



DAY 1 OF 3

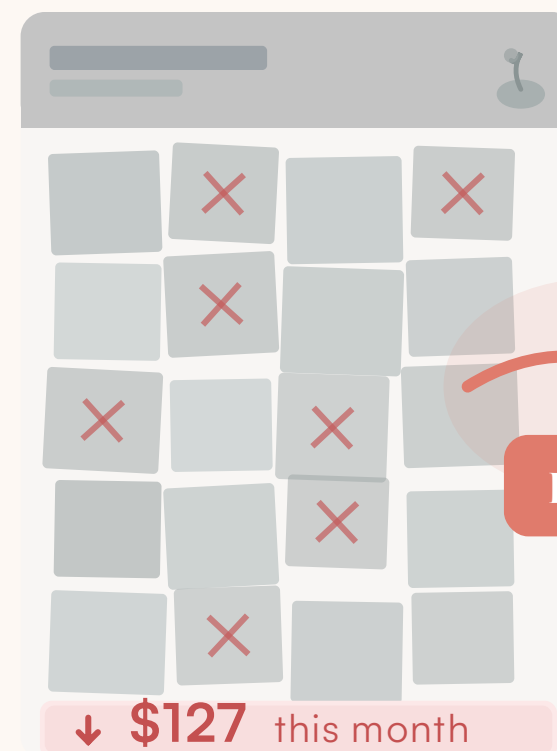
The 2026 Etsy Upgrade Challenge

RESET

Delete the Dead Weight • Find Your Focus • Build a Shop That Works

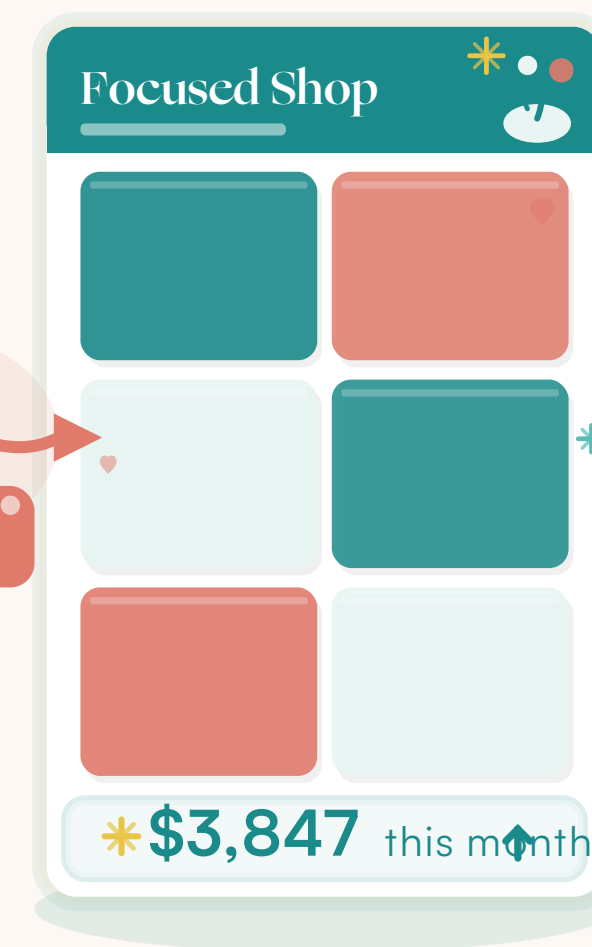
with **Bailey Vann** • Top 0.1% Etsy Seller

BEFORE



RESET

AFTER



Before We Begin...

QUICK POP QUIZ

I want to show you something that might change
how you think about Etsy in 2026...

**Get ready to type
in the chat!**



This is interactive — your answers matter

Which design was made by a professional artist?

[Image A]

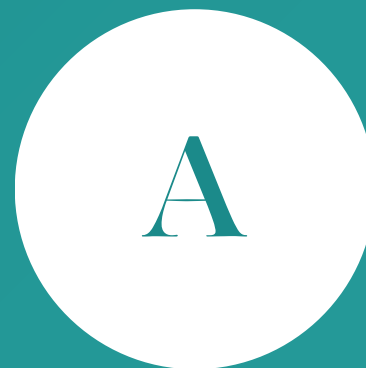
A

VS

[Image B]

B

Type A or B
in the chat!



or



The background features several large, soft-edged, organic shapes in pastel colors: a light peach shape in the top left, a light teal shape in the top right, a light pink shape in the bottom left, and a light yellow shape in the bottom right. The text is centered in a dark navy blue serif font.

