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MINUTE 70

# Remember What I Promised You?

If you stayed until now, you earned something special.



YOUR FREE BONUS

# The Delete Decision Matrix

The **exact checklist** I use to decide what stays and what goes in my shop.

*This is what I used when I deleted 80% of my shop and my revenue went **up**.*

WITH THIS PATTERN, YOU CAN...



### Stop Second-Guessing

Know *exactly* which products to delete without the emotional spiral



### Make Data-Driven Calls

Use the same criteria I use for my 7-figure shop decisions



### Save Hours of Analysis

Get a clear yes/no answer in minutes, not days of overthinking

★ **This is NOT in any workbook or course I've sold.** ★

Only for people who showed up live today.



I'll drop the link in the chat  
**in just a few minutes.**

But first, I want to make sure you actually  
**USE** what you learned tonight.

Because the Matrix only works if you *take action*.

