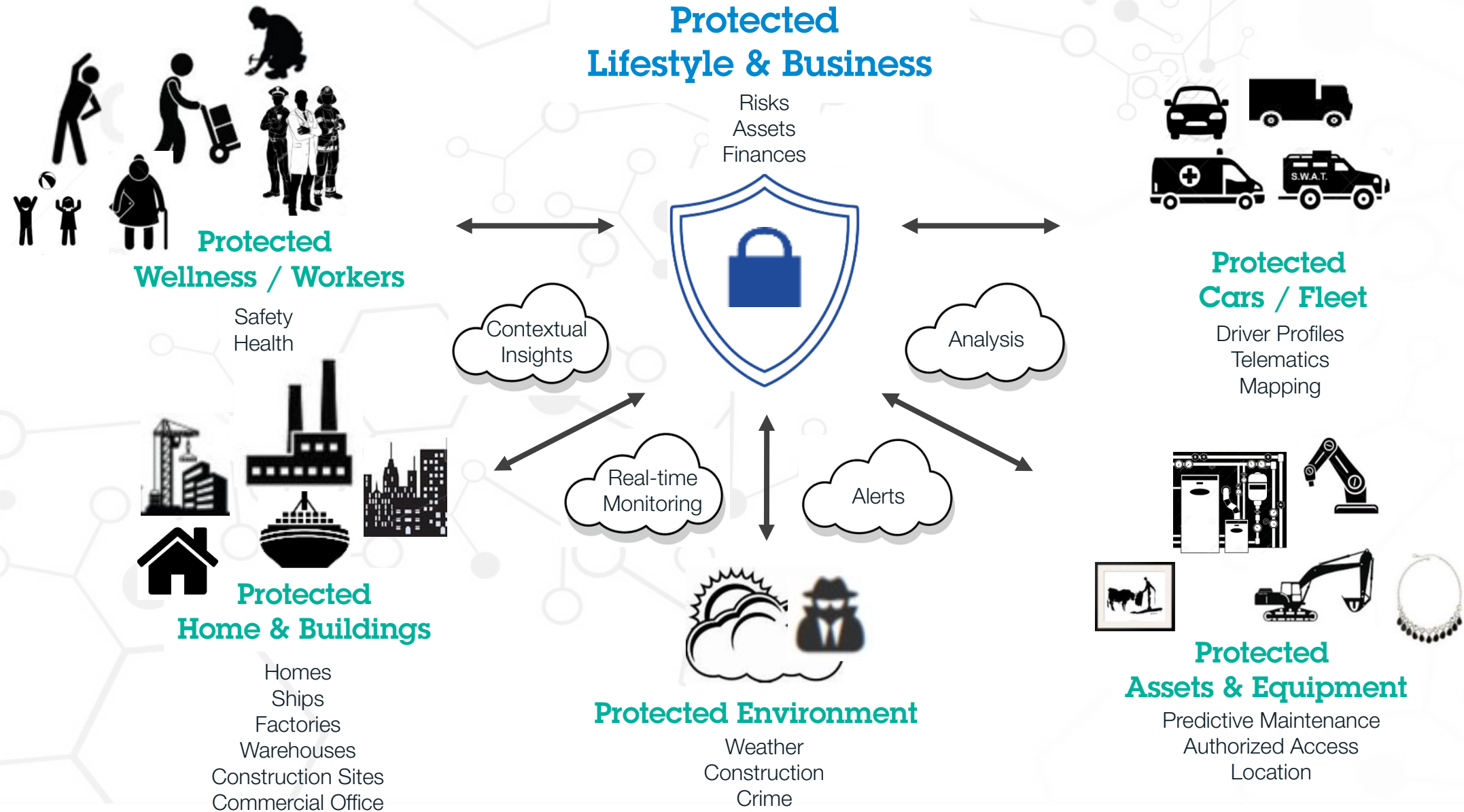




# Motivation

# Insurance Industry Transformation to Proactive Protection & Claims Avoidance

Carriers are transforming their historic risk assessment models by proactively mitigating risk through real time alerts and analytics



