May 28, 2015

Dr. Bettina West

Chair, Marketing Management,

Ted Rogers School of Business Management,

Ryerson University,

350 Victoria Street,

Toronto, Ontario, M5B 2K3.

Dear Dr. Bettina West

I am writing to apply for the position of Limited Term Faculty Position in the Department of Marketing Management as posted on the Career at Ryerson website. As an extensive teaching and research experience in Marketing, I have all the qualifications you require, and therefore would complement your faculty’s expertise in Marketing. I am a professor of Marketing at the Ankara University, Department of Business Administration. Currently, I am a visiting professor at Data Science Laboratory, Ryerson University. I am extremely interested in continuing my academic career having a position at Ryerson University. I am a permanent resident of Canada.

I have enclosed my curriculum vitae, Statement of Teaching Philosophy, and names of three references. Please do not hesitate to contact me if further information is needed.

I look forward to hearing from the committee.

Sincerely,



Akin Kocak, PhD

313W-20 Fashion Roseway

Toronto, ON M2N6B5

E-mail: akin1kocak@gmail.com

akocak@ryerson.ca