

# We're starting in just a moment...

While you wait:

- Type "DAY 3" in the chat to let us know you're here
- Grab your notes from Days 1 & 2
- Get ready — today changes everything



DAY 3

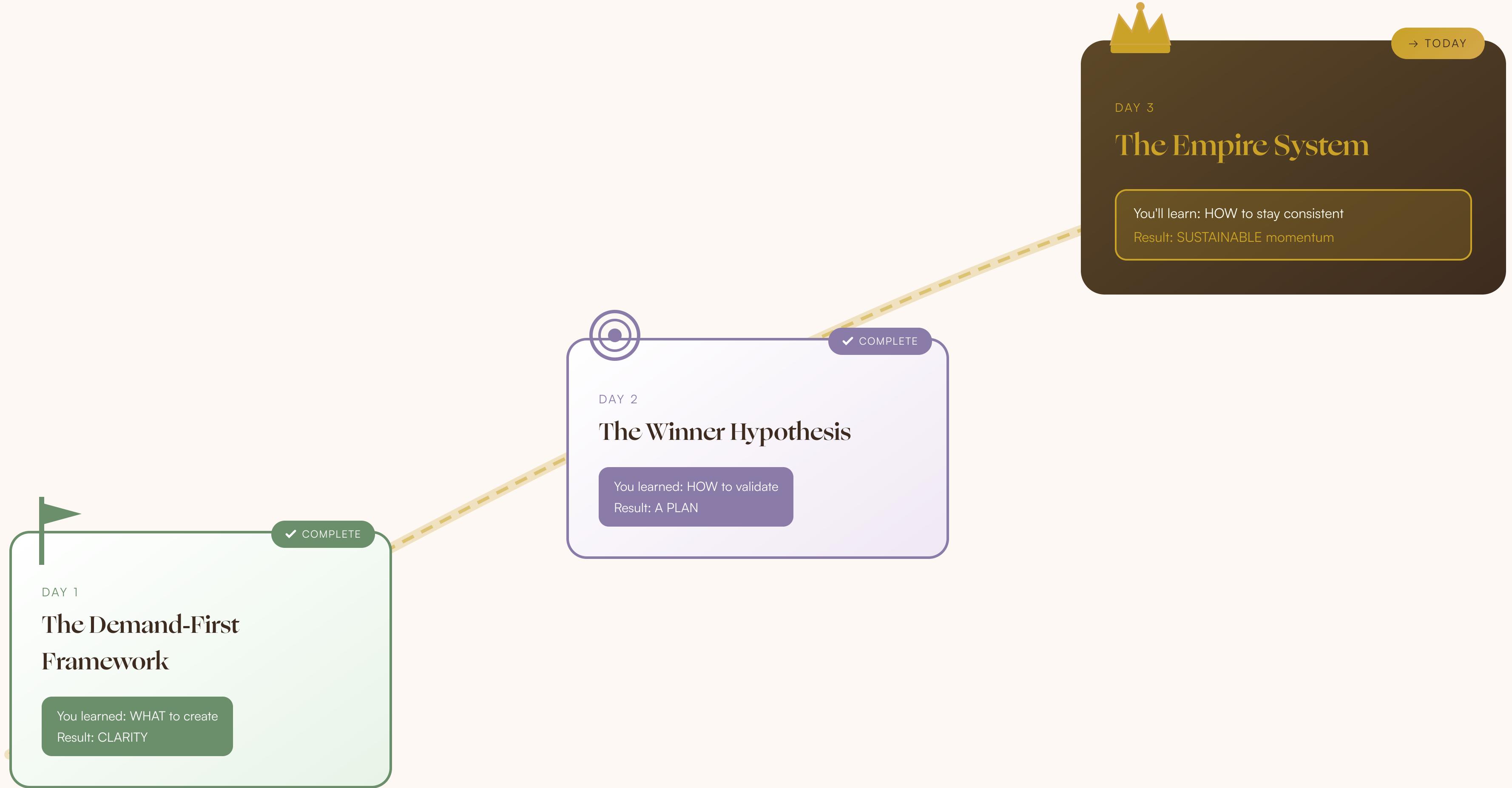
# THE EMPIRE SYSTEM

How to Stay Consistent  
(Without Burning Out)

---

with Bailey Vann

Top 0.1% Etsy Seller | \$1M+ in Sales



# Yesterday's homework:

Create your first Winner Hypothesis

Type in the chat:



**"CREATED"**

if you completed it



**"IN PROGRESS"**

if you started but didn't finish



**"LIFE  
HAPPENED"**

if you didn't get to it

(no judgment!)

Be honest — I want to know where you're at.



## ★ YOU ARE ALREADY AHEAD

Most people who attend challenges  
never do the homework.

You did.  
That tells me you're serious.

To everyone else: That's okay.  
Today is a fresh start.

The question is: [What's been stopping you?](#)

I want you to think about something.

# WHY are you really here?

Not "to learn about Etsy" — that's too vague.

What SPECIFICALLY do you want?

Make it SPECIFIC:

\$ A dollar amount per month?

⌚ A lifestyle change?

❤️ Something for your family?

★ Proving something to yourself?



Type your WHY in the chat. Be specific.

# I have two goals for our time today:



## 1 GIVE YOU MASSIVE VALUE

The most useful 90 minutes on Etsy  
you've ever experienced.



## 2 OFFER YOU SOMETHING

At the end, a way to go deeper  
if you want more support.

If I deliver on #1, I've earned the right to do #2.

→ Type "FAIR" if that sounds reasonable.

I'm not asking you to believe everything I say.

I'm just asking you to stay **OPEN-MINDED**.

Maybe this will work for you.

Maybe it won't.

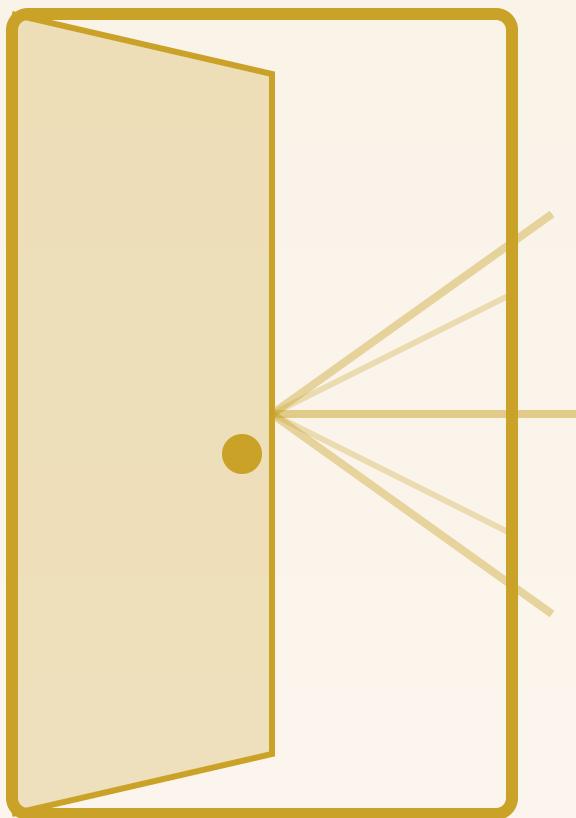
Maybe your situation is  
different.

Let me show you the process.

Let me show you the evidence.

**THEN** you can decide for yourself.

*You're smart. I trust your judgment.*



# I need a commitment from you.



If I show you something that makes sense...  
something that could work for you...

## Will you actually TRY it?

- Not just nod along.
- Not just take notes you'll never look at.
- Actually **IMPLEMENT** it?

→ Type "**I'LL TRY IT**" if you're committed to implementing, not just learning.



## FULL TRANSPARENCY

At the end, I'm going to invite you to join my 90-Day Accelerator program.

You can say yes or no — either is fine.

But either way, the teaching today is YOURS to keep.

→ Type "FAIR" if that sounds fair.



**"Bailey, how do you find the TIME  
to create so many products?"**

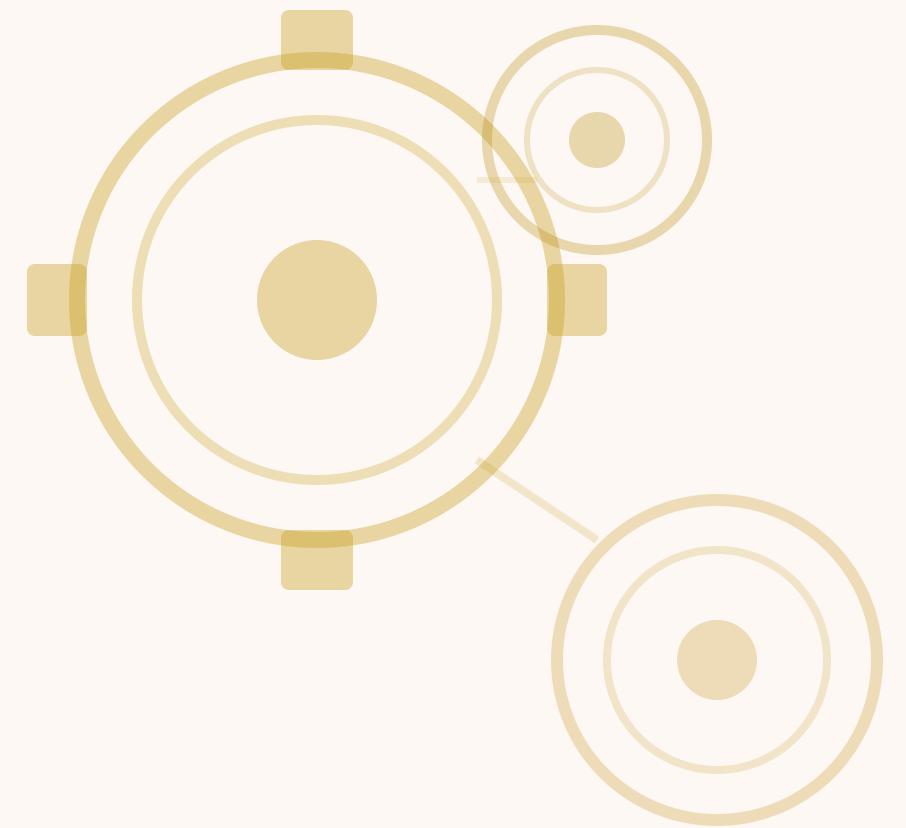
Sound familiar?

You know WHAT to do...

You just can't seem to DO it **consistently**.

"I don't find time.  
I have a  
**SYSTEM.**"

And today, I'm giving you that system.





If you're still here at minute 85,  
I'm giving you something special:

## THE EMPIRE SYSTEM CHECKLIST

- My exact weekly checklist (fill-in-the-blank)
- The "Emergency Mode" protocol (for crazy weeks)
- The Progress Tracker template

This is **NOT** available anywhere else.

Only for people who stay until the end.

# I was pregnant with my third child.

I sat down to do the math on going back to work.

Daycare for two kids:

~\$1,500/month

My take-home after taxes:

barely more than that

→ Type "DONE IT" if you've run this math yourself.

So I would be:

- Working 40+ hours a week
- Missing my kids growing up
- Exhausted and stressed
- To basically **break even**



# I call this my "Side Hustle Graveyard."

RIP

RIP

✗ Dropshipping — never made a single sale

✗ Kindle publishing — 3 months in, \$47 total

✗ Affiliate marketing — too complicated, gave up

✗ MLM — we don't talk about that one

All those dreams that cost me time and money  
and went **absolutely nowhere.**

→ Type "**GRAVEYARD**" if you have one too.

Then I found something that "worked."

Handmade glitter epoxy tumblers. Orders coming in. Money flowing.

But here's what "success" looked like:

- 2 AM, pregnant, inhaling toxic fumes
- Garage overflowing with supplies
- Hands raw from epoxy
- Couldn't take a day off without losing money

I'd built a **prison**  
and called it a **business**.



# I deleted **ALL** my physical products.

Every tumbler. Every handmade item. Gone.

I went all-in on \$3 digital designs.

Files people download. No shipping. No inventory.

BY MARCH 2022:

 500 listings live

 **\$15,000 month**

 Working 3 hours/week on Etsy

Not luck. Not viral. Just **system**.

# I'm not special.

No art degree. No tech background.

No business connections. No trust fund.

No unfair advantages.

Just a mom of four who found a system  
and followed it consistently.

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The only difference between us?

I started before you. That's it.

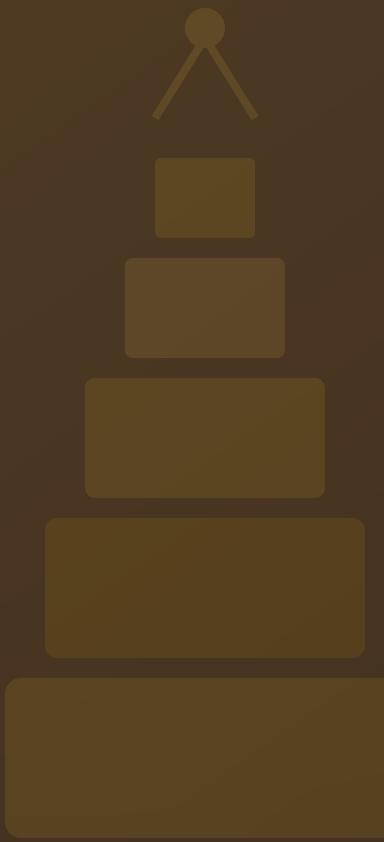
Type "READY" if you're locked in  
for the next 90 minutes.

Let's build your empire.

PART THREE

# The Empire System

Your 3-Day Content Rhythm

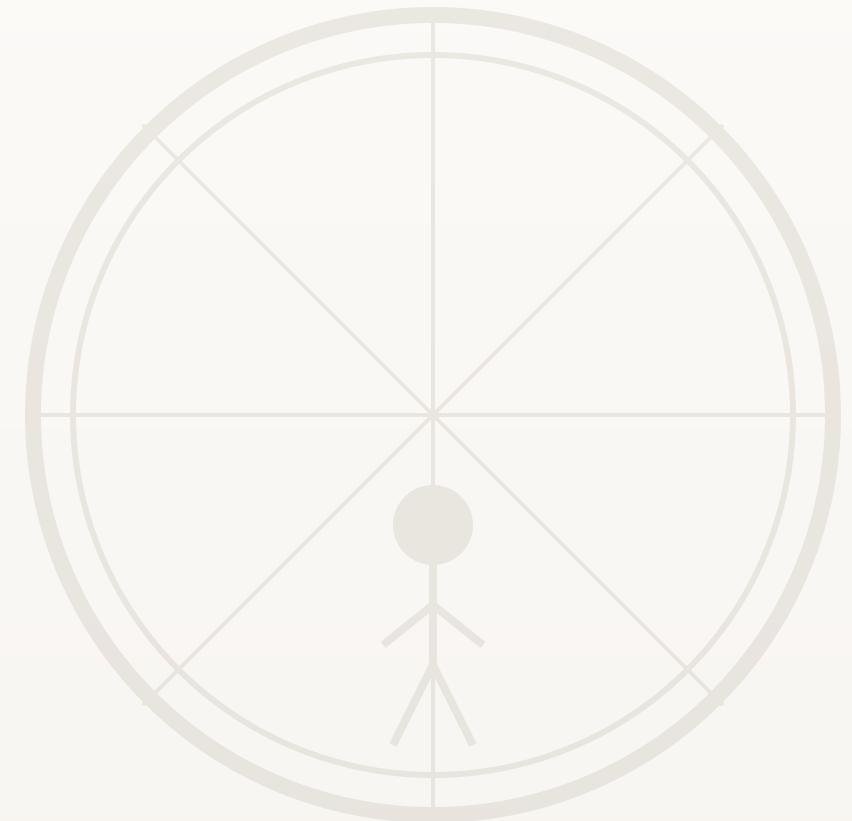


~~"Consistency is key!"~~

Everyone says it...