The Answer Is...

...

Both Were Made by AI.

In less than 30 seconds.
For free.

Yes, we all use AI nowadays...

**But in 2026, they've gotten so good
that hiring someone REAL is starting to
become just an option...**

JUST AN OPTION



Let that sink in
for a second.

Now let me ask you

something
uncomfortable...

If anyone can create designs like this in seconds...

What happens to **YOUR** Etsy shop in 2026?

The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

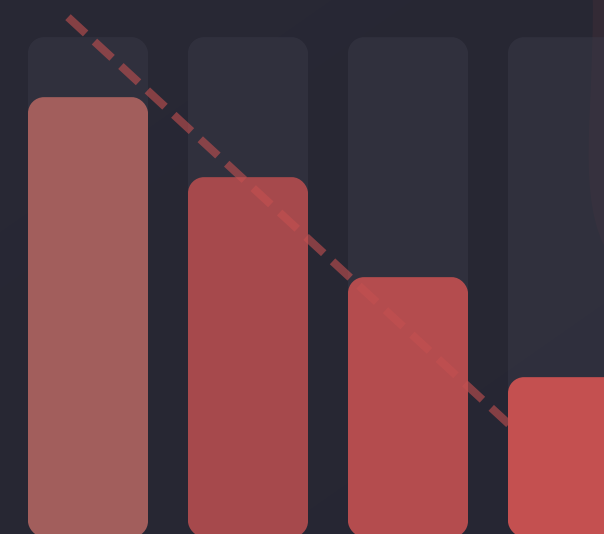
after I asked 160+ of you last week

160+ SELLERS SURVEYED

75+

75+

of sellers report their shops
tanked in the last 2 months...

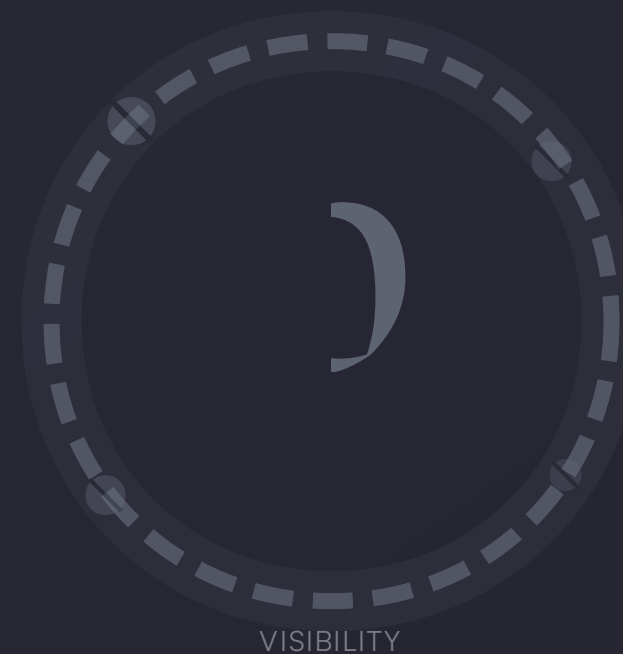


SHOP REVENUE TREND

58+

58+

sellers said their #1 problem:
"No views anymore"



47 +

47 +

said they have
"No idea what to design"



Does anyone else
feel that way?

Type
YES

if you're seeing the same problems

So the real question isn't:

"how do I make more listings?"



WRONG
QUESTION



Is Etsy even
worth pursuing
in 2026?



I'm going to answer that
question tonight.



And the answer?
It might honestly surprise you.

Because what nobody is talking about is this:

The AI flood actually
CREATES an opportunity
for a very specific type of seller...

Because what nobody is talking about is this:

The AI flood actually
CREATES an **opportunity**
for a very specific type of seller...

BUT only if you understand
what's **really** happening...

