

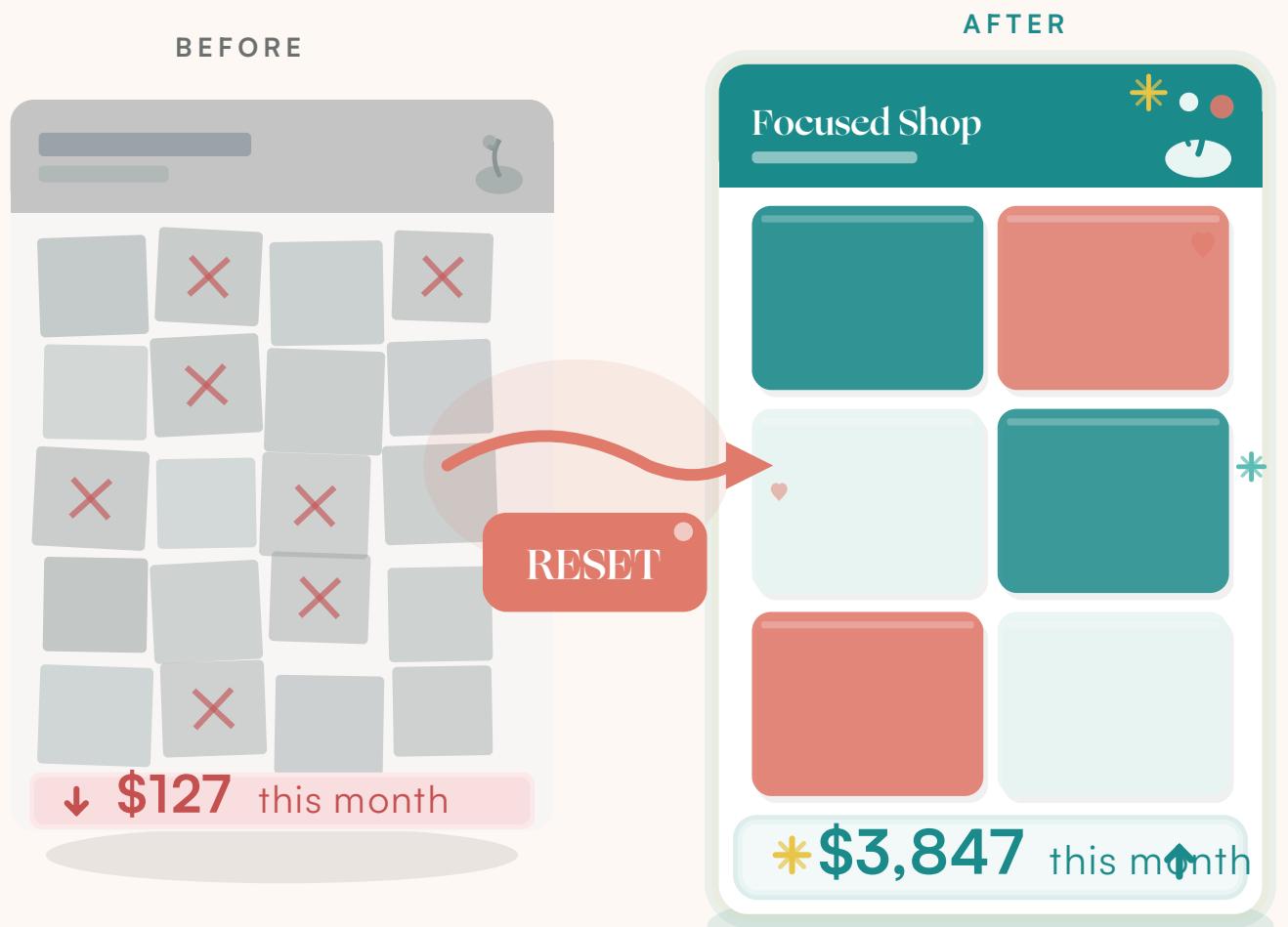
DAY 1 OF 3

The 2026 Etsy Upgrade Challenge

# RESET

Delete the Dead Weight • Find Your Focus • Build a Shop That Works

with Bailey Vann • Top 0.1% Etsy Seller



# Before We Begin...

---

QUICK POP QUIZ

I want to show you something that might change  
how you think about Etsy in 2026...

**Get ready to type  
in the chat!**



This is interactive — your answers matter

# Which design was made by a professional artist?

[ Image A ]

A

vs

[ Image B ]

B

Type A or B  
in the chat!

A

or

B

# The Answer Is...

...

# Both Were Made by AI.

In less than 30 seconds.  
For free.

Yes, we all use AI nowadays...

---

**But in 2026, they've gotten so good  
that hiring someone REAL is starting to  
become just an option...**

JUST AN OPTION



Let that sink in  
for a second.

Now let me ask you

something  
uncomfortable...

If anyone can create designs like this in seconds...

**What happens to  
YOUR Etsy shop  
in 2026?**

?

# The numbers I'm about to show you aren't random...

These are from YOUR OWN ANSWERS  
after I asked 160+ of you last week

160+ SELLERS SURVEYED