



# Business approach driven by data



## Technology

We have been providing IT solutions for data management and analysis for more than 10 years.

We ensure data quality, process efficiency and the simplicity and clarity of the user interface, always based on a correct understanding our customers' goals and needs.



## Business

We help organizations get the most out of their data by developing business solutions from a strategic and tactical point of view.

Our technology-based methodology helps companies compete in the digital age.



## Power BI

At Bismart we are experts at implementing solutions with the most successful Business Intelligence tool: Microsoft Power BI. We are one of its few Gold Partners in Business Intelligence since 2009.

With Power BI solutions we can:

Transform data into stunning visual objects and share them on any device.

Visually explore and analyze data, locally and in the cloud, all in one view.

Collaborate and share in custom dashboards and interactive reports.

Distribute them with an integrated governance and security system.

**Let's start!**



# Technological Solutions

We offer solutions in three key areas:

**Integration:** Adequate data integration between systems is key in processes such as the consolidation of subsidiary data, the loading of data into a data warehouse and communication between management systems so that business flows are not interrupted.

**Management and storage:** We do not only implement solutions for data storage and/or analysis. We ensure the quality of the information and that it is easily accessible and understood by users.

**Analysis:** We cover all aspects of advanced analytics (descriptive, predictive and prescriptive) taking special consideration of the user interface and its design and usability.



Interoperability



Data Quality



Data Management



Data Warehouse



Business Intelligence



Artificial Intelligence



Big Data



Power BI

# Business Solutions

Our work model is oriented to the identification of insights through a process that pursues the generation of business growth on a data intelligence basis.



## Analytics

Aligned with business objectives

Internal and external data

Multi-source

Qualitative / quantitative



## Insights

Setting key KPIs

Empathy map

Pains / Gains Analysis

“3i” Insight Model



**Decisions**

- Automated dashboards
- Opportunities map
- Strategies and action plans



**Onboarding**

- Definition of methodologies
- Fixation / tracking of metrics
- Fine-tuning and iterations
- Formation

Placing the consumer at the center of decisions through data-driven strategies allows companies to compete with guarantee of success in VUCA environments characterized by volatility, uncertainty, complexity and ambiguity.



Customer  
Lifecycle and  
Strategy



Cross selling/Up  
selling



Balanced  
scorecard



Predictive Sales  
Analysis



Customer  
experience and  
engagement



Go-to-Market  
Strategy

Client Scoring

Other solutions

Customer  
experience

# Testimonials



**Stefan Hoetzi**  
CEO, Teka

*At Teka we are very proud of our project "True Economics", thanks to which we have achieved a 360° vision of the marginality of our products sold globally. We have worked with Bismart to carry it out, and it has been a great success.*

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TOPICS

- Artificial Intelligence
- Extract, Transform, Load (ETL)
- Big Data Analytics
- Dashboards
- Hotel Management
- Data Visualization
- Interoperability
- Business Intelligence
- Data Warehousing
- Power BI
- Data Analytics