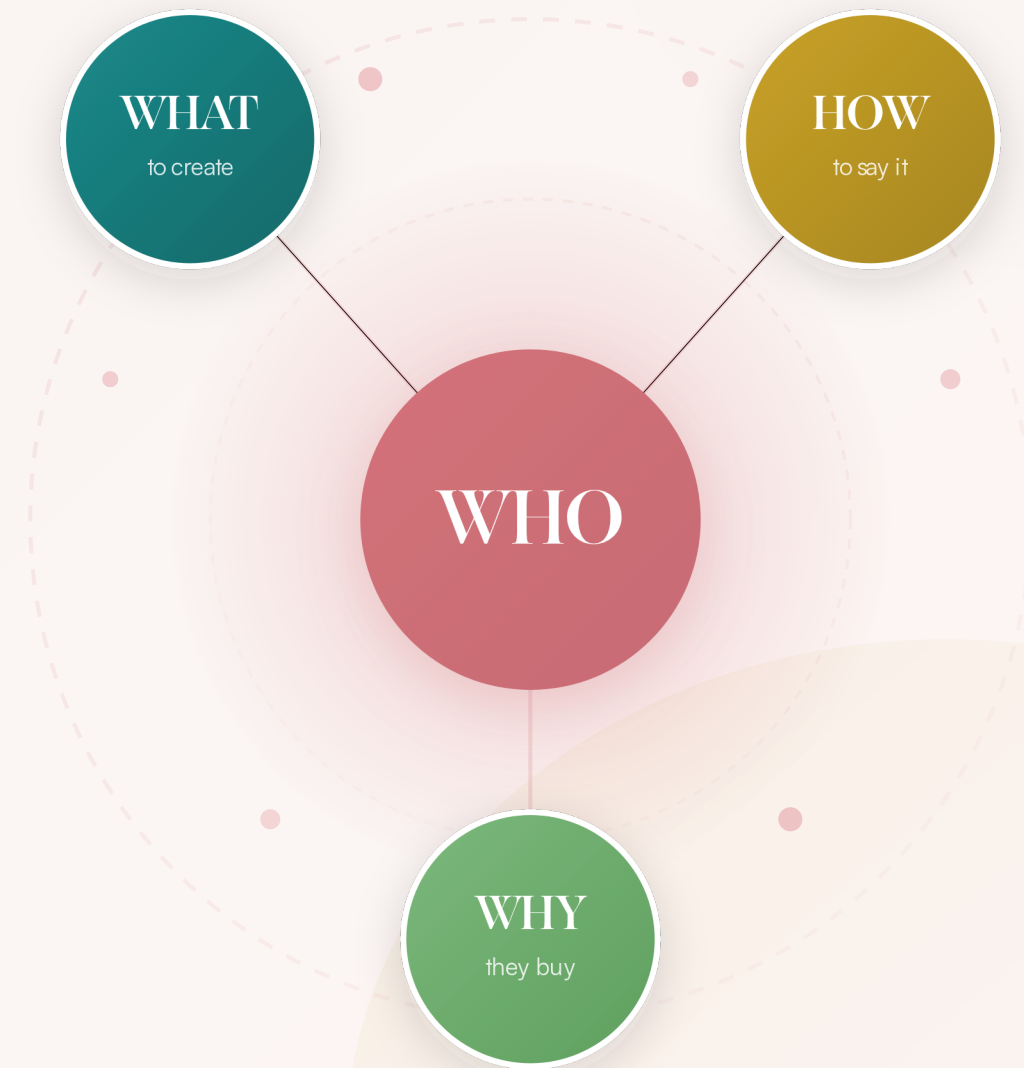


SECTION E — THE PAYOFF

# When You Know WHO

Everything else becomes crystal clear.  
Your content, your offer, your messaging  
— it all clicks into place.





WRITE THIS DOWN #3

”

Sell them on **purpose**,  
not features.

”


—— Connect WHO to WHY ——



TIE DOWN

Can you see how knowing  
*exactly who you're serving*  
changes everything?

 Drop a YES in the chat

 Send a reaction

SECTION F — STEP 3

# MAKE

Turn Your Research Into **Ready-to-Sell Digital Products**

5

STEPS



1

FORMULA



+

PRODUCTS

THE COMPLETE SYSTEM

# 5-Step Prompt Formula



Each step builds on the last for **maximum AI output quality**