# IBM IoT for Insurance – How it works

**Connected Auto**

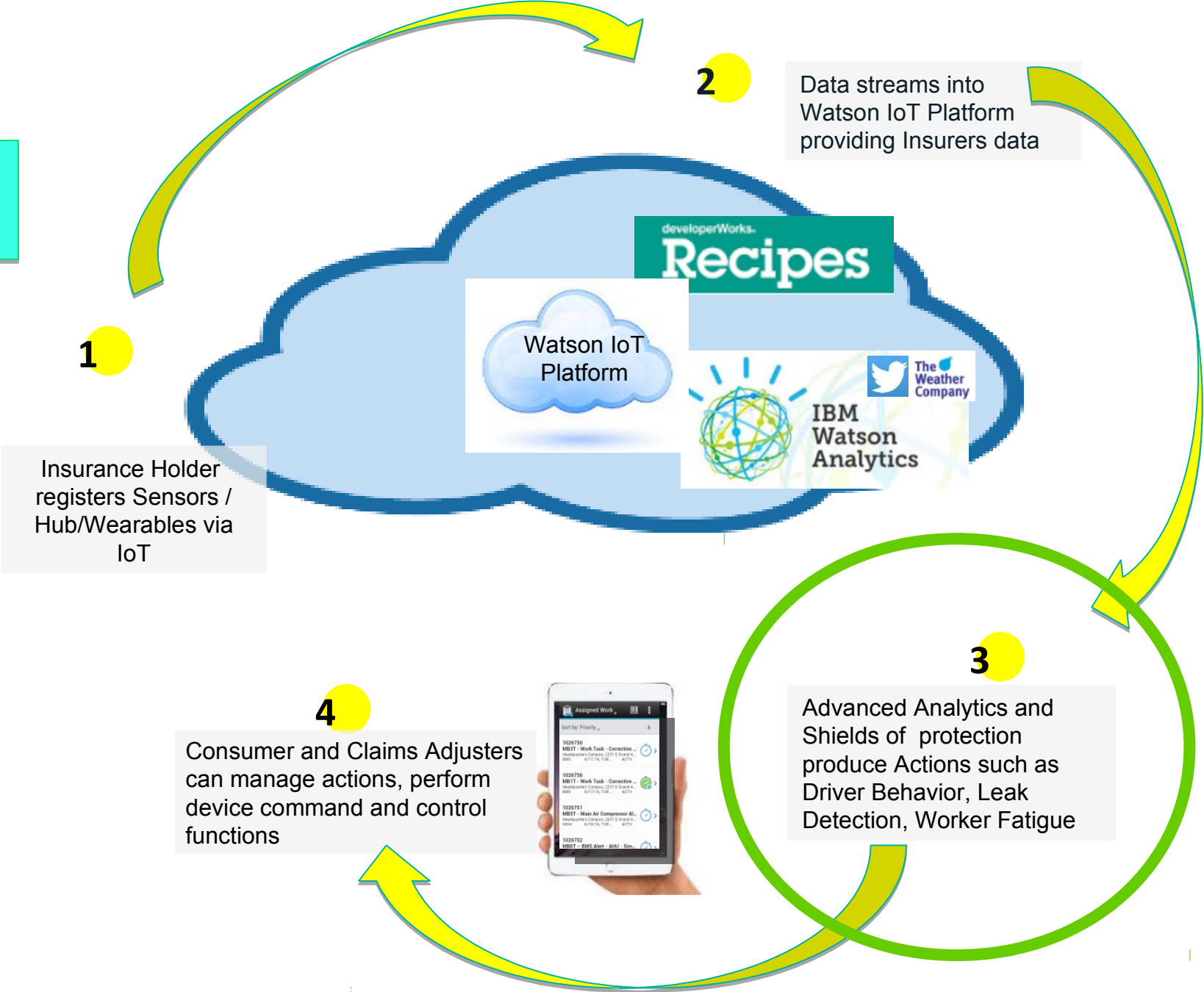


IoT Device & Equipment Vendors

**Wearables/ Sensors**



**Smart Home Hub**



# "Door opens at night"

## Requirement:

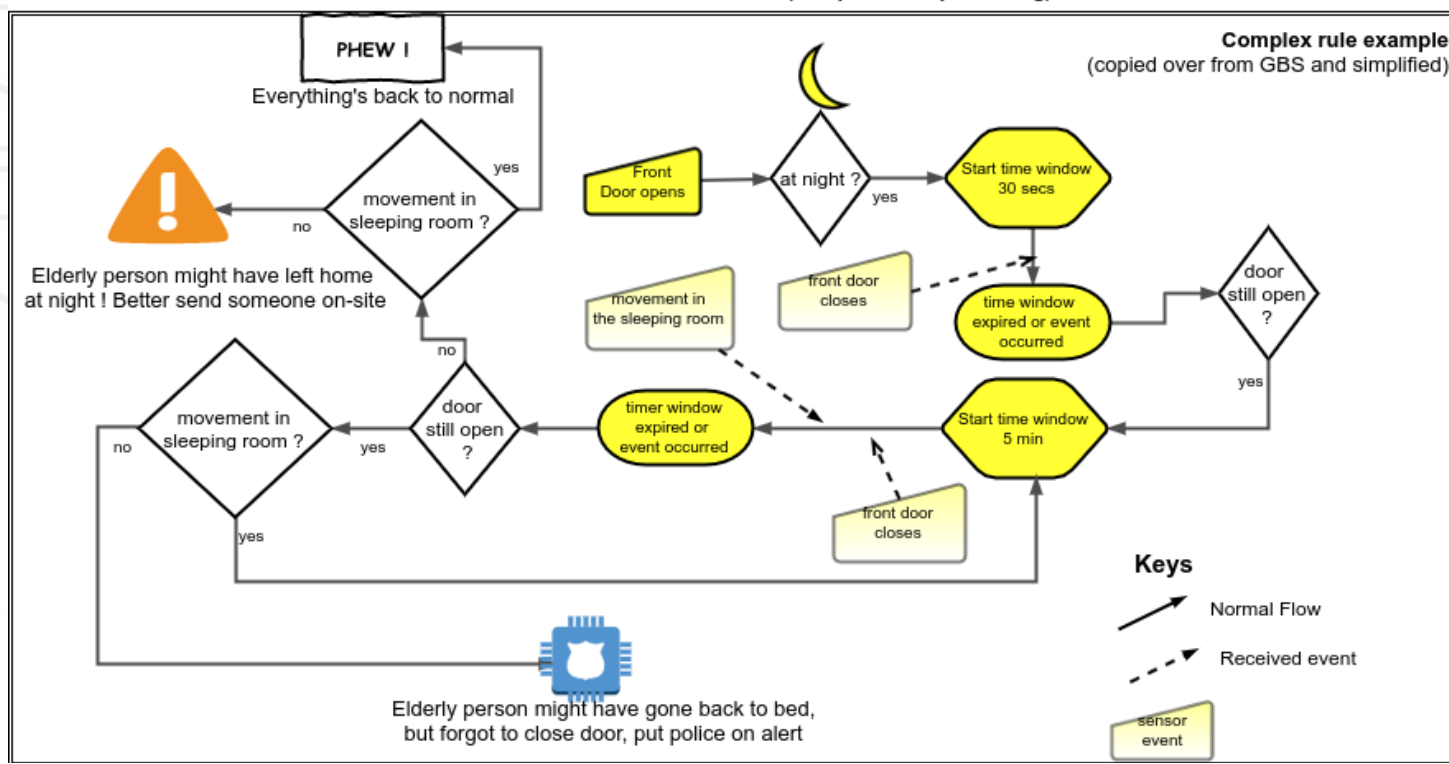
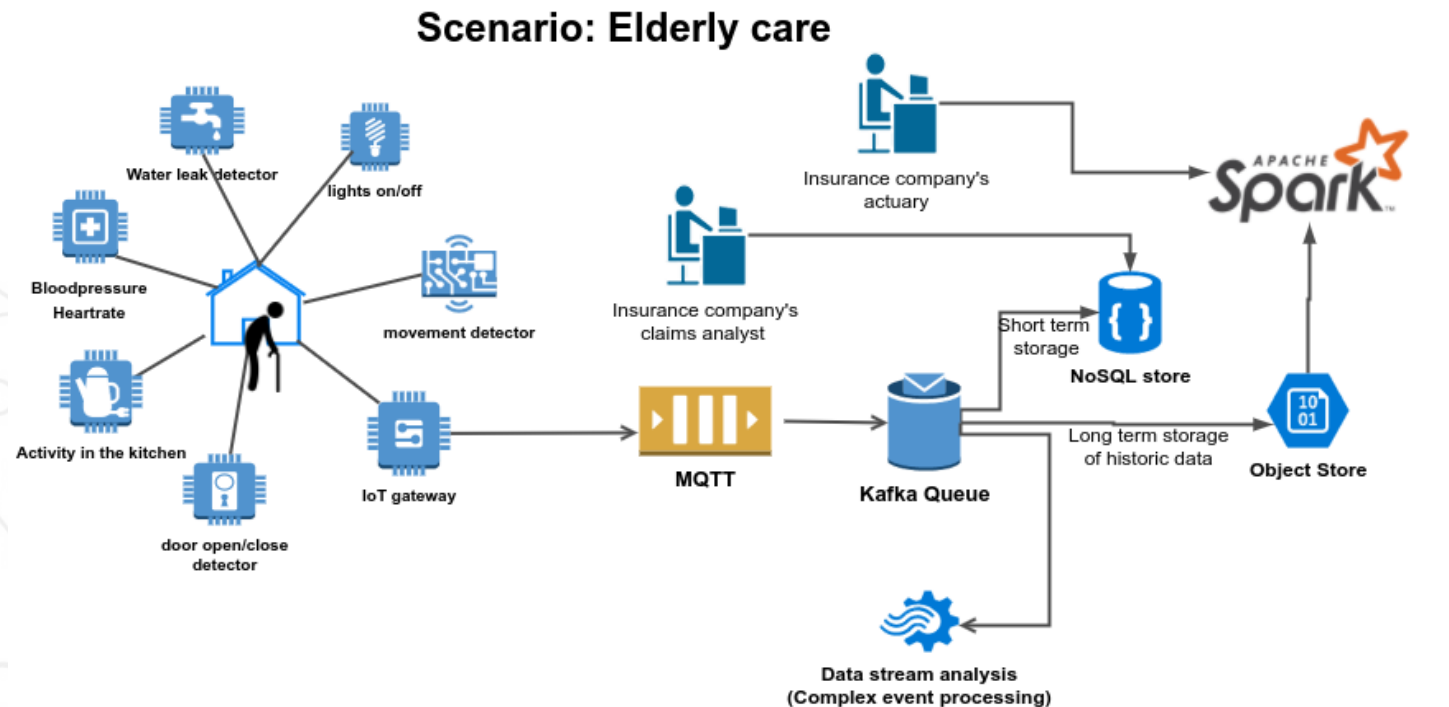
- Stateful processing
- Sliding windows

Other shields like “heart rate monitoring” make use of tumbling windows.

See also here

<https://i.stack.imgur.com/mm06A.jpg>

## For windowing in data stream processing



# Insurance shields examples in more details



Hazard  
Detection



Check  
conditions



Expedite  
Response/Alerts

## Complex Shield: ML , Aggregations, Personalization

### Detect “Anomaly Water leak” risk

2 or water sensor == wet for last 30 sec &&  
water valve == open && current temp < avg  
temp + 20 && weather == dry

Check:

(location != @home) ||  
(22:00 > now) || (now < 05:30)

send push notification to  
Insured.phone-number

send SMS to  
available plumber.phone-number

# Technical background

## Events

exhibit the following characteristics. They

- Are **Immutable**
- Have **strong temporal constraints**
- Have a **managed lifecycle** (become “stale” after some time) and thus as subject to a **sliding window** of ‘validity’).

In the IOT case events have some ‘sparseness’ traits, so

- There is a **high volume** of events.
- **Patterns** are more important than individual events.

## Event Processing

is a method of tracking and analyzing (processing) streams of information (data) about things that happen (events),[1] and deriving a conclusion from them.

## Complex Event Processing

or CEP, is event processing that combines data from multiple sources to infer events or patterns that suggest more complicated circumstances. The goal of complex event processing is to identify meaningful events (such as opportunities or threats) and respond to them as quickly as possible.

## Traits/functional requirements

- Allow detection, correlation, aggregation and composition of events.
- Support processing of Streams of events.
- Support temporal constraints in order to model the temporal relationships between events.
- Support sliding windows of interesting events.
- Support a properly scoped unified clock - in the case mentioned in the deck the proper scope would be all sensors in the belderly person's apartment.
- Support the required volumes of events for CEP use cases.
- Support MQTT for event input into the engine.



# Requirements for complex event processing

IBM Watson IoT

## “At least once” guarantee

No IoT event must get lost before being processed. IoT events must be retained/buffered until handled otherwise we could lose events, resp. do not sent out actions

Note that this implies **fault tolerance**, i.e. restartability while preserving its internal state.

## Partial ordering guarantee

Events for a particular group of devices (for example grouped by ownership) must be delivered and processed in order.

→ See elderly care example.

## “Exactly once” guarantee

No action must be triggered twice.

## Scalability

CEP must scale with number of users and event rate.

## Latency

Actions must be triggered in less than 10 secs.

This ballpark figure reflects the near-realtime characteristics tempered with the latency of external components (e.g. network). Note that latency guarantees imply **availability**.

## Supports modular programming model

Adding/Modifying a shield (specific complex event evaluation) should not affect other shields (Modular development, test and deployment)

## Modification without outage

Adding/Modifying a shield should be possible without stopping the execution of this shield.

## Rule Editor

Shield development & deployment should be easy.

## Low Dev/Test effort

Shield engine development effort should be as low as possible

## Low Total cost of ownership

Operations (monitoring & runbooks) and maintenance costs should be as low as possible

## Automated instance deployment

This either means a multi-tenant solution where instance creation doesn't affect deployment or we need a fully automated true deployment. The former requires tenant isolation, the latter either a bluemix service or well designed setup 'scripts'. Upgrade without downtime is subsumed here.

## Cost

Costs for components used to deploy the shield engine should be as low as possible.

For background and terminology

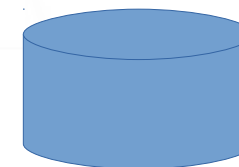
see <https://dzone.com/articles/kafka-clients-at-most-once-at-least-once-exactly-o>

## Saving state vs. periodic checkpointing vs. saving event offsets

- ## What datamodel is the best fit ?

