use your device and usage of Apple Cash and the application are collected from your device	To help identify and prevent fraud To help improve Apple Card	None
Geolocation data	N/A	N/A	N/A
Sensory data	N/A	N/A	N/A
Employment information	N/A	N/A	N/A
Education information	N/A	N/A	N/A
Profile inferences	N/A	N/A	N/A