

# We're starting in just a moment...

While you wait:

- Type "DAY 3" in the chat to let us know you're here
- Grab your notes from Days 1 & 2
- Get ready — today changes everything



DAY 3


# THE EMPIRE SYSTEM

How to Stay Consistent  
(Without Burning Out)

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with Bailey Vann

Top 0.1% Etsy Seller | \$1M+ in Sales




DAY 1

# The Demand-First Framework

You learned: WHAT to create  
Result: CLARITY

✓ COMPLETE



DAY 2

# The Winner Hypothesis

You learned: HOW to validate  
Result: A PLAN

✓ COMPLETE



→ TODAY

DAY 3

# The Empire System

You'll learn: HOW to stay consistent  
Result: SUSTAINABLE momentum



# Yesterday's homework:

Create your first Winner Hypothesis

Type in the chat:



**"CREATED"**

if you completed it



**"IN PROGRESS"**

if you started but didn't finish



**"LIFE  
HAPPENED"**

if you didn't get to it  
(no judgment!)

Be honest — I want to know where you're at.



## ★ YOU ARE ALREADY AHEAD

Most people who attend challenges  
never do the homework.

You did.

That tells me you're serious.

To everyone else: That's okay.  
Today is a fresh start.




The question is: *What's been stopping you?*

I want you to think about something.

# WHY are you really here?

Not "to learn about Etsy" — that's too vague.  
What SPECIFICALLY do you want?

Make it SPECIFIC:

-  A dollar amount per month?
-  A lifestyle change?
-  Something for your family?
-  Proving something to yourself?

Type your WHY in the chat. Be specific.



# I have two goals for our time today:



## 1 GIVE YOU MASSIVE VALUE

The most useful 90 minutes on Etsy  
you've ever experienced.



## 2 OFFER YOU SOMETHING

At the end, a way to go deeper  
if you want more support.

If I deliver on #1, I've earned the right to do #2.

→ Type "FAIR" if that sounds reasonable.

I'm not asking you to believe everything I say.

I'm just asking you to stay **OPEN-MINDED.**

Maybe this will work for you.

Maybe it won't.

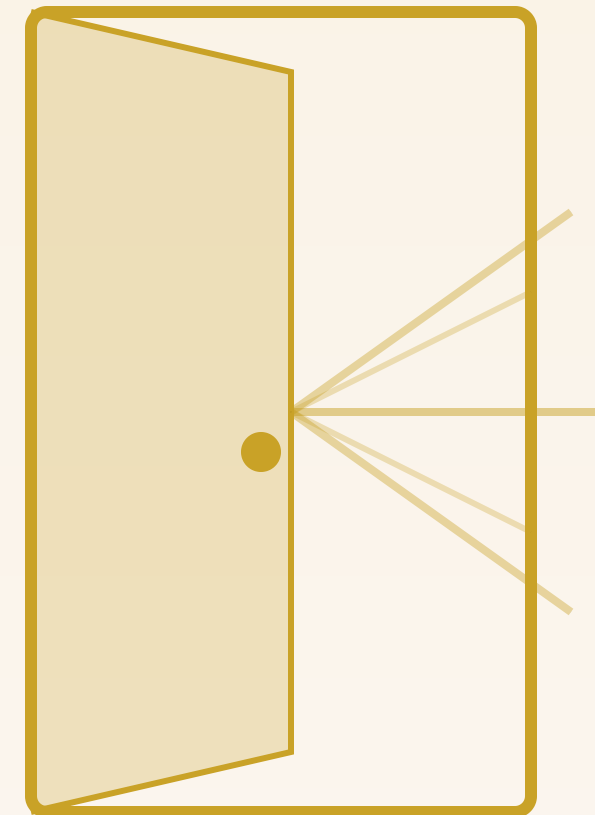
Maybe your situation is  
different.

Let me show you the process.

Let me show you the evidence.

**THEN** you can decide for yourself.

*You're smart. I trust your judgment.*







# I need a commitment from you.

If I show you something that makes sense...  
something that could work for you...

## Will you actually TRY it?

- ☐ Not just nod along.
- ☐ Not just take notes you'll never look at.
- ☒ Actually **IMPLEMENT** it?

→ Type "**I'LL TRY IT**" if you're committed to implementing, not just learning.



## FULL TRANSPARENCY

At the end, I'm going to invite you to join my **90-Day Accelerator** program.

You can say yes or no — either is fine.

But either way, the teaching today is **YOURS** to keep.

→ Type "**FAIR**" if that sounds fair.



"Bailey, how do you find the **TIME**  
to create so many products?"

Sound familiar?

You know WHAT to do...

You just can't seem to DO it **consistently**.

"I don't find time.  
I have a  
SYSTEM."

And today, I'm giving you that system.