- 
- Complex rule example**  
(copied over from GBS and simplified)
- The diagram illustrates a state transition logic for monitoring an elderly person's safety. Key components include:
- States:** Represented by rounded rectangles. Key states include "PHEW I" (Everything's back to normal), "current state" (highlighted in orange), "timer window expired or event occurred", "time window expired or event occurred", "Start time window 30 secs", and "Start time window 5 min".
  - Transitions:**
    - Normal Flow (Solid Arrows):** Represents the system's logic. For example, from "current state", a "movement in the sleeping room" event leads to a "door still open?" decision. If "yes", it leads to "Start time window 5 min". If "no", it leads to "movement in sleeping room?".
    - Received Event (Dashed Arrows):** Represents external sensor inputs. For example, "Front Door opens" and "front door closes" events trigger transitions.
  - Decisions:** Diamond shapes represent decision points. Examples include "movement in sleeping room?", "door still open?", "at night?", and "door still open?".
  - Actions/Outputs:**
    - An orange warning triangle with an exclamation mark is triggered when "movement in sleeping room?" is "no", with the text: "Elderly person might have left home at night ! Better send someone on-site".
    - A blue police badge icon is triggered when "movement in sleeping room?" is "yes" after a "door still open?" decision, with the text: "Elderly person might have gone back to bed, but forgot to close door, put police on alert".
    - A "PHEW I" state is reached when "movement in sleeping room?" is "yes", with the text: "Everything's back to normal".
  - Legend (Keys):**
    - Normal Flow:** Solid arrow.
    - Received event:** Dashed arrow.
    - sensor event:** Yellow trapezoid shape.

saving pattern matching engine's state

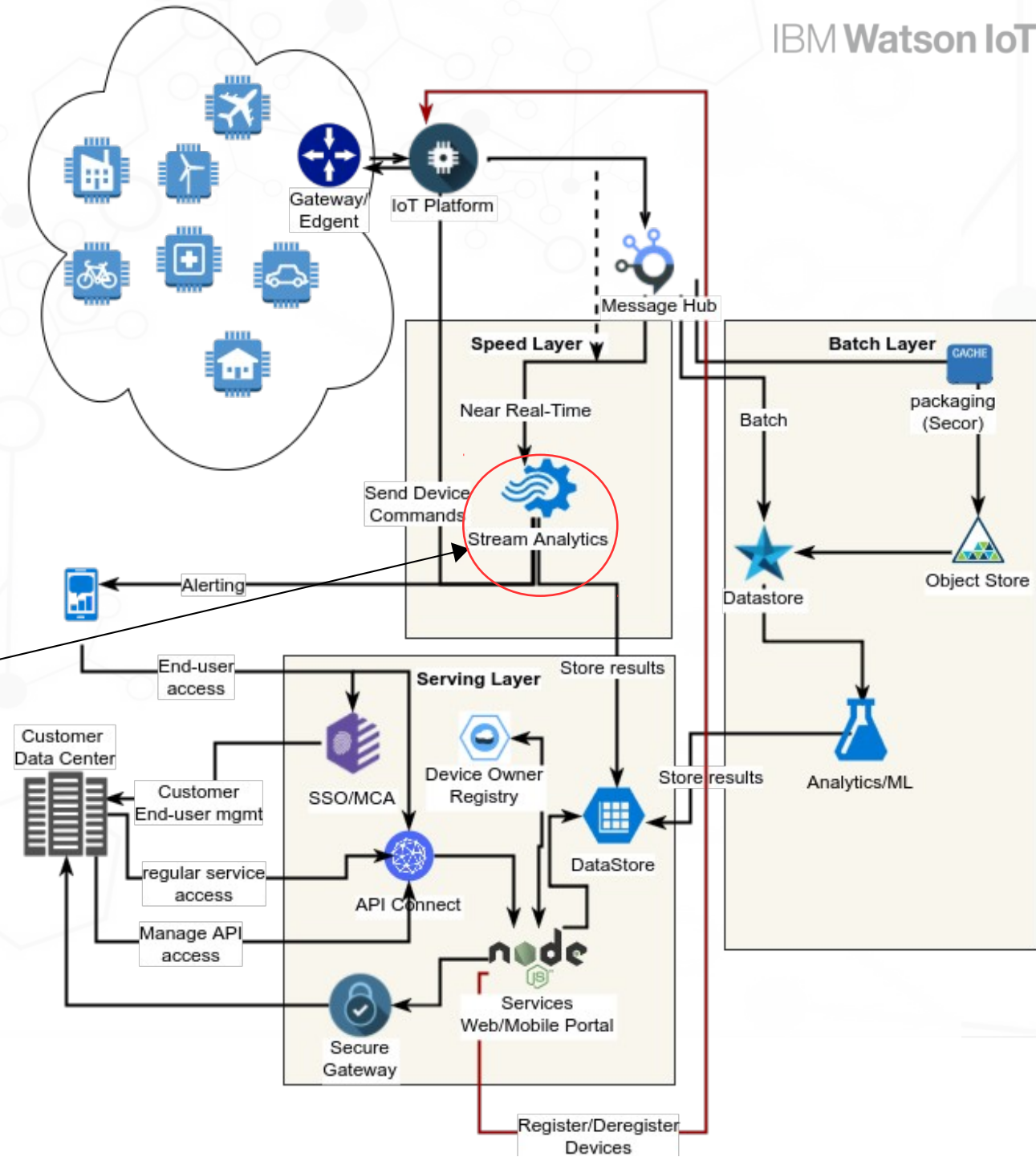


# Complex Event Processing in an IoT context/architecture

Complex Event Processing typically needs to be executed near real-time as close as possible to the event sources, so in a Lambda architecture it takes place **here**

## Generic IoT Lambda Architecture

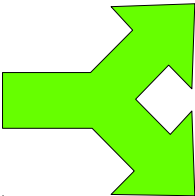
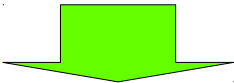
IBM Watson IoT



# Selecting candidates

# Setting the stage – Azure Stream Analytics

IoT Events



## Query: Alert to trigger a business workflow

Need help with your query? Check out some of the most common Stream Analytics query patterns [here](#).

```
1 SELECT
2     System.Timestamp AS OutputTime,
3     dspl AS SensorName,
4     Avg(temp) AS AvgTemperature
5 INTO
6     output
7 FROM
8     InputStream TIMESTAMP BY time
9 GROUP BY TumblingWindow(second,30), dspl
10 HAVING Avg(temp)>100
```

Your query could be put in logs that are in a potentially different geography.  
Missing some language constructs? [Let us know!](#) (Powered by UserVoice - Privacy Policy)

Results

output

Tumbling Window

## Query: Detect absence of events

Need help with your query? Check out some of the most common Stream Analytics query patterns [here](#).

```
1 SELECT
2     t1.time,
3     t1.dspl AS SensorName
4 INTO
5     output
6 FROM
7     InputStream t1 TIMESTAMP BY time
8 LEFT OUTER JOIN InputStream t2 TIMESTAMP BY time
9 ON
10    t1.dspl=t2.dspl AND
11    DATEDIFF(second,t1,t2) BETWEEN 1 and 5
12 WHERE t2.dspl IS NULL
```

Your query could be put in logs that are in a potentially different geography.  
Missing some language constructs? [Let us know!](#) (Powered by UserVoice - Privacy Policy)













Results

output

Compare filtered with non-filtered output (based on timestamps)

