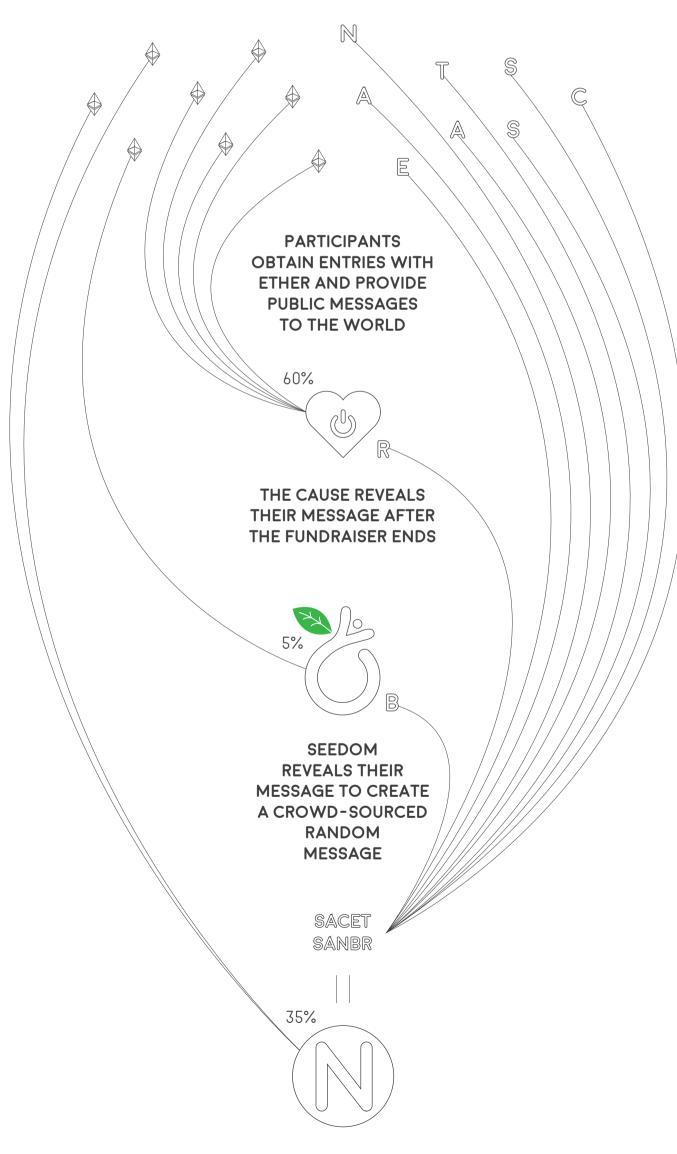


SEEDOM DEPLOYS A FUNDRAISER WITH A CHOSEN CAUSE AND A SECRET MESSAGE



THE CAUSE BEGINS THEIR FUNDRAISER WITH A SECOND SECRET MESSAGE



THE CROWD-SOURCED RANDOM MESSAGE SELECTS A PARTICIPANT TO REWARD