

SECTION E — THE PAYOFF

When You Know WHO

Everything else becomes crystal clear.
Your content, your offer, your
messaging — it all clicks into place.





WRITE THIS DOWN #3



Sell them on **purpose**,
not features.



—Connect WHO to WHY—

TIE DOWN

Can you see how knowing
exactly who you're serving
changes everything?

 Drop a YES in the chat

 Send a reaction

SECTION F — STEP 3

MAKE

Turn Your Research Into **Ready-to-Sell Digital Products**



THE COMPLETE SYSTEM

5-Step Prompt Formula



✓ Each step builds on the last for **maximum AI output quality**