

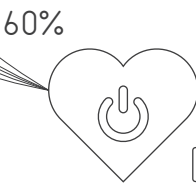
SEEDOM DEPLOYS
FUNDRAISER WITH NPO
AND SECRET MESSAGE



NPO BEGINS THEIR
FUNDRAISER WITH SECOND
SECRET MESSAGE

N
A
T
S
C
A
S
E
A
S
C

PARTICIPANTS
OBTAIN ENTRIES WITH
ETHER AND PROVIDE
PUBLIC MESSAGES
TO THE WORLD



60%

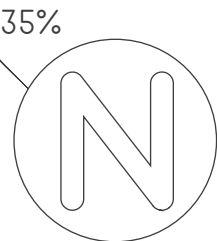
CHARITY REVEALS
THEIR MESSAGE AFTER
FUNDRAISER ENDS



5%

SEEDOM
REVEALS THEIR
MESSAGE TO CREATE
CROWD-SOURCED
RANDOM
MESSAGE

SACET
SANBR



35%

CROWD-SOURCED
RANDOM MESSAGE
SELECTS PARTICIPANT
TO REWARD