

Why does single-niche batching work?

- Faster decision-making (no context switching)
- Same SEO language (keywords carry over)
- Easier mockups (similar style assets)
- Sets you up to scale horizontally later

- One niche per session = 10-15 finished products.
- ✗ Jumping around = 3-4 products and exhaustion.



1

Take Your Monday Winner

Grab the best-seller screenshot from your research.

2

Drop It Into ChatGPT

Ask for variations — different styles, different aesthetics, same buyer.

"Using this as reference only, give me 10 alternative design concepts that would work for this same buyer, in different styles."

3

Get Quote Variations

"Give me 10 alternative quotes or sayings for this buyer identity."

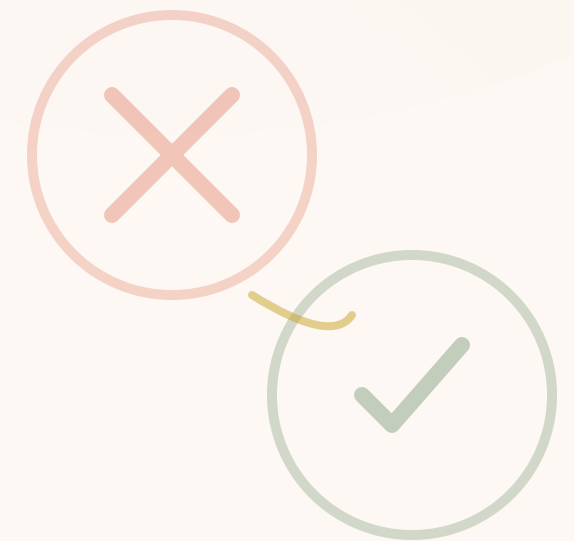
Now you have visual variations AND copy variations.

Mix and match until you hit 10-15 winning combinations.

Notice what we're NOT doing:

- ✗ Asking AI for "a cute design"
- ✗ Starting from a blank prompt
- ✗ Hoping it matches what's selling
- ✗ Guessing at what buyers want

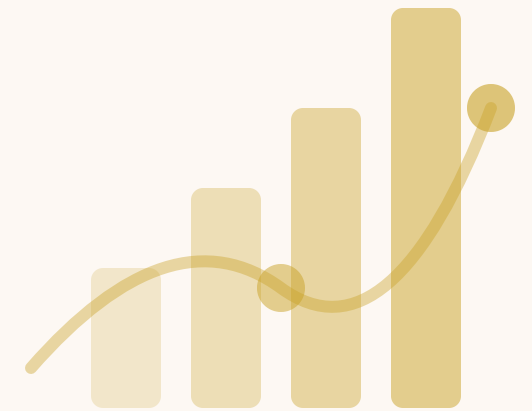
We're reverse-engineering what already works.
Then creating variations of **proven demand**.



Here's the math that changed everything for me.

I don't need every design to be a winner.

I just need enough **at-bats** for winners to show up.



The At-Bats Math

10-15 designs per week

× 50 weeks

= ???

The At-Bats Math

10-15 designs per week

× 50 weeks

= 500-750 products per year

Even if only 10-20% become real winners...

The At-Bats Math

500-750 products/year × 10-20% hit rate

= 50-150 winning designs in your shop

50 winners × \$10/month each = \$500/month passive

50 winners × \$20/month each = \$1,000/month passive

100 winners × \$30/month each = \$3,000/month passive

The magic isn't any single product.

The magic is the portfolio.

What does this actually look like?

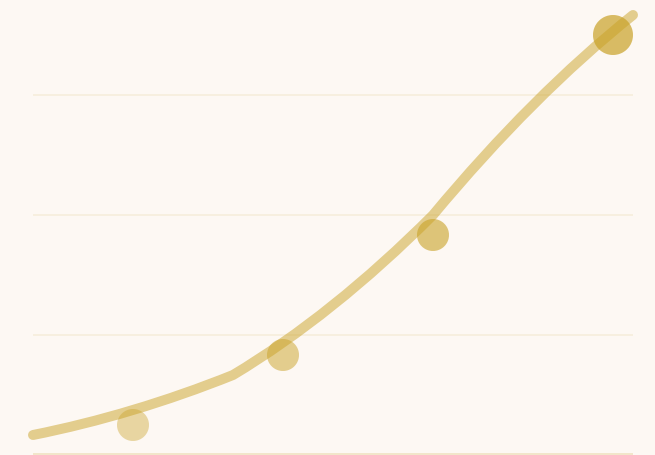
Month 1: 40-60 products → maybe 5-10 winners

Month 3: 150 products → maybe 20-30 winners

Month 6: 300 products → maybe 40-60 winners

Month 12: 600 products → 80-120 winners building momentum

This is compound growth.
Each month builds on the last.



If you batched by niche...

And used proven references instead of guessing...

And focused on at-bats instead of home runs...

Do you think you could hit 10-15 designs in an hour?

→ Type **"I CAN"** in the chat.



While we're talking about creating...

I've been testing a **new type of digital product** that almost NO ONE on Etsy is doing yet.

Low competition. High margins.
Perfect for this demand-first approach.

But I'm getting ahead of myself...

Let me show you Friday.



FRIDAY: LISTING DAY

Getting Products OUT of Your Computer
and INTO the Marketplace



🕒 TIME: 1 hour

✅ GOAL: 15-20 products fully listed

📋 MODE: Mechanical, checklist brain

**Files sitting on your desktop
don't pay daycare.**

**Designs saved in a folder don't
cover groceries.**

Friday is about getting money-makers **OUT** of your
computer
and **INTO** the marketplace where they can actually
sell.

