



Established in 1905. The City of London's premier amateur theatre company

Proposal for 2013 Season

With a membership of over 200, a programme of around 8 to 10 challenging fringe theatre productions every year and a reputation for professional quality in every production, Sedos are proud of their claim to be the premier amateur theatre group in London. We are now seeking proposals for our exciting 2013 season.

For more information about Sedos and our previous shows, please visit www.sedos.co.uk

In 2012 we have had a great start to the year with Three Sisters and Spring Awakening. We are putting on a festival of shows in the 3-week slot; these include a full play, a musical and 2 one act plays along with some additional entertainment. There is more excitement to come with the exciting play House and Garden, two plays running concurrently over two weeks and the fabulous Guys and Dolls.

As you can see Sedos is not afraid to put on challenging productions and 2013 should be no different. In our second year as the resident theatre company at the Bridewell, we again have 10 weeks in the Bridewell, including a 3-week slot in the summer.

In addition to our performances at the Bridewell, we are happy to consider proposals for additional shows. For example, we often take a show to the Edinburgh Fringe; and perform another show as a touring 'in the city' production. If we do support an Edinburgh show, we may want to combine it with performances during the three-week summer slot. We are also interested in ideas for cabarets and one-act plays that could form part of a summer festival if we do one again next year – or indeed for any other ideas about how we best make use of this extended slot. If you are interested in these kinds of activities in particular and would like more information – for example because the budget templates are designed around standard Bridewell shows, please contact Matt Prince at princematt@mac.com.

You may be aware that Sedos recently received a very generous bequest from Jeremy Lewis. We are therefore this year also asking for submissions to use some of this legacy funding. This is an exciting opportunity for example to deliver a show that we would not normally be able to put on due to the financial considerations. Full details of this are included with in this template.

The whole committee is involved in making a decision about the shows; initial short-listing is completed using this document. Once short listing has been completed you may be invited in for a more detailed chat about your proposal. Those proposals that are not short-listed will be told at this time; however we may come back to you if there are other opportunities, such as weekend workshops.

This document is for you to tell us all about your show, your team and other bits and bobs; feel free to add anything you think will help us to understand your choice. We don't believe everything fits in a box; so if you want to add something that doesn't fit, please feel free to add more details at the end of the form.

The committee will be making its selections in time to announce the full season at our EGM in the autumn of this year

Please make sure you send in your completed document and any other details to pitches@sedos.co.uk. **The closing date for submissions is 5th August 2012.** Submissions after this date may not be accepted.

Each director can submit a maximum of 3 proposals for the 2013 season and must be committed to each proposal equally. In addition, you may also submit a pitch including a request for Jeremy Lewis legacy monies. This could also be one of your other proposals but demonstrating how the monies could be spent, or a different title.

Thank you



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Who is the main contact for this proposal?	
Name	
Email	
Telephone	

NAME OF SHOW Include writer, composer

Jeremy Lewis Legacy Submission	
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Play	
Musical	

Are you pitching for a one week or a two week slot?

One week	
Two week	

If you are pitching for a two week musical, would you be prepared to consider a one week slot (bearing in mind the standard budget template for a one-week musical)?

One week	
Two week	

SYNOPSIS

Cast

If a pitch for a musical, details of band requirements

Why this show?
What is the unique selling point for this show?
Why is this show ideal for Sedos?

SHOW VISION

There are some questions to help get you started, but please add whatever you feel is necessary.

What will this show look like?

How are you intending to make this show work in the venue?

Are there any anticipated technical effects or peculiarities associated with this title and how are you looking to overcome these?

Jeremy Lewis Legacy details

Please detail how you intend to spend the money and its benefits in this box – this should be properly costed. Please ensure you have read the full details at the end of this template before applying for additional legacy funding.

ARE RIGHTS AVAILABLE FOR THIS SHOW?

Which Slot are you pitching for? (you may tick more than one box, if you want to do two weeks please tick a box for each week)

If you definitely do not want a particular slot put 'No' in the box.

If you only can do particular slots put 'Yes' in the box.

If you have no preference leave the box blank

24 th February (Bridewell) (1 week)		August (Edinburgh)	
31 st March (Bridewell) (1 of 2 weeks) (note: 1 st April Easter Monday)		29 th September (Bridewell) (1 week)	
7 th April (Bridewell) (2 of 2 weeks)		27 th October (Bridewell) (1 week)	
May/June (in the City)		November (In The City)	
7 th July (Bridewell) (1 of 3 weeks)		24 th November (Bridewell) (1 of 2 weeks)	
14 th July (Bridewell) (2 of 3 weeks)		9 th December (Bridewell) (2 of 2 weeks)	
21 th July (Bridewell) (3 of 3 weeks)			

Notes:

- We are only intending to do one 'in the city' either in March/April or November – please indicate if you have a preference or would be happy with either.

CREATIVE TEAM (if you don't have a full team, please indicate who you do have. We will still consider a show with only a director on board and will help build the rest of the team should you be successful)

Director

Name	
Biography (include relevant training and experience, this only needs to be short)	
Have you directed for Sedos	



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before?	
Musical Director (if known / if relevant)	
Name	
Biography (include relevant training and experience, this only needs to be short)	
Have you Musical Directed for Sedos before?	
Choreographer (if known / if relevant)	
Name	
Biography (include relevant training and experience, this only needs to be short)	
Have you choreographed for Sedos before?	
Producer (do not worry if you do not have a producer on board, the committee can help you find one. If you do name someone here they must have agreed to do it and be available to do this show)	
Name	
Biography (include relevant training and experience, this only needs to be short)	
Have you produced for Sedos before?	