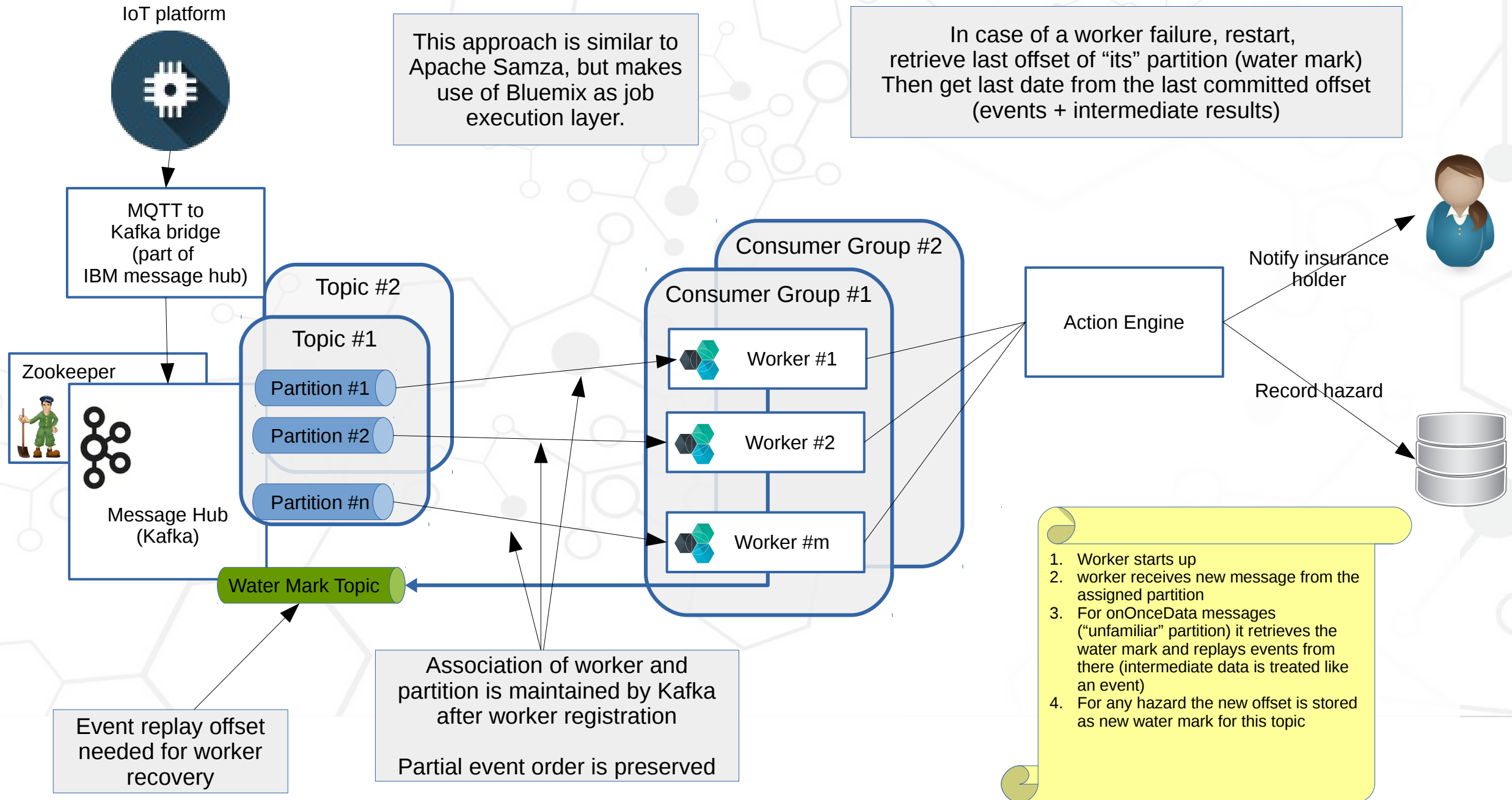


# Open Source frameworks for handling stream data

												
	Flume	NiFi	Gearpump	Apex	Kafka Streams	Spark Streaming	Storm	Storm + Trident	Samza	Flink	Ignite Streaming	Beam (*GC DataFlow)
Current version	1.6.0	0.6.1	incubating	3.3.0	0.9.0.1* (available in 0.10)	1.6.1	1.0.0	1.0.0	0.10.0	1.0.2	1.5.0	incubating
Category	DC/SEP	DC/SEP	SEP	DC/ESP	ESP	ESP	ESP/CEP	ESP/CEP	ESP	ESP/CEP	ESP/CEP	SDK
Event size	single	single	single	single	single	micro-batch	single	mini-batch	single	single	single	single
Available since (incubator since)	June 2012 (June 2011)	July 2015 (Nov 2014)	(Mar 2016)	Apr 2016 (Aug 2015)	Apr 2016 (July 2011)	Feb 2014 (2013)	Sep 2014 (Sep 2013)	Sep 2014 (Sep 2013)	Jan 2014 (July 2013)	Dec 2014 (Mar 2014)	Sep 2015 (Oct 2014)	(Feb 2016)
Contributors	26	67	19	53	160	838	207	207	48	159	56	80
Main backers	Apple Cloudera	Hortonworks	Intel Lightbend	Data Torrent	Confluent	AMPLab Databricks	Backtype Twitter	Backtype Twitter	LinkedIn	dataArtisans	GridGain	Google
Delivery guarantees	at least once	at least once	exactly once at least once (with non-fault-tolerant sources)	exactly once	at least once	at least once (with non-fault-tolerant sources)	at least once	exactly once	at least once	exactly once	at least once	exactly once *
State management	transactional updates	local and distributed snapshots	checkpoints	checkpoints	local and distributed snapshots	checkpoints	record acknowledgements	record acknowledgements	local snapshots distributed snapshots (fault-tolerant)	distributed snapshots	checkpoints	transactional updates *
Fault tolerance	yes (with file channel only)	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes	yes *
Out-of-order processing	no	no	yes	no	yes	no	yes	yes	yes (but not within a single partition)	yes	yes	yes *
Event prioritization	no	yes	programmable	programmable	programmable	programmable	programmable	programmable	yes	programmable	programmable	programmable
Windowing	no	no	time-based	time-based	time-based	time-based	time-based	time-based	time-based	time-based	time-based	time-based
Back-pressure	no	yes	yes	yes	N/A	yes	yes	yes	yes	yes	yes	yes *
Primary abstraction	Event	FlowFile	Message	Tuple	KafkaStream	DStream	Tuple	TridentTuple	Message	DataStream	IgniteDataStreamer	PCollection
Data flow	agent	flow (process group)	streaming application	streaming application	process topology	application	topology	topology	job	streaming dataflow	job	pipeline
Latency	low	configurable	very low	very low	very low	medium	very low	medium	low	low (configurable)	very low	low *
Resource management	native	native	YARN	YARN	Any process manager (e.g. YARN, Mesos, Chef, Puppet, Salt, Kubernetes, ...)	YARN Mesos	YARN Mesos	YARN Mesos	YARN	YARN	YARN Mesos	integrated *
Auto-scaling	no	no	no	yes	yes	yes	no	no	no	no	no	yes *
In-flight modifications	no	yes	yes	yes	yes	no	yes (for resources)	yes (for resources)	no	no	no	no
API	declarative	compositional	declarative	declarative	declarative	declarative	compositional	compositional	compositional	declarative	declarative	declarative
Primarily written in	Java	Java	Scala	Java	Java	Scala	Clojure	Java	Scala	Java	Java	Java
API languages	text files Java	REST (GUI)	Scala Java	Java	Java	Scala Java Python	Scala Java Clojure Python Ruby Yahoo! Spotify Groupon	Java Python Scala	Java	Java Scala Python	Java .NET C++	Java *
Notable users	Meebo Sharethrough SimpleGeo	N/A	Intel Levi's Honeywell	Capital One GE Predix PubMatic	N/A	Kelkoo Localitys AsialInfo Opentable Fairdata Guavus	The Weather Channel Alibaba Baidu Yelp	Klout GumGum CrowdFlower	LinkedIn Netflix Intuit Uber	King Otto Group	GridGain	N/A