**But you're burnt out trying to  
post every single day**



# The 3×3×3 Framework

3 posts × 3 pillars × 3 days per week



MONDAY

## Research Day

Find winning content to model  
Identify patterns that convert

WEDNESDAY

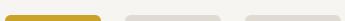
## Create Day

Write your content pieces  
Using proven frameworks

FRIDAY

## Schedule Day

Batch schedule for the week  
Set up and forget



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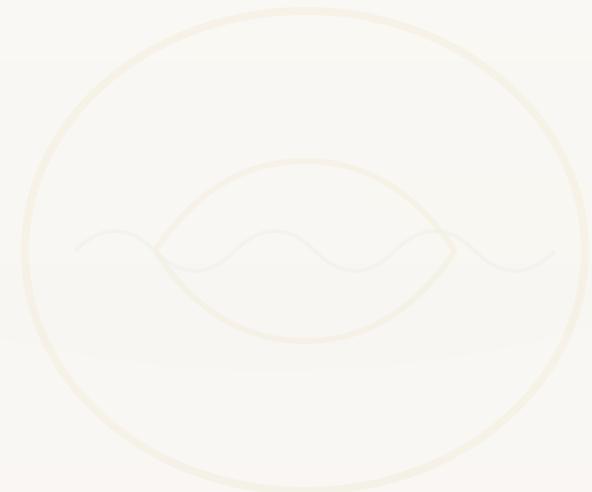


# Why This Rhythm Works

O1    Removes daily pressure → No more staring at blank screens every morning

O2    Batching creates flow → Get into creative mode once, produce more

O3    Quality over quantity → 3 great posts beat 7 mediocre ones

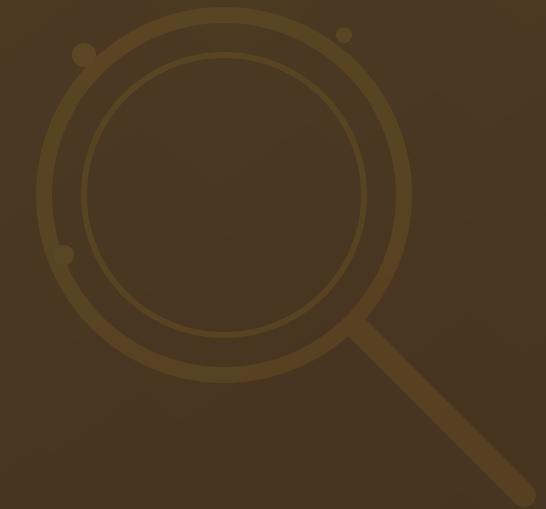


DAY 1 OF 3

# Monday

## RESEARCH DAY

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PATTERN INTERRUPT

# M.O.N.E.Y. Day

Monday is when you  
Organize  
New  
Evergreen  
Yields

The research you do today becomes the content that pays you for months



# Open Your Research Tools

Get these ready before you start



## Etsy Search

Etsy.com — where we'll spy on real listings + keywords.



## EverBee / ProfitTree

Open your sales estimator so you can see age + monthly revenue.



## Idea Dump Sheet

Your Google Sheet/Notion where you'll log every promising idea.



## Notion / Notes



## Timer (45 min)



## Coffee (Optional)



Pro tip: Close all other tabs to stay focused

# Green Lights Criteria

What makes content worth saving?



## High Engagement

Lots of likes, comments, reposts → Proof it resonated with an audience



## Relevant to Your Niche

Speaks to your audience's problems, desires, or transformation



## Clear Structure

Has a framework you can model → Hook, story, lesson format



## Makes You Think "I Could Write That"

Gives you ideas → Not intimidating, inspires your own take



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Save anything that hits 2+ of these criteria

# Step 3: Build Your Idea List

Your target: **20** validated ideas

If you're doing complex products like planners, 10 solid ideas is fine.

But here's the rule:

Research is DONE when the list is full.

Not when you "feel ready."

**When you have the ideas.**



WRITE THIS DOWN:

**"I don't trust motivation.  
I trust calendars."**

---

Research ends when the list is full.  
Not when you feel like stopping.

# My Actual Monday:

I open Etsy and ProfitTree.

I type my base product types: "PNG," "tumbler wrap," "digital planner,"  
"printable checklist"

Sometimes I add a niche: "nurse PNG," "western tumbler wrap," "ADHD  
planner"

Then I just... look for green lights.

---

Twenty ideas that fit the criteria.

That's it. That's Monday.



If you had a clear checklist for what makes a "green light" product...

And you ONLY designed products that passed that checklist...

Do you think your hit rate would go up?

→ Type "**GREEN LIGHT**" in the chat if this is clicking.

Speaking of knowing what's working...

There's a **60-SECOND DIAGNOSTIC** I use  
to figure out exactly why a design isn't selling.

Traffic problem? SEO issue? Pricing? The design itself?

You can pinpoint it in about a minute.

But that's a whole separate training...

Let me show you Wednesday.

# WEDNESDAY: CREATE DAY

One Niche. One Hour. Heavy Volume.



TIME

1 hour



GOAL

10-15 finished designs



MODE

Creative, execution-only

# Wednesday is where most people burn out.

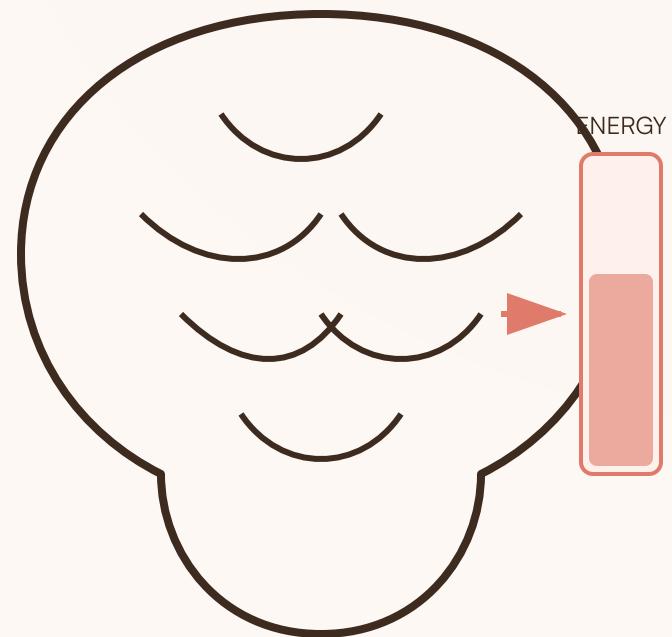
They try to design for five different niches in one sitting.

Nurse PNGs, then teacher stuff, then cowgirl aesthetic, then ADHD planners...

Every time you switch niches, you pay a "brain tax."

New keywords. New style references. New buyer language.

That tax adds up fast.



## The Fix:

Pick **ONE** niche from Monday's list.

Spend the entire hour there.

If you found 20 nurse PNG ideas on Monday...

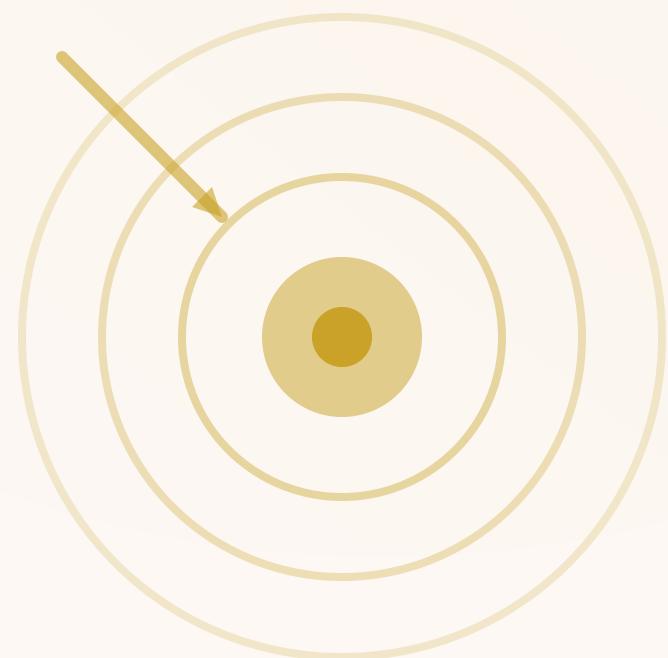
*Wednesday is nurse PNG day.*

❗ You don't leave the niche until the hour is done.

# Why does single-niche batching work?

- Faster decision-making (no context switching)
- Same SEO language (keywords carry over)
- Easier mockups (similar style assets)
- Sets you up to scale horizontally later

- One niche per session = 10-15 finished products.
- ✖ Jumping around = 3-4 products and exhaustion.



1

## Take Your Monday Winner

Grab the best-seller screenshot from your research.

2

## Drop It Into ChatGPT

Ask for variations — different styles, different aesthetics, same buyer.

"Using this as reference only, give me 10 alternative design concepts that would work for this same buyer, in different styles."

3

## Get Quote Variations

"Give me 10 alternative quotes or sayings for this buyer identity."

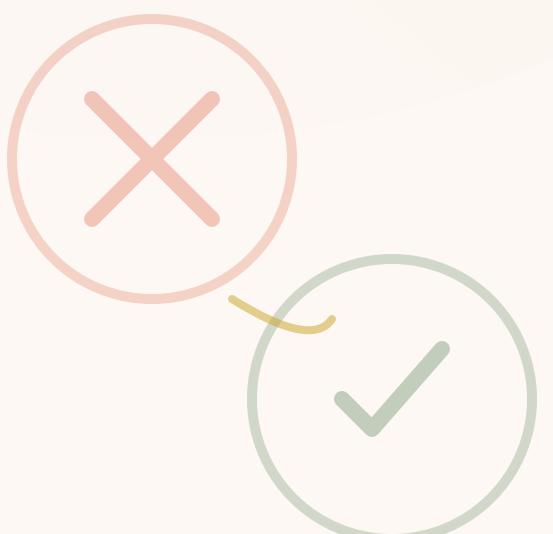
Now you have visual variations AND copy variations.

Mix and match until you hit 10-15 winning combinations.

# Notice what we're NOT doing:

- ✗ Asking AI for "a cute design"
- ✗ Starting from a blank prompt
- ✗ Hoping it matches what's selling
- ✗ Guessing at what buyers want

We're reverse-engineering what already works.  
Then creating variations of proven demand.



# Here's the math that changed everything for me.

I don't need every design to be a winner.

I just need enough **at-bats** for winners to show up.



## The At-Bats Math

10-15 designs per week  
× 50 weeks

---

= ???

## The At-Bats Math

10-15 designs per week

× 50 weeks

---

= **500-750 products per year**

Even if only 10-20% become real winners...

## The At-Bats Math

500-750 products/year  10-20% hit rate

= **50-150 winning designs in your shop**

50 winners × \$10/month each = **\$500/month passive**

50 winners × \$20/month each = **\$1,000/month passive**

100 winners × \$30/month each = **\$3,000/month passive**

---

The magic isn't any single product.

**The magic is the portfolio.**

# What does this actually look like?

Month 1: 40-60 products → maybe 5-10 winners

Month 3: 150 products → maybe 20-30 winners

Month 6: 300 products → maybe 40-60 winners

Month 12: 600 products → 80-120 winners building momentum

This is compound growth.

Each month builds on the last.



If you batched by niche...

And used proven references instead of guessing...

And focused on at-bats instead of home runs...

Do you think you could hit 10-15 designs in an hour?



Type "**I CAN**" in the chat.



While we're talking about creating...

I've been testing a new type of digital product  
that almost NO ONE on Etsy is doing yet.

Low competition. High margins.  
Perfect for this demand-first approach.

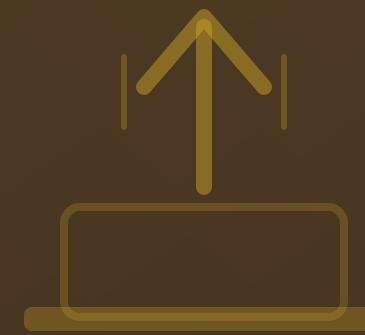


But I'm getting ahead of myself...

Let me show you Friday.

# FRIDAY: LISTING DAY

Getting Products OUT of Your Computer  
and INTO the Marketplace



⌚ TIME: 1 hour

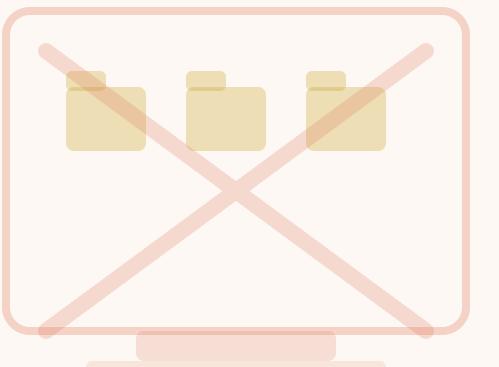
✓ GOAL: 15-20 products fully listed

▣ MODE: Mechanical, checklist brain

**Files sitting on your desktop  
don't pay daycare.**

**Designs saved in a folder don't  
cover groceries.**

Friday is about getting money-makers **OUT** of your computer and **INTO** the marketplace where they can actually sell.



\$  
\$  
\$

# Friday Mindset:

No research. That was Monday.

No designing. That was Wednesday.

No data deep-dives. That's at renewal time (every 4 months).



Friday is a **FINISH LINE**.

You're not being creative. You're not analyzing. You're publishing.

Listing is data entry.

Treat it like data entry.

# Step 1: Bulk Mockups (30-40 minutes)

Options:

- Bulk Mockup tool (fastest for high volume)
- Canva with duplicated pages (good for singles)

5-7 clean mockups per product. That's it.

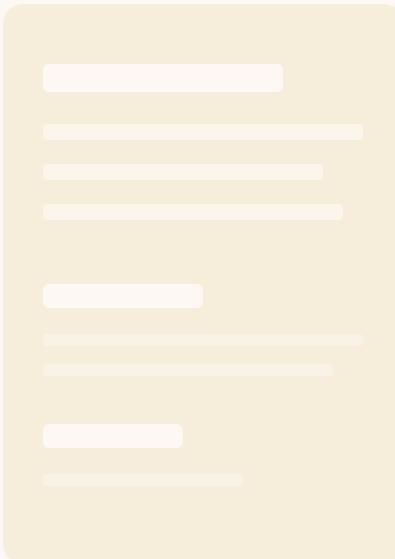
Perfect mockups are nice.

**Good-enough mockups are profitable.**



## Step 2: Use Pre-Built Templates (20-30 minutes)

My rule: Never start a listing from scratch.



