THIS IS WHERE PEOPLE INSIDE MY PROGRAM

really *take off*.

We bake this scaling logic
into your entire 90-day roadmap...

So you're not guessing what to scale next.
You just follow the system.

Type **"SCALE"** in the chat

if you realize you've been instead of smarter.

Real SHOP

A real business.

Tool Stack

What Bailey Actually Uses

||

Bailey, what tools do you actually use?

||

I get this question in every DM.

So let me just show you my exact setup.

•Nothing fancy. Just what works.

AI Image Creation

ChatGPT

For prompts and reference-image prompting

This is where I do my 5-step formula.

Kittl

For AI