Assistant Director We like to encourage new directors through being an AD – if you would like an AD and do not have a name to put in here, please put yes in the name box	
Name	
Assistant Producer We like to encourage new producers through being an assistant producer – if you would like an AP and do not have a name to put in here, please put yes in the name box	
Name	

BUDGET Sedos is a registered charity, and therefore we seek to break even on every show. Below are three template budgets: for a one week play and for a one and two week musical.

Income – this is based on a fixed formula and we do not require you to calculate this as part of the pitch process. All Budgets are set against projected ticket sales income. The figures in this document are averages based on historical data.

Expenditure – we have put some costs that we know (e.g. venue hire at the Bridewell) and some average estimates, based on previous shows. Please only change the figures in red – **do not change the black figures** and complete all the expenditure lines that are relevant to your show. Any large expenditure please put a note explaining your reasoning, in the notes section below. Please note that the Contingency should be 10% of the sum of the other budget lines.

We do not pay any of the creative team (directors, musical directors, choreographers)

*We understand that budgeting at this early stage is difficult, please include any supporting details you feel will give us a good picture. If you know you need a specific piece of technical equipment but only have a guide price, let us know. **The budgets presented as part of the pitch are only indicative, and are subject to change as part of the formal budgeting process for each programmed production.***

Delete the budgets that are not appropriate to you.

1 Week Play budget

Expenditure

Venue Hire	£1,688
Rights	£500
License & Parts	£0
Charity Night	£350
Rehearsal Space	£0
Band	£0
Sound	£0
Lighting	£200
AV	£0
Set	£550
Costume & Wigs	£300
Props	£75
Makeup	£0
Marketing	£200
Transport	£75
Gala Night	£100
Contingency	£409

TOTAL EXPENDITURE	£4,496
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Total expenditure should not exceed £4,500

1 Week Musical Budget

Expenditure

Venue Hire	£1,688
Rights	£1250
License & Parts	£450
Charity Night	£600
Insurance	£175
Rehearsal Space	£0
Band	£1,200
Sound	£2,000
Lighting	£650
AV	£0
Set	£600
Costume & Wigs	£100
Props	£100
Makeup	£0
Marketing	£150
Transport	£75
Gala Night	£50
Contingency	£909

TOTAL EXPENDITURE	£9,996
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Total Expenditure must not exceed £10,000

2 Week Musical Budget

Expenditure

Venue Hire	£3,375
Rights	£2,750
License & Parts	£450
Charity Night	£750
Insurance	£250
Rehearsal Space	£0
Band	£3,000
Sound	£3,250
Lighting	£1,700
AV	£0
Set	£1,100
Costume & Wigs	£500
Props	£100
Makeup	£0
Marketing	£150
Transport	£150
Gala Night	£200
Contingency	£1,773

TOTAL EXPENDITURE £19,498

Total Expenditure should not exceed £19,500

Other information

1. Do you have a preferred lighting supplier?
2. Are there any specific costumes or prop requirements (period, 10 police outfits etc)?
3. Do you have any specific marketing ideas/requests that your show may need?

4. If relevant, do you have a preferred sound supplier?
5. If you are having a band, are there any special instrumental requirements?
6. Anything else?

Jeremy Lewis Legacy

We are pleased to announce the availability of the additional funding for a play or a musical using the generous bequest from Jeremy Lewis. We have set a maximum limit for productions to use this money in 2013 and submissions need to be clear as to how this money would be spent and the benefits it will bring to the show and to the society. The full details are below.

- There is a maximum of £20,000 available for next year. We are looking for exciting and innovative and “out-of-the-box” ideas. These may not necessarily be limited to the standard Sedos production at the Bridewell.
- If the show is to be performed at the Bridewell then the following caps on the amount of additional funding apply: £10,000 for a musical and £5,000 for a play.
- The committee may choose not to award the Jeremy Lewis Legacy funding this year at its sole discretion.
- Submissions that wish to use part of the money but not the whole amount will be considered on equal terms as those who request the full amount.
- A maximum of one play and one musical will be awarded additional funding in the 2013 season.
- The committee will decide based on the submissions received, you may be called in for a further discussion. The committee's decision is final.
- Not every submission will be successful. You may therefore wish to submit the pitch twice – once with the legacy funding and once under the normal pitch budget criteria. This will not disadvantage your legacy application.
- You may only submit 1 Jeremy Lewis Legacy proposal. This is in addition to the 3 standard pitches you can submit under the normal procedure.
- Please complete this template as you would for any other show, however please include an additional details about how you intend to spend the Jeremy Lewis legacy and the benefit it will bring in the box provided.
- The additional expenditure should be detailed. We want to know where the additional budget will be spent in the production. If you are spending some on lighting – the requirements need to be detailed, please do not simply increase the budget line.
- The proposal for the additional funding must demonstrate something “over and above” what Sedos is able to do under standard budgeting arrangements at present – this isn't about simply producing the same shows of the same quality but with an easier time for the producer/director! We are looking at what benefit the additional funding will bring both to the individual production and to the society as a whole. We want the legacy funding through the productions it supports to create a lasting benefit for the society. For example, please think about how it may assist with membership, Sedos image, technical capabilities for the society, equipment or any other benefits that you think are worthy of inclusion.