Keep templates ready with:

- Base keywords already in
- Title structure set
- Description skeleton written
- 13 tags framework filled
- Standard pricing rules

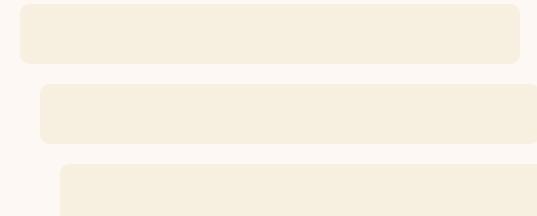
On Friday, you just:

Duplicate → Swap details → Publish

# I use Vela for bulk listing.

## Why Vela?

- Edit multiple listings at once
- Assistants can list without Etsy login
- Keeps your account safe from flags
- Free for basic use



*(I have YouTube tutorials on this if you want the full walkthrough.)*



# Friday Output:

**15-20** products fully live on Etsy.

From designs that were validated on **Monday**.

Created on **Wednesday**.

Published on **Friday**.

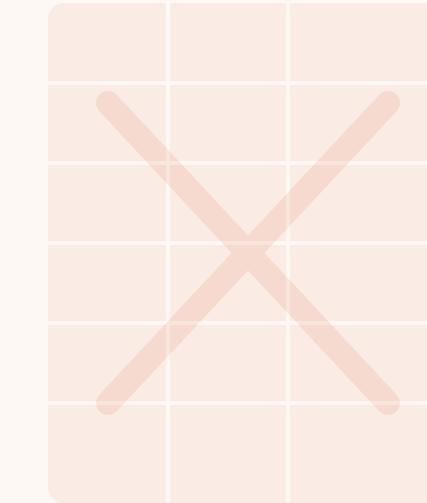
That's the rhythm.

**That's how empires get built.**

# THE RENEWAL RULE



Simple Tracking Without Spreadsheet Hell



## Most people think tracking means:

- Daily spreadsheet updates
- Obsessing over every stat
- Hours of data analysis

That's not tracking. That's **torture**.

If the data is **simple**, the tracking should be **simple**.

# The Renewal Rule:



Instead of tracking daily, I check listings at renewal time.

That's about every 4 months.

(When Etsy charges you the \$0.20 renewal fee.)

At renewal, each listing gets **ONE question**:

*Does this deserve another 4 months of my attention?*

## IMPORTANT

This is NOT a daily or weekly task. You only do this when a listing renews — about every 4 months. This keeps the system simple instead of overwhelming.

# At Renewal, Every Listing Goes Into One of Three Buckets:



*This should feel familiar from Day 1...*

## Three Buckets:

### DEACTIVATE

(Dead Weight)

- 0 views
- 0 favorites
- 0 sales
- After at least one renewal cycle



If nobody saw it, nobody wants it.

**Turn it off.**

## Three Buckets:

DEACTIVATE

(Dead Weight)

OPTIMIZE

(Interest But No Purchase)

- ✓ Views
- ✓ Favorites
- ✗ Sales

?

There's demand, but something broke.

Price? Mockup? Style mismatch?

Duplicate → Make changes → Test again.

# Three Buckets:

## DEACTIVATE

Dead weight → Turn off

## OPTIMIZE

Interest, no sales → Fix and retry

## SCALE

(The Winners)



Views    Sales    Healthy conversion

If it sells once, assume it can sell 20 more times.

How to scale winners:

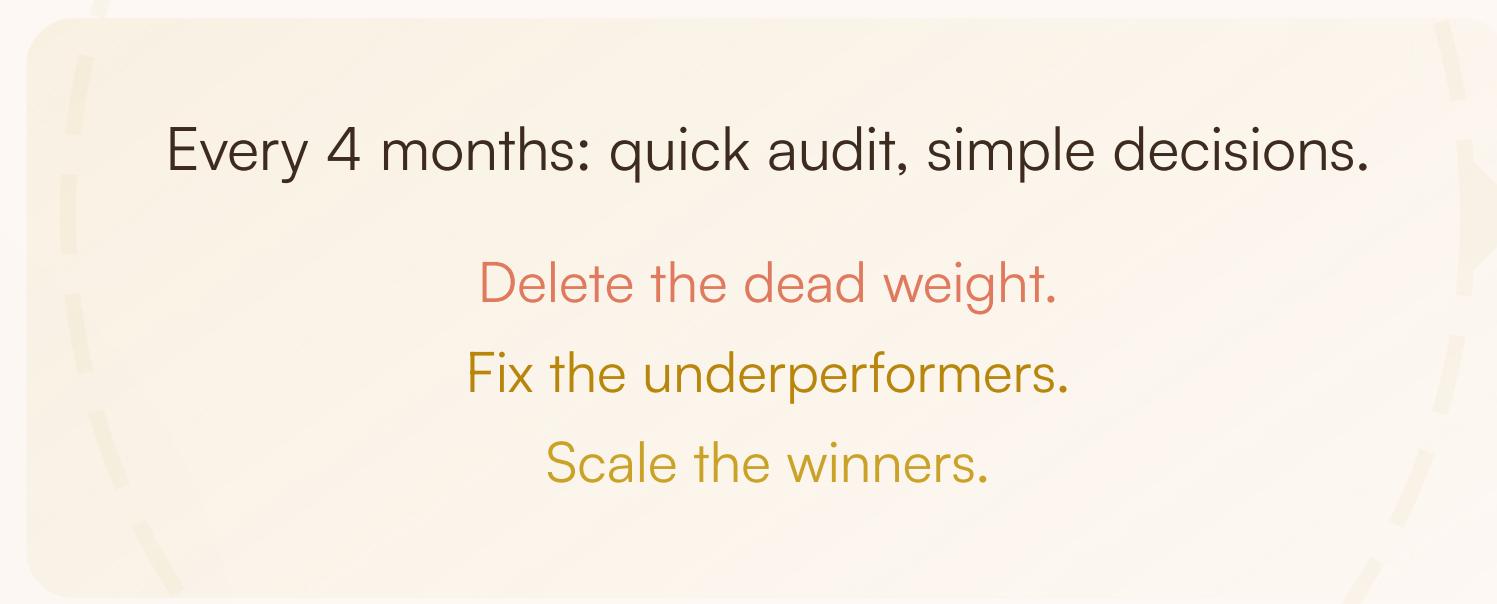
- New audiences (nurse → teacher → hairdresser → mom)
- New formats (PNG → tumbler wrap → sticker)
- New seasons (base → Valentine's → Christmas)
- Bundles (single → 4-pack → mega bundle)





This is the same **DELETE** / **OPTIMIZE** / **SCALE** framework from Day 1.

But now you know **WHEN** to apply it.



Every 4 months: quick audit, simple decisions.

Delete the dead weight.

Fix the underperformers.

Scale the winners.

That's the whole tracking system.



# THE CEO MATH RULE

When Your Time Creates Money,  
Money's Job Is To Buy Back Your Time



# Step 1: Know Your CEO Hourly Rate

Let's say your Etsy profit is **\$1,000** this month (after fees).

You worked about 3 hours per week on your shop.

That's 12 hours in the month.

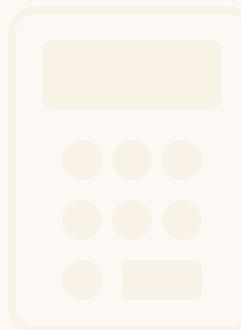
Your "CEO hourly rate" is:

$$\$1,000 \div 12 = \sim \$83/\text{hour}$$

So any task you can pay someone **\$15-20/hour** to do?

**That's a no-brainer to delegate.**

*(If you grow to \$2,000/month on the same 12 hours, your time is worth ~\$167/hour.)*





## Step 2: Apply the rule

If someone can do a task for **LESS** than your hourly rate?

**Delegate it.**

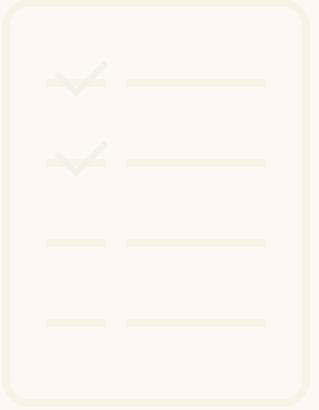
At **\$83/hour**, paying a VA **\$15-20/hour** to do mockups or listings  
means you're keeping **\$60+** of value in your pocket.

Your job is the **\$83/hour** work:

**Research, creative decisions, strategy.**

# What to Delegate First:

- Mockup creation (bulk work)
- Listing uploads into Vela
- Copying titles and tags into templates
- Simple admin work



Anything that doesn't require **YOUR** creative brain.

Use tools like Vela so assistants don't need Etsy login access.  
(Protects your account from flags.)



# What to NEVER Delegate

1

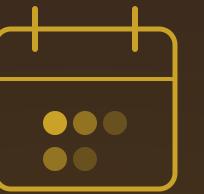
Your personal voice in  
your emails & community

2

Strategic decisions about  
content direction

3

The relationship with  
your audience

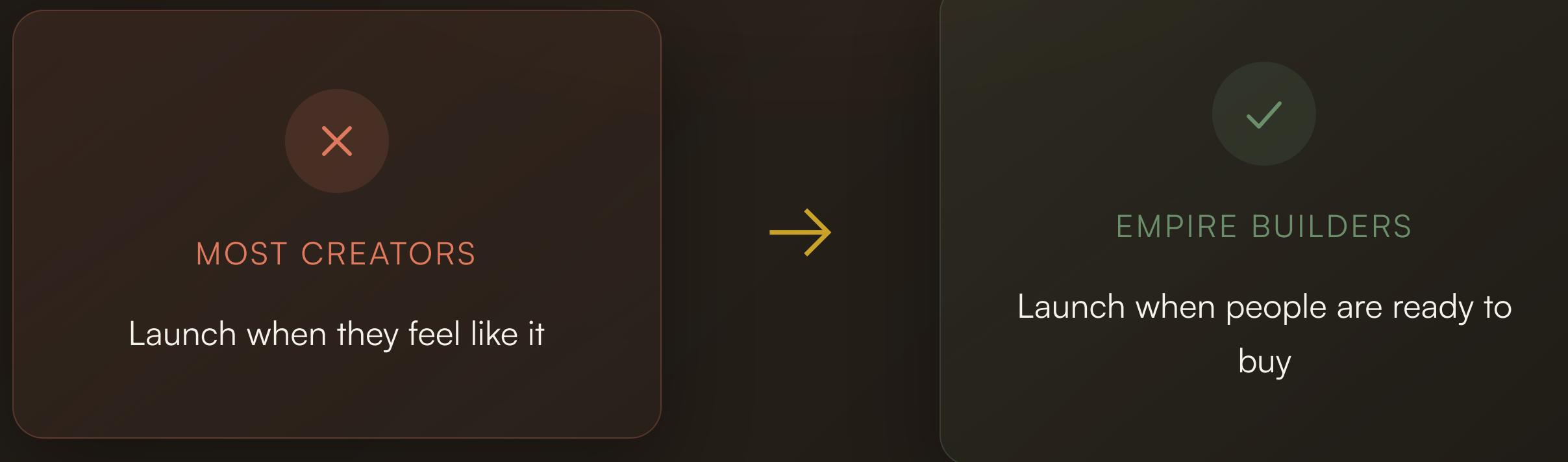


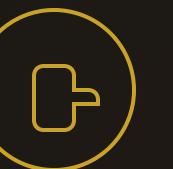
STRATEGIC PLANNING

# The Seasonal Calendar

Planning your content around natural buying cycles

# The Timing Problem





# The Rule of Thumb

For maximum conversion:

4

major promotional pushes per year

*(aligned with natural buying cycles)*

# The Seasonal Calendar

Q 1

## January

"New Year, New Me"  
Fresh start energy

HIGH INTENT

Q 2

## April/May

Spring refresh  
Pre-summer prep

MODERATE INTENT

Q 3

## September

"Back to Business"  
Post-summer focus

HIGH INTENT

Q 4

## Nov/Dec

Black Friday/Cyber Monday  
Year-end deals

PEAK BUYING

*Align your launches with when people are already in buying mode*

# Evergreen vs Seasonal Balance

## ⟳ Evergreen

Content that works year-round

- Welcome sequences
- Nurture content
- Educational emails
- Automated funnels

RUNS CONTINUOUSLY



## ☆ Seasonal

Strategic promotional pushes

- Product launches
- Flash sales
- Limited-time offers
- Special promotions

4X PER YEAR



BRINGING IT ALL TOGETHER

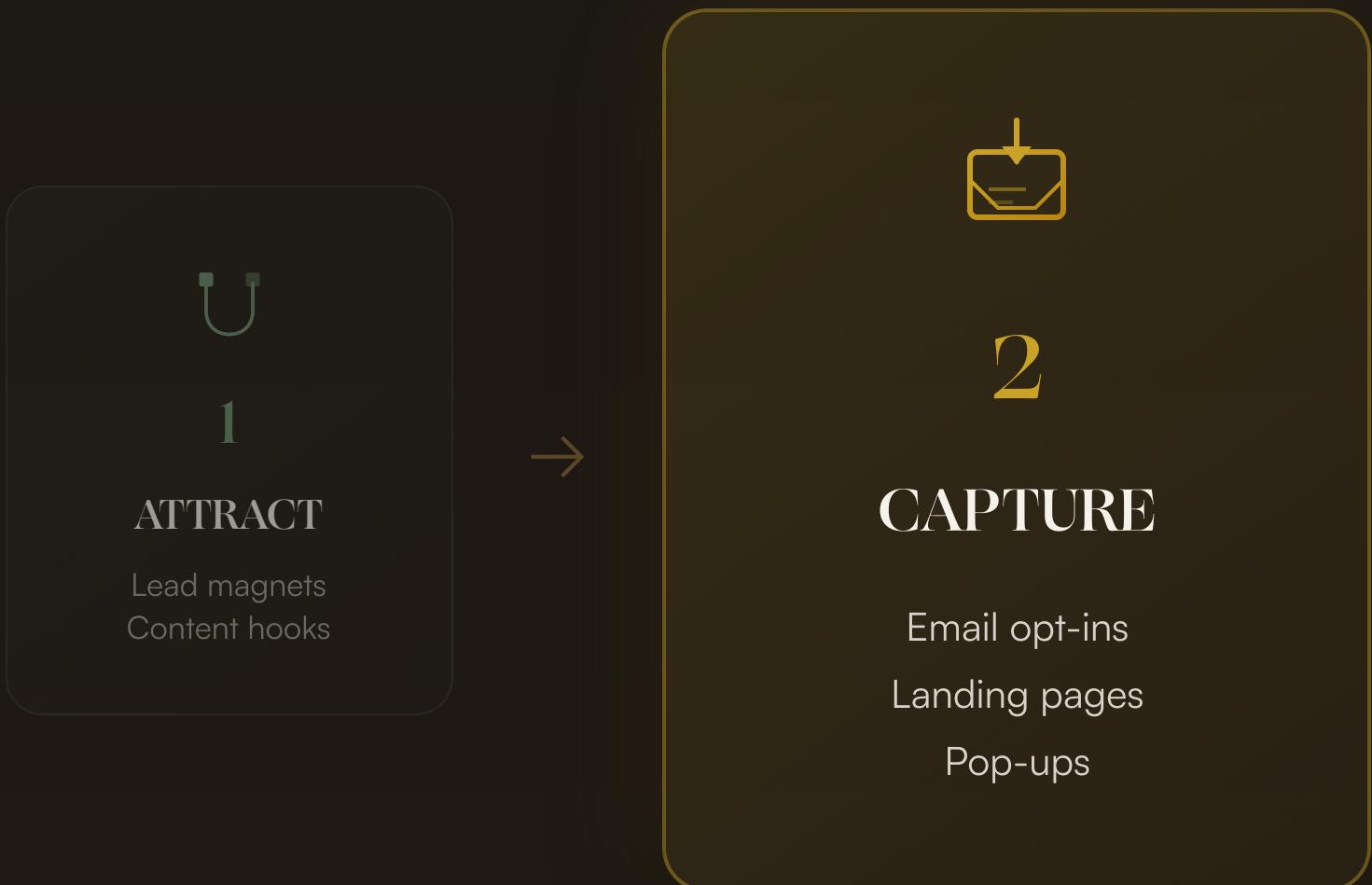
# The Complete System

Your Empire System roadmap in one view

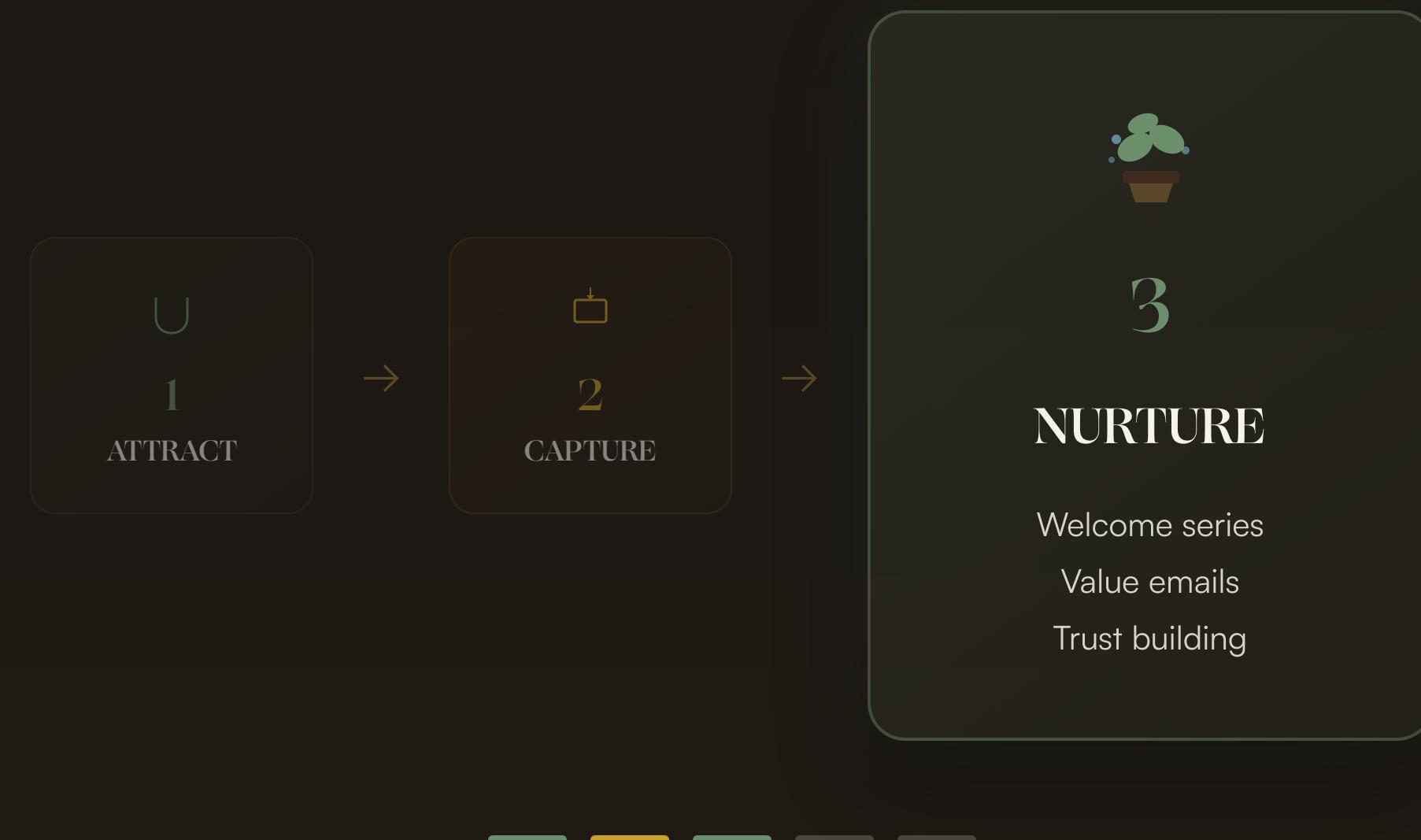
# The Empire System → Complete Roadmap



# The Empire System → Complete Roadmap



# The Empire System → Complete Roadmap

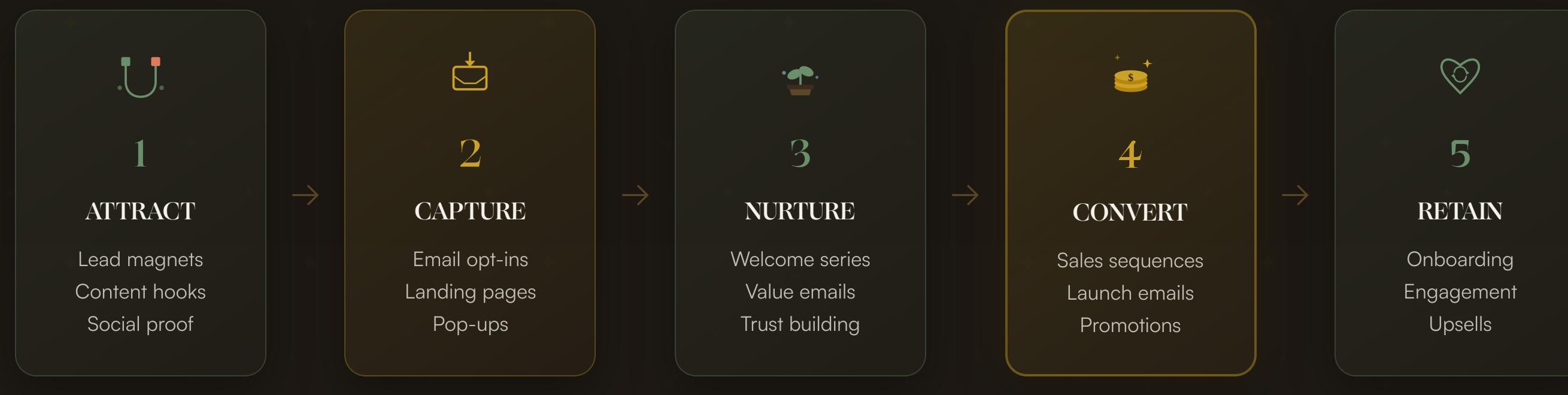


# The Empire System → Complete Roadmap



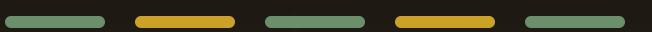
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# The Empire System → Complete Roadmap



● Evergreen (Always Running)

● Seasonal (4x per year)



Continuous Improvement Cycle

# Embrace the "*Boring*"

*"The most successful businesses aren't the flashiest ones— they're the ones that keep showing up with consistent, valuable communication."*



Flashy & Random

VS



Consistent & Valuable

# The Compound Math of Consistency

$$2 \times 52 = 104$$

emails/week

weeks

104

touchpoints/year

While your competitors send...

12

monthly newsletters

24

bi-weekly emails

More touchpoints = More trust = More sales



COMING UP NEXT

# Let's Put This Into Action

Now that you understand the complete Empire System, it's time to implement it in your business

## Step-by-Step

Implementation Guide

## Templates

Ready to Use

## Q&A

Your Questions

# "But Bailey, don't you have a \$47/month membership?"

Yes. And it's great for INFORMATION.

## THE LIBRARY

- Access to trainings
- General community
- Self-guided learning

\$47/month

## THE ACCELERATOR



### WHAT I'M SHOWING YOU

- ✓ Personalized roadmap
- ✓ Weekly live calls WITH ME
- ✓ Direct feedback on YOUR shop
- ✓ 90-day intensive structure
- ✓ Accountability to actually implement

*The Library is the map. The Accelerator is the guided journey.*



# REAL RESULTS FROM EVERYDAY SELLERS

These are all real posts from Bailey's students implementing the same system you've seen this week.



FIRST SALE!

"I made my first sale within 48 hours of implementing..."

\$1K

MONTH

"Just hit my first \$1,000 month!"

100

SALES

"Hit 100 sales today - can't believe it!"



COMEBACK

"After 6 months of burnout, I'm back!"



BUSY MOM WIN

"Making sales while my kids nap!"

5-STAR

REVIEWS

"All 5-star reviews on my new listings!"

You're not guessing alone.

You're joining a room where wins like this are normal.

[NOTE: Replace placeholders with 6-9 real screenshots from your Skool Wins channel]

# THE CORE PROGRAM

EVERYTHING YOU GET INSIDE

 **YOUR BLUEPRINT**

 Group Kickoff Call	\$297
 Personalized 90-Day Roadmap	\$997
SUBTOTAL	\$1,294

 **SUPPORT**

 12 Weekly Implementation Calls	\$2,400
 Private Skool Community (90 days)	\$1,200
 Bailey Bot (24/7 AI)	\$497
SUBTOTAL	\$4,097

 **AMMO**

 Lifetime Library Access	\$2,000
 Lifetime Community + Calls	\$1,000
SUBTOTAL	\$3,000

CORE PROGRAM VALUE | **\$8,391**

# WHAT WOULD THIS COST ELSEWHERE?



## 1-ON-1 COACHING

\$300-500/hour × 12 sessions = **\$3,600 - 6,000**

## COURSES SEPARATELY

Design training + SEO training + Research training = **\$1,000+**

## DIY APPROACH

6-12 months of trial and error

*(What's your time worth? What sales are you losing?)*



*The "figure it out yourself" path isn't free.  
It costs time, money, and frustration.*

# SO WHAT'S THE INVESTMENT?



\$11,570+  
in real value



\$1M+ Seller  
personal guidance



90 Days  
intensive support



Lifetime Access  
to everything

★ TOTAL VALUE: \$11,570+ ★

What would be a fair investment for all of this?

## YOUR INVESTMENT

✖ -\$11,570

↓ LOWER... ↓

## YOUR INVESTMENT

~~NOT \$11,570~~

✖ ~~\$5,000~~

↓ ↓ LOWER!! ↓ ↓

# YOUR INVESTMENT

~~NOT \$11,570~~

~~NOT \$5,000~~



~~\$3,500~~

↓ ↓ ↓ EVEN LOWER!!! ↓ ↓ ↓

## YOUR INVESTMENT

~~NOT \$11,570~~

~~NOT \$5,000~~

~~NOT \$3,500~~

# \$2,497

Or \$897 × 3 monthly payments

That's approximately **\$27 per day**  
for 90 days of transformation.



## "BUT WHAT IF IT DOESN'T WORK FOR ME?"

I hear you.

It's a real investment.

And you've probably been burned before.

— Let me tell you how I'm removing your risk... —

# MY PHILOSOPHY ON GUARANTEES

I can't guarantee specific income.  
*(Nobody honestly can.)*

## I CAN guarantee:

→ The training  
works  
(it's proven)

→ The support is  
real  
(I show up every  
week)

→ If you do the  
work, you'll  
see progress

My guarantee is **BEHAVIOR-BASED**, not outcome-based.

If you show up and do the work...

**I've got you covered.**

1 GUARANTEE

# THE 30-DAY CLARITY GUARANTEE



GUARANTEE #1

# 30-Day Clarity Guarantee

- ✓ Try my entire system for 30 days

- ✓ Go through all the modules at your own pace

- ✓ Get your Offer Built, Funnel Built, AI Tools Set Up



If you don't have Clarity on exactly what business model you're building, how you're going to get clients, or what your next steps are...

**I'll refund every  
penny.**

No questions asked. No hard feelings.



THAT'S NOT ALL...

There's More



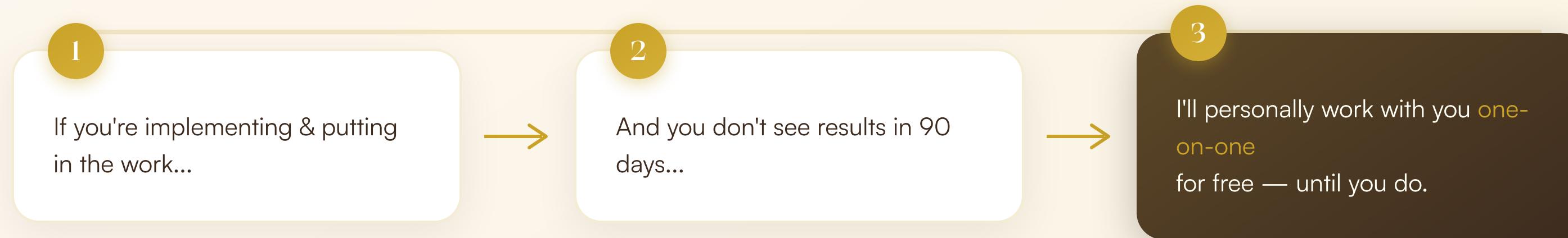
2

— GUARANTEE —



# Second Guarantee

# The Results Guarantee



YOU'RE PROTECTED

# Twice



1

Full refund.

No questions asked



2

Free 1:1 support

Personal commitment



FAIR WARNING

# Who This Isn't For

-  People looking for a get-rich-quick scheme
-  Anyone who won't put in the work
-  Those who just want to consume content, not implement



Coaches who know their stuff, but need help with the business side



Anyone ready to stop "winging it"



Experts who want a clear path to premium clients

THIS IS FOR YOU

# Who This Is For

• NOW OPEN

# The Link Is Live

Your spot is waiting...



SPECIAL FOR FAST ACTION TAKERS

# Fast Action Bonus

— Limited availability —

FAST ACTION BONUS

# 1 Hour

of my personal time — just for you

 FAST ACTION BONUS #1

# 15 Minute Personal Shop Diagnostic

I have 67,000+ YouTube subscribers, thousands of students, 4,600+ community members

- I do **NOT** offer 1:1 calls anymore.  
I stopped doing private calls a year ago.
- For the first 25 people who join today,  
I'm making an exception.



