

DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

RESET

Delete the Dead Weight.

Find Your Focus.

Build a Shop That Actually Works.

with Bailey Vann • Top 0.1% Etsy Seller • \$1M+ in Digital Product Sales

Before We Begin...

QUICK POP QUIZ

I want to show you something that might change
how you think about Etsy in 2026...

Get ready to type
in the chat!



This is interactive — your answers matter

Which design was made by a professional artist?

[Image A]

A

VS

[Image B]

B

Type A or B
in the chat!



or



The background features several large, soft-edged, pastel-colored shapes. In the top left, there is a light pink shape. In the top right, a light blue shape. In the bottom left, a larger light pink shape. In the bottom right, a light yellow shape. The central text is positioned between these shapes.

The Answer Is...

...


Both Were Made by AI.

In less than 30 seconds.
For free.

Yes, we all use AI nowadays...

**But in 2026, they've gotten so good
that hiring someone REAL is starting to
become just an option...**

JUST AN OPTION



Let that sink in
for a second.

Now let me ask you

something
uncomfortable...

If anyone can create designs like this in seconds...

What happens to YOUR Etsy shop in 2026?

?

The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

after I asked 160+ of you last week

160+ SELLERS SURVEYED