

DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

RESET

Delete the Dead Weight • Find Your Focus • Build a Shop That Works

with Bailey Vann • Top 0.1% Etsy Seller



Before We Begin...

QUICK POP QUIZ

I want to show you something that might change
how you think about Etsy in 2026...



Get ready to type in the chat!



This is interactive — your answers matter

Which design was made by a professional artist?

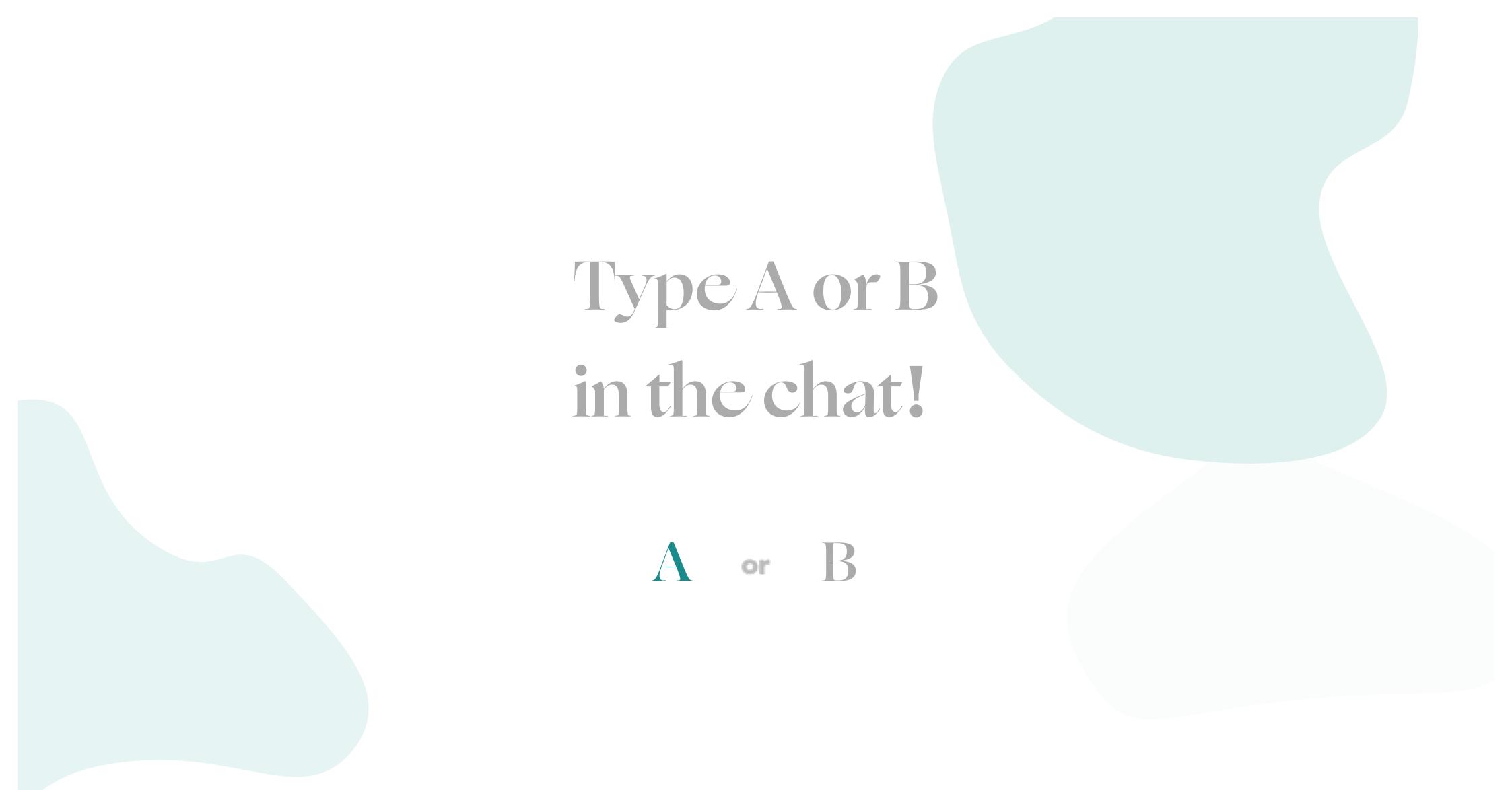
[Image A]

A

[Image B]

vs

B



Type A or B
in the chat!

