



The 7 Checks Before You Hit "Generate"

1 Who is this for?

Exact buyer identity (e.g. hunting dad, ADHD teacher, coquette bride).

3 What bestseller are you using as your reference?

Screenshot of a proven listing you're improving on — not copying.

5 What style is selling right now in this niche?

Western, coquette, watercolor, retro, Y2K, etc.

2 What are they typing into Etsy?

Your main keyword phrase based on real search demand.

4 What product is this for?

PNG, tumbler wrap, wall art, sticker, etc. (so composition actually fits).

6 What quote or phrase makes them say "That's me"?

A buyer-identity line pulled from your research or ChatGPT.

7

What quality rules are non-negotiable in the prompt?

Transparent background, clean edges, no weird anatomy, 4K/300 DPI where possible.