



# The 7 Checks Before You Hit "Generate"

1

## Who is this for?

Exact buyer identity (e.g. hunting dad, ADHD teacher, coquette bride).

2

## What are they typing into Etsy?

Your main keyword phrase based on real search demand.

3

## What bestseller are you using as your reference?

Screenshot of a proven listing you're improving on — not copying.

4

## What product is this for?

PNG, tumbler wrap, wall art, sticker, etc. (so composition actually fits).

5

## What style is selling right now in this niche?

Western, coquette, watercolor, retro, Y2K, etc.

6

## What quote or phrase makes them say "That's me"?

A buyer-identity line pulled from your research or ChatGPT.

7

## What quality rules are non-negotiable in the prompt?

Transparent background, clean edges, no weird anatomy, 4K/300 DPI where possible.

