

DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

# RESET

Delete the Dead Weight.

Find Your Focus.

Build a Shop That Actually Works.

with Bailey Vann • Top 0.1% Etsy Seller • \$1M+ in Digital Product Sales

# Before We Begin...

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QUICK POP QUIZ

I want to show you something that might change  
how you think about Etsy in 2026...



Get ready to type  
in the chat!



This is interactive — your answers matter

# Which design was made by a professional artist?

[ Image A ]

A

VS

[ Image B ]

B

Type A or B  
in the chat!



or



The Answer Is...

...

# Both Were Made by AI.

In less than 30 seconds.  
For free.

Yes, we all use AI nowadays...

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But in 2026, they've gotten so good  
that hiring someone REAL is starting to  
become just an option...

JUST AN OPTION





Let that sink in  
for a second.

Now let me ask you

something  
uncomfortable...

If anyone can create designs like this in seconds...

# What happens to YOUR Etsy shop in 2026?



# The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

after I asked 160+ of you last week

160+ SELLERS SURVEYED