We look at YOUR shop together, live

Real-time screen share of your actual store



I tell you exactly what I see and what to fix first

Direct, honest feedback on your specific situation



You walk away with a personalized starting plan

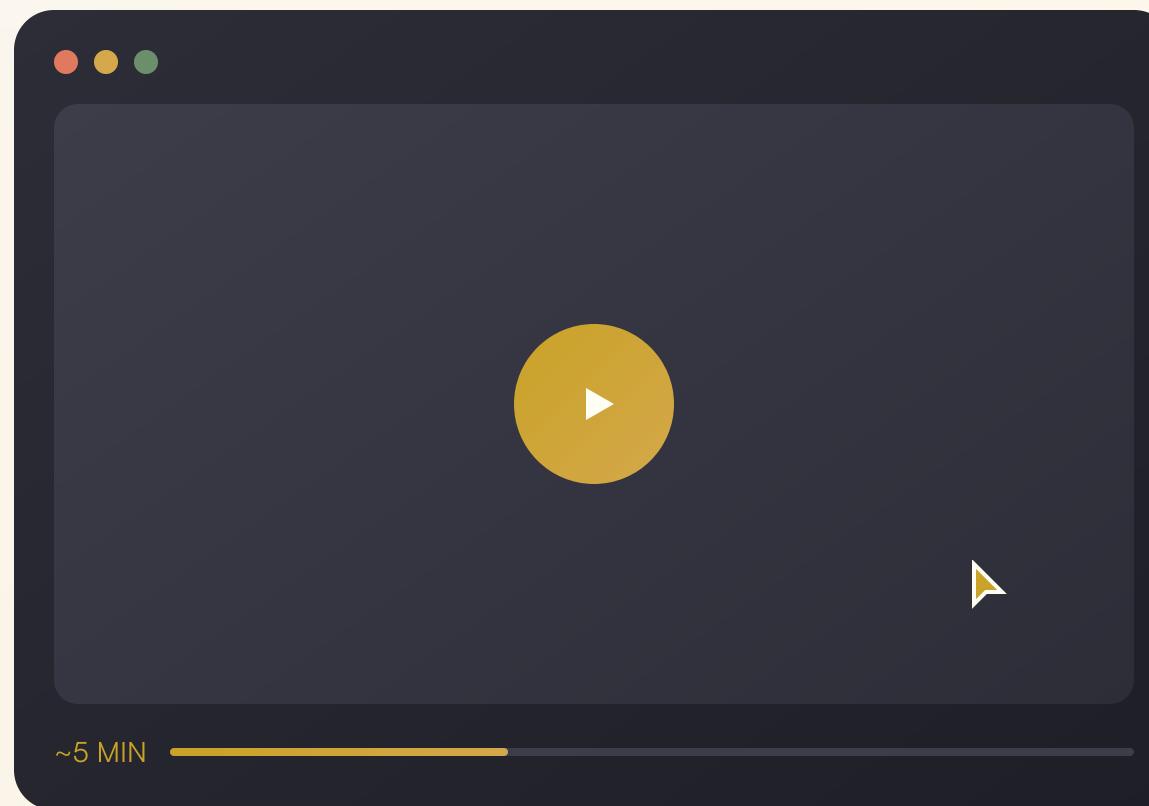
Clear next steps tailored to your shop

This is the **ONLY** shot to get me personally inside your shop.

— FAST ACTION BONUS —

## PART 2

### PERSONALIZED SHOP AUDIT VIDEO



After our call, I'll record a ~5 minute screen-share walkthrough of YOUR shop.

- Specific changes I'd make
- What's working, what's not
- Prioritized action steps
- Yours to keep forever

VALUE: \$200+

*(This is what I do for private clients)*

# THE COMPLETE PERSONAL SHOP AUDIT PACKAGE

PART 1: 15-minute 1-on-1 call      \$300+

PART 2: Personalized audit video      \$200+

TOTAL FAST ACTION VALUE      **\$500+**

Delivered within your **first 2 weeks** in the program.

This is **NOT** on the sales page.

Only people on this live call even know it exists.

# ⚠ ONLY 25 SPOTS ⚠

I can only do 25 of these audit packages.

That's the math. 25 calls × 15 minutes each  
= over 6 hours of my personal time.

Once 25 spots are claimed...

## This bonus is GONE.

Not "maybe available later."

**GONE.**

# IF YOU WANT 1-ON-1 TIME WITH ME...

This might be your **only chance** this year.

I don't know when - or if -  
I'll offer this again.

Click the **green button** below this video.

**The people who move fastest get the most support.**

# CLAIM YOUR FAST ACTION SPOT NOW

Click the green button below this video.

-  Get everything in the program
-  PLUS the Personal Shop Audit Package (\$500+ value)
-  Only if you're one of the first 25

JOIN NOW

# BUT THERE'S SOMETHING ELSE...

The Fast Action Bonus is for the **first 25**.

But there's another bonus for **EVERYONE**  
who joins during this live session.

Remember those three things I mentioned earlier?

*The things I said were "separate trainings"?*

**Let me come back to those...**

# EARLIER TODAY I MENTIONED...

- 1 A 60-second diagnostic for why designs don't sell

*"That's a whole separate training..."*

- 2 A new product type no one is selling yet

*"I'm getting ahead of myself..."*

- 3 A framework to map your 2026 revenue

*"Too much for today..."*

**I recorded all three.**

And they're ONLY available if you join today.

# THE WEBINAR-ONLY BONUS

For everyone who joins during this **LIVE** session:



# THE 2026 ETSY EDGE VAULT

3 EXCLUSIVE TRAININGS

Never released anywhere.

Only for people on this call  
who take action today.



— VAULT TRAINING #1 —

# "Why Isn't My Design Selling? How to Know in 60 Seconds"



★ VAULT TRAINING #1

# The 60-Second Diagnostic

Why isn't your design selling? This powerful framework reveals exactly what's blocking your sales in under a minute.

- ✓ Instantly identify the #1 reason your offer isn't converting
- ✓ The 5 critical checkpoints every sales page needs
- ✓ Simple fix-it framework you can use on any offer

[ DIAGNOSTIC MOCKUP ]

TRAINING VALUE

\$197



2

VAULT TRAINING

# The New Product Type Your Clients Need

Discover the emerging offer format that's generating 3x more  
sales than traditional products

 NEW REVENUE STREAM

# What's Inside This Training

Learn the exact product structure top designers are using to scale past \$50k months without trading more time.

## Product Architecture

Build offers that sell while you sleep

## Pricing Strategy

Premium positioning that converts

## Launch Blueprint

Step-by-step rollout plan

## Real Examples

Breakdown of \$100k+ offers

TRAINING VALUE

\$297

Yours included with  
**Empire System**

3

VAULT TRAINING

# Revenue Mapping: The \$100k Blueprint

The exact system I use to map out predictable six-figure years



# Map Your Path to \$100k+ Years

Stop guessing. This training gives you the exact spreadsheet and system to plan, track, and hit your revenue goals month after month.



Revenue Mapping Spreadsheet  
Plug-and-play template + tutorial



Goal-Setting Framework  
Realistic targets based on your offer suite

VALUE: \$297

[ REVENUE MAP MOCKUP ]

THE COMPLETE VAULT

# Everything Inside Your Empire Vault

1

## 60-Second Diagnostic

Find what's blocking your sales instantly

\$197

2

## New Product Type

The offer format generating 3x sales

\$297

3

## Revenue Mapping

Blueprint for \$100k+ years

\$297

TOTAL VAULT VALUE:

**\$791**

 LIVE ATTENDEES ONLY

# Why This Offer Is Only for You

I'm rewarding you for showing up live. This special pricing and these bonuses will never be available again at this price.



You showed up & invested your time  
That tells me you're serious about growing



I want to over-deliver for live students  
This is my way of saying thank you



Fast-action takers get the best results  
Momentum matters—don't lose it

[ EXCLUSIVE OFFER MOCKUP ]

EVERYTHING YOU GET

# Your Complete Empire System

The Empire System Core Training **\$4,997**

All Templates & Frameworks **\$1,997**

Private Community Access **\$997**

Monthly Group Coaching Calls **\$900**

The Complete Vault (\$791 value) **\$791**

Total Value: **\$9,682+**

[ EMPIRE SYSTEM MOCKUP ]

YOUR INVESTMENT TODAY

**\$2,497**

Or 3 payments of \$897

⚡ ACT NOW

# Three Reasons to Join Today

1

## Live Pricing Ends Soon

This special offer disappears when the webinar ends. Don't miss your chance.

2

## Vault Bonuses Included

\$791 in exclusive trainings only available to live attendees who act now.

3

## Momentum Matters

The energy you feel right now? That's your sign. Take action while it's fresh.

Ready to build your empire? Let's do this.



BEFORE YOU DECIDE

# Let's Address What's On Your Mind

I know you have questions. Let me answer them honestly.





# Got Questions?

Let me address what might be running through your  
mind right now...



# " I don't have time.

I hear you. Between family, your job, and everything else life throws at you, time feels impossibly tight.

But here's what I've discovered...



**It's not about finding time.  
It's about making time count.**

THE TIME MATH



**That's less than one Netflix episode.**

Less than your morning scroll. Less than waiting for your coffee to brew.

# I know your life.



You're up before the kids, stealing 20 minutes of quiet before the chaos starts.



You're working during nap time, lunch breaks, after bedtime.



You're squeezing in Etsy between soccer practice and dinner prep.



You don't have hours to spare. You have pockets of time.

This program was built for those pockets.

⌚ 25 MINUTES A DAY

# Is it worth 25 minutes a day to change your entire business?

“

*I was skeptical about the time commitment. But once I started, I realized I was spending MORE time before—just spinning my wheels. Now 25 focused minutes gets me further than 3 confused hours ever did.*

S

Sarah M.  
Empire Builder



The question isn't "Can I afford  
this?"  
It's "Can I afford NOT to?"

## " I can't afford it.

I understand. Money is real, and this is a real investment.

But let me reframe something for you...

## INVESTMENT VS EXPENSE

# Let's do the math

### ✗ Expense Mindset

- "That's \$2,497 gone"
- "I could buy X instead"
- "What if it doesn't work?"

### ⌚ Investment Mindset

- ✓ 10 extra sales/month = \$600/year
- ✓ 30 extra sales/month = \$3,000/year
- ✓ Skills that compound forever



ROI pays for itself in months—not years.

THE REAL QUESTION

# What's the cost of NOT investing?



**6 more  
months**

of guessing what works



**\$1,000s lost**

in missed sales opportunities



**Hours wasted**

on strategies that don't work

**Every day you wait is another day your competitors pull ahead.**

## " What if it doesn't work for me?



### My Promise To You

Try the entire program. Do the work. If you don't see results, I'll work with you personally until you do—or give you a full refund.

★ *That's how confident I am this will work for you.*

# " I've tried other courses before...



## Other Courses

- ✗ Generic advice for any platform
- ✗ Theory without systems
- ✗ "Figure it out yourself"
- ✗ No real community support



## This Program

- ✓ Etsy-specific strategies that work now
- ✓ Proven, repeatable system
- ✓ Step-by-step implementation
- ✓ Active community + direct access

This isn't another course. It's a **complete system**.

# "I'VE TRIED OTHER COURSES BEFORE."

This isn't a course.

Courses give you information.

Then they leave you alone.

This is:

- Personalized guidance
- Weekly accountability
- Direct feedback
- A community
- Someone who won't let you quit

# "I NEED TO THINK ABOUT IT."

Fair. But let me ask: What specifically are you unsure about?

Is it the  
investment?

There's a  
payment plan

Is it the time?

It's 25 min/day

Is it whether it  
works?

There's a  
guarantee

Is it something  
else?

Let's talk about  
it

"I need to think about it" usually means

**"I'm scared to commit."**

**Waiting won't make you less scared. Action will.**

# "I NEED TO TALK TO MY HUSBAND/PARTNER."

I respect that. Truly. Here's what I'd suggest:

## 1. Share the Replay

Let them see everything I showed you.

## 2. Remember the Guarantee

This protects BOTH of you. No risk.

## 3. Reframe the Conversation

*"Would you rather I keep struggling alone, or invest in getting actual help?"*

Most partners aren't against investing.

They're against investing **WITHOUT A PLAN**.

This IS the plan.

# "IT'S DECEMBER - BAD TIMING WITH THE HOLIDAYS."

Let me show you the calendar excuse pattern:

JAN: "Recovering"

FEB: "Settling in"

MAR: "Spring busy"

SUMMER: "Kids home"

FALL: "School chaos"

DEC: "Bad timing"

There's never a "perfect" time.

90 days from now is MARCH.

OPTION A

**Start in March?**

Still at zero...

OPTION B

**90 days IN by  
March?**

Transformed.

# "I'M NOT TECH-SAVVY."

If you can do these three things, you have all the skills you need:

- ✓ Watch a YouTube video
- ✓ Type in a search bar
- ✓ Copy and paste text

## You have all the skills you need.

Everything has step-by-step walkthroughs.

My "tech-nervous" students are often the

**MOST SUCCESSFUL**

Because they follow directions exactly.

"ISN'T ETSY TOO SATURATED?"

96+ MILLION

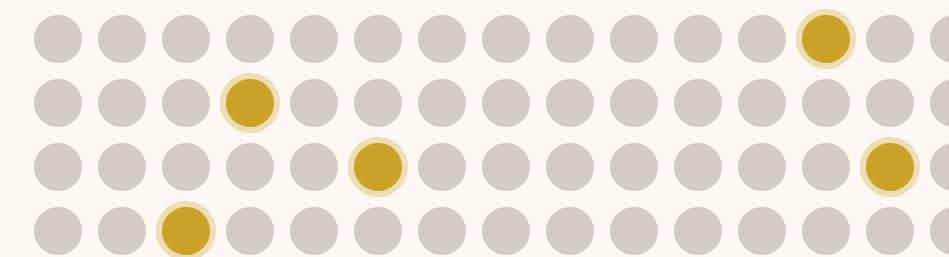
active buyers.

Yes, there are a lot of sellers.

**But most of them are doing it wrong.**

They're:

- ✖ Not researching demand
- ✖ Ignoring SEO
- ✖ Using terrible photos
- ✖ Quitting after 2 weeks



**There's always room for sellers who do it **RIGHT**.**

# "I'M A COMPLETE BEGINNER."

Good.

- No bad habits to unlearn.
- No wrong strategies to undo.
- You're a blank slate.

The program meets you where you are.  
Your personalized roadmap is built for  
**YOUR level.**

Beginners get beginner roadmaps. Advanced sellers  
get advanced roadmaps.

## PROOF

Sara joined with **O designs** and **O idea** what she was doing.

21 days after she finished Module 1, she messaged:

**"I just got my first 3 sales!!"**

# "I HAVE ADHD / GET OVERWHELMED EASILY."

The Empire System is **DESIGNED** for busy, distracted brains.

- 3 separate days (no marathon sessions)
- Short, focused time blocks
- One thing at a time
- Weekly structure creates focus
- Community keeps you accountable

You don't need motivation. You need a **system**.

**That's what this is.**

## PROOF

Liam has **ADHD** and said he couldn't finish courses.

The 90-day roadmap finally made him follow through -

**he hit his first profitable month in 8 weeks.**

# "THIS WORKS FOR OTHER PEOPLE. I'M NOT SPECIAL ENOUGH."

Let me tell you who succeeds in my community:

→ Women in their 40s and 50s

→ People who "aren't tech-savvy"

→ Moms who just learned Canva

→ People who've "tried everything"

→ Anyone willing to follow directions



The system is what's special. Not me. Not them.

Follow the system → Get results.

The most successful students aren't the most talented.

They're the most **CONSISTENT**.

# "I'M NOT CREATIVE. I CAN'T DESIGN THINGS."

Neither can I.

I don't "create from scratch."

I don't sit with a blank canvas and imagine.

This isn't art. It's STRATEGY.

Here's what I actually do:



Research what's ALREADY selling



Use AI to help with designs



Follow templates and formulas



Make variations of proven concepts

The most successful sellers aren't artists.

