

Now let me show you  
exactly how this works...

LIVE.

●LIVE

# START OF LIVE DEMO

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[Internal marker for Bailey]

● RECORDING

# LIVE BUILD

Watch

Design



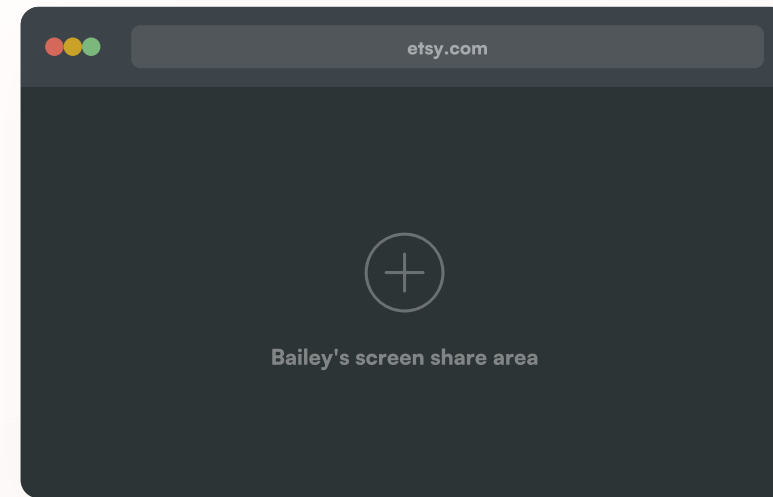
In the next **20 minutes**, you'll watch me:

- ✓ Find a real search term with demand
- ✓ Build a Search Story for the buyer
- ✓ Create the actual design using AI
- ✓ Walk through my thinking at every step



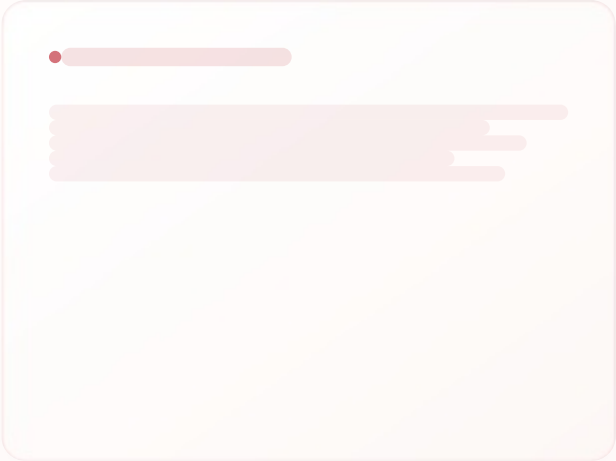
Let me share my screen...





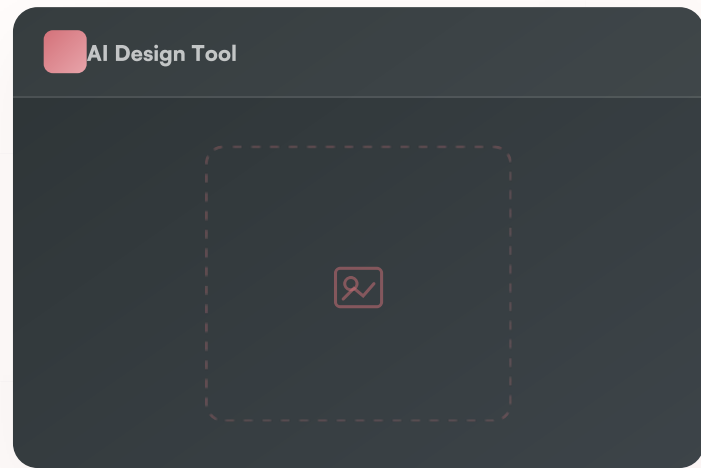
[Bailey's screen share — Etsy research]

STEP 2: MATCHING



[Bailey builds the Search Story]

### STEP 3: MAKING



[Bailey creates the design with AI]





DEMO COMPLETE

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That's how it's done.

✓COMPLETE

# END OF LIVE DEMO

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[Internal marker for Bailey]