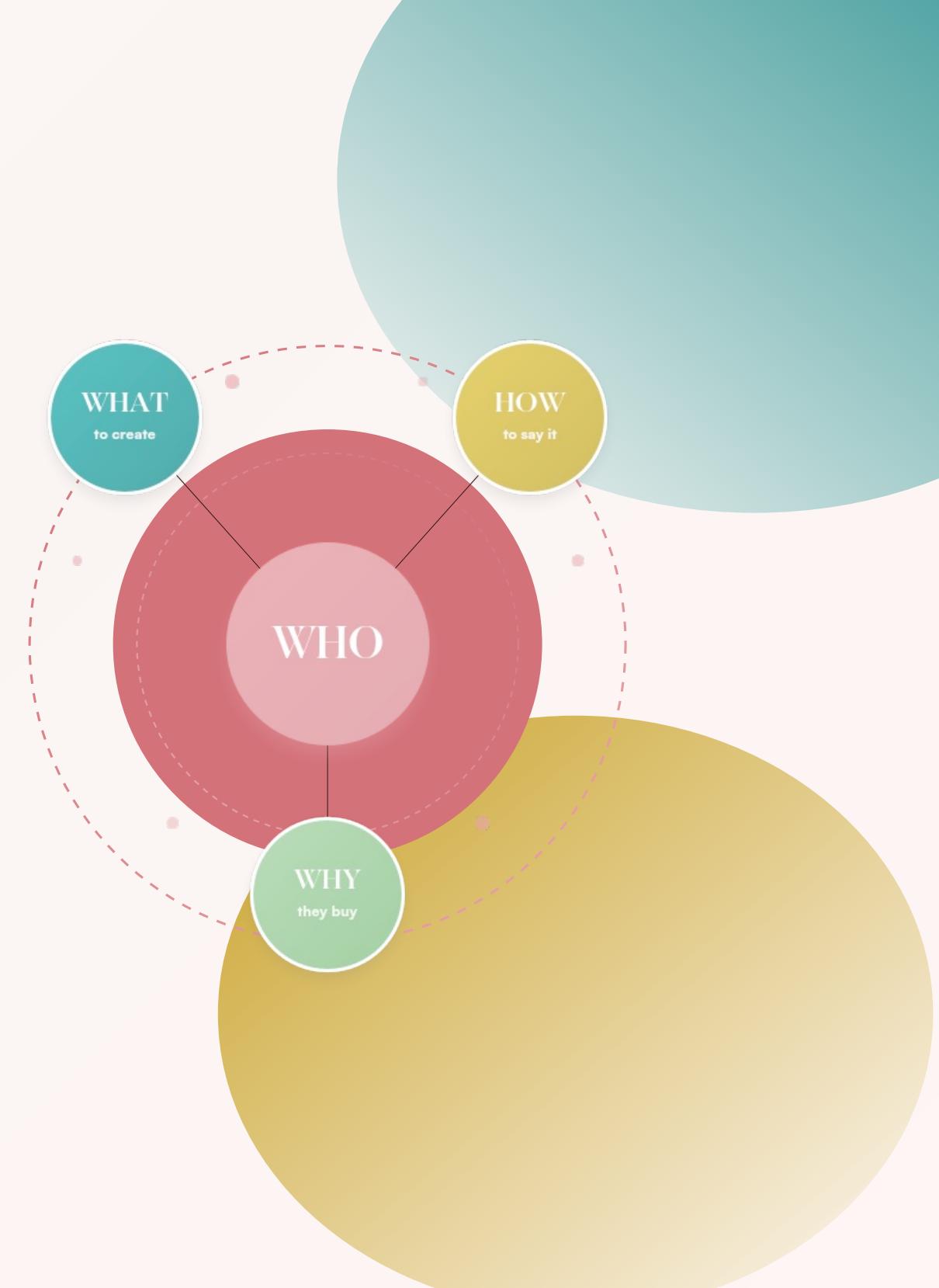


SECTION E — THE PAYOFF

When You Know WHO

Everything else becomes crystal clear.
Your content, your offer, your
messaging — it all clicks into place.





WRITE THIS DOWN #3

Sell them on purpose,
not features.

—Connect WHO to WHY—

TIE DOWN

Can you see how knowing
exactly who you're serving
changes everything?

Drop a YES in the chat

Send a reaction

SECTION F — STEP 3

MAKE

Turn Your Research Into Ready-to-Sell Digital
Products



THE COMPLETE SYSTEM

5-Step Prompt Formula



✓ Each step builds on the last for maximum AI output quality