

We're starting in just a moment...

While you wait:

- Type "DAY 3" in the chat to let us know you're here
- Grab your notes from Days 1 & 2
- Get ready — today changes everything




DAY 3

THE EMPIRE SYSTEM

How to Stay Consistent
(Without Burning Out)

with Bailey Vann

Top 0.1% Etsy Seller | \$1M+ in Sales




DAY 1

The Demand-First Framework

You learned: WHAT to create
Result: CLARITY

✓ COMPLETE



DAY 2

The Winner Hypothesis

You learned: HOW to validate
Result: A PLAN

✓ COMPLETE



→ TODAY

DAY 3

The Empire System

You'll learn: HOW to stay consistent
Result: SUSTAINABLE momentum



Yesterday's homework:

Create your first Winner Hypothesis

Type in the chat:



"CREATED"

if you completed it



"IN PROGRESS"

if you started but didn't finish



**"LIFE
HAPPENED"**

if you didn't get to it
(no judgment!)

Be honest — I want to know where you're at.



★ YOU ARE ALREADY AHEAD

Most people who attend challenges
never do the homework.

You did.

That tells me you're serious.

To everyone else: That's okay.
Today is a fresh start.




The question is: *What's been stopping you?*

I want you to think about something.

WHY are you really here?

Not "to learn about Etsy" — that's too vague.
What SPECIFICALLY do you want?

Make it SPECIFIC:

-  A dollar amount per month?
-  A lifestyle change?
-  Something for your family?
-  Proving something to yourself?

Type your WHY in the chat. Be specific.



I have two goals for our time today:



1 GIVE YOU MASSIVE VALUE

The most useful 90 minutes on Etsy
you've ever experienced.



2 OFFER YOU SOMETHING

At the end, a way to go deeper
if you want more support.

If I deliver on #1, I've earned the right to do #2.

→ Type "FAIR" if that sounds reasonable.

I'm not asking you to believe everything I say.

I'm just asking you to stay **OPEN-MINDED.**

Maybe this will work for you.

Maybe it won't.

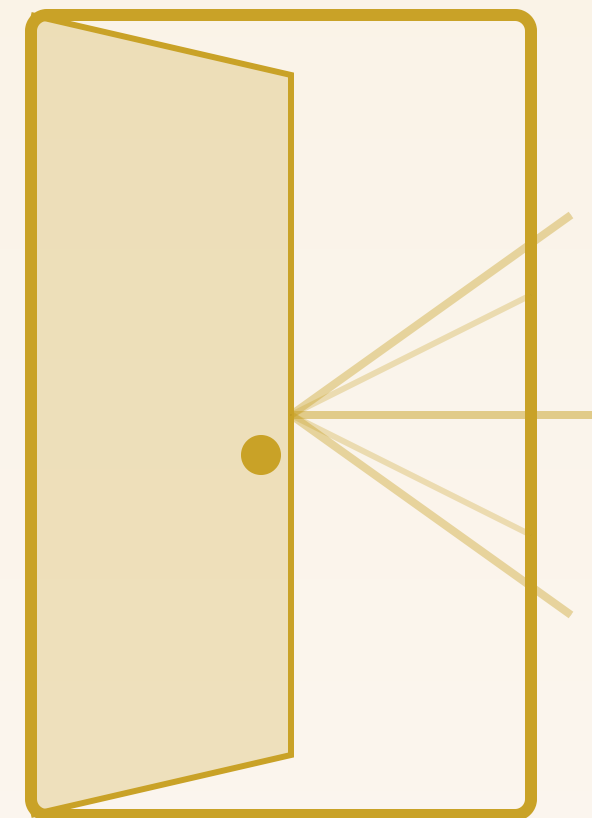
Maybe your situation is
different.

Let me show you the process.

Let me show you the evidence.

THEN you can decide for yourself.

You're smart. I trust your judgment.





I need a commitment from you.

If I show you something that makes sense...
something that could work for you...

Will you actually TRY it?

- ☐ Not just nod along.
- ☐ Not just take notes you'll never look at.
- ☒ Actually **IMPLEMENT** it?

→ Type "**I'LL TRY IT**" if you're committed to implementing, not just learning.



FULL TRANSPARENCY

At the end, I'm going to invite you to join my **90-Day Accelerator** program.

You can say yes or no — either is fine.

But either way, the teaching today is **YOURS** to keep.

→ Type "**FAIR**" if that sounds fair.



"Bailey, how do you find the **TIME**
to create so many products?"

Sound familiar?

You know **WHAT** to do...

You just can't seem to **DO** it **consistently**.

"I don't find time.
I have a
SYSTEM."

And today, I'm giving you that system.

