



BEFORE YOU DECIDE

# Let's Address What's On Your Mind

I know you have questions. Let me answer them honestly.





# Got Questions?

Let me address what might be running through your  
mind right now...



# " I don't have time.

I hear you. Between family, your job, and everything else life throws at you, time feels impossibly tight.

But here's what I've discovered...



**It's not about finding time.  
It's about making time count.**

THE TIME MATH



**That's less than one Netflix episode.**

Less than your morning scroll. Less than waiting for your coffee to brew.

# I know your life.



You're up before the kids, stealing 20 minutes of quiet before the chaos starts.



You're working during nap time, lunch breaks, after bedtime.



You're squeezing in Etsy between soccer practice and dinner prep.



You don't have hours to spare. You have pockets of time.

This program was built for those pockets.

 25 MINUTES A DAY

# Is it worth 25 minutes a day to change your entire business?

“

*I was skeptical about the time commitment. But once I started, I realized I was spending MORE time before—just spinning my wheels. Now 25 focused minutes gets me further than 3 confused hours ever did.*



S

Sarah M.  
Empire Builder



The question isn't "Can I afford  
this?"  
It's "Can I afford NOT to?"

## " I can't afford it.

I understand. Money is real, and this is a real investment.

But let me reframe something for you...

## INVESTMENT VS EXPENSE

# Let's do the math

### ✗ Expense Mindset

- "That's \$2,497 gone"
- "I could buy X instead"
- "What if it doesn't work?"



### ⌚ Investment Mindset

- ✓ 10 extra sales/month = \$600/year
- ✓ 30 extra sales/month = \$3,000/year
- ✓ Skills that compound forever

ROI pays for itself in months—not years.

THE REAL QUESTION

# What's the cost of NOT investing?



**6 more  
months**

of guessing what works



**\$1,000s lost**

in missed sales opportunities



**Hours wasted**

on strategies that don't work

**Every day you wait is another day your competitors pull ahead.**

## " What if it doesn't work for me?



### My Promise To You

Try the entire program. Do the work. If you don't see results, I'll work with you personally until you do—or give you a full refund.

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★ *That's how confident I am this will work for you.*

# " I've tried other courses before...



## Other Courses

- ✗ Generic advice for any platform
- ✗ Theory without systems
- ✗ "Figure it out yourself"
- ✗ No real community support



## This Program

- ✓ Etsy-specific strategies that work now
- ✓ Proven, repeatable system
- ✓ Step-by-step implementation
- ✓ Active community + direct access

This isn't another course. It's a **complete system**.