They're **researchers who execute.**

# "WHAT IF I FAIL... AGAIN?"

You didn't fail before.

You TRIED things without:

- ✖ A proven system
- ✖ Personal guidance
- ✖ Accountability
- ✖ Someone checking your work
- ✖ A community for support

That's not failure. That's  
**EXPERIMENTATION.**

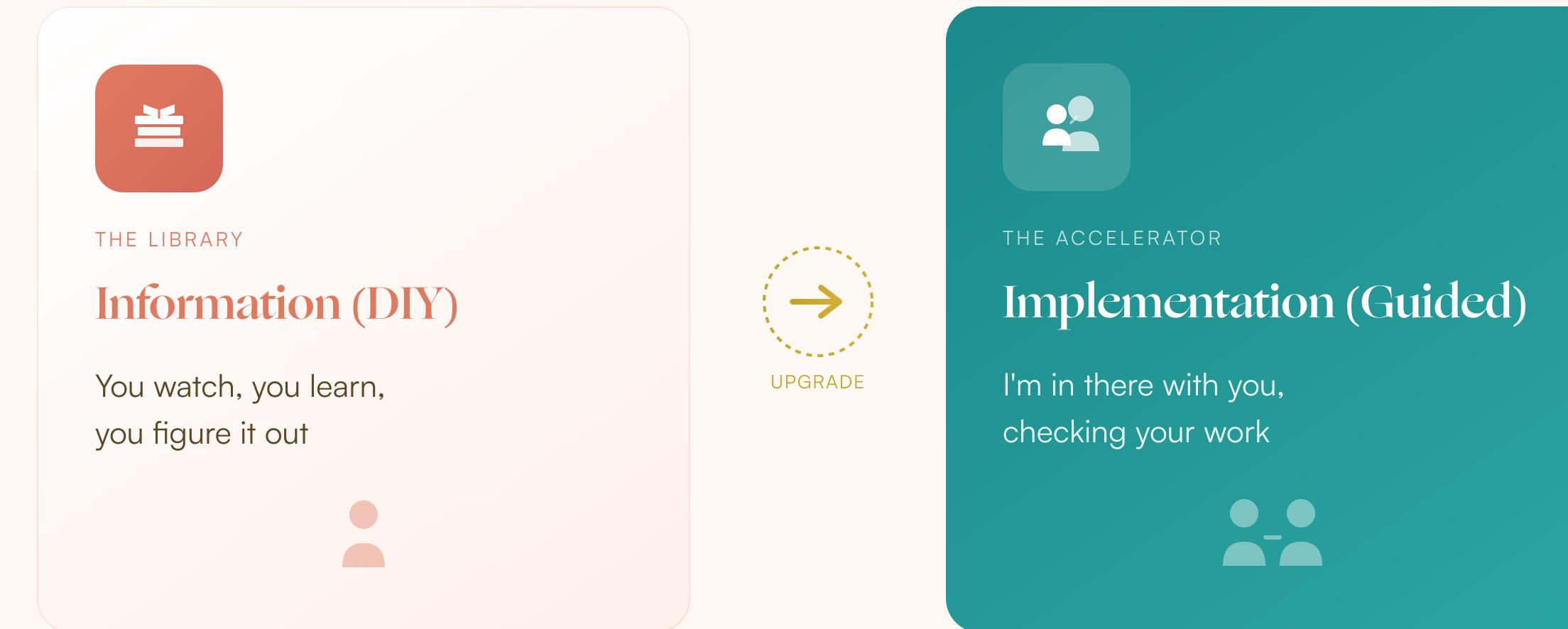
This time is different because  
the **SUPPORT** is different.

**The missing ingredient  
wasn't you.**

**It was the support system.**

# "I ALREADY BOUGHT YOUR COURSE/MEMBERSHIP."

Yes! And I appreciate that. But here's the difference:



**Same content base. Different SUPPORT level.**



That's why existing members get **\$600 OFF**.

You already invested in information. Now add the implementation support.

"

**"I'M TOO OLD FOR THIS."**

**"ALL THESE YOUNG PEOPLE ON TIKTOK..."**

Let me tell you who actually succeeds:



Women in their 40s, 50s, even 60s



People who "hate computers"



Moms who just figured out Canva



Anyone willing to follow step-by-step instructions



**Being a BEGINNER is actually an  
advantage.**

You don't have bad habits to unlearn. You'll follow the system as designed.

# I KNOW WHAT MIGHT BE HAPPENING AT HOME.

- Maybe your family is skeptical.
- Maybe they've seen you try things before.
- Maybe there are eye rolls when you mention "another online thing."

I get it. My family didn't believe me either.

**Until the results spoke for themselves.**



**Results have a way of  
silencing skeptics.**

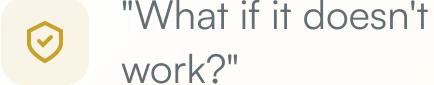
Let them doubt you now.  
Let your results answer later.

# ≡ Common Concerns — Addressed



"No time"

→ 25 minutes/day



"What if it doesn't work?"

→ Double guarantee



"Need to think about it"

→ What specifically?



"Etsy is saturated"

→ 96M buyers, most sellers bad



"Can't afford it"

→ Payment plan + ROI



"Tried courses before"

→ This isn't a course



"Not tech-savvy"

→ Step-by-step walkthroughs



"Complete beginner"

→ Personalized roadmap



"ADHD/Overwhelm"

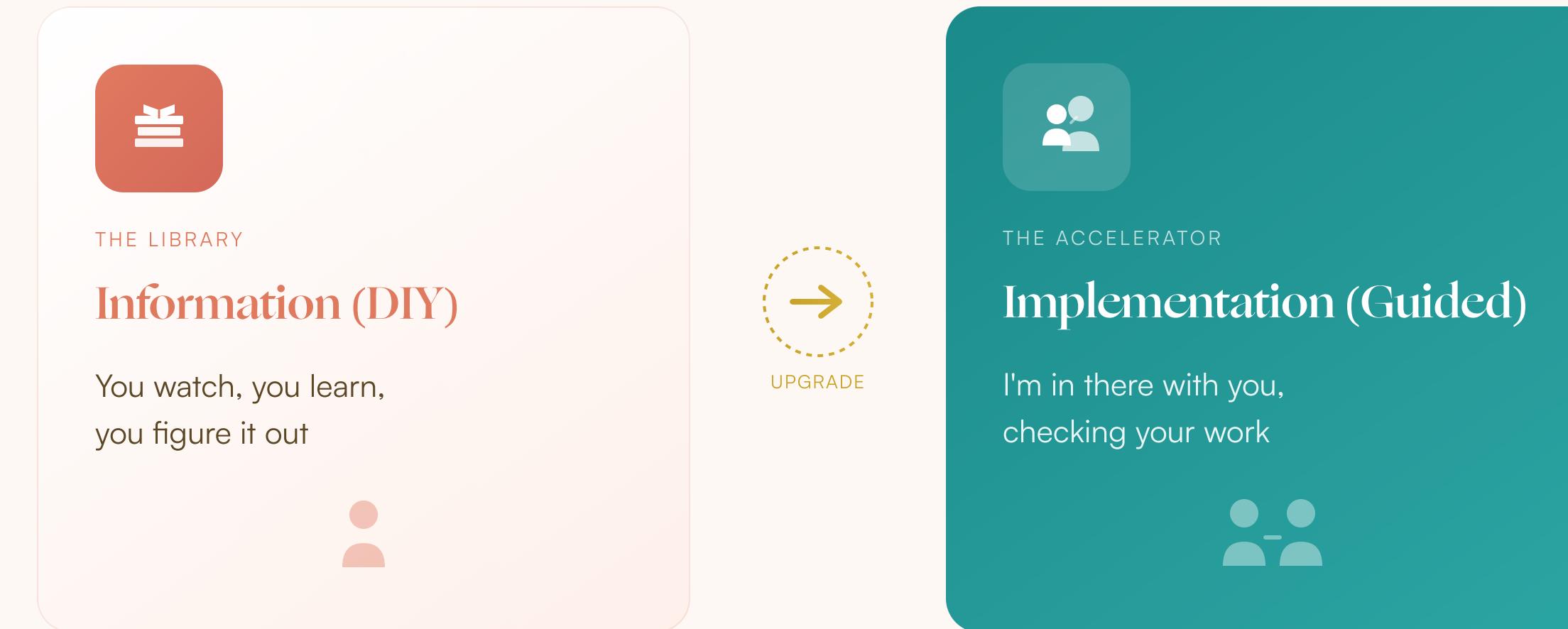
→ System designed for you



Any other questions? Drop them in the chat.

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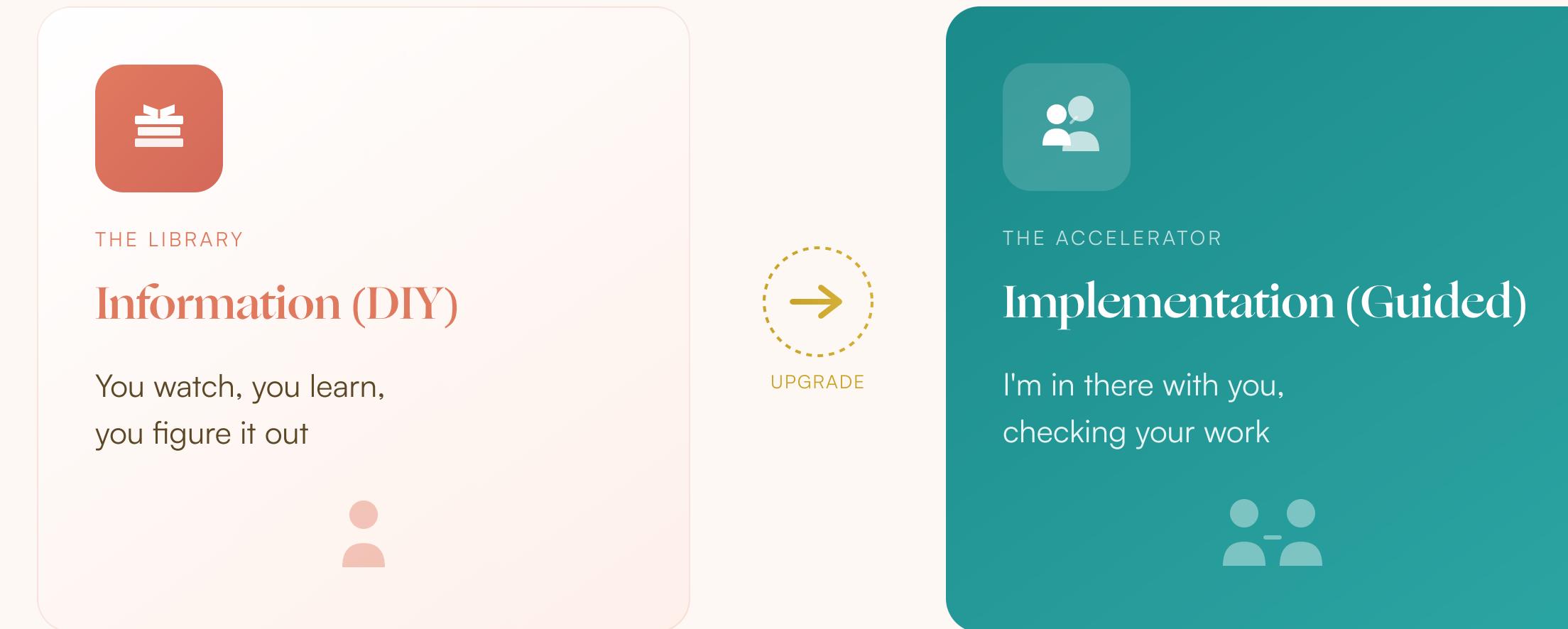


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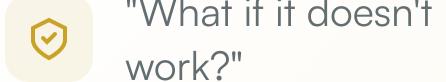
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"Complete beginner"

→ Personalized roadmap



"ADHD/Overwhelm"

→ System designed for you



Any other questions? Drop them in the chat.

# BUT DON'T TAKE MY WORD FOR IT...

Let me show you what people like you  
have actually accomplished.

Real people.

Real shops.

Real results.

SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3

SCREENSHOT 4



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3

TESTIMONIAL Screenshot



SCREENSHOT 1

SCREENSHOT 2



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3

SCREENSHOT 4



TESTIMONIAL Screenshot



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3

SCREENSHOT 4

SCREENSHOT 5

SCREENSHOT 6



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3



TESTIMONIAL Screenshot

SCREENSHOT 1

SCREENSHOT 2



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3



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TESTIMONIAL Screenshot

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SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3

SCREENSHOT 4



SCREENSHOT 1

SCREENSHOT 2

SCREENSHOT 3



BRAND NEW / FIRST SALES



[NAME]



SKOOL SCREENSHOT

(Paste testimonial screenshot here)



"[Key quote from testimonial - 1-2 sentences max]"

BEFORE

[Starting point]



AFTER

[Result achieved]

REPLACE BEFORE PRESENTING

## PLATEAU BREAKTHROUGH





★ INCOME MILESTONE ★



[NAME]



SKOOL SCREENSHOT

(Paste testimonial screenshot here)



"[Key quote from testimonial - 1-2 sentences max]"

BEFORE

\$[X]/month

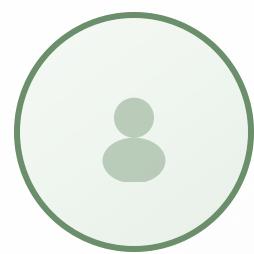


AFTER

\$[Y]/month

REPLACE BEFORE PRESENTING

## RECENT JOINER / QUICK WINS



[NAME]



SKOOL SCREENSHOT

(Paste testimonial screenshot here)



"[Key quote from testimonial - 1-2 sentences max]"

BEFORE

Just started



AFTER

[Quick win] in [X] weeks

REPLACE BEFORE PRESENTING



CHALLENGE ATTENDEE



[NAME]



SKOOL SCREENSHOT

(Paste testimonial screenshot here)



"[Key quote from testimonial - 1-2 sentences max]"

BEFORE

Just watching



AFTER

[Quick win] from free content

REPLACE BEFORE PRESENTING

# DO YOU SEE THE PATTERN?

Different starting points.

Different circumstances.

Different niches.

**SAME RESULT: Progress. Growth. Momentum.**

The people who follow the system and use the support...

★ WIN. ★

THE PROOF IS IN THE RESULTS

## THESE RESULTS ARE REAL.



**Hundreds of students.**



**Thousands of products created.**

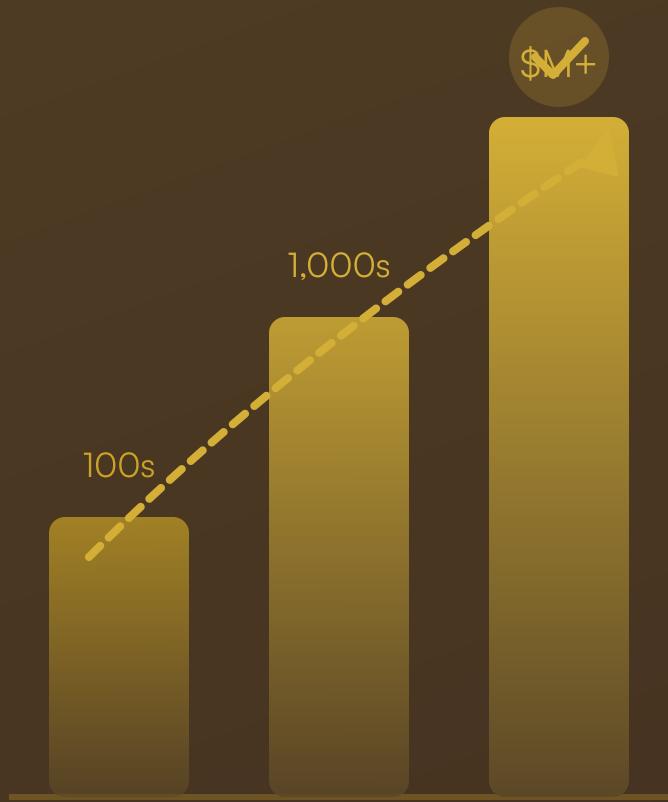


**Millions in collective sales.**

**The system works.**

The only variable is **YOU**.

