



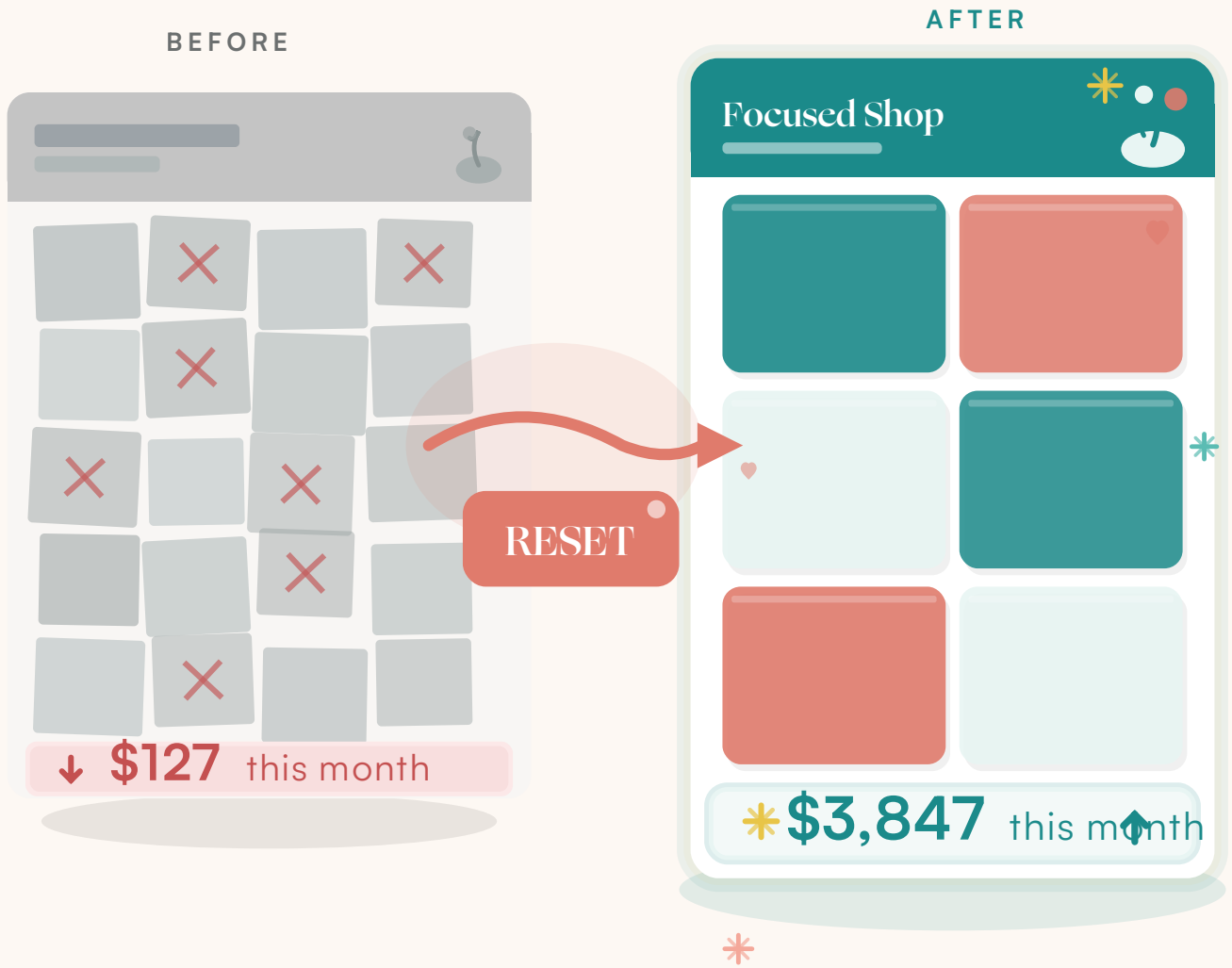
DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

# RESET

Delete the Dead Weight • Find Your Focus • Build a Shop That Works

with **Bailey Vann** • Top 0.1% Etsy Seller



# Before We Begin...

---

QUICK POP QUIZ

I want to show you something that might change  
how you think about Etsy in 2026...

**Get ready to type  
in the chat!**



This is interactive — your answers matter

**Which design was made by a professional artist?**

[ Image A ]

A

VS

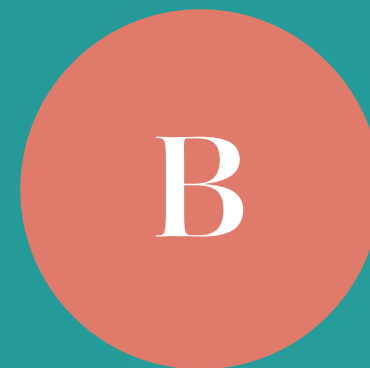
[ Image B ]

B

Type A or B  
in the chat!



or



The background features several large, soft-edged, pastel-colored shapes. In the top left is a light pink shape. In the top right is a light blue shape. In the bottom left is a larger light pink shape. In the bottom right is a light yellow shape. The text is centered in the middle of the page.

# The Answer Is...

...

# Both Were Made by AI.

In less than 30 seconds.  
For free.

Yes, we all use AI nowadays...

---

**But in 2026, they've gotten so good  
that hiring someone REAL is starting to  
become just an option...**

JUST AN OPTION





Let that sink in  
for a second.

Now let me ask you

something  
uncomfortable...

If anyone can create designs like this in seconds...

# What happens to YOUR Etsy shop in 2026?

?

# The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS

after I asked 160+ of you last week

160+ SELLERS SURVEYED