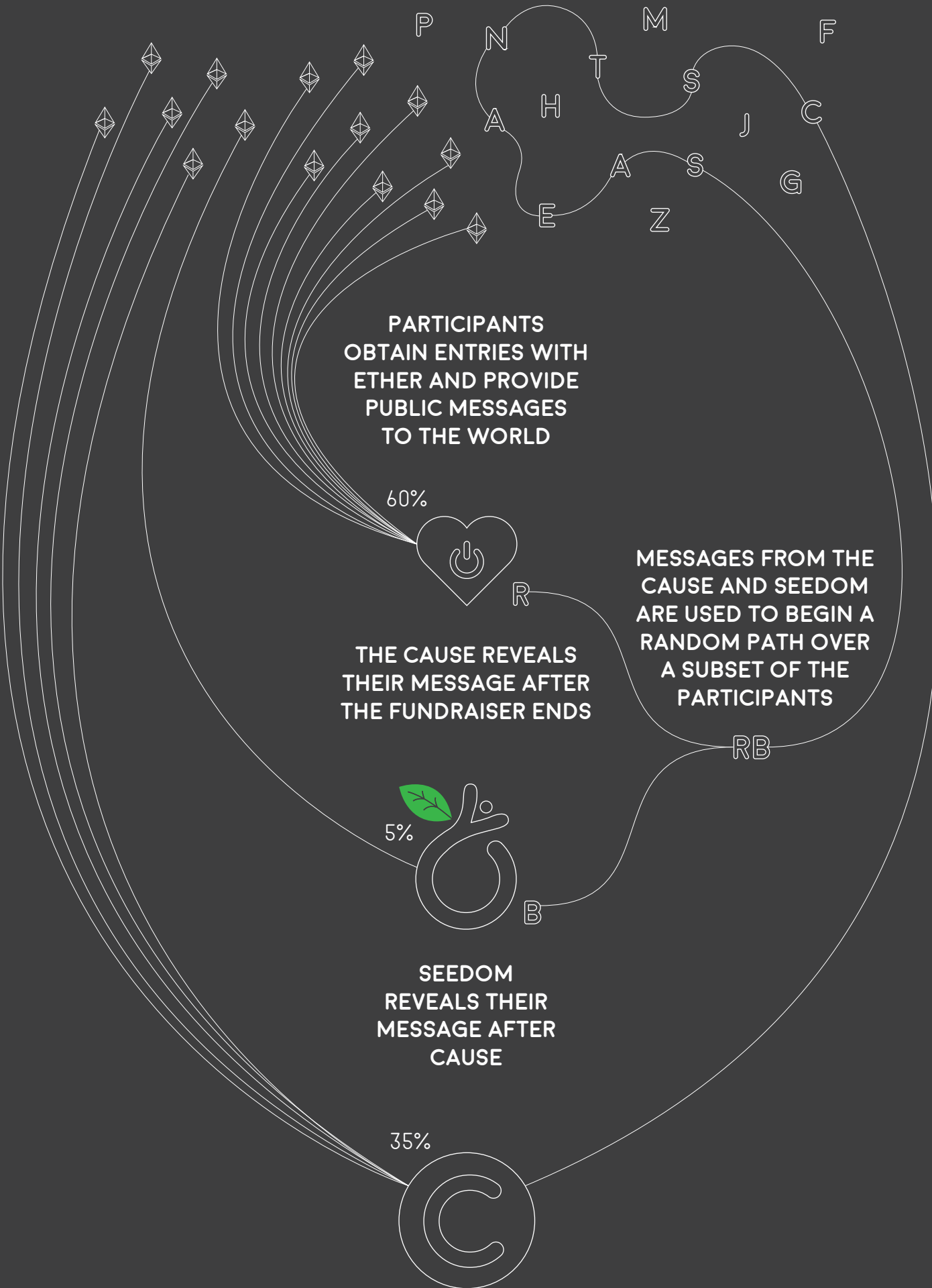SEEDOM DEPLOYS A
FUNDRAISER WITH A CHOSEN
CAUSE AND A SECRET MESSAGE

THE CAUSE BEGINS THEIR
FUNDRAISER WITH A SECOND
SECRET MESSAGE

P
N
M
F
A
T
S
J
C
H
A
S
G
E
Z

PARTICIPANTS
OBTAIN ENTRIES WITH
ETHER AND PROVIDE
PUBLIC MESSAGES
TO THE WORLD

60%

R

MESSAGES FROM THE
CAUSE AND SEEDOM
ARE USED TO BEGIN A
RANDOM PATH OVER
A SUBSET OF THE
PARTICIPANTS

THE CAUSE REVEALS
THEIR MESSAGE AFTER
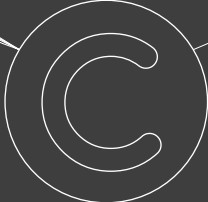THE FUNDRAISER ENDS

RB

5%

B

SEEDOM
REVEALS THEIR
MESSAGE AFTER
CAUSE

35%

C

THE FINAL PARTICIPANT
ON THE RANDOM PATH
RECEIVES A REWARD