4 STEP FOUR

Guardrails

Define boundaries and constraints to keep your AI output focused and on-brand.

TONE

"Keep it conversational, not corporate"

LENGTH

"Maximum 150 words per section"

AVOID

"No jargon, no fluff, no clichés"

5 STEP FIVE

Output Format

Tell AI exactly how you want the result delivered — structure, format, and organization.

Bullet Points

"List 5 key takeaways as bullet points"

Email Sequence

"Write as a 3-email nurture sequence"

Comparison Table

"Format as a before/after table"

THE CHOICE

Manual vs Automatic

Manual Mode

Copy-paste each prompt element every time you need output

- Time-consuming
- Inconsistent results
- Easy to forget steps

System Mode

Save your formula once, use it instantly forever

- One-click generation
- Consistent quality
- Scale infinitely

FORMULA COMPLETE

Can you see how this formula gives you consistent, professional output every single time?

Type "FORMULA" if this clicks for you

SECTION G — PART 2

Perfect PNG Checklist

Validate every digital product before you create it

P → Problem

N → Niche

G → Gap

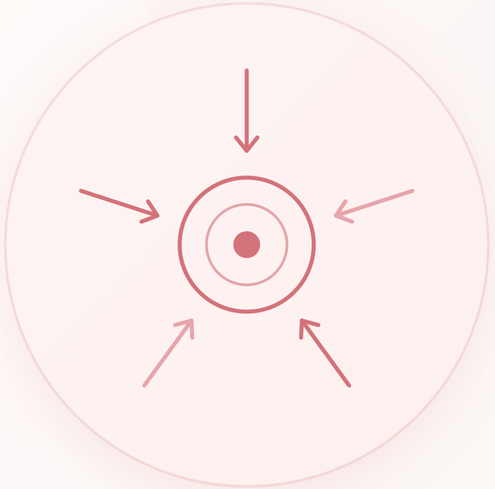
P

Problem

Does this product solve a real, specific problem that people are actively trying to fix?

ASK YOURSELF

"What specific pain point does this eliminate?"

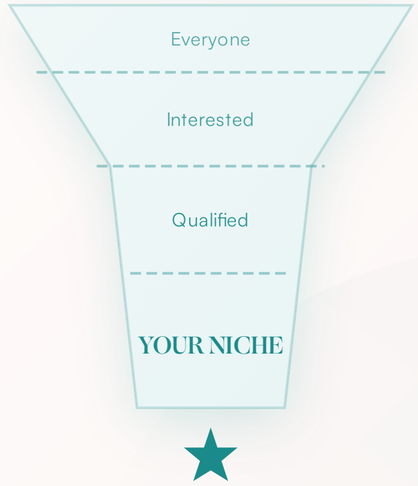


Niche

Is this product specific enough to stand out?
Can you clearly define who it's for?

ASK YOURSELF

"Can I describe my ideal buyer in one sentence?"



G

Gap

Is there something missing in the market?
Does your product fill a void others don't?

ASK YOURSELF

"What makes this different from everything else?"

THE COMPLETE FRAMEWORK

Your PNG Checklist

P

Problem

Solves a real pain point people are actively trying to fix

N

Niche

Targets a specific audience you can clearly describe

G

Gap

Fills a void in the market others haven't addressed

All three must be YES before you build

VALIDATION COMPLETE

Can you see how PNG saves you from building products nobody wants?

Drop a "PNG" in the chat

You're ready to validate