

Why I Want You Ready to Share on Day 3

- 1 When you know you might share, you're **10x** more likely to do the homework
- 2 Saying out loud what you did forces your brain to get **clear on your process**
- 3 Your "**messy first product**" will help someone who's stuck in the same spot
- 4 I can give **sharper feedback** to a few of you... and everyone else learns from it

Day 3 isn't just "another webinar." It's where we turn notes → **small wins** →
a repeatable system

"Remember What I Said Yesterday?"

On Day 1, I warned you about the Notes Graveyard.

The place where good ideas go to die.

Tonight you learned something even more dangerous to ignore:

A process that actually works.

The Day 3 Problem

The worst thing isn't not knowing what to do.

It's knowing exactly what to do...

That's why Day 3 matters.

So, Quick Question Before We Move On...

I just showed you **the process**.
You just planned your **first hypothesis**.





How many of you are thinking:

"This is great, but I want more support
doing this **consistently**?"



Type "**MORE**" if that's you



Type "**I'M GOOD**" if you feel set

For Those Who Typed "MORE"...

I hear you.

And I have something that might help.

But first, let me be clear...

For Those Who Typed "I'M GOOD"...

Amazing. That means tonight gave you what you needed.

**Go create that first product. I still want to see you tomorrow for
Day 3...**

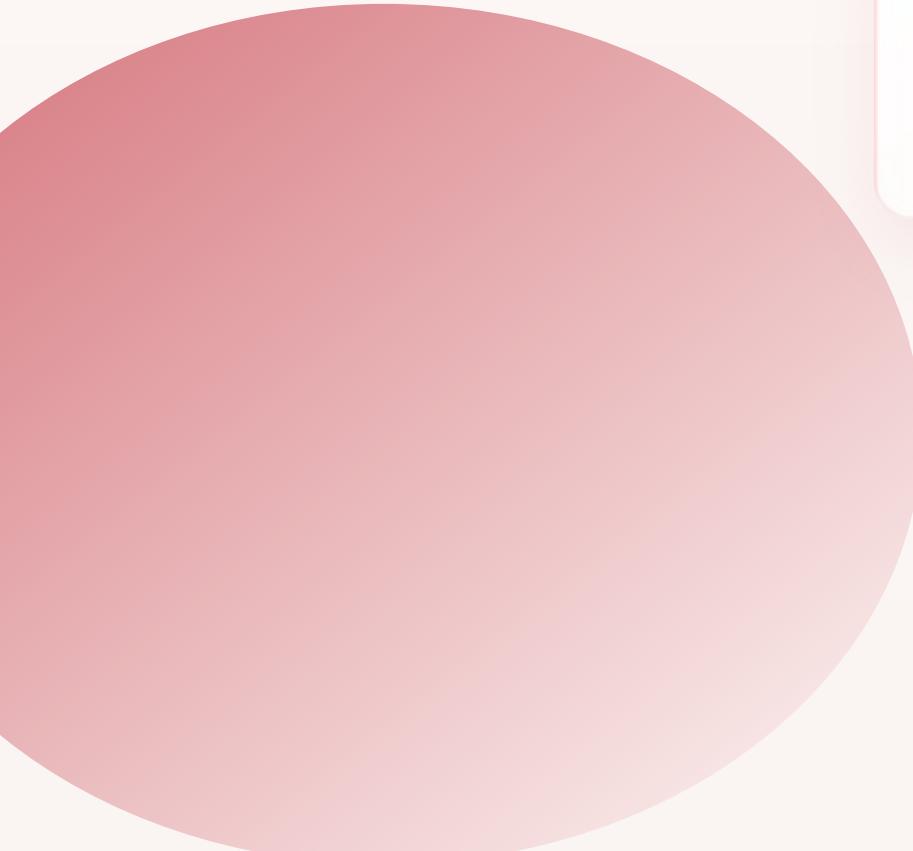
**it's the most valuable day so far if you want to apply everything
that you've learned — with or without me.**

**the weekly system is what matters most at the end of the day,
even if you're going solo...**

What I just taught you tonight .

If you take the Demand-First Framework
and apply it consistently, you will build a better shop
than **90%** of Etsy sellers.





The question isn't "does this work."

The question is:

**"Do you want to do this alone,
or do you want support?"**

Both are valid answers.

I'm not here to pressure you.

The Reality of Doing This Alone

I won't sugarcoat it:

✓ You CAN do this with free YouTube videos and trial-and-error

✓ Everything I taught tonight is enough to get started

Honest admission builds trust.