

DEMO COMPLETE

That's it.

From "I don't know what to design"
to a **finished product** that people are actually
looking for.

In about 20 minutes.

What You *Just Saw*:

- ✓ Real research that showed *real demand*
- ✓ A specific buyer with a *specific need*
- ✓ AI doing the heavy lifting (after YOU did the thinking)
- ✓ The *5-step formula* in action

That's the difference between
AI slop and *AI products that sell.*

LET'S DO SOME QUICK MATH

What you just saw took ~20 minutes

That means:

→ 2-3 products per hour

→ 3 hours/week = 6-9 products

→ 1 month = 24-36 products

24-36 products with real buyers behind them.

Products that are actually designed to
SELL.

NOTICE WHAT I DIDN'T DO

✗ Start with ~~"What pretty thing should I make?"~~

✓ I started with "Who needs something and what?"

That's the shift.

That's everything.



TYPE IN THE CHAT

"I GET IT"

if this process makes sense now.

Demand first.

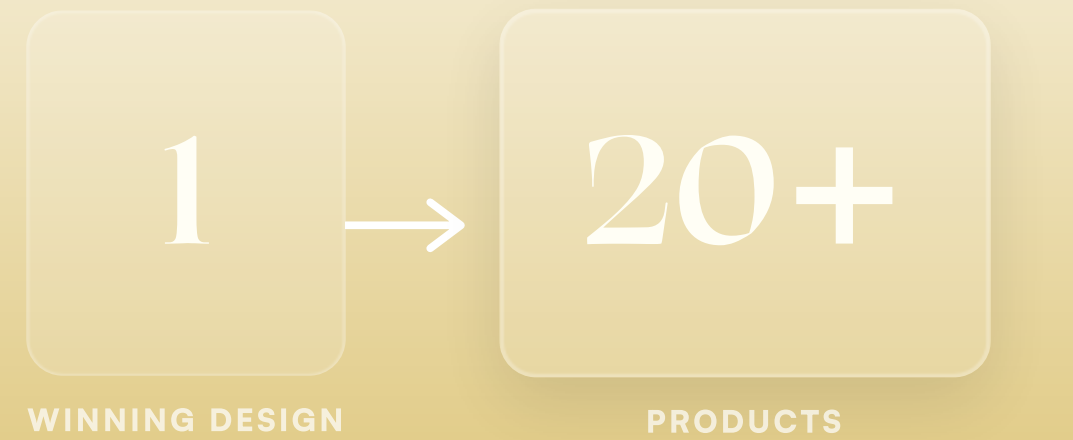
Design second.

Always.

So you just watched me create **ONE** product.

But here's what **most people**
don't realize...





One winning design
can become 20+ products.

Let me show you exactly how.

PAID-LEVEL CONTENT

This is the part **most people never see**
behind the scenes.



They see this

Finished shop

They see the finished shop —
not the scaling logic that got it there.

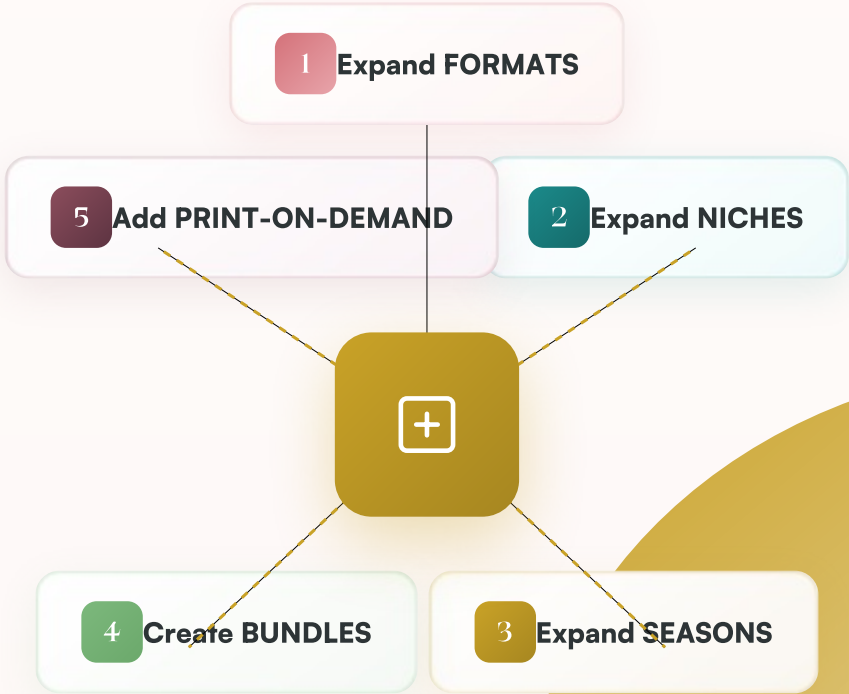
This is how I actually think about growth.

THE FRAMEWORK

The 5-Layer Scaling Stack

Once a design starts selling, I do this:

One design. **Five ways** to multiply it.



LAYER 1

1 Expand Formats

PNG selling well? Try it as:

→Tumbler wrap (add a background)

→Digital sticker

→Wall art printable

→Apparel design



PNG



Tumbler



Sticker



Wall Art



Apparel

Quick test:

Search Etsy. Is your quote/style selling in other product types? If yes → create it.