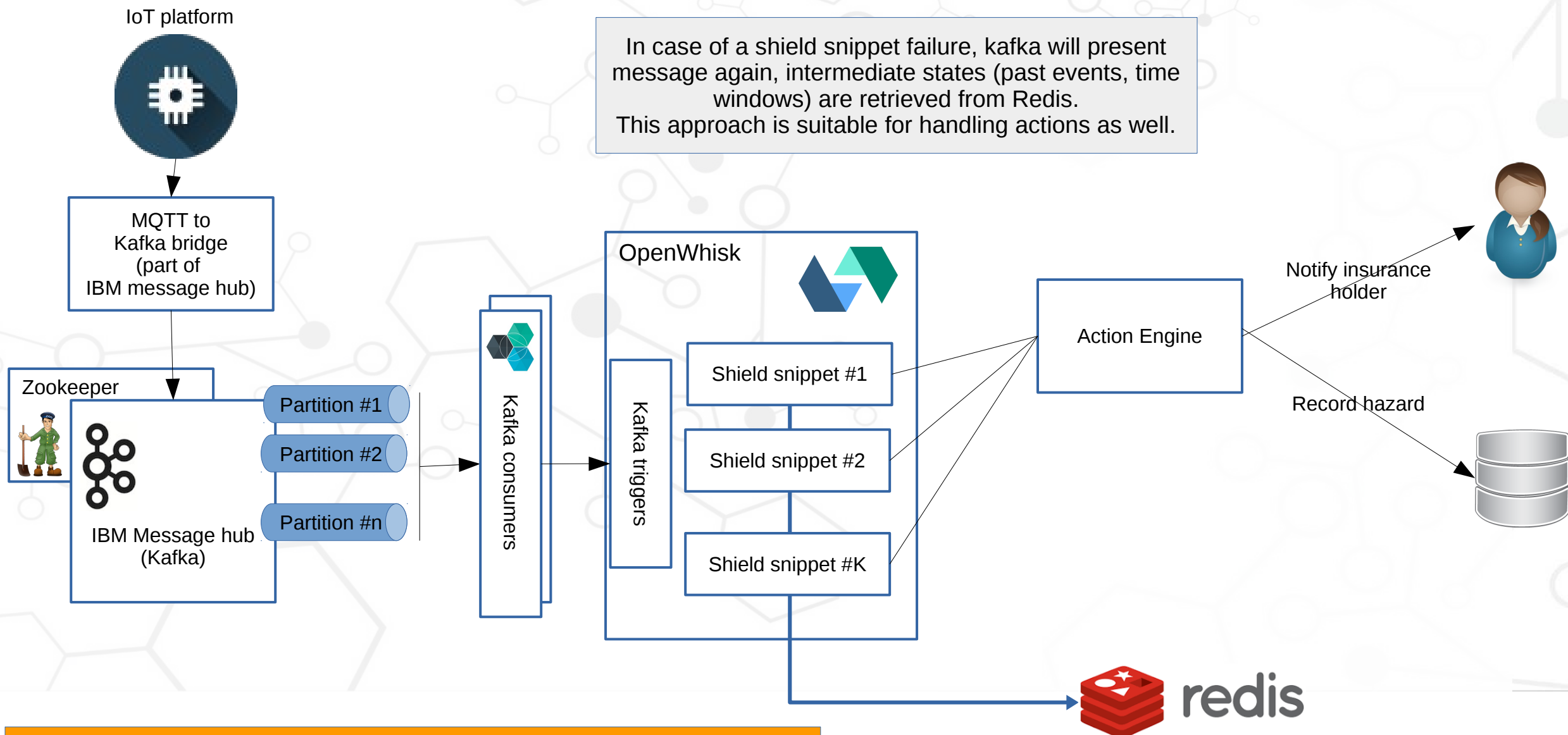
# Approach #1: Kafka shield engine

IBM Watson IoT



# Approach #2: OpenWhisk shield dispatcher on Kafka

IBM Watson IoT

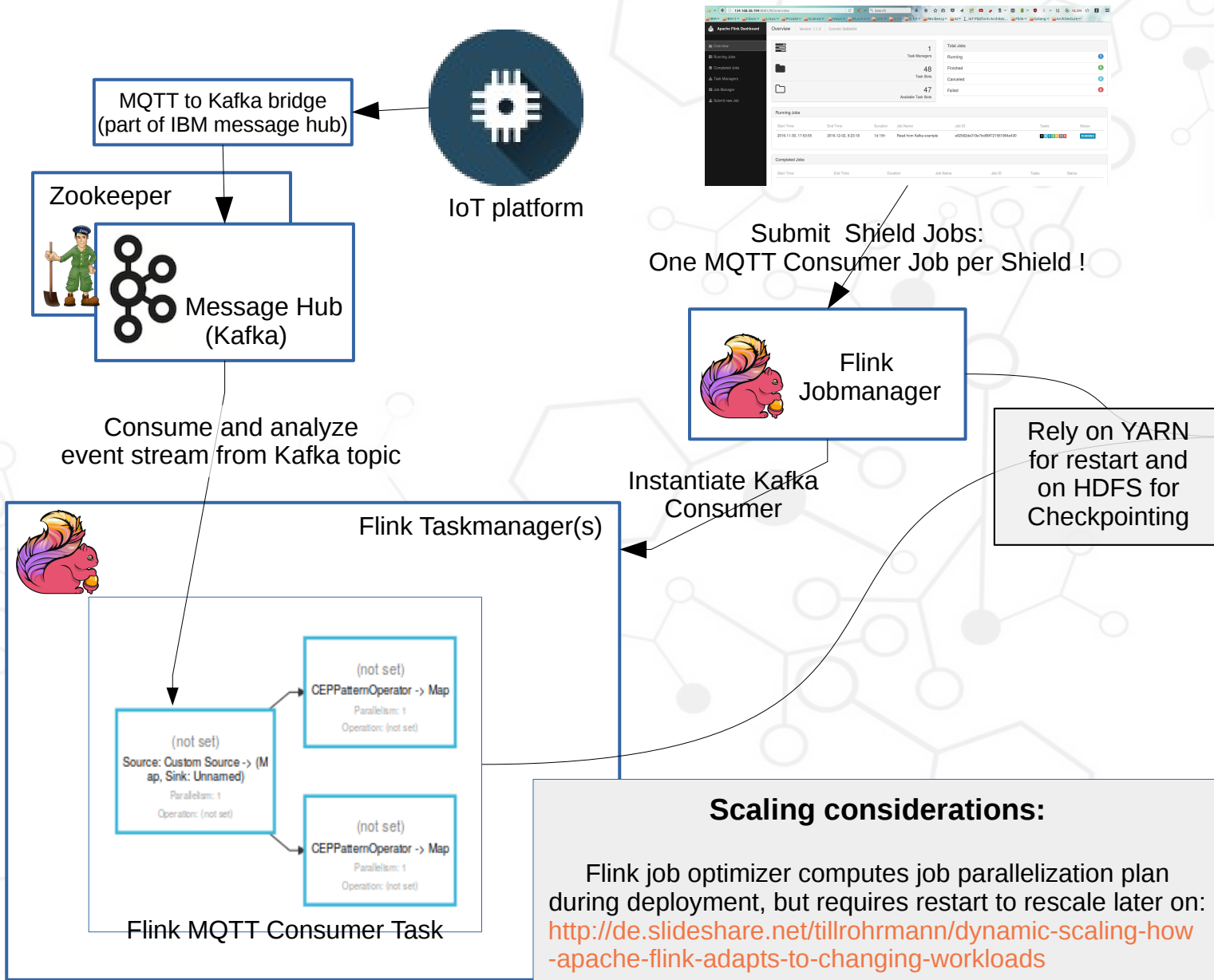


This approach violates the partial event ordering guarantee

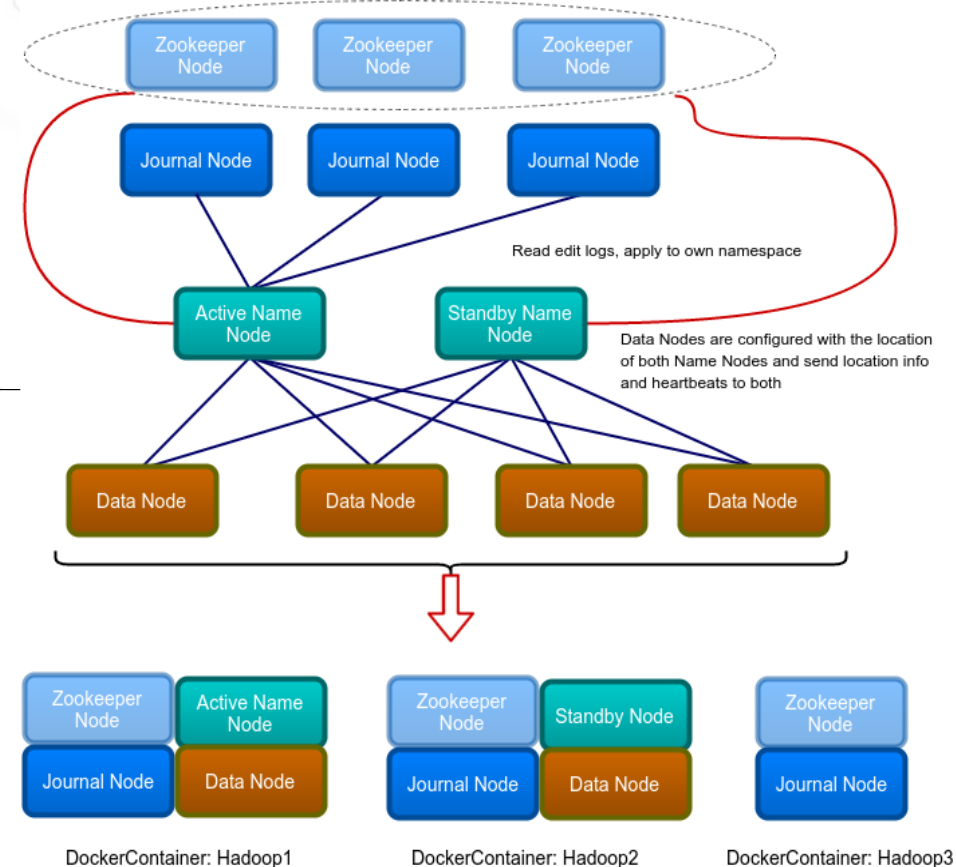


# Approach #3: Apache Flink with Kafka connector

IBM Watson IoT



Hadoop HA based on Quorum of Journal Managers and Zookeeper



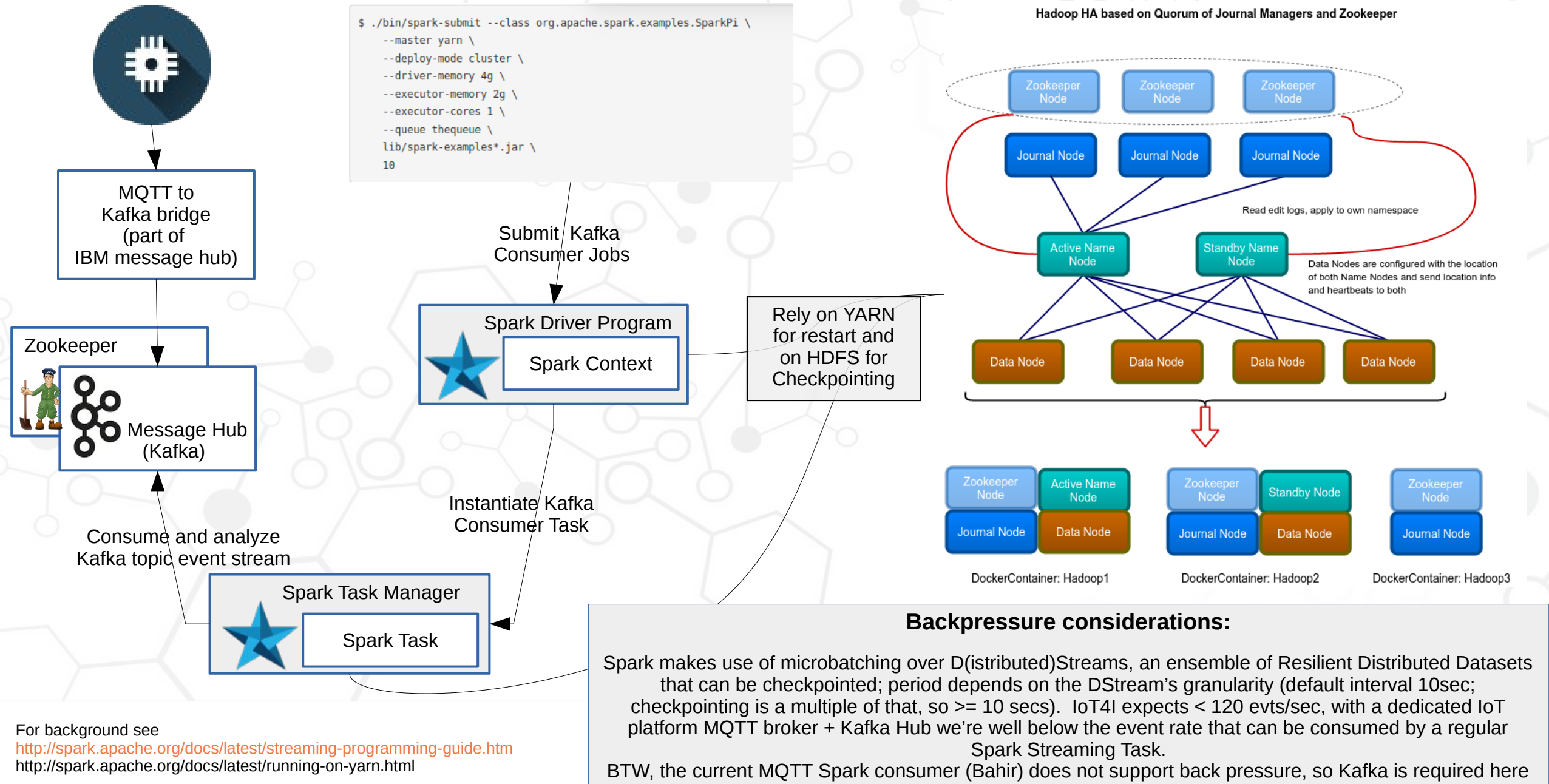
## MQTT Backpressure considerations:

