

DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

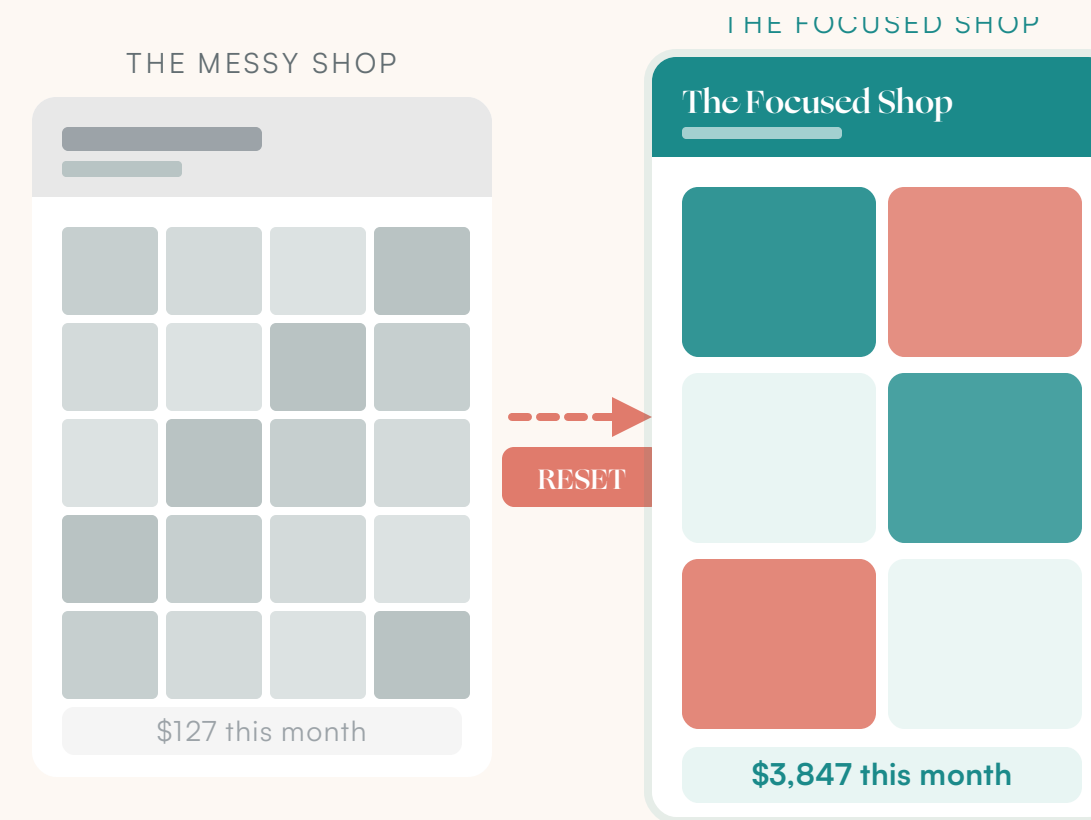
RESET

Delete the Dead Weight.

Find Your Focus.

Build a Shop That Actually Works.

with **Bailey Vann** • Top 0.1% Etsy Seller • \$1M+ in Digital Product Sales



Before We Begin...

QUICK POP QUIZ

I want to show you something that might change
how you think about Etsy in 2026...

**Get ready to type
in the chat!**



This is interactive — your answers matter

Which design was made by a professional artist?

[Image A]

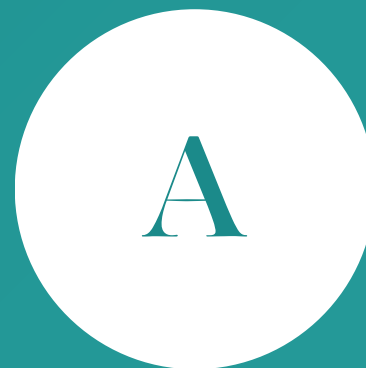
A

VS

[Image B]

B

Type A or B
in the chat!



or



The Answer Is...



Both Were Made by AI.

In less than 30 seconds.
For free.

Yes, we all use AI nowadays...

**But in 2026, they've gotten so good
that hiring someone REAL is starting to
become just an option...**

JUST AN OPTION



Let that sink in
for a second.

Now let me ask you

something
uncomfortable...

If anyone can create designs like this in seconds...

What happens to YOUR Etsy shop in 2026?

?

The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

after I asked 160+ of you last week

160+ SELLERS SURVEYED