

[WPBEGINNER](#)[BLOG](#)[SHOWCASE](#)[23 POPULAR TYPE...](#)

23 Popular Types of Websites You Can Make in WordPress (+Examples)

Last updated on October 25th, 2023 by [Editorial Staff](#) | Reviewed by: [Syed Balkhi](#)



Wondering what types of websites you can create with WordPress?

We are often asked by beginners about what kind of websites they can make using WordPress. Our short answer is ‘almost any type of website imaginable’.

In this article, we’ll show you top examples of types of websites you can create with WordPress.

[Getting Started With WordPress](#)

WordPress powers more than 43% of all websites on the internet, which makes it the **most popular website builder** on the market.

There are two types of WordPress websites. First, there is WordPress.com, which is a web hosting company. Then, there is WordPress.org, also known as self-hosted WordPress. To learn more, see our guide on the **difference between WordPress.com vs. WordPress.org**.

Throughout this article, when we say WordPress, we are talking about self-hosted WordPress websites. We recommend using WordPress.org because it gives you full access to all WordPress functionality out of the box.

To get started, you'll need **WordPress hosting** and a domain name.

We recommend using **Bluehost**. They are offering a generous discount + free domain name to WPBeginner users. Basically, you can get started for \$2.75 per month.

→ **Click Here to Claim This Exclusive Bluehost Offer** ←

We have a step by step guide on **how to make your website with WordPress**.

If you just want to play around with WordPress, then you can install it on your computer. Take a look at our tutorials on how to **install WordPress on Windows** and **Mac computers**.

That being said, let's look at some of the most popular types of websites you can create with WordPress.

1. Blog or Personal Website



WordPress started out as a simple blogging tool and quickly evolved into a powerful content management system. During the last 18 years, those blogging and personal website components didn't disappear.

They have become more polished, sophisticated, and powerful. WordPress is still the **best blogging platform** in the world used by small websites as well as large publications.

Due to its flexibility, WordPress is equally good for personal blogs as well as multi-author blogs. It allows you to create content-rich websites that can be easily grown into a business.

For more details, see our guide on **how to start a WordPress blog** with step-by-step instructions for a beginner blogger.

2. Business Website



WordPress is the easiest way to build a professional-looking business website. It is so powerful that many **big name brands use WordPress** to power their websites.

Business owners love its ease of use and flexibility. By using **WordPress plugins**, you can add social media integrations, optimize your site for search engines, **track marketing data**, and add any other feature you need.

You can choose from thousands of themes and easily customize the design, all without hiring a web designer.

To get started, see our complete guide on how to **make a small business website** using WordPress.

3. Ecommerce Website / Online Store



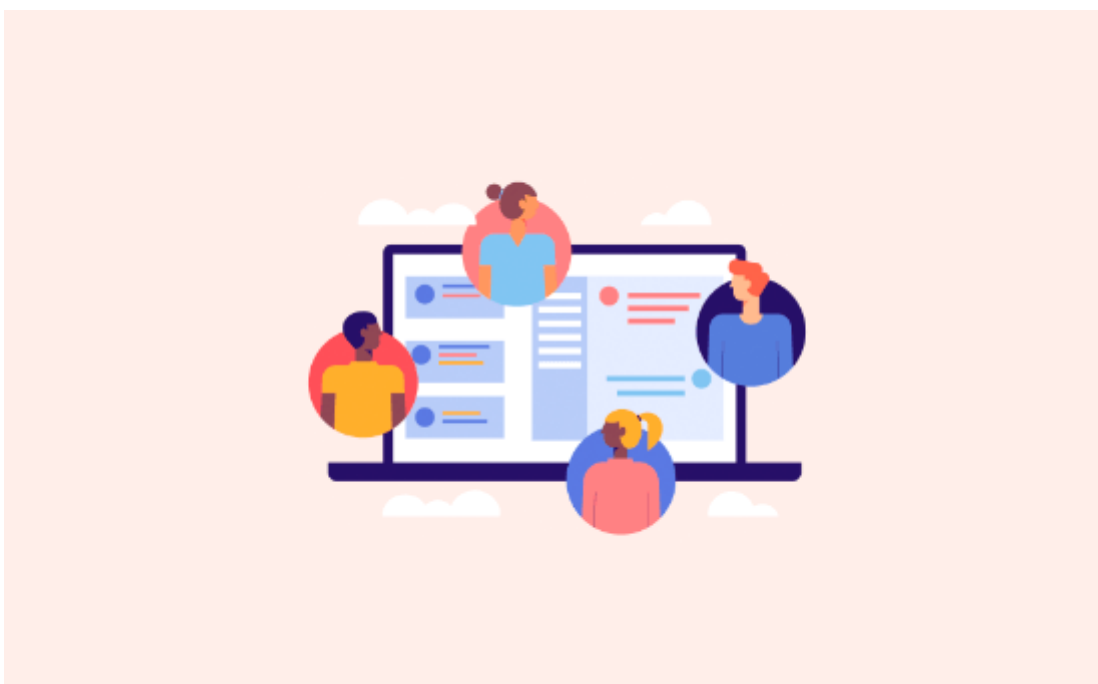
WordPress with **WooCommerce** is the world's **most popular eCommerce platform**. It supports top payment gateways like PayPal and Stripe to easily accept payments online.

You can use WooCommerce to sell both physical and digital products. It allows you to easily add any type of product to your store, and has tools to manage inventory, orders, shipping, taxes, and more.

For step-by-step instructions, you can check out our tutorial on **how to start an online store**.