A or B

The Answer Is...

GO

Both Were Made by AI.

**In less than 30 seconds.
For free.**

The background features abstract, overlapping organic shapes in light orange, pink, and grey, creating a soft, modern feel.

Yes, we all use AI nowadays...

**But in 2026, they've gotten so good
that hiring someone REAL is starting to
become just an option...**

JUST AN OPTION

The background features abstract, organic shapes in pastel colors. On the left, there is a large yellow shape at the top and a pink hexagon below it. On the right, there is a large pink shape at the top and a large teal shape below it, which has a white cutout in its center.

**Let that sink in
for a second.**



Now let me ask you

something
uncomfortable...



If anyone can create designs like this in seconds...

What happens to
YOUR Etsy shop
in 2026?

The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

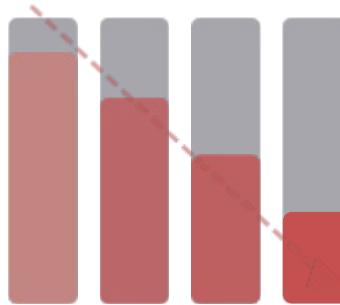
after I asked 160+ of you last week

160+ SELLERS SURVEYED

75+

75+

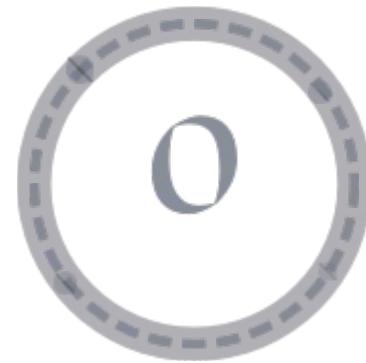
of sellers report their shops
tanked in the last 2 months...



58+

58 +

sellers said their #1 problem:
"No views anymore"

