

If all you did was take this checklist  
and apply it to your next 30 listings...

You'd already be ahead of  
90% of AI sellers on Etsy.

That's not hype. That's math.

Most people don't even check their work.



Type "**CHECKLIST**" if you're going to  
screenshot this and use it.

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This is literally the difference between  
"looks done" and "**actually sells.**"

MAKE — PART 3



## Bailey, how many times do I regenerate?

I get this question all the time.

Here's my rule...

THE BAILEY RULE

Keep regenerating until AI gives you  
a version that requires the  
**LEAST** amount of manual editing.

— You're looking for sellable, not perfect. —

# When I'm regenerating, I look for:



Clean edges (no smudgy melting)



Correct proportions (nothing weird)



No smudges or strange anatomy



No misspelled or distorted text

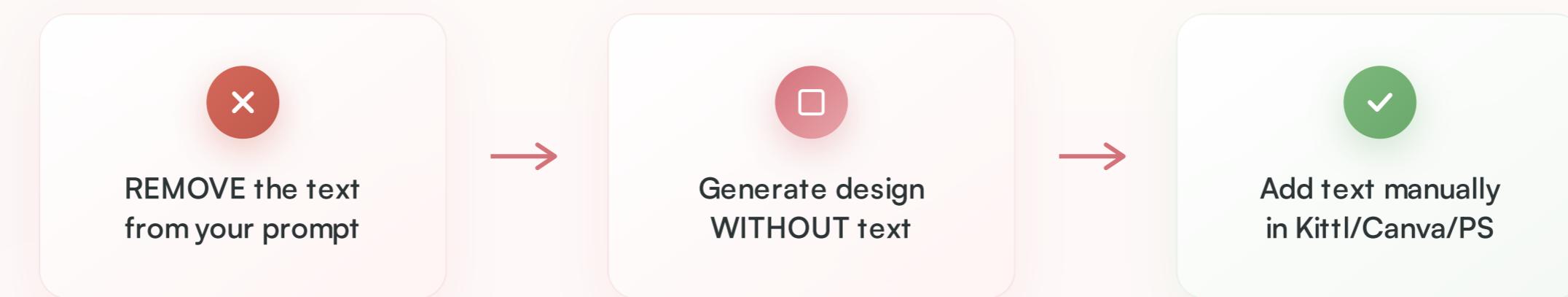


Minimal post-production needed

When I get that? I stop.

★ PRO TIP

## If text keeps coming out wrong...



This saves SO much frustration.

 WRITE THIS DOWN

**"Regenerate until it's sellable.  
You're not going for perfect."**

A "pretty good" design that's  
listed  
beats a "perfect" design still in  
drafts.

Done is better than perfect.  
Listed is better than "almost  
there."



Type "**SELLABLE > PERFECT**"

if that mindset shift just hit you.

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Perfectionism kills Etsy shops.

Speed + good enough = money.

STEP 4

# MEASURE

**What it means:** Track what happens. Learn. Adjust.

Your first product might not be a winner. That's okay.

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The goal isn't to guess right.  
The goal is to LEARN fast.

# What Smart Sellers Track:



## Views

Is it being found?



## Clicks

Is the thumbnail stopping  
scrollers?



## Conversions

Are they actually buying?



## Reviews

What are they saying?

Each number tells you something.