

Why I Want You Ready to Share on Day 3

1

When you know you might share, you're **10x** more likely to do the homework

2

Saying out loud what you did forces your brain to get **clear on your process**

3

Your "**messy first product**" will help someone who's stuck in the same spot

4

I can give **sharper feedback** to a few of you... and everyone else learns from it

Day 3 isn't just "another webinar." It's where we turn notes → **small wins** →

a repeatable system

"Remember What I Said Yesterday?"

On Day 1, I warned you about the **Notes Graveyard**.

The place where good ideas go to die.

Tonight you learned something even more dangerous to ignore:

A process that actually works.

The Danger of Knowing

The worst thing isn't not knowing what to do.

It's knowing exactly what to do...

And still not doing it.



That's why Day 3 matters.

So, Quick Question Before We Move On...

I just showed you **the process**.
You just planned your **first hypothesis**.



How many of you are thinking:

"This is great, but I want more support
doing this **consistently**?"



Type "**MORE**" if that's you



Type "**I'M GOOD**" if you feel set

For Those Who Typed "MORE"...

I hear you.

And I have something that might help.

But first, let me be clear...

For Those Who Typed "I'M GOOD"...

Amazing. That means tonight gave you what you needed.

Go create that first product. I still want to see you tomorrow for Day
3...

it's the most valuable day so far if you want to apply everything
that you've learned — with or without me.

the weekly system is what matters most at the end of the day,
even if you're going solo...

What I just taught you tonight **WORKS.** **On its own.**

If you take the **Demand-First Framework**
and apply it consistently, you will build a better shop
than **90%** of Etsy sellers.



You don't NEED anything else to succeed with this.

The question isn't "does this work."

The question is:

**"Do you want to do this alone,
or do you want support?"**

Both are valid answers.

I'm not here to pressure you.

The Reality of Doing This Alone

I won't sugarcoat it:



You CAN do this with free YouTube videos and trial-and-error



Everything I taught tonight is **enough to get started**

Honest admission builds trust.