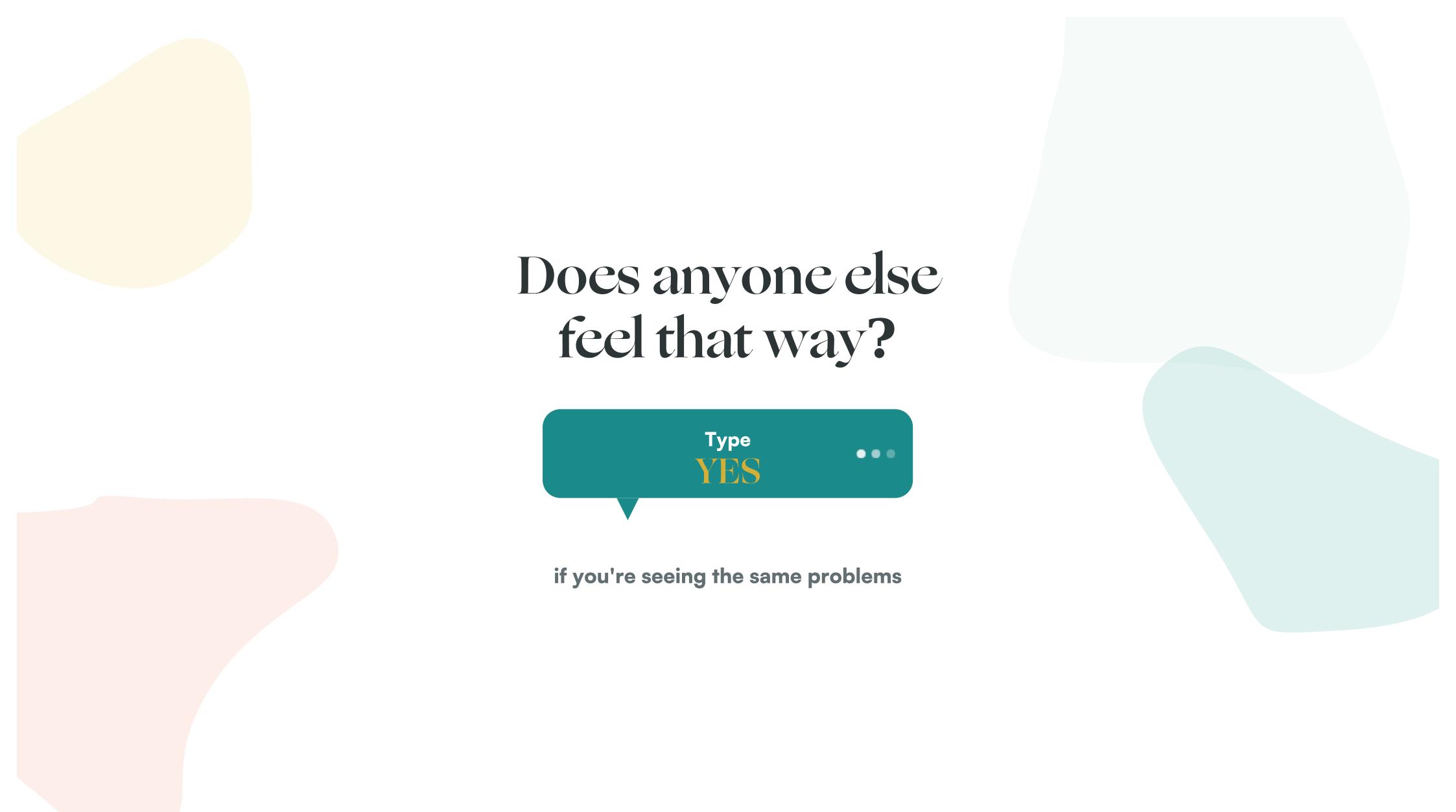


47+

47 +

said they have
"No idea what to design"





