



DEMO COMPLETE

# That's it.

From "*I don't know what to design*"

to a **finished product** that people are actually looking  
for.

**In about 20 minutes.**

# What You Just Saw:

- ✓ Real research that showed **real demand**
- ✓ A specific buyer with a **specific need**
- ✓ AI doing the heavy lifting (after YOU did the thinking)
- ✓ The **5-step formula** in action

That's the difference between  
**AI slop and AI products that sell.**

LET'S DO SOME QUICK MATH

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What you just saw took ~20 minutes

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That means:

→ 2-3 products per hour

→ 3 hours/week = 6-9 products

→ 1 month = 24-36 products

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24-36 products with real buyers behind them.

+

Products that are actually designed to  
SELL.

## NOTICE WHAT I DIDN'T DO



Start with "What pretty thing should I make?"



I started with "Who needs something and what?"

**That's the shift.**

**That's everything.**



TYPE IN THE CHAT

"I GET IT"

if this process makes sense now.

Demand first.

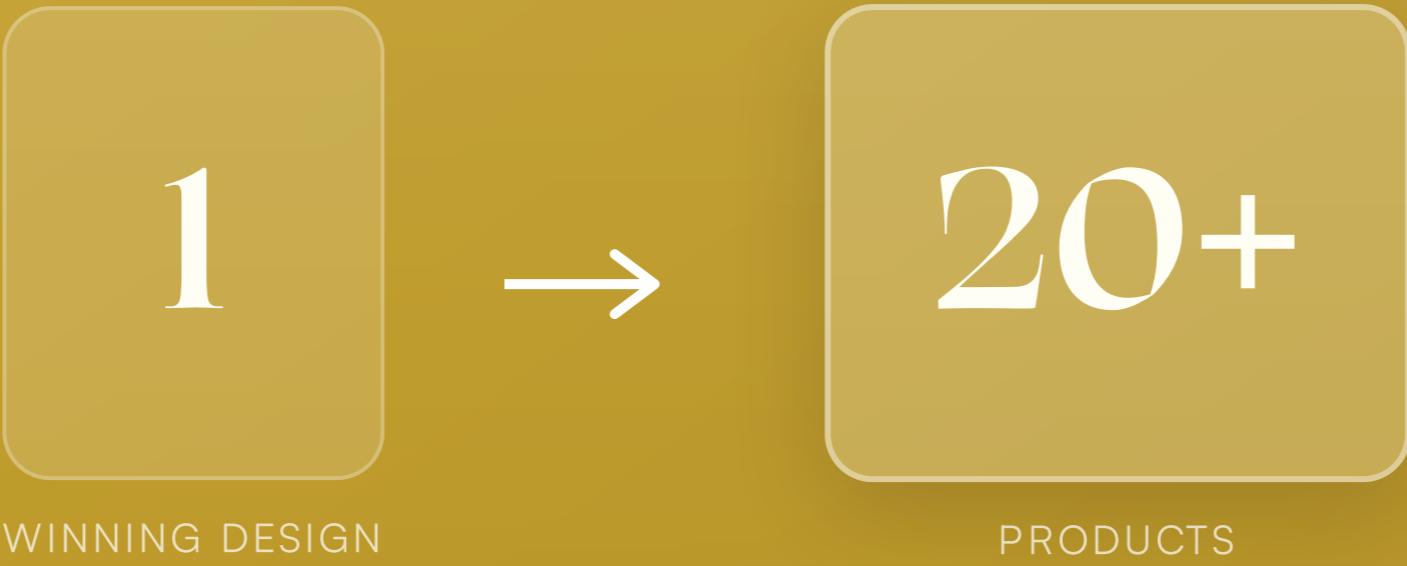
Design second.

Always.

So you just watched me create **ONE** product.

But here's what **most people**  
don't realize...





One winning design  
can become 20+ products.

Let me show you exactly how.

## PAID-LEVEL CONTENT

This is the part most people never see  
behind the scenes.



They see this



Finished shop

They see the finished shop —  
not the scaling logic that got it there.

**This is how I actually think about growth.**

THE FRAMEWORK

# The 5-Layer Scaling Stack

Once a design starts selling, I do this:

One design. **Five ways** to multiply it.