Flink checkpoints every 5 secs by default, IoT4I expects < 120 evts/sec, with a dedicated IoT platform MQTT broker we're well below the limit of 5000 retained messages (Watson IoT)

See the following NewRelic presentation for a real life data aggregation show case  
<http://berlin.flink-forward.org/wp-content/uploads/2016/07/Ron-Crocker-Evaluating-Streaming-Framework-Performance-for-a-Large-Scale-Aggregation-Pipeline.pdf>

# Approach #4: Apache Spark Streaming with Kafka connector

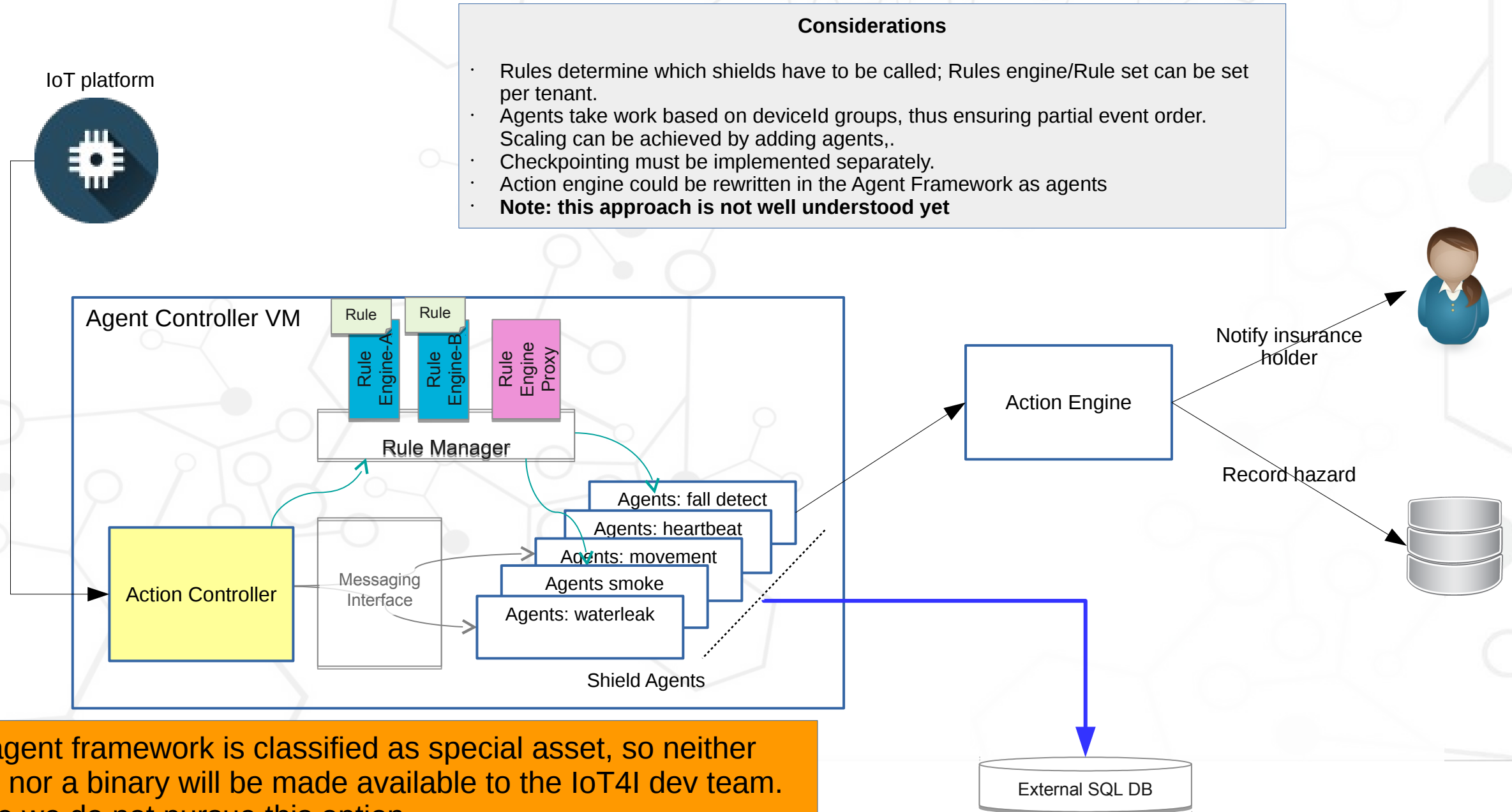
IBM Watson IoT



For background see  
<http://spark.apache.org/docs/latest/streaming-programming-guide.htm>  
<http://spark.apache.org/docs/latest/running-on-yarn.html>

# Approach #5: Agent framework based shield dispatcher on MQTT

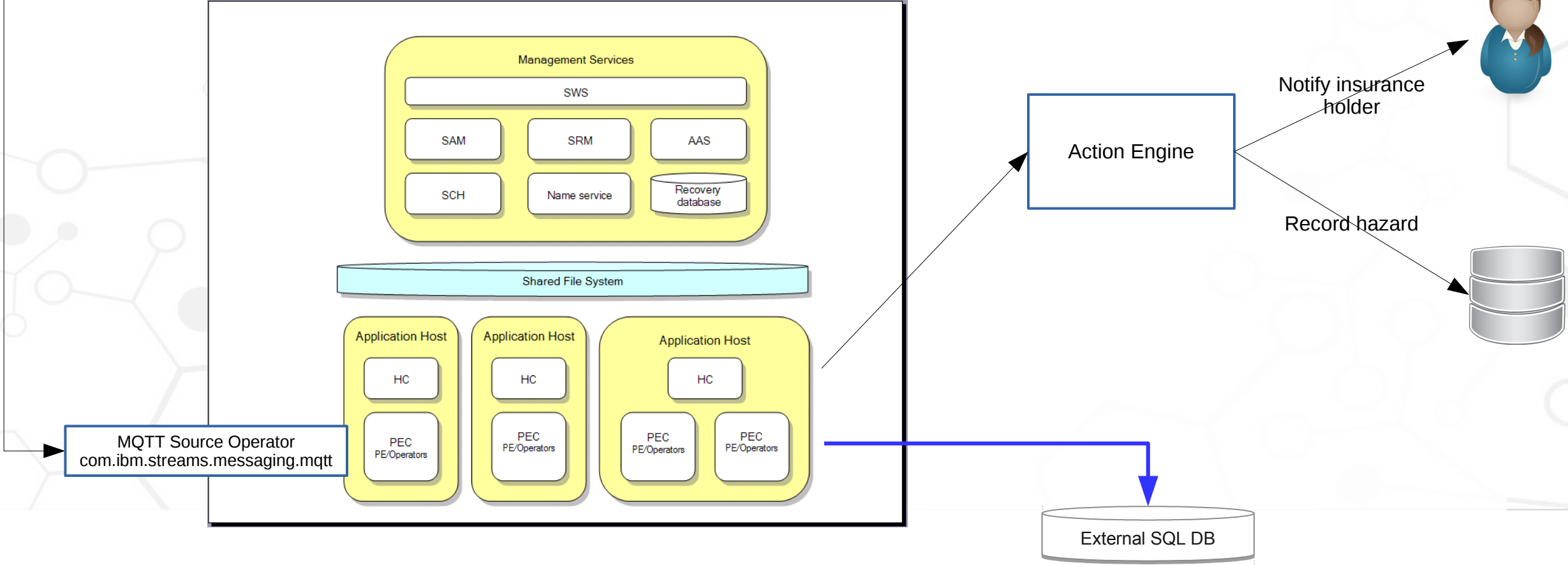
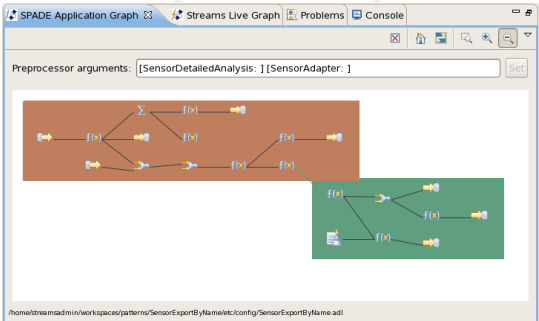
IBM Watson IoT



The agent framework is classified as special asset, so neither code, nor a binary will be made available to the IoT4I dev team. Hence we do not pursue this option