Will you do the work?



A MOMENT FOR YOU

# NOW... A SPECIAL MESSAGE FOR MY EXISTING COMMUNITY MEMBERS

If you're already in the Library...

## First: THANK YOU.

You believed in me before this launch.

You've been supporting my work.

You deserve something extra.





# YOUR EXISTING VIP + DESIGN CLUB MEMBER ADVANTAGE

You already have Design Club Access / VIP Access.

You shouldn't pay for it twice.

SAVE \$600

EXISTING MEMBER PRICE

\$1,897

or \$697 × 3

Same everything. Just less money.

Because you're already family.



-\$600

You've already seen what happens when people plug into Bailey's world.  
The ones who add this level of focus and support  
are the ones you saw hitting those bigger jumps.



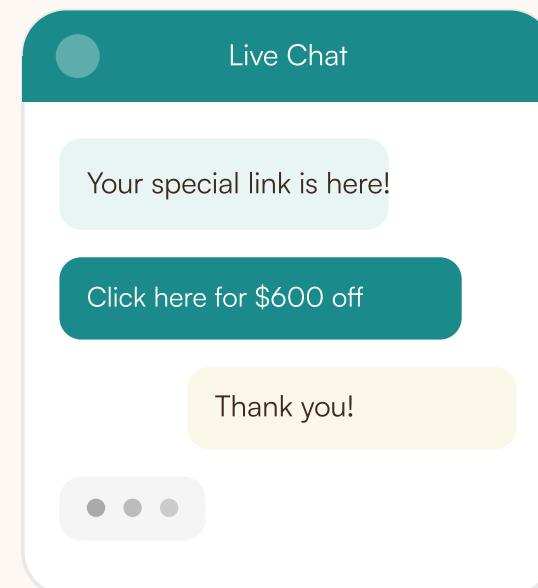
## EXISTING MEMBERS

I'll drop the special link in shop now.

[Use this link to get your discount automatically.](#)

Not sure if you're an existing member?

- ✓ Check in your email for library login details.
- ✓ Or ask in the chat - we'll help you.



# YOUR OPTIONS - SUMMARIZED

NEW MEMBERS

**\$2,497**

or  $\$897 \times 3$



Click the green button below this video.

EXISTING DESIGN CLUB + VIP MEMBERS

Save \$600

**\$1,897**

or  $\$697 \times 3$



I'll drop your special link in the chat.

**Both get EVERYTHING.**

Same program. Same bonuses. Same support.

Whether you're new or existing...

# OKAY - BACK TO EVERYONE...

The question is the same:

Are you ready to stop  
going it alone?



# IF YOU DO NOTHING...

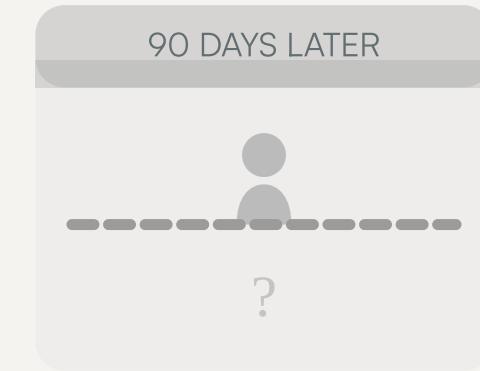
Where will you be in 90 days?

Probably... exactly where you are now.

Same confusion.

Same inconsistency.

Same frustration.



---

**Nothing changes if nothing changes.**

# YOU HAVE THREE OPTIONS FROM HERE.



## OPTION 1

Keep doing what you're doing.

DIY it. Hope 2026 somehow feels different than 2025. Keep watching videos and taking notes you never use.



## OPTION 2

Try another cheap course.

Maybe the next \$47 course will finally be "the one." But if you're honest, you've already tried that path.



## OPTION 3

Commit 90 days to a system

that's already working for people just like you, with someone actually checking your work and refusing to let you quit.

RECOMMENDED

# YOU HAVE THREE OPTIONS FROM HERE.

## OPTION 1

Keep doing what you're doing.  
DIY it. Hope 2026 somehow feels different than  
2025.

## OPTION 2

Try another cheap course.  
Maybe the next \$47 course will finally be "the  
one."

## OPTION 3

Commit 90 days to a system  
with someone actually checking your work.

RECOMMENDED

I built the Accelerator for the people  
who are done gambling with their time.

Which option makes sense for where you want to be  
in March 2026?

## THREE OPTIONS:

- 1 Keep doing what you're doing. DIY it.
- 2 Try another cheap course.
- 3 Commit 90 days to a proven system with real support.

LET ME PUT THIS IN PERSPECTIVE

**Just 90 days from now is  
MARCH 2026.**

### OPTION A/B

Still be "thinking about" Etsy. Still researching. Still planning. Still "getting ready."

### OPTION C

Be 90 days INTO a system. Dozens of products live. Real data coming in.

Same 90 days. Same calendar.

**The only difference is what you decide TODAY.**



## LET'S DO THE MATH ON WAITING.

If you wait 90 days to start...

90 days × \$50/day potential =

**\$4,500 LOST**

VS

INVESTMENT

**\$2,497**

COST OF WAITING

**\$4,500+**

PLUS:

- Momentum you didn't build
- Confidence you didn't gain
- 90 more days of frustration
- Q1 2026 gone without progress

Which is the REAL risk?

# IF YOU TAKE ACTION...

Where could you be in 90 days?

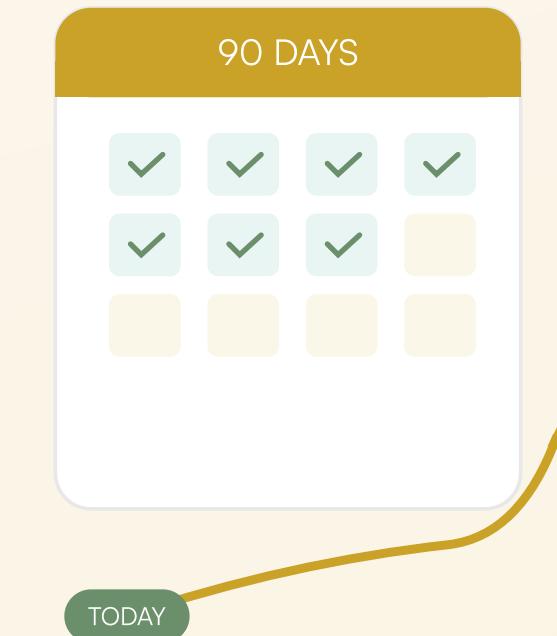
 → 60+ new products in your shop

 → A system that runs like clockwork

 → Income that actually grows month over month

 → Confidence that you know what you're doing

 → A community that has your back



That's **90 days away**.

It starts with one decision today.

# THIS IS A DECISION POINT.

Not a "maybe later" moment.

Not a "I'll think about it" situation.

A decision point.

Yes

or no.

In

or out.

Action

or inaction.

Which one?

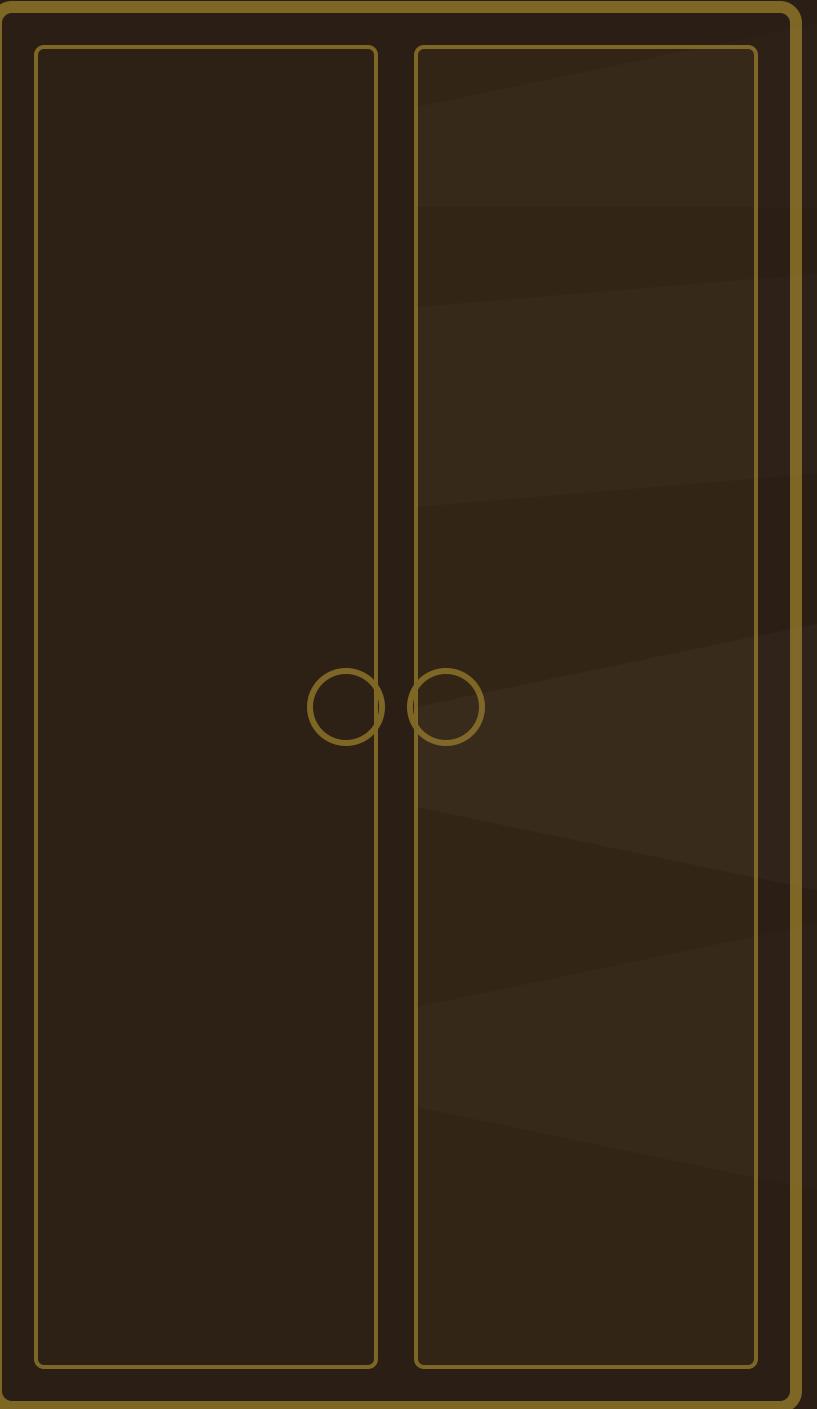


— PERMISSION GRANTED

# You Are Allowed to Succeed

You don't need anyone's permission to build a life you love. To create income on your own terms. To do work that matters.

But you do need  
a path.



# The Real Risk Isn't Joining

It's staying exactly where you are.



1

## Another Year Passes

Same job. Same income ceiling. Same "someday I'll start" feeling.

2

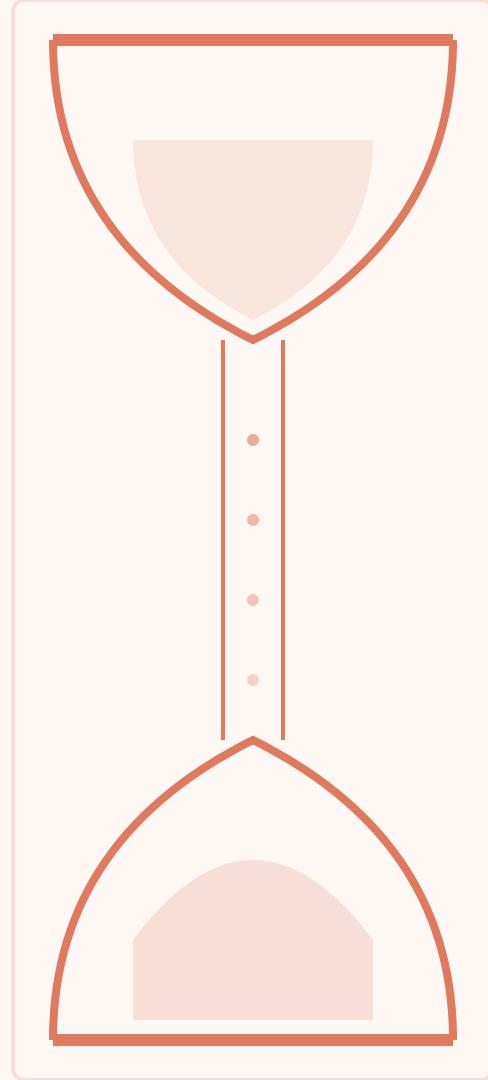
## Time Keeps Moving

Kids grow up. Opportunities pass. The "perfect time" never comes.

3

## You Wonder "What If"

The hardest part isn't trying and failing. It's never knowing what could have been.



WHAT YOU'RE REALLY BUYING

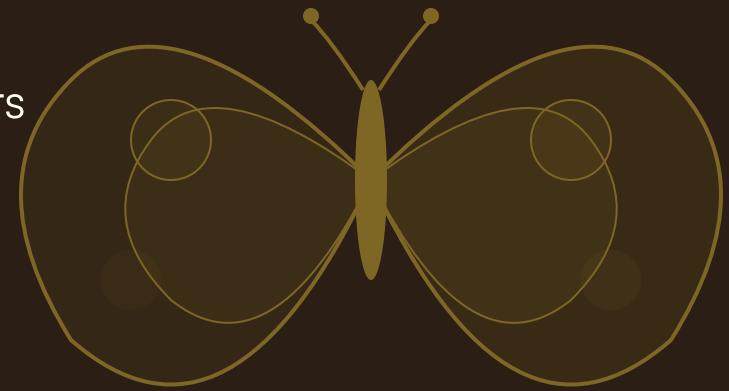
Not a Course.

A New Version of Your Life.



- ✓ Wake up excited about your work
- ✓ Control your own income
- ✓ Build something that's truly yours
- ✓ Have freedom and flexibility

This is your chance to make it real.



# Remember: This Offer Expires Tonight

The link is in the chat.  
The clock is ticking.

