

DATA SCIENCE USING PYTHON Week 1

LEARNING OBJECTIVE OF THIS MODULE

- Basic Working proficiency in Python
- Basic Data-Manipulation using Python
- Basic Data-Visualization using Python

LET'S SET SOME GROUND RULES

- Come prepared for these sessions by watching the videos.
 - Concepts will be covered in the videos.
 - Hands-On Application will be covered in Mentor Sessions.
- Submit all assignments on time.
- Let's be punctual & respect each other's time.



A Few Analytics Application

Case1: Can you predict which client will default the loan payment based on the client's spending?



- Why does the bank want to know who will default?
- What type of information I would need about the client to know the risk?
- Do you know what went wrong with ICICI bank and Yes bank

Case2: Can you predict when an employee will resign from his/her organization?



- Why is this important for a company?
- What type of information do we need to make an informed decision ?
- If my company is a 40-50 years old company, should one use all the available data to proceed with this analysis?

Case3: Who will be the winner of upcoming Cricket World Cup T-20?



- Who will be interested in getting the answer to the above question?
- What is your guess?
- What is your guess based on?
- What past information will help you be more confident about your guess?

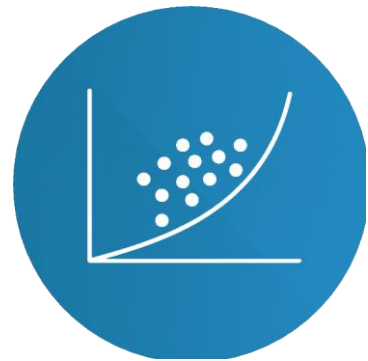
By the end of this Program,

Get deeper insights to the business objectives you want to achieve,

Know a variety of predictive modeling and machine learning techniques to simulate the current behavior and

Thus yielding financial benefits to your organization and increased customer satisfaction levels