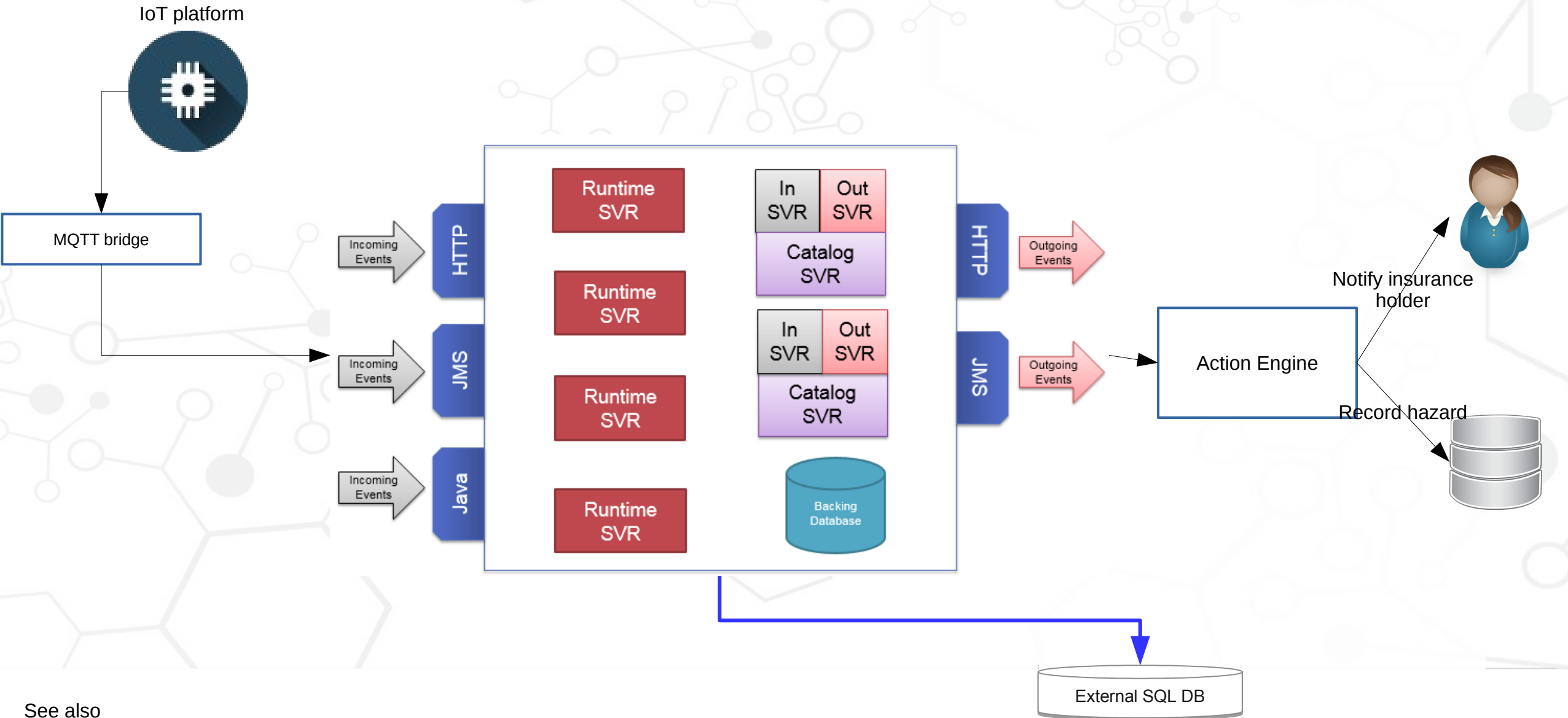
# Approach #6: IBM Streams

IoT platform



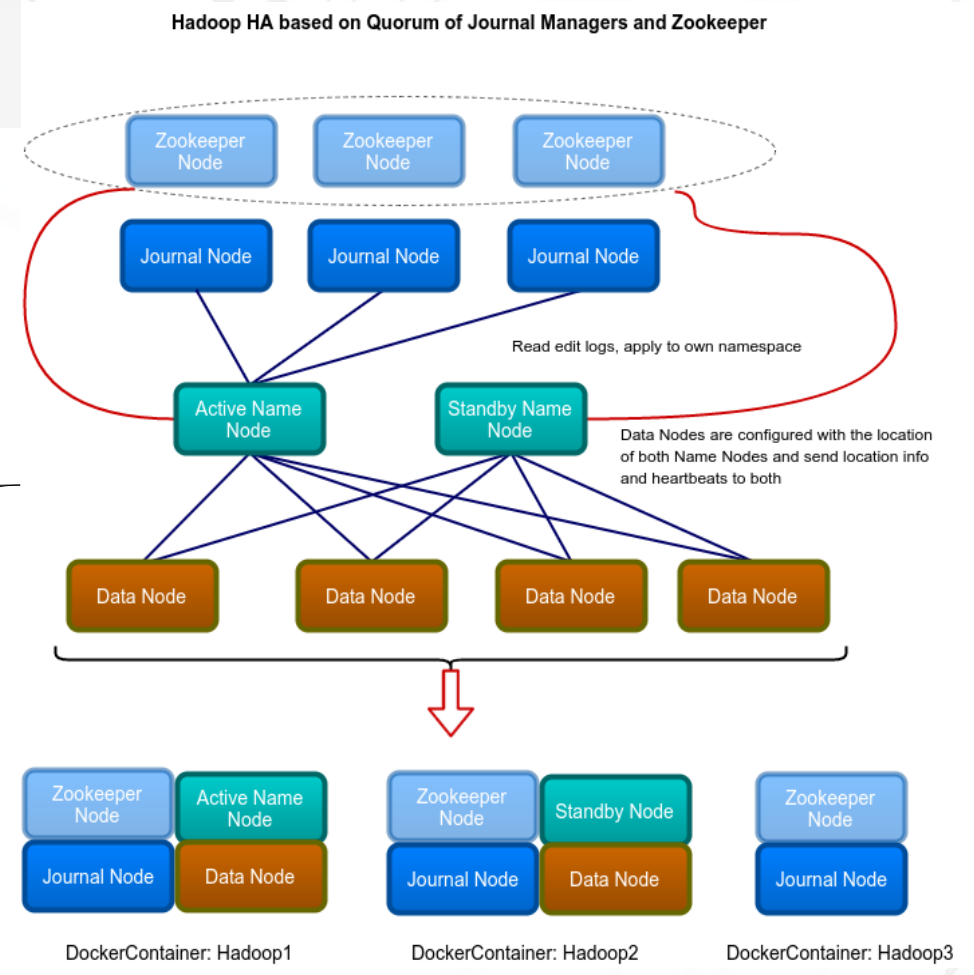
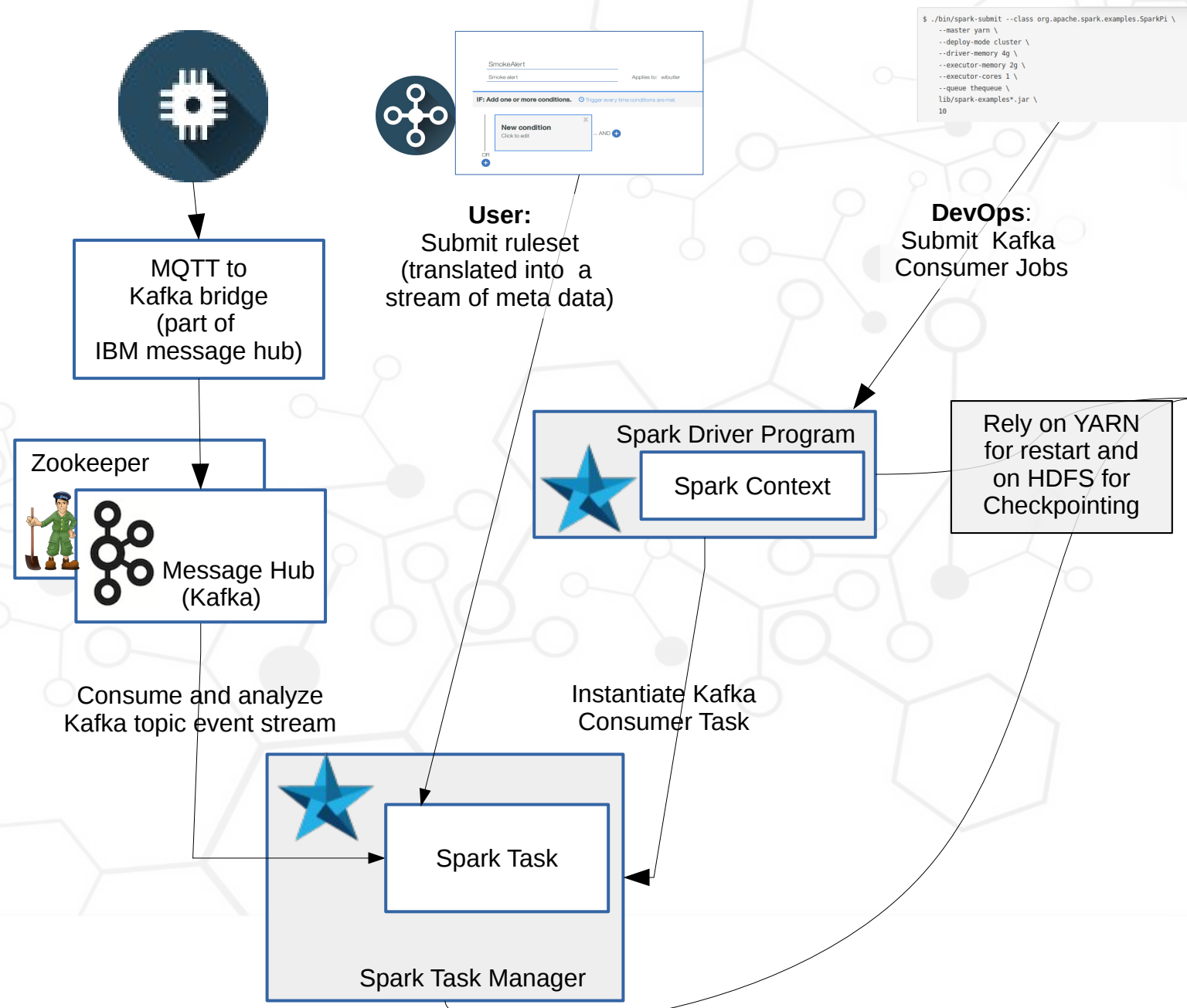
# Approach #7: ODM Decision Server Insights