- 1
- 2
- 3

## Webinar-Only Pricing

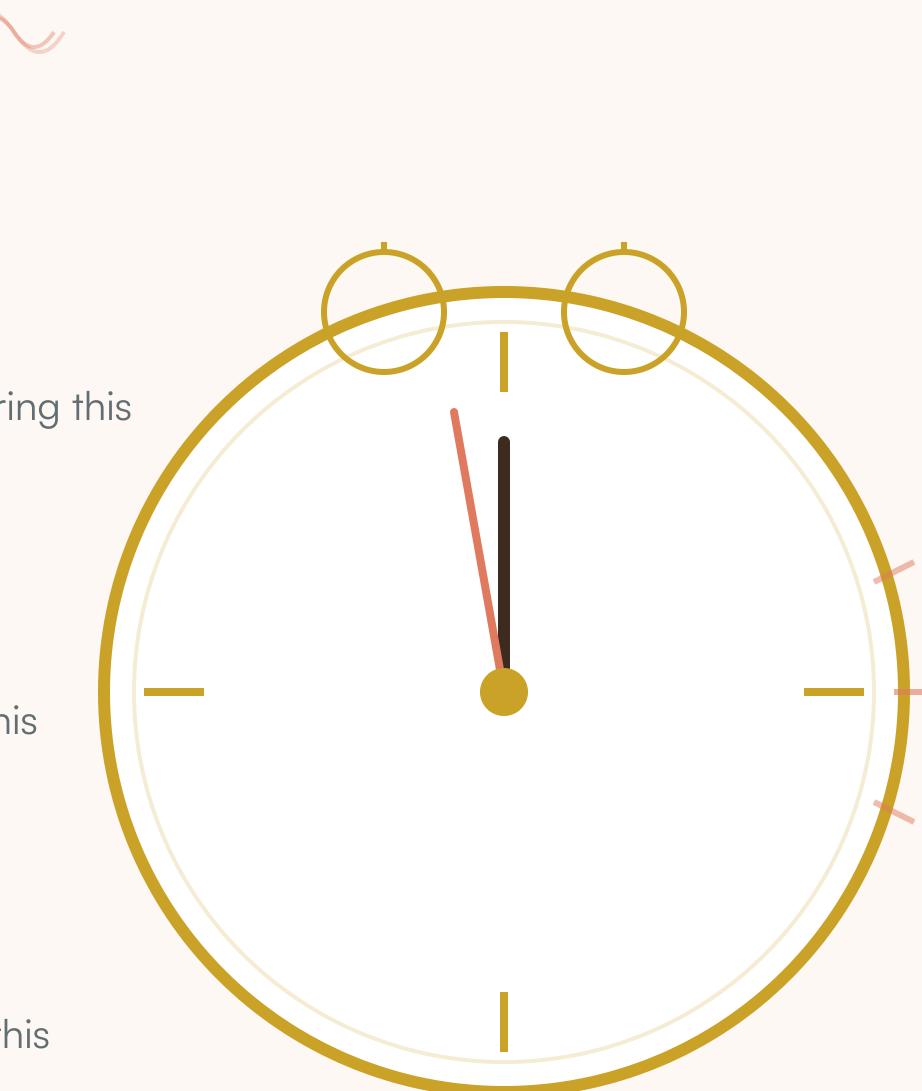
This special rate is only available during this live event

## Exclusive Bonuses

The bonus stack disappears when this training ends

## Your Momentum

You're already invested - don't lose this energy



# Join the 90-Day Etsy Empire Accelerator

In 90 days, go from overwhelmed and guessing to clear, confident, and on track for \$3K—  
\$5K/month in Etsy income — in about 3 focused hours per week.

**Today: \$2,497 or 3 monthly payments of \$897 (~\$27/day)**



CLICK THE LINK IN CHAT TO JOIN



**30-Day Money-Back Guarantee**

Try it risk-free. If it's not for you, get a full refund.

# What To Do Right Now



**Click the link in the chat**

It'll take you to the checkout page



**Choose your payment  
option**

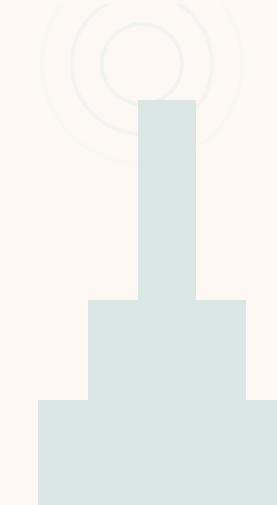
Pay in full or use our flexible payment plan



**Once you've joined, type  
"I'M IN"**

so we can welcome you and get you set up

*I'm going to keep walking through what you get inside while you go ahead and grab your spot now.*



# What Happens When You Click

It's simple, secure, and takes less than 2 minutes



## Secure Checkout

256-bit encryption protects your info



## Welcome Email

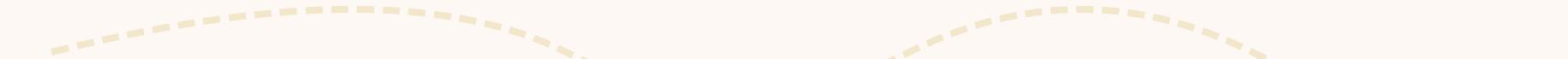
Your login details arrive instantly



## Onboarding Video

Access your course immediately

Questions? Use the chat - I'm here to help!





# Time for Questions

Drop your questions in the chat.

I'll answer as many as I can.

## WHILE I ANSWER QUESTIONS...

The link is live: [\[URL\]](#)

- New members: \$2,497 (or \$897 × 3)
- Existing members: \$1,897 (or \$697 × 3)

Fast Action Bonus: 10 spots remaining

Webinar Vault: Disappears when this call ends

*If you're ready, don't wait for me to finish Q&A.  
I'll see your name pop up and shout you out.*

# Q & A

Your Questions, Answered Live



JOIN LINK

In the Chat

OFFER EXPIRES

Tonight

New: \$2,497 | Existing VIP Members  
+ Design Club Members: \$1,897

GUARANTEE

30 Days



# People Are Joining Right Now

Your future classmates are making the decision.

They're choosing to invest in themselves.

Don't miss out - Click the link in chat



FINAL CALL

# This Is Your Moment

This is your last chance to lock in the webinar-only pricing  
and get all the exclusive bonuses.

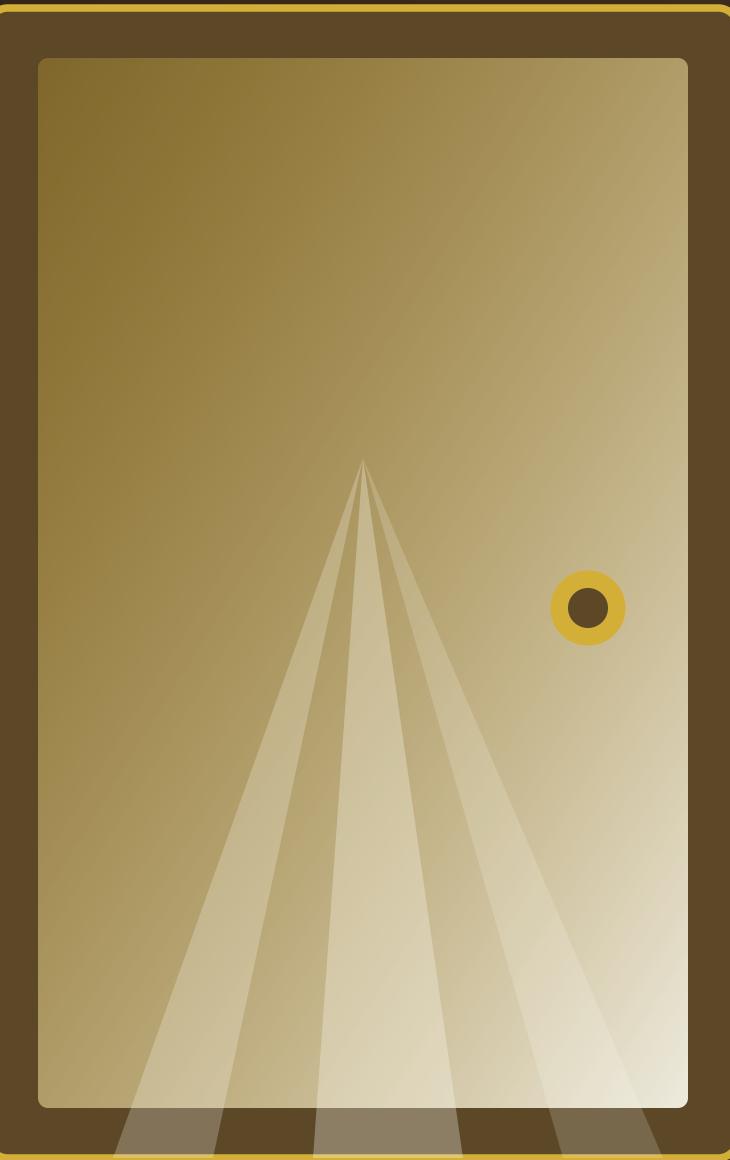
JOIN NOW BEFORE IT'S GONE

30-day money-back guarantee - zero risk

FINAL CLOSE

# MY FINAL INVITATION TO YOU

This is the moment. The door is open.  
Will you walk through?





---

# SAY YES

To yourself. To your business.  
To the life you've been building toward.



BEFORE WE CLOSE...

## ONE MORE THING

For those of you who've stayed  
through all three days...

I have something special.



# YOU STAYED TIL THE END

That tells me something about you.

Here's your exclusive bonus.

# HOW TO GET YOUR BONUS

1

## DROP YOUR EMAIL

In the chat box below this  
video

2

## CHECK YOUR INBOX

Within the next few  
minutes

3

## DOWNLOAD IT FREE

It's yours to keep forever

## YOUR CHECKLIST

- Niche validation steps
- Product creation timeline
- Listing optimization secrets
- Traffic generation tactics
- Scale-up blueprint

# THE 90-DAY LAUNCH CHECKLIST

Everything you need to go from idea  
to your first sale — in order.

- No fluff — just action steps
- Print it, follow it, succeed



## BONUS DELIVERED

Thank you for staying.

That checklist can help you even if you never join anything.

But imagine having that checklist...

**PLUS the support to actually follow it.**

# THE OFFER IS STILL OPEN

Click the green button below this video.

⌚ **Webinar-Only Vault:** Still available for a few more minutes

❗ **Fast Action Bonus:** Only a few spots left

If you're ready, I'm ready.





# THANK YOU FOR THESE 3 DAYS.

Whether you join or not...

Thank you for showing up.

Thank you for learning.

Thank you for trusting me with your time.

I mean that.

# WHAT TO DO NEXT



## IF YOU'RE JOINING:

- Click the link, complete your purchase
- Check your email for next steps
- Fill out your intake form ASAP
- I'll see you at kickoff!



## IF YOU'RE NOT JOINING (YET):

- Download the free checklist
- Implement what you learned
- Stay on my email list
- The door may open again someday

Either way — take action on SOMETHING today.



## HERE'S WHAT I BELIEVE

-  I believe you already have what it takes.
-  I believe you deserve income that doesn't depend on trading hours for dollars.
-  I believe this is possible for you in the next 90 days.

That's why I built this program.

I'M NOT TALKING TO  
A THOUSAND PEOPLE.

I'm talking to ONE.



The one who stayed through all 3 days.

The one who knows this could work.

The one who just needs someone to say...

"You're ready. Let's go."

OFFICIAL PERMISSION SLIP

# This is your permission to say YES.

- ✓ To invest in yourself
- ✓ To bet on your own potential
- ✓ To stop waiting for the "perfect time"
- ✓ To decide today is your day

---

Signed: **YOU**

# THE SIMPLE TRUTH

You can keep doing what you've been doing...

Piecing together free resources.

Trying to figure it all out alone.

Wondering what you're missing.

Or you can get the system, the support, and the shortcut.

**The path forward is simple.  
The only question is: Are you ready?**

# WHO'S SUCCEEDED WITH THIS?



People who've **never sold online** before



People who thought they weren't "**tech savvy**"



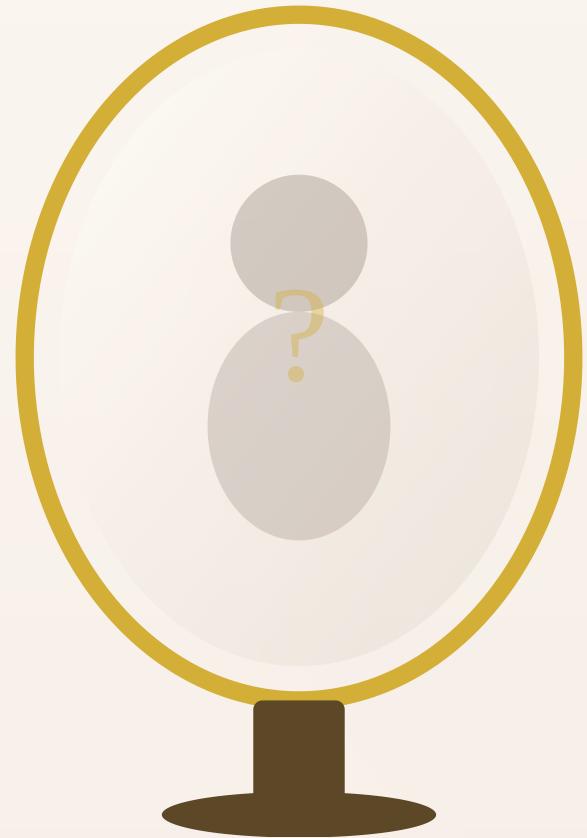
People who'd **tried and failed** before



People who were **just like you**

The only difference? **They said YES.**

# BEFORE YOU DECIDE...



Ask yourself:

*"Where will I be in 90 days if I don't do this?"*

*"How many more months of 'figuring it out' can I afford?"*

*"What am I really risking by saying yes?"*

**The biggest risk is staying stuck.**

# THE LINK IS BELOW

One last time. One click. That's all.



YES! I'M JOINING THE ACCELERATOR →

1

Click the button

2

Complete purchase

3

Check your email

I'll be there to welcome you personally.



# QUESTIONS?

Drop them in the chat.

I'll answer as many as I can.



# MY FINAL WORDS TO YOU

I started where you are.

Unsure. Scared. Wondering if this could really work.

But I bet on myself anyway.

And now I get to help others do the same.

---

I hope you'll let me help you too.

— *Bailey*



# I CHALLENGE YOU

Not to think about it forever.

Not to wait for a "sign."

Not to make the same choice you've made for years.

I challenge you to decide  
**RIGHT NOW.**

Yes or no. But DECIDE.

# IF YOU'RE 80% THERE...



If you're mostly sure but something's holding you back...

That 20% of doubt will never fully go away.

You can wait for 100% certainty that never comes...

Or you can trust that 80% knowing and take the leap.



**The other 20%? You'll figure it out inside.**

# THIS IS IT.

The webinar is ending.

The bonuses are expiring.

The moment is now.



Click the button below.



# THANK YOU.

For your time.

For your attention.

For giving this a chance.

**See you inside (I hope).**

*— Bailey*

THE 90-DAY  
**ETSY EMPIRE**  
ACCELERATOR

CLICK BELOW TO JOIN NOW ↓

Your Etsy Empire starts today.



## WATCHING THE REPLAY?

Thank you for taking the time to watch.

If the link is still active below this video,  
the doors are still open.

CHECK IF ENROLLMENT IS STILL OPEN →