LEARNING OBJECTIVES OF THIS SESSION



- Understand the big picture of Data Science & Analytics



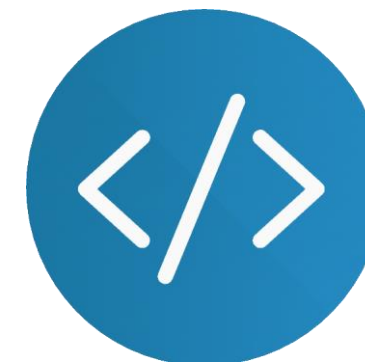
- PGPDSSBA Curriculum



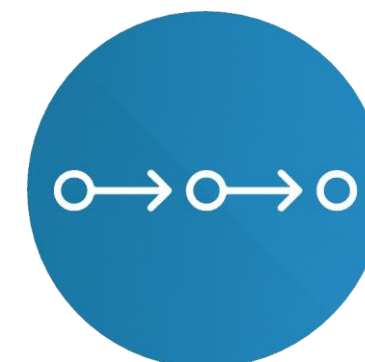
- Introduction to Python



- Installation Steps

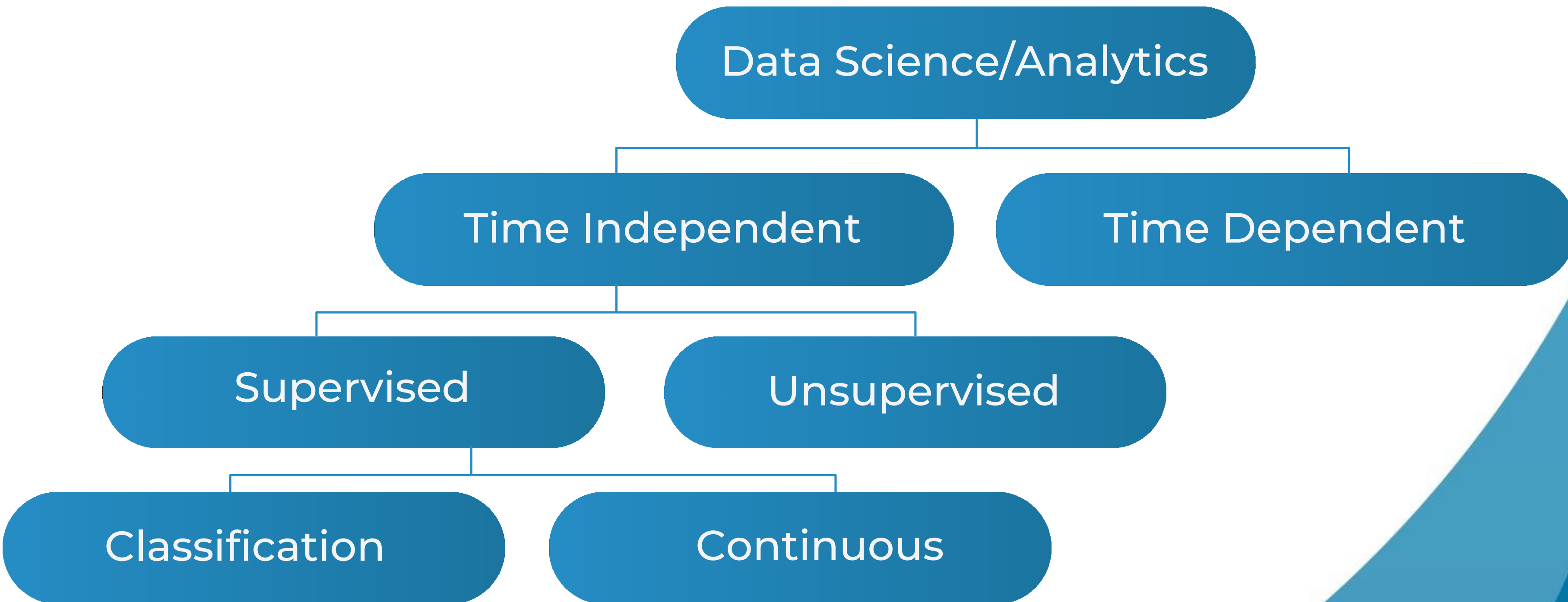


- Basic Operations in Python using a Case Study



- A journey of a thousand miles begins with a single step

BIG PICTURE OF DATA SCIENCE & ANALYTICS



DSBA CURRICULUM DESIGN

FOUNDATIONS

Python for Data
Science(1/4)

Statistical Methods
for Decision Making

CORE COURSES

Advanced Statistics

Data Mining

Predictive Modelling

Machine Learning

Time Series
Forecasting

Data Visualization

SQL

DOMAIN APPLICATIONS

Financial Risk
Analytics

Marketing Retail
Analytics



BY THE ALUMS



This program helped me add skills and tools to transition to analytics with 45% hike

Divya Sharma



*Make a non-techie stand as a technology specialist.
Thanks to the pedagogy, content and support provided by Great Learning*

Sonakshi Pattnaik

PYTHON (WHAT AND WHY ?)

- Python is the most popular programming language & choice for Data Scientist / Data Engineer across the world
- Very rich libraries & functions
- Community support
- Easy to deploy in production
- Support for all the new state of the art technologies



```
import random
n = random.randint(1, 99)
guess = int(raw_input("Enter a number from 1 to 99: "))
while n != "guess":
    print
    if guess < n:
        print "guess is low"
        guess = int(raw_input("Enter a number from 1 to 99: "))
    elif guess > n:
        print "guess is high"
        guess = int(raw_input("Enter a number from 1 to 99: "))
    else:
        print "Congrats! you guessed it!"
        break
    print
```



HOW MANY OF US HAVE ALREADY INSTALLED PYTHON & JUPYTER ON THEIR SYSTEMS ?

INSTALLATION STEPS

Install using the instruction given in the below links:

1. Install Jupyter - <http://jupyter.org/install>
Preferred installation method is through **Anaconda distribution.**

Install **Python 3.6 or higher version**

2. Anaconda 5.2 For Linux Installer
- <https://www.anaconda.com/download/#linux>
3. Anaconda 5.2 For macOS Installer
- <https://www.anaconda.com/download/#macos>
3. Anaconda 5.2 For Windows Installer
- <https://www.anaconda.com/download/#windows>

*(You need to
download the
version compatible
with
your OS)*

ANACONDA NAVIGATOR

File Help



Sign in to Anaconda Cloud

Home

Environments

Learning

Community

Documentation

Developer Blog



Applications on

base (root)

Channels

Refresh



JupyterLab

1.0.2

An extensible environment for interactive and reproducible computing, based on the Jupyter Notebook and Architecture.

Launch



Notebook

6.0.0

Web-based, interactive computing notebook environment. Edit and run human-readable docs while describing the data analysis.

Launch



Spyder

3.3.6

Scientific PYTHON Development Environment. Powerful Python IDE with advanced editing, interactive testing, debugging and introspection features

Launch



Glueviz

0.13.3

Multidimensional data visualization across files. Explore relationships within and among related datasets.

Install



Orange 3

3.19.0

Component based data mining framework. Data visualization and data analysis for novice and expert. Interactive workflows



RStudio

1.1.456

A set of integrated tools designed to help you be more productive with R. Includes R essentials and notebooks.



VS Code

1.44.2

Streamlined code editor with support for development operations like debugging, task running and version control.

PDS Project – UberDrive

Do you know?

Within the next 3 weeks, you will learn techniques to analyze the data and understand the patterns in the given data.

In the upcoming PDS Project, you will be working on a real data which is based on the trips made by uber drivers. The objective of the project will be to analyze different aspects of the trips.



Let's start with Python

- Launching Jupyter Notebook
- Opening ipnyb file
- Setting Working Directory
- Changing Working Directory
- Saving ipnyb file

Let's Learn Together – A Unique Platform for Peer to Peer Learning

Next Week's Theme:

Basics of Python (Numpy and Pandas)



Benefits of Peer to Peer Learning:

- ❖ Active Learning
- ❖ Gain a Deeper Understanding
- ❖ Feel More Comfortable
- ❖ Personalized Learning Experience

What all can be discussed in a Discussion forum?

- ❖ Analytical Concepts
- ❖ Issues in Code
- ❖ Industry Examples on various analytics concepts
- ❖ Software Installation Issues

Basic Python Hands-on Exercise

- Data Types
- Conditional Statements and Loops



ANY QUESTIONS



HAPPY LEARNING