If all you did was take this checklist
and apply it to your next   ...

You'd already be ahead of ██% of AI sellers on Etsy.

Most people don't even check their work.

Type **"CHECKLIST"** if you're going to screenshot this and use it.

This is literally the difference between "looks done" **and** "actually sells."

"

Bailey, how many times do I regenerate?

I get this question all the time.

Here's my rule...

Keep regenerating until AI gives you
a version that requires the
LEAST amount of manual editing.

—You're looking for **sellable**, not perfect.—

When I'm regenerating, I look for:

✓ **Clean edges** (no smudgy melting)

✓ **Correct proportions** (nothing weird)

✓ **No smudges or strange anatomy**

✓ **No misspelled or distorted text**

✓ **Minimal post-production needed**

When I get that? I stop.

If text keeps coming out wrong...

REMOVE the text from your prompt → **Generate design WITHOUT text** → **Add text manually in Kittl/Canva/PS**

This saves SO much frustration.

"Regenerate until it's sellable.
You're not going for perfect."

A **"pretty good"** design that's listed
beats a "perfect" design still in drafts.

Done is better than perfect.
Listed is better than "almost there."

Type **"SELLABLE > PERFECT"**

if that mindset shift just hit you.

Perfectionism kills Etsy shops.

Speed + good enough = money.

MEASURE

What it means: Track what happens. Learn. Adjust.

Your first product might not be a winner. That's okay.

The goal isn't to guess right.
The goal is to LEARN fast.

Views
Is it being found?

Clicks
Is the thumbnail stopping scrollers?

Conversions
Are they actually buying?

Reviews
What are they saying?