Does anyone else feel that way?

Type
YES

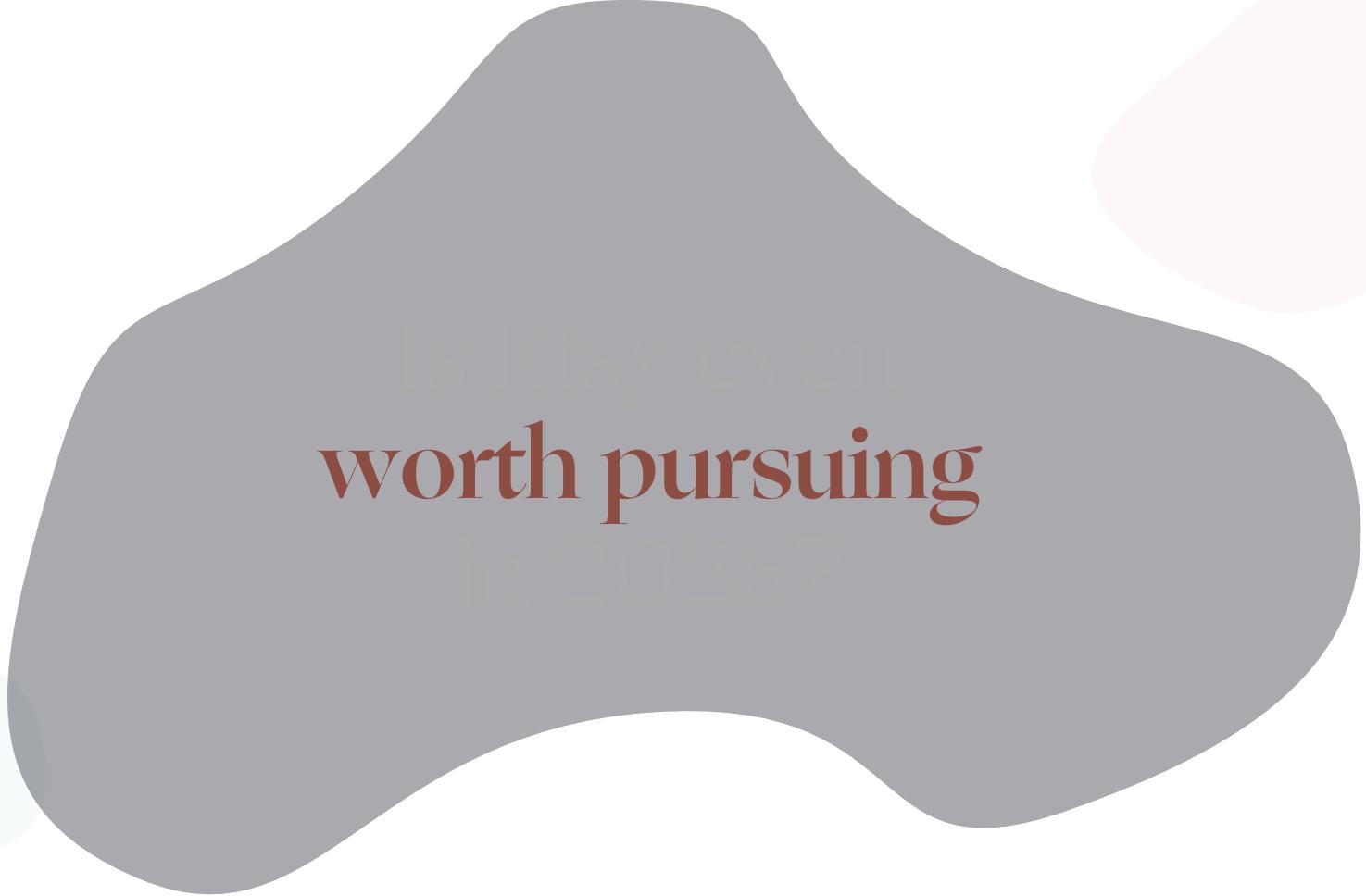
...