Apart from WooCommerce, there are other eCommerce plugins for WordPress, like Easy Digital Downloads and **MemberPress**, that can be used to sell digital goods and subscriptions.

4. Membership Website



Membership websites sell subscriptions. This allows you to put some of your content behind a paywall, sell [pay-per-view content](#), or run an online community.

[MemberPress](#) is the [best WordPress membership plugin](#) on the market. It comes with powerful access control, subscription management, user management, and integrations with third-party tools and payment gateways.

For more details, take a look at our step-by-step tutorial on [how to create a membership website](#).

[MemberMouse](#) and [WishList Member](#) are also great alternatives for creating a membership site with WordPress.

5. Online Courses Website



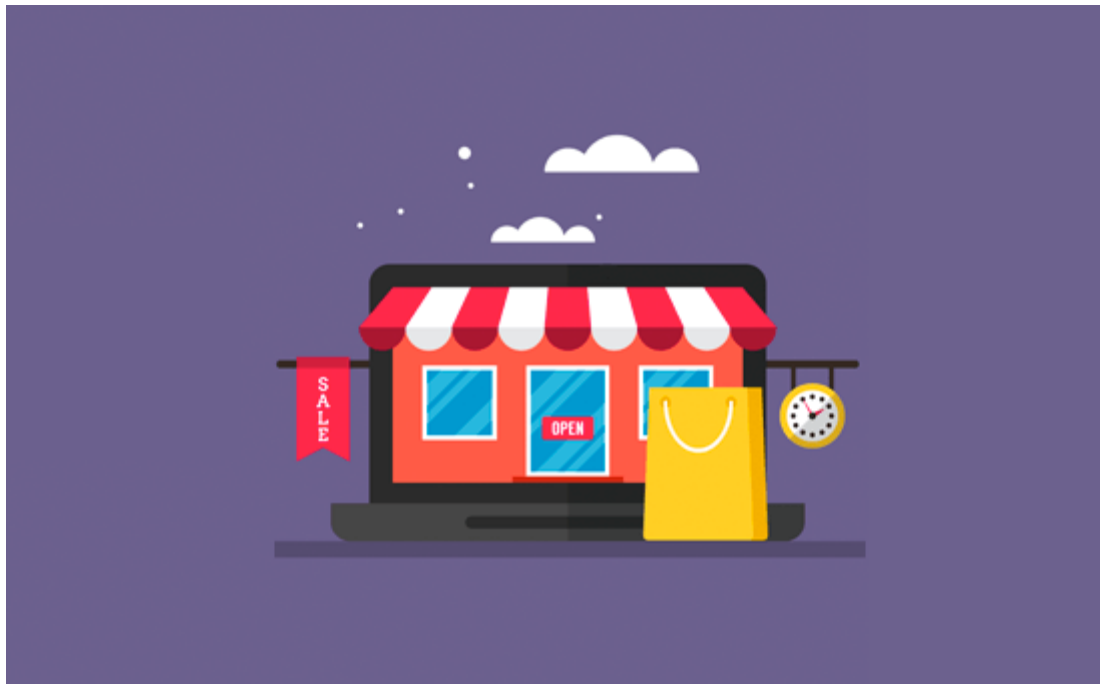
WordPress can be used to easily sell courses and build an online learning community.

[MemberPress Courses](#) is the [best WordPress LMS platform](#) to sell online courses from your website. It comes with an easy-to-use interface to create courses, control access, and sell subscriptions.

To learn more, check out our tutorial on [how to make an online course website](#) with WordPress.

If you're looking for an alternative, you can also use the [Thrive Apprentice](#) plugin to create and sell online courses.

6. Online Marketplace Website

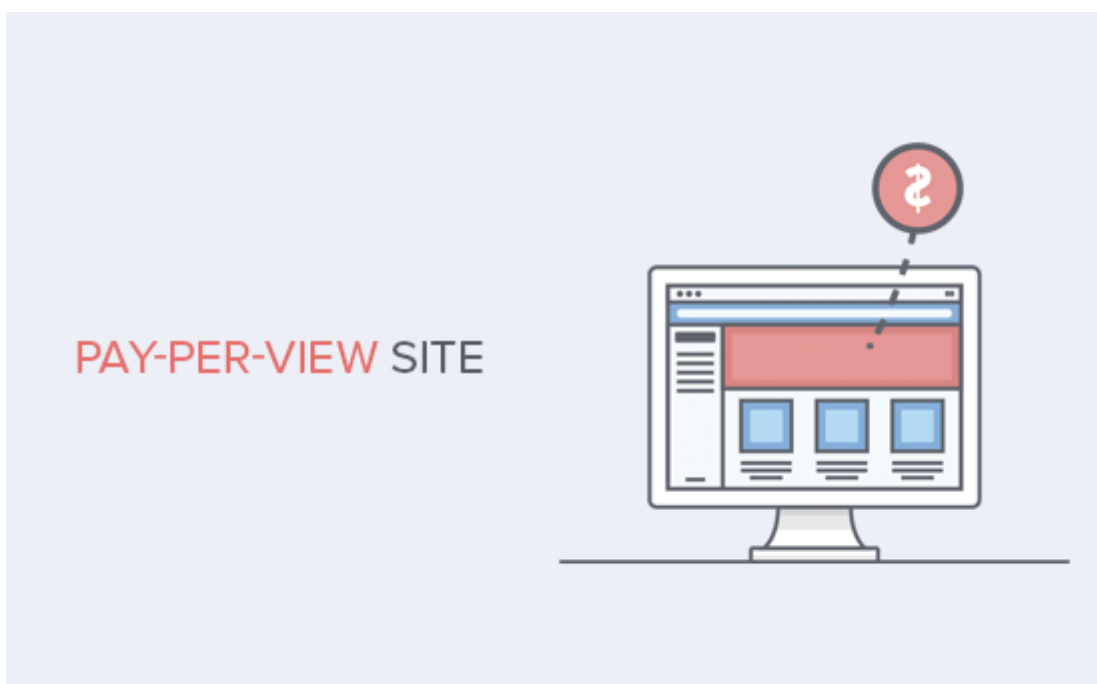


Don't have any products to sell? How about creating a marketplace for other vendors to sell their products online?

WordPress has some incredible plugins that turn your website into an online marketplace. Third-party sellers can then list their own products on your website, and you earn a fee on each order.

For details, see our tutorial on how to [create an online marketplace in WordPress](#).

7. Pay-Per-View Website



A pay-per-view website allows you to sell exclusive content on your website on a pay-per-view basis.

You'll be able to directly sell content to users, instead of relying on [advertising](#) revenue, affiliate links, or other ways to make money. You can sell subscription plans, digital passes, set levels of access based on pricing, and more.

To learn more, see our tutorial on how to [make a pay-per-view website in WordPress](#).

8. Podcast Website



WordPress and podcasting go hand in hand. Most popular podcasters on the web are using WordPress for their podcasting websites.

There are several excellent [podcasting themes](#) and plugins for WordPress which make the whole process way easier. Plus, you can integrate any [podcast hosting service](#) to seamlessly serve files from your own website.

For more on this topic, check out our step-by-step guide on [how to start a podcast with WordPress](#).

9. Dropshipping Website

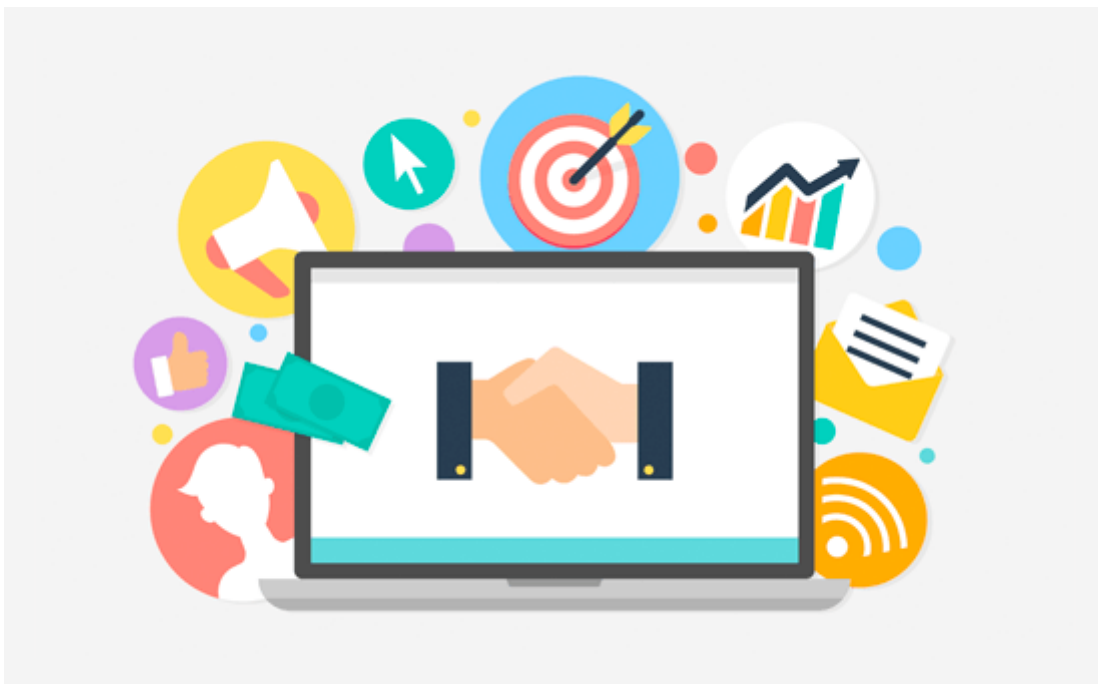


Dropshipping is a type of eCommerce store that doesn't keep the products in stock. Instead, when a customer purchases a product, the store owner places the order with a third-party vendor who ships the item directly to the customer.

WordPress has some excellent [dropshipping plugins](#) that help you easily add third-party products to your website.

For more on this topic, take a look [how to make a dropshipping website](#) with step-by-step instructions.

10. Affiliate Website



Want to make a commission by referring your users to products and services?