IBM **Watson IoT**





# Approach #8: Real Time Insights



**RTI is built on Spark Streaming**

Payload is processed according to Metadata. This is possible due to

For background see  
<http://spark.apache.org/docs/latest/streaming-programming-guide.htm>  
<http://spark.apache.org/docs/latest/running-on-yarn.html>

	“At least once” Fault tolerance, Back pressure	Partial ordering guarantee	“Exactly once”	Scalability (without affecting runtime)	Latency	Functional elements Stateful operators + Windows
Kafka shield engine	Yes	Yes	Maybe	By adding partitions and workers (online)	Low	No stateful sliding or tumbling windows
OpenWhisk shield dispatcher on Kafka	Yes	No	No	By adding partitions (online)	Medium due to OpenWhisk	No stateful sliding or tumbling windows
Apache Flink with Kafka connector	Yes	Yesb	Yes	Redeploy Flink CEP Program with higher parallelization (red-black)	Low	Yes
Spark Streaming on Kafka	Yes	Yes	No	Redeploy Spark Streaming program (red-black)	Medium due to micro-batching	Limited There are unmaintained packages available
Agent framework shield dispatcher on MQTT	Yes	Yes	No	Yes	Low (according to their dev team)	No stateful sliding or tumbling windows, no operators
IBM streams	Yes	Yes	Yes	Yes (online ?)	Low	Yes
ODM Decision Server Insights	Yes	Yes	Not known	Yes	Not known	Yes
Real Time Insight	Yes	Yes	No	Yes	See Spark Streaming	No stateful sliding or tumbling windows

Work in progress

# Decision Matrix

"Should Have requirements"

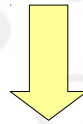
IBM Watson IoT

	Modular CEP programming/ definition model	Modification without outage	Rule editor (no programming required)	Low Dev/Test Effort	Low TCO (Ops + Maintenance)	Automated Deployment	Cost
Kafka shield engine	Yes, shield expressed as javascript snippet	No	No	High Stateful Ops + Windows to be developed	Medium – only 2 components: Bluemix runtime + MessageHub service, but lots of custom code	Yes	Low
OpenWhisk shield dispatcher on Kafka	Yes, shield expressed as javascript snippet	No	No	High Stateful Ops + Windows to be developed	Medium – 4 components: BMX runtime + MessageHub + OpenWhisk + Redis + lots of custom code	Yes	Medium
Apache Flink with Kafka connector	Limited: Flink Kafka consumer job/group per shield (consuming the same topic)	No	No	Low	High – Flink is no BMX service, to be deployed as container/VM.	Only on Hadoop on docker/VM	Low
Spark Streaming on Kafka	No, all "shields" end up in a big java program (of Stream SQL expression)	No	No	Low	High – Spark service only avail in Dallas, so similar to Flink	Only on Hadoop on docker/VM	Low
Agent framework shield dispatcher on MQTT	Shield Java code must be run in Agent Container with explicit "state saving"	No	No	High Stateful Ops + Windows to be developed	High – to be deployed by IoT4I DevOps team	Not known	
IBM streams	No	No	Yes	Low	Low	Yes	High
ODM Decision Server Insights	Not known	Not known	Yes	Low	Low	No	High
Real Time Insights	Yes	Yes	Yes	Low	Low	Yes	

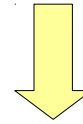
Work in progress



To render IoT4I profitable cost of supporting services and components should be as low as possible. This establishes 'Cost' as selection criterion with the highest priority and we end up with Spark and Flink



Latency and support for complex event processing clearly mark Flink as better choice



Build a prototype now



**Halim:** Flink is a true streaming platform. Spark is batching, but with small batches. You couldn't use Spark for high-speed financial trading, because you'd have to wait for quantities of information to arrive before you could do any processing. It's not clear to me why you would choose Spark now that we have ways of doing true streaming.

# Prototype work

# Goals, Scope/Timeline and Team

IBM Watson IoT

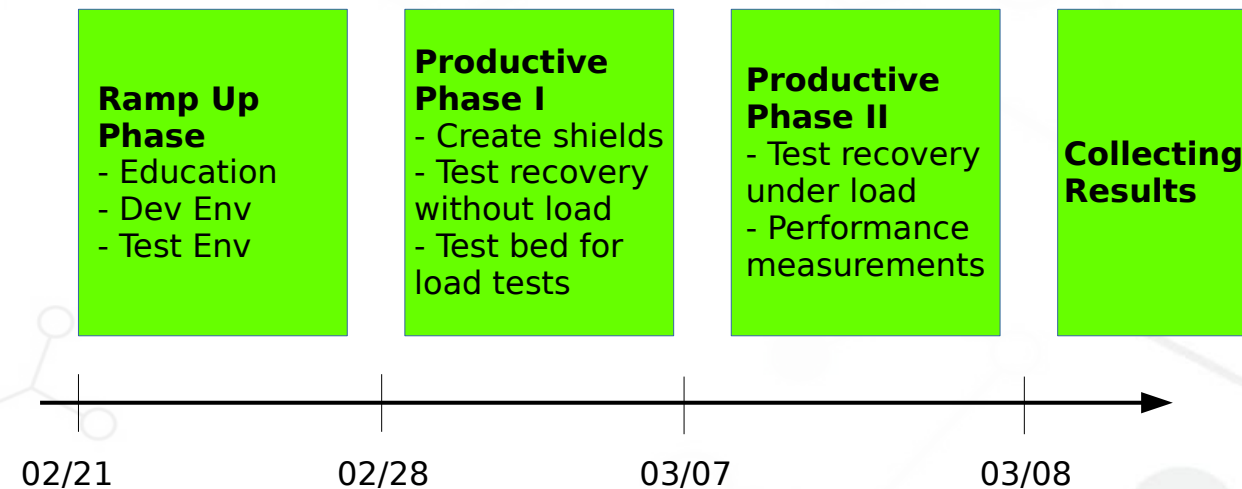
## Goals

The prototype for a shield engine based on Apache Flink should

- Prove general feasibility of this approach
- Show proper recovery characteristics:  
“will the engine recover from an outage and resume work without loss of event or operator information ?”
- Gain some experience with sizing Flink and Hadoop with regard to event rate and event complexity.
- Get experienced with the operational aspects of Flink on Hadoop like monitoring, upgrade, backup/restore
- Serve educational purposes  
“learn about Big Data”

## Scope

- Set up a docker based Hadoop/YARN environment that can be extended to be based on VMs
- Set up Flink 1.1.4 for standalone and YARN
- Provide a set up some shields to exploit stateful operators & windows
- Test for proper recovery (kill processes, kill containers)
- Load testing preparation – 4 shields with varying complexity, event rates from 10 to 100 evts/ sec
- Out: Fully automated setup
- Out: Investigate Apache Calcite as rule editor



## Team

It's Thomas, Patrick, Bilal & myself

# Prototype: Performance Test Setup based on Hadoop on Docker

## Note:

This is a minimal setup, equivalent to a 'lite' plan on Bluemix  
Makes use of volatile local docker storage  
Mixes data and compute nodes



©<http://www.softwaretestingclass.com>

Event Generator:  
Generates up to 100 evts/ sec  
already enriched with ancillary user data,  
1000 predefined users )

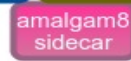
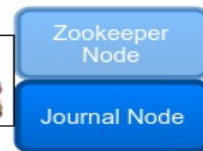


Consume and analyze  
MQTT topic event stream

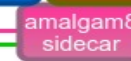
Action Engine  
Test Instance

No MetaData Stream  
to activate/deactivate shields  
needed for perf tests

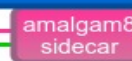
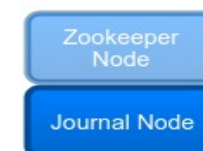
Submit Shield Jobs:  
One MQTT Consumer Job per Shield !



DockerContainer: Hadoop1

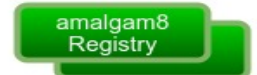


DockerContainer: Hadoop2



DockerContainer: Hadoop3

DockerContainers: Registry



Register services  
Provide DNS names

## About the convergence of shields and WIoT Analytics (RTI)

Basically I see (at least) 3 options

- RTI closes the gap with regard to time window support; then it would be the superior solution based on maturity and a rule GUI
- The RTI/Platform teams take over after we finish and offer a solution similar to Azure Stream Analytics. Their experience with Hadoop stack (deployment, operating) is much higher than ours in IoT4I
- IoT4I productizes a scalable shield approach based on Flink

THANK YOU!