if you're seeing the same problems

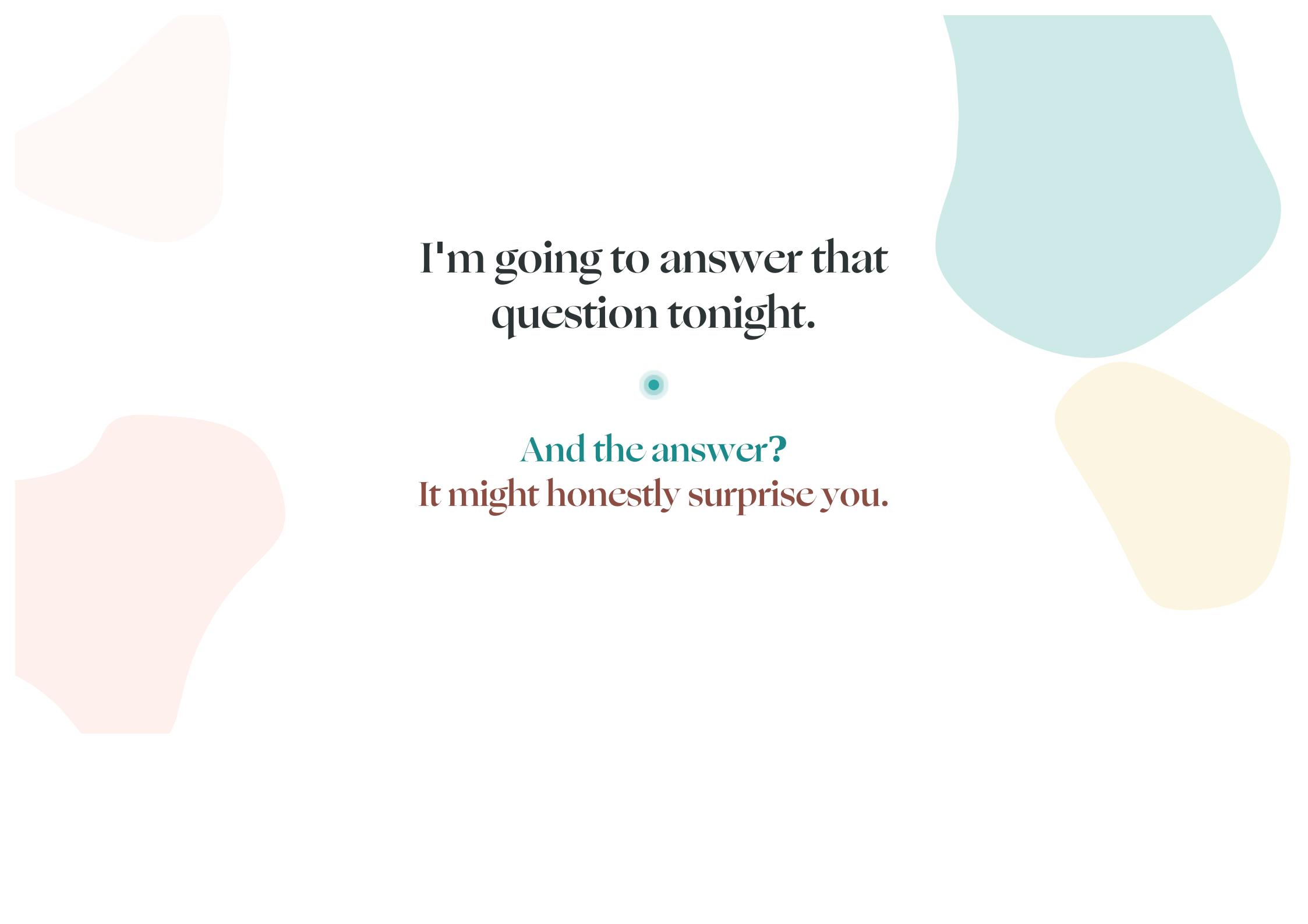
So the real question isn't:

~~"how do I make more listings?"~~

✗ **WRONG QUESTION** ✗



worth pursuing



I'm going to answer that
question tonight.

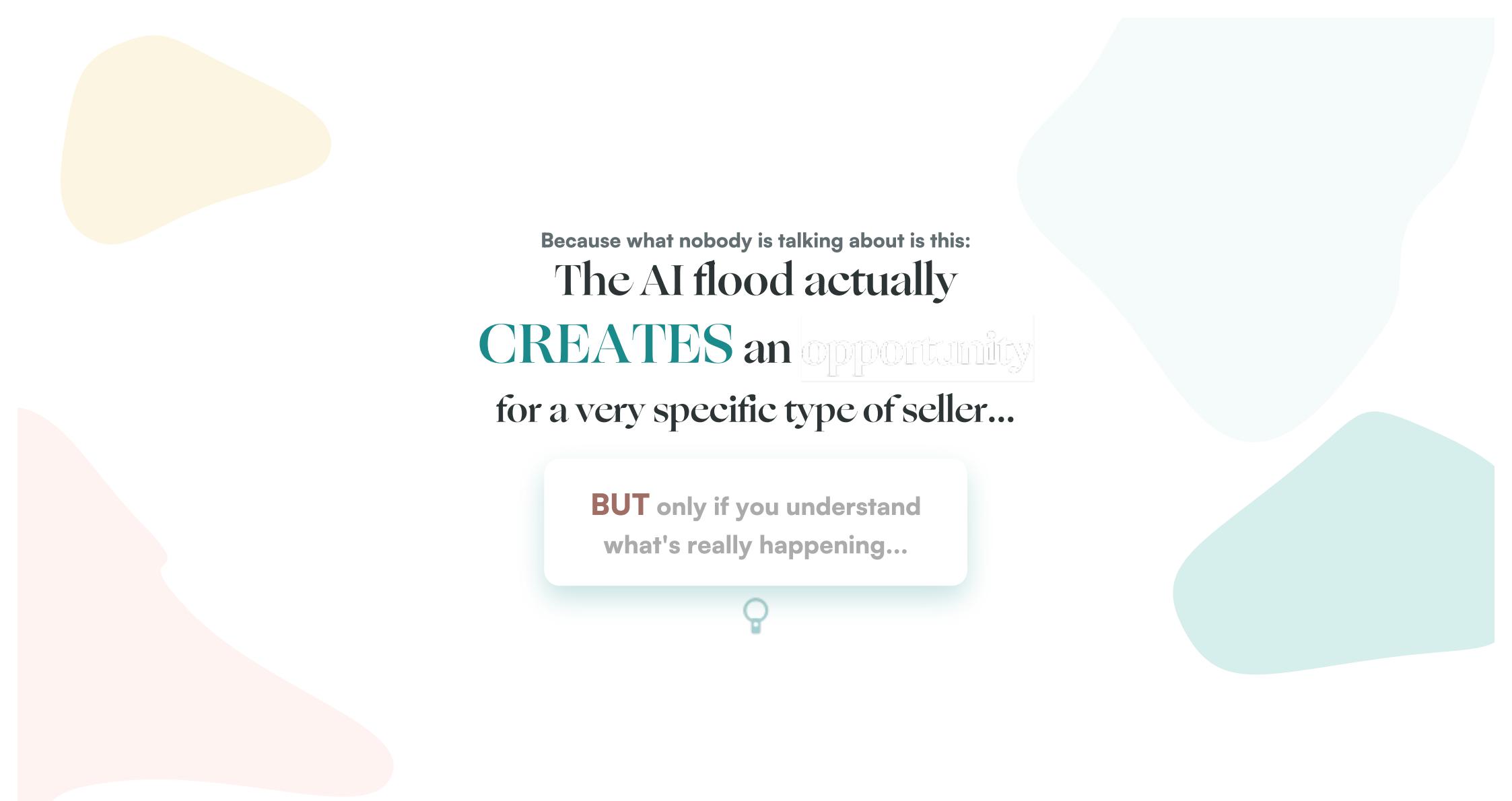


And the answer?
It might honestly surprise you.



Because what nobody is talking about is this:

The AI flood actually
CREATES an opportunity
for a very specific type of seller...



Because what nobody is talking about is this:

The AI flood actually
CREATES an *opportunity*
for a very specific type of seller...

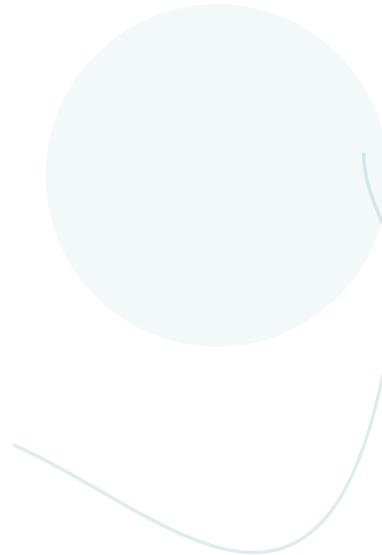
BUT only if you understand
what's really happening...



THE REALITY

About 2026:





When everyone has access to AI...

When everyone has access to AI...

The AI doesn't
matter anymore.



What actually matters is:

FOCUS

What actually matters is:

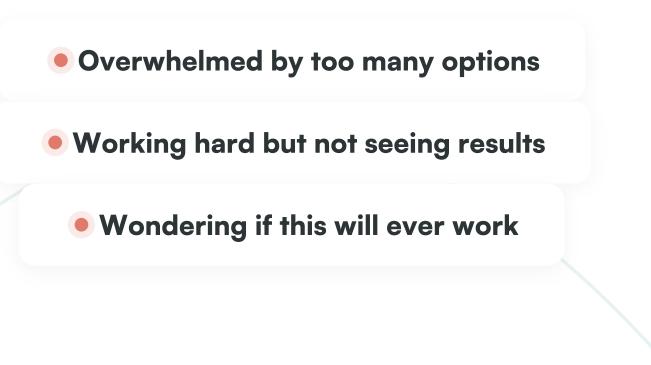
FOCUS



STRATEGYWHAT to Create



If you've felt the same problems
I felt back then...

- 
- Overwhelmed by too many options
 - Working hard but not seeing results
 - Wondering if this will ever work

Then you need a
change of strategy
not more tactics.

MY GOAL FOR THIS CHALLENGE

To give you the **exact clarity**
that changed everything for me

- Bailey

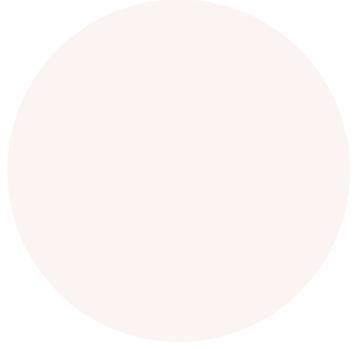


PROMISE #1

\$3K - \$5K monthly income



A realistic, achievable target that changes your family's
life



PROMISE #2

More **time** with the people you love

Because what's the point of income if you never see
your family?