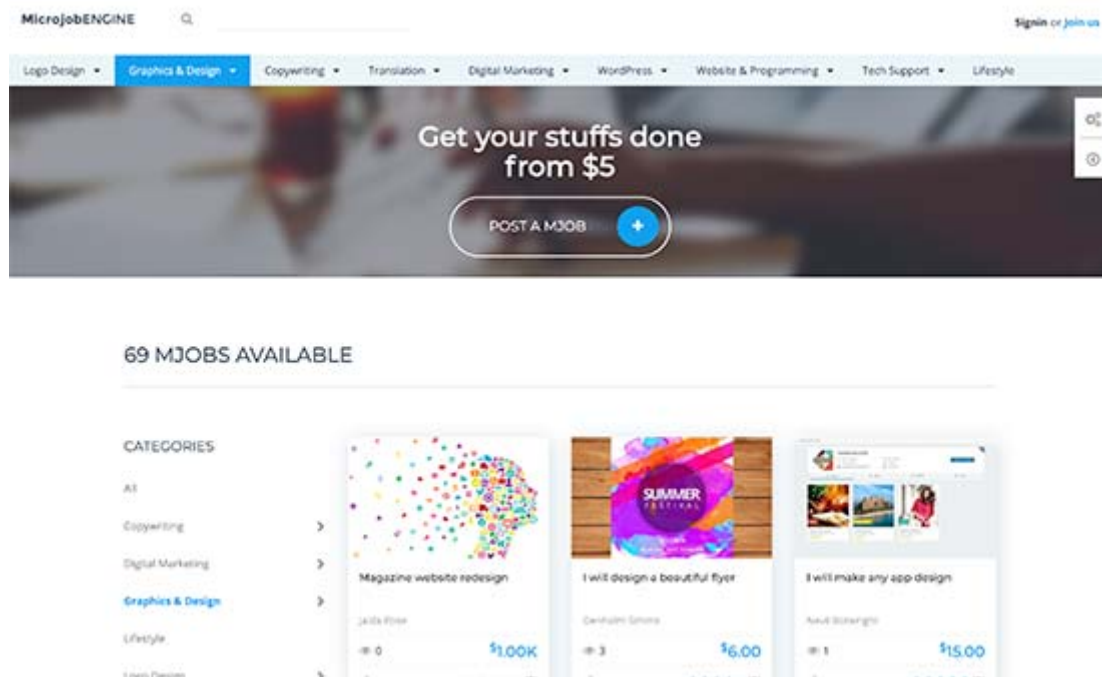
You can sign up for individual affiliate programs, or you could create an [Amazon affiliate store](#) that relies on just one giant affiliate network.

11. Coupons Website



With the right plugins, you can easily add **coupons** to your site. You can control the expiration dates and other details, and your users can even rate and vote for their favorite coupons.

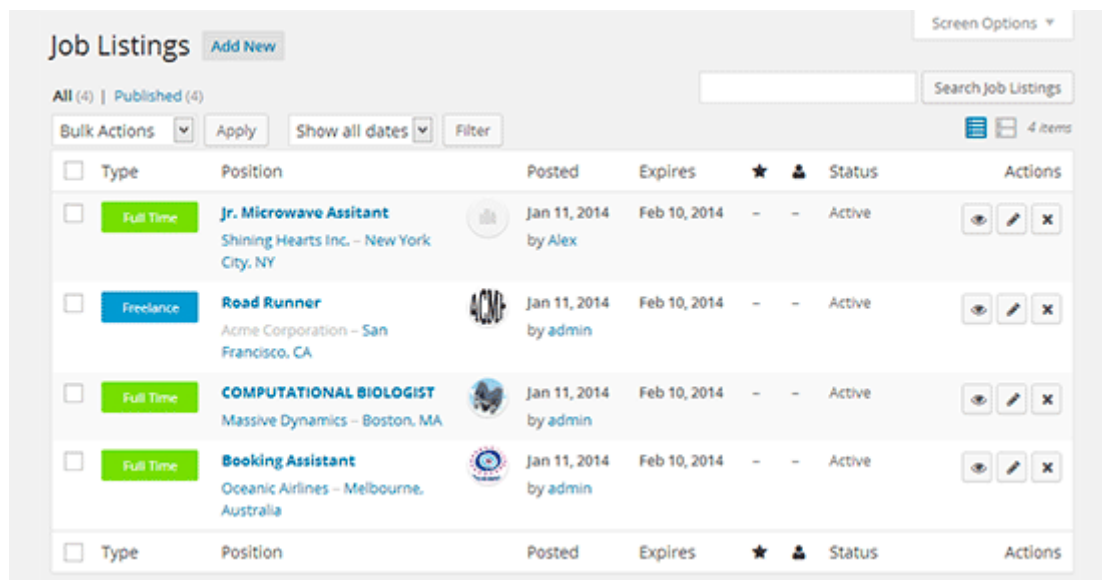
12. Micro Job Website



A micro job website is an online marketplace where employers can list tasks or gigs and individuals can apply for them. As the website owner, you can make money by charging a fee for each listing.

For more instructions, check out our tutorial on how to [create a micro job website like Fiverr](#).

13. Job Board Website



Several popular sites like Smashing Magazine, ProBlogger, and others use job boards as an extra source of income. There is a growing demand for niche job boards catering to the needs of a specific industry or specialization.

WordPress allows you [easily create a job board](#) where employers can post job listings and professionals can respond to them.

14. Business Directory



Just like job boards, there is an increasing demand for niche business directories on the web. There are some great [WordPress business directory plugins](#) that allow you to easily create a business directory.

We have a guide on [how to create a web directory](#) like Angie's List or Yelp.

15. Auction Websites



Want to run your own eBay-like auction website? With WordPress, you can create a fully functional auction website.

Users can bid online and make payments, and you get to earn by simply providing a platform for your niche auctions.

See our tutorial on [how to make an auction website](#) for detailed instructions.

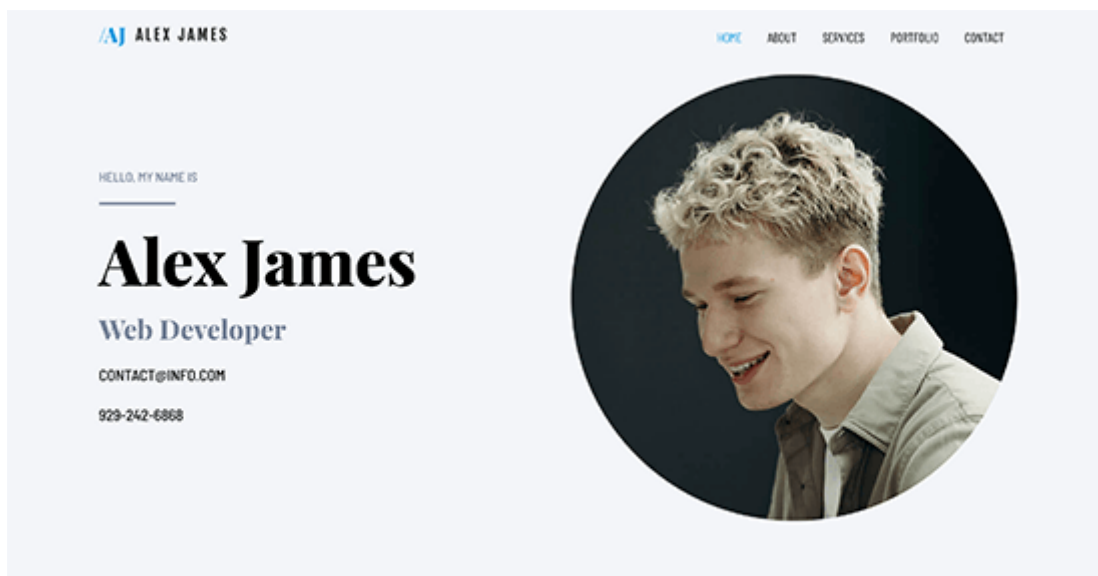
16. Non-Profits and Religious Websites



WordPress is free, as in freedom (see our guide [why is WordPress free?](#)). This makes it an ideal solution for nonprofit organizations.

With WordPress plugins, you can easily add a [donation form](#) to raise money for your cause. There are also many great [WordPress themes for churches and nonprofits](#).

17. Portfolio Websites



Need a place to showcase your work? You can [easily add a portfolio to your WordPress site](#) with stunning image galleries and beautiful slideshows.

You can use your portfolio site to feature your writing skills, showcase your music, embed videos, or [display your photography](#).

WordPress can be used to provide a very sleek and polished user experience for your portfolio site, making it easier for others to browse and learn about your work.

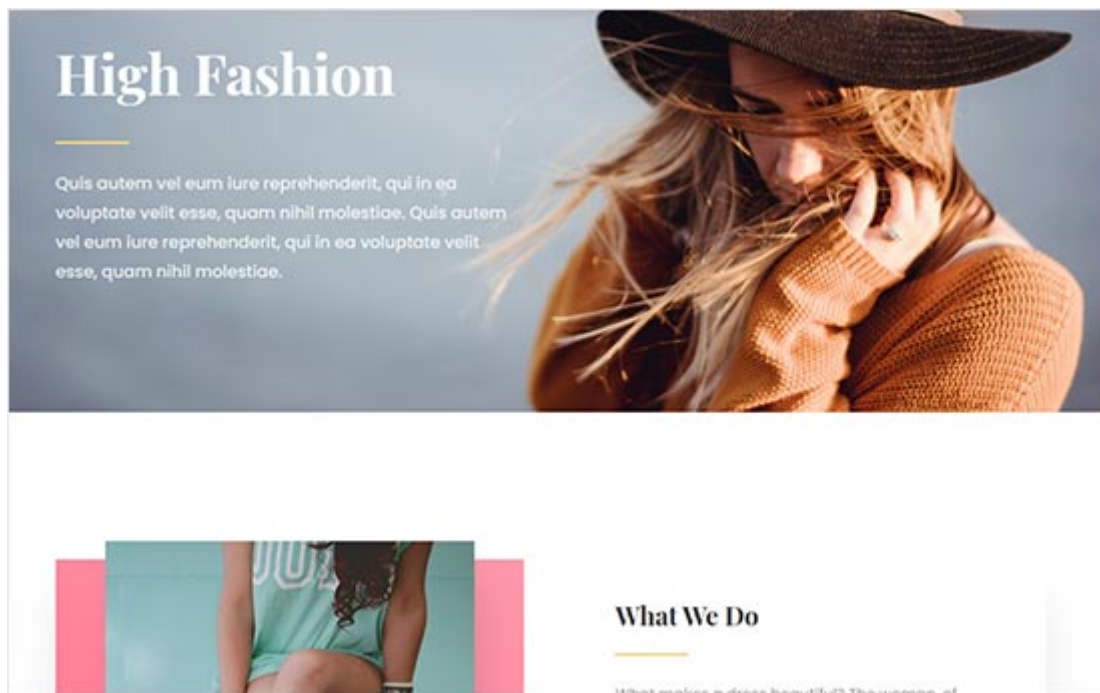
18. Travel Website



WordPress is the perfect platform to make a travel website. You can share your own travels or launch destination guides and build a business upon that.

For examples and instructions, take a look at our guide on [how to make a travel website](#) for beginners.

19. Fashion / Lifestyle Website



WordPress is a popular choice among fashion and lifestyle businesses. That's because it's easy to create a professional-looking website or blog, and you can even sell your own products or affiliate products.

For more on this topic, take a look at this guide on [how to make a fashion website](#) using WordPress.

20. Multilingual Websites



Want to create a website in multiple languages? WordPress has you covered.

Out of the box, WordPress is available in dozens of languages. Plus, it can also be used to create multilingual websites using [WordPress translation plugins](#).

Need help? See our guide on how to [create a multilingual website in WordPress](#).

21. Online Forums Website

Online forums are a popular way to build a community and leverage [user generated content](#) to bring more search engine traffic to your website.

With bbPress, you can easily add online forums to your website. bbPress helps you convert your website into an easy to manage forum. Plus, you can still use the same website for other features like a blog, online store, or a business site.

For more details, see our tutorial on [how to add an online forum in WordPress](#).

22. Social Network Website

Want to build a more active and engaged online community? WordPress allows you to easily build your own social network website with BuddyPress.

Users will be able to join your community, manage profiles, view activity, join groups, and more.

For more details, take a look at our step by step guide on [how to build a social network with BuddyPress](#).

23. Wiki / Knowledge Base Website

Want to create a knowledgebase or wiki-like website?

WordPress allows you to easily add a documentation or knowledgebase section to your website. This allows you to use a powerful CMS to manage all your content under one dashboard.

You can pick any of these [WordPress knowledge base plugins](#) to start your own wiki website.

We recommend the [Heroic KB Plugin](#) because it's easy to use and offers features like instant search, user feedback, article attachments, and more.

See our guide on [how to create a wiki knowledge base in WordPress](#) for more details.

We hope this article gave you a good idea of the types of websites you can create using WordPress. You may also want to see our beginner's guide to the [most important things you need to do after installing WordPress](#), and our expert picks of the [best web design software](#).

If you liked this article, then please subscribe to our [YouTube Channel](#) for WordPress video tutorials. You can also find us on [Twitter](#) and [Facebook](#).



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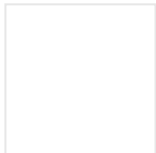
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About the Editorial Staff

Editorial Staff at WPBeginner is a team of WordPress experts led by Syed Balkhi with over 16 years of experience in WordPress, Web Hosting, eCommerce, SEO, and Marketing. Started in 2009, WPBeginner is now the largest free WordPress resource site in the industry and is often referred to as the Wikipedia for WordPress.

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Syed Balkhi

Nov 1, 2023 at 2:24 pm

Hey WPBeginner readers,

Did you know you can win exciting prizes by commenting on WPBeginner?

Every month, our top blog commenters will win HUGE rewards, including premium WordPress plugin licenses and cash prizes.

You can get more details about the contest [from here](#).

Start sharing your thoughts below to stand a chance to win!

Mitch

Nov 30, 2023 at 7:38 am

Can I use WordPress to create a forex trading website ?

Reply ↴

Nov 30, 2023 at 2:06 pm

While it is possible, we do not have a plugin we would recommend to set that up. You would likely need developer support for the moment.

Reply ↴

Serena

Aug 25, 2022 at 8:40 am

Hi, can I use WordPress to create a website to look for professionals in the area?

Reply ↴

WPBeginner Support

ADMIN

Aug 25, 2022 at 11:07 am

For what it sounds like you're wanting, we would recommend taking a look at our article below:

<https://www.wpbeginner.com/wp-tutorials/how-to-create-a-micro-job-website-like-fiverr-with-wordpress/>

Reply ↴

Danny

Jul 12, 2021 at 8:42 am

What do you think about creating a sport web

Reply ↴

WPBeginner Support

ADMIN

Jul 12, 2021 at 10:24 am

Yes you can create a sports website

Reply ↴

Thobza

Apr 15, 2021 at 2:28 pm

Hi, can I use WordPress to do dropshipping?

Reply ↴

WPBeginner Support

ADMIN

Apr 16, 2021 at 9:20 am

You can, you can see our guide on this below:

<https://www.wpbeginner.com/beginners-guide/ultimate-dropshipping-guide-for-wordpress/>

Reply ↴

Kyaune Cornelius

Dec 19, 2020 at 2:33 am

Can I use word press to create a news website?

Reply ↴

WPBeginner Support

ADMIN

Dec 21, 2020 at 10:31 am

Yes, you certainly can create a news website.

Reply ↴

Selma

Aug 8, 2020 at 10:58 am

Very Great Content , Simple clear and well explained Thank you so muuuchh !!!

Reply ↴

WPBeginner Support

ADMIN

Aug 10, 2020 at 1:41 pm

You're welcome

Reply ↴

Tatiana

Jun 30, 2020 at 4:00 pm

A well written and clear article that we can follow. After reading through the full content just wanna ask: what if I need three websites, like for example Blog, eCommerce, and Portfolio? Or does WordPress.org only allow one website/ domain? Thank you!

Reply ↴

WPBeginner Support

ADMIN

Jul 1, 2020 at 8:34 am

You can have all of that on one site or across multiple sites if you want.

Reply ↴

Sumon

Mar 19, 2020 at 10:29 pm

Very Helpful Content.

Reply ↴

WPBeginner Support

ADMIN

Mar 20, 2020 at 9:05 am

Thank you, glad you like our content

Reply ↴

Tayo

Feb 19, 2020 at 11:58 pm

Academic Journal not listed. WordPress can't be used for it?

Reply ↴

WPBeginner Support

ADMIN

Feb 20, 2020 at 10:01 am

That would normally be considered a blog, yes WordPress can be used to create that type of site

Reply ↴

Girish KP

Feb 17, 2020 at 11:31 pm

Nice work .

Thank you

Reply ↴

WPBeginner Support

ADMIN

Feb 18, 2020 at 8:44 am

You're welcome

Reply ↴

Ezekiel

Jun 24, 2019 at 11:50 am

Please can i create a site that can be used for booking using WP ? A link provided with the answer would definitely help. Thanks

Reply ↴

WPBeginner Support

ADMIN

Jun 25, 2019 at 11:43 am

Yes you can, you would want to use one of the plugins in our article here:

<https://www.wpbeginner.com/plugins/5-best-wordpress-appointment-and-booking-plugins/>

Reply ↴

chandra kant

Apr 5, 2019 at 2:39 am

nice article

Reply ↴

WPBeginner Support

ADMIN

Apr 5, 2019 at 11:22 am

Thank you

Reply ↴

Monika MBATOURS.in

Feb 15, 2019 at 4:52 am

Very good article, it has been made very well, it has very good information, its content is also very good, thank you

Reply ↴

WPBeginner Support

ADMIN

Feb 15, 2019 at 10:41 am

Thank you

Reply ↴

SHIVANI UMEACADEMY. COM

Feb 5, 2019 at 5:43 am

Your blog is very good, has got very good information in it, there is everything in it, the content is also very good, it has helped a lot from your blog.

Reply ↴

WPBeginner Support

ADMIN

Feb 5, 2019 at 11:12 am

Glad our content could help

Reply ↴

Munachimso A. Ezenwanne

Dec 21, 2018 at 2:25 am

Good day to you all,
Please i need help with creating an Ecommerce website. Where i can be able to buy and sell products effectively and make reasonable income. Thank you.

Reply ↴

WPBeginner Support

ADMIN

Dec 21, 2018 at 6:24 am

Hi Munachimso,

Please take a look at our step by step guide on [how to start an online store](#).

Reply ↴

Saksham

Aug 12, 2018 at 11:03 am

Just a suggestion from a fellow developer. It would be helpful to show the comments thread with collapsed replies. This will allow the user to browse more comments and they can expand the reply/replies to any comment which they are interested in exploring without having to unnecessarily scroll through everything.

Cheers, helpful post as always!

Reply ↴

Abdirahim Ali Adow

May 22, 2018 at 4:42 am

Hello i want to create a website to make money in online , is that possible through word press ? Thank you

Reply ↴

Starr

Dec 1, 2018 at 12:57 pm

Yes man, Just keep posting and posting unless you have thousands of visitors everyday and then you can earn money by referring, popups and redirection. I hope it helps you.

Reply ↴

Ron

May 5, 2018 at 2:23 am

I want to create a market place website as like amazon.com by wordpress. is it possible? I don't need all feature of amazon.com. I want to create website myself but I don't have any idea about coding. Can i create website myself?

Reply ↴

WPBeginner Support

ADMIN

May 6, 2018 at 8:49 pm

Hi Ron,

Please see our article on how to [create a marketplace website using WordPress](#).

Reply ↴

Mahira

Mar 11, 2018 at 10:00 am

Nice info...any body can guide me that how can i create a list website?

Like, email listing type.

Reply ↴

Max Runge

Apr 14, 2018 at 4:49 am

You can either code it on your own like, and than or with a plugin.... i would prefer a plugin if you don't have any coding experiences

Reply ↴

Donovan Casares

Oct 24, 2017 at 1:41 am

I want to know if there is a way that you could create a website that can convert writings on paper to the actual website.

Reply ↴

Emmanuel Agbanagba

Oct 6, 2017 at 4:45 pm

Thanks for the reply to my question. I want you to kindly recommend at least three wordpress theme for the kind of website I am talking about – The website is an entertainment news website.It will have a envira gallery plugin..,buddypress plugin and awpcp plugin. Your recommendation will be highly regarded. Thanks once again!

Reply ↴

Emmanuel agbanagba

Sep 30, 2017 at 12:58 pm

Please can i create a wordpress site with a photo gallery plugin,buddypress plugin and classified ads plugin installed all at once; and if yes x what theme is suitable for the website?

Reply ↴

WPBeginner Support

ADMIN

Oct 2, 2017 at 6:54 pm

Hi Emmanuel,

Yes you can use these plugins together. The choice of theme depends on what kind of websites you want to build, and your own design preferences. Please see our guide on [how to choose a WordPress theme](#) to learn more.

Reply ↴

Owusu Marfo

Aug 28, 2017 at 5:10 pm

Simply put!

WordPress can be used to create almost every website.

Reply ↴

Jerry

Aug 22, 2017 at 7:11 pm

I want to create job and service advertisements website that will allow users to upload pictures and short videos in there dashboard which can be viewed when published.

Can I use wp job manager, envira gallery and bbpress plugins to build the website?
Please reply me ASAP and if no what is the best option available for such a website.
Thanks

Reply ↴

Alexander Azuka

Aug 19, 2017 at 5:05 pm

please I want to make a social network site like whatsapp

Reply ↴

Oladimeji Tobi

Jun 12, 2017 at 10:41 am

To be frank, i'm overly confused...i've been trying to create a personal blog via
wordpress...but it hasn't been going well.....kindly help me out with a plausible info.

Reply ↴

Henry nwala

Jun 6, 2017 at 5:24 am

I want to create a dating website which plugin will be best for me thanks.

Reply ↴

alex granier

May 17, 2017 at 9:06 pm

hi. what about news portals? thank you

Reply ↴

matthew ukwadia

May 17, 2017 at 8:02 pm

please i want to build a professional sport anlysis, tips and review site what plugins will be best for this

Reply ↴

WPBeginner Support

ADMIN

May 17, 2017 at 11:51 pm

Hey Matthew,

Please take a look at our list of [essential WordPress plugins](#). Review the list and install the plugins you think you will need.

You will probably also need plugins that can handle functionality specific to your website's niche. For that you can search WordPress plugin directory. Also check our beginner's guide on [how to choose the best WordPress plugin](#).

Reply ↴

Blink

Mar 11, 2017 at 9:37 am

Very informative article. Thanks for sharing..

Reply ↴

Bibak

Jan 24, 2017 at 1:14 am

Sir I Want to Make News Site Which Theme Will Be better .
I Am In Big Confusion

Reply ↴

Karabo

Dec 16, 2016 at 6:00 am

I would like to use the wordpress to put all actives in my area,so that people would know what happening in that area.

Reply ↴

a4nanand

Sep 29, 2016 at 7:20 am

It is very useful for me. i actually needed that. you solved my big problrm regarding seo.

Reply ↴

Anthony

Nov 28, 2016 at 6:40 am

I have entered the wpbeginner log in and I like to know the best theme for my site, which I know a lot about this products. At the moment im using Memorable theme and is not complete. Any suggestion thanks

Reply ↴

Sharon Nepe

Sep 8, 2016 at 5:37 pm

I have just signed up for the basic blog website but later want a website that can do more than this. I want to create a community and post videos and eventually run an online business. Can I update my website. What would I update it to?

Reply ↴

Kuldeep Singh

Sep 17, 2016 at 3:49 pm

Yes you surely can update your website. Here's your solution:

1. To create community: Try BuddyPress
2. For Video Solutions: Lots of plugins there or search for theme that does that in a site like ThemeForest.
3. For Online Solutions: For WordPress, the one & only WooCommerce

Good Luck!

Reply ↴

Shami

Sep 4, 2016 at 9:05 am

It's a very helpful tutorial for every people thanks for sharing with us.

Reply ↴

Kay Toe

Aug 23, 2016 at 10:57 am

I would like to build a document distribution and information sharing websit for our organization. What type of website sutable for me.

Best regards,

Kay Toe

Reply ↴

Vincent Walter

Jul 1, 2016 at 1:50 pm

How possible is it to create a 100% totally free website for calls. I mean a website for making calls. Can someone throw a little light on this please?

Reply ↴

Barry

Sep 14, 2015 at 10:11 am

Is there a wordpress template/plugin for surveys?

Reply ↴

Gene

Sep 13, 2015 at 11:11 pm

I want to create a blog that offers Clickbank affiliate products. Can anyone suggest a suitable WP theme for this please?

Reply ↴

Leland Garner

Sep 13, 2015 at 1:20 pm

Hi! – I recently had a website for interactive learning with video, audio and question forms that users could answer online. The problem was all of those things used Flash. Can a WordPress site be set up with plugins which will do all of those things with HTML 5?

Reply ↴

Tawhidul Islam

Sep 9, 2015 at 1:33 pm

That's cool list

Reply ↴

Jalisa Reitz

Sep 9, 2015 at 11:58 am

Event Websites should be listed- they are so popular lately!

We also use WordPress for event websites over at EventAppi.

You can either build in event management/registration into your business website OR many times people build an entire website just for conferences, events, etc. WordPress is the best way to build event websites in our mind!

Reply ↴

Dale

Sep 9, 2015 at 11:11 am

Hi, we are looking at creating a new website for my sailing club and wondered if there is a plugin that allows you to manage it members. We would want to be able to edit type of membership, enter people details etc. Any ideas on a plugin?

Reply ↴

WPBeginner Support

ADMIN

Sep 9, 2015 at 2:23 pm

There are several membership plugins for WordPress which can do that.

Reply ↴

Sunday Adeniran

Apr 17, 2016 at 12:07 pm

Good list but which template can I use for student/teacher interactive environment?

Reply ↴

WPBeginner Support

Apr 18, 2016 at 5:50 am

Take a look at our guide, [Selecting the perfect WordPress theme – 9 things you should consider](#).

Yasmin abdi abdilahi

May 27, 2019 at 8:52 am

This is amazing ideas and templates I will use one of those ,I wanna to create my own website

Reply ↴

Leave A Reply

Thanks for choosing to leave a comment. Please keep in mind that all comments are moderated according to our [comment policy](#), and your email address will NOT be published. Please Do NOT use keywords in the name field. Let's have a personal and meaningful conversation.

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Notify me of followup comments via e-mail. You can also [subscribe](#) without commenting.

Submit Comment

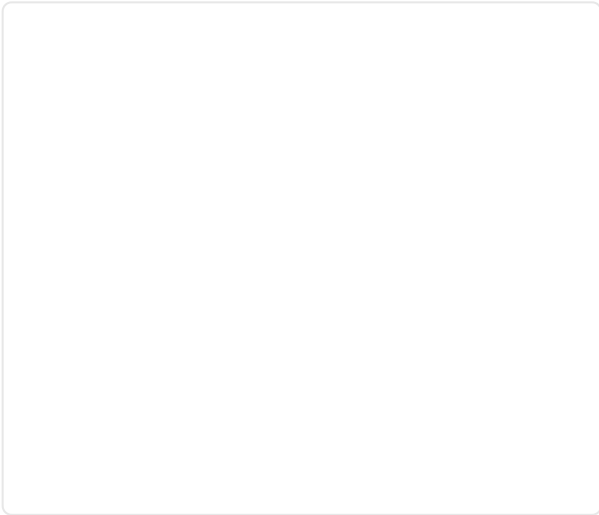
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SEO



WordPress
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Moinuddin Waheed
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THANKGOD JONATHAN
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