

# Why I Want You Ready to Share on Day 3

1

When you know you might share, you're **10x** more likely to do the homework

2

Saying out loud what you did forces your brain to get **clear on your process**

3

Your "**messy first product**" will help someone who's stuck in the same spot

4

I can give **sharper feedback** to a few of you... and everyone else learns from it

Day 3 isn't just "another webinar." It's where we turn notes → **small wins** →

a repeatable system

# "Remember What I Said Yesterday?"

On Day 1, I warned you about the **Notes Graveyard**.

*The place where good ideas go to die.*

Tonight you learned something even more dangerous to ignore:

A process that actually works.

# The Danger of Knowing

The worst thing isn't not knowing what to do.

It's knowing exactly what to do...

**And still not doing it.**



**That's why Day 3 matters.**

# So, Quick Question Before We Move On...

I just showed you **the process**.  
You just planned your **first hypothesis**.



How many of you are thinking:

"This is great, but I want more support  
doing this **consistently**?"



Type "**MORE**" if that's you



Type "**I'M GOOD**" if you feel set

# For Those Who Typed "MORE"...

I hear you.

And I have something that might help.

But first, let me be clear...

# For Those Who Typed "I'M GOOD"...

Amazing. That means tonight gave you what you needed.

Go create that first product. I still want to see you tomorrow for Day  
3...

it's the most valuable day so far if you want to apply everything  
that you've learned — with or without me.

the weekly system is what matters most at the end of the day,  
even if you're going solo...

# What I just taught you tonight **WORKS.** **On its own.**

If you take the **Demand-First Framework**  
and apply it consistently, you will build a better shop  
than **90%** of Etsy sellers.



You don't NEED anything else to succeed with this.

The question isn't "does this work."

**The question is:**

**"Do you want to do this alone,  
or do you want support?"**

Both are valid answers.

I'm not here to pressure you.

# The Reality of Doing This Alone

I won't sugarcoat it:



You CAN do this with free YouTube videos and trial-and-error



Everything I taught tonight is **enough to get started**

*Honest admission builds trust.*