In 2026, the seller with the...

In 2026, the seller with the...

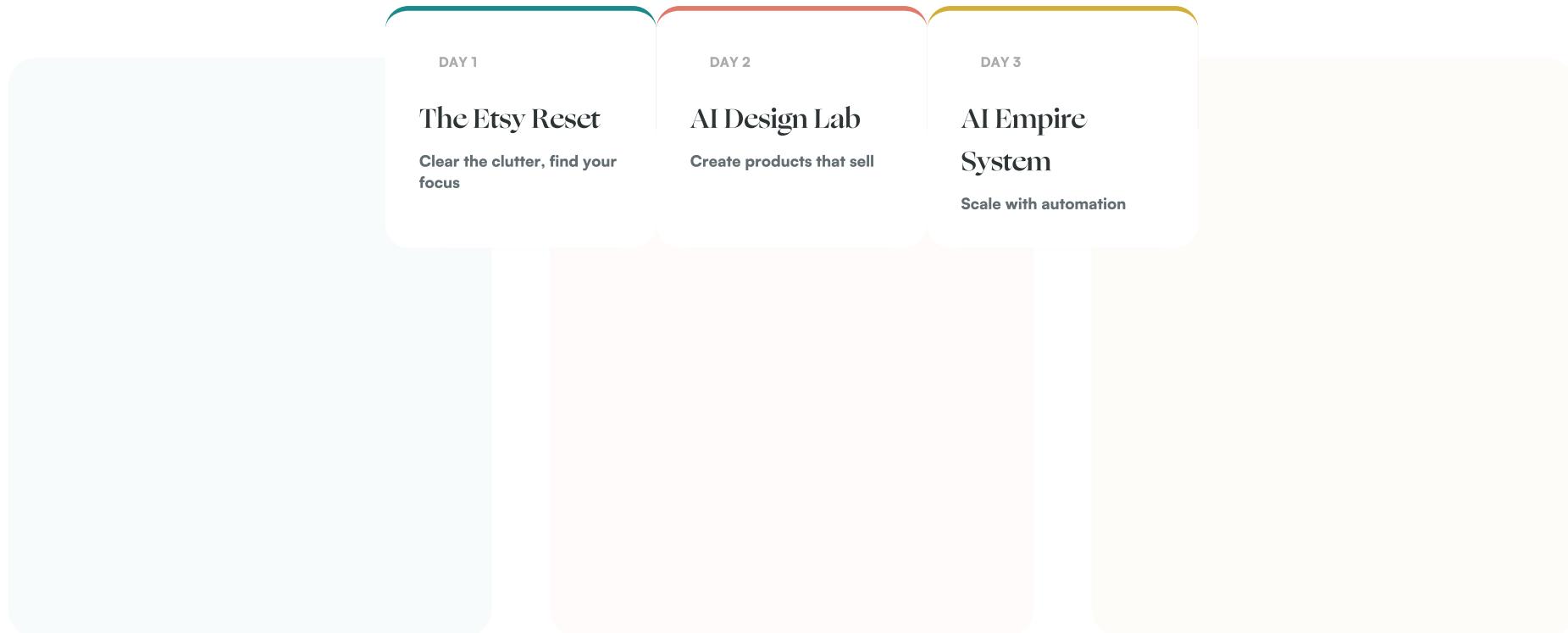
CLEAREST
FOCUS
WINS.

THE PATH FORWARD

Let me show you exactly
how we'll get there



The 3-Day Roadmap



DAY 1

The Etsy Reset

Audit your current shop
Identify what's working (and what's not)
Create your focused niche strategy

DAY 2

AI Design Lab

Master AI design tools

Create products that actually sell

Build your first winning product

DAY 3

AI Empire System

Automate your listing process

Scale without burning out

Build your empire in 3 hours/week

And at the end of Day 3...

I'll share something special:

**How to take this further
(if you want to)**



But here's my **warning:**

**This only works if you
actually show up and do the work.**

So here's what I need from you:

Type in the chat right now:

DEAL

if you're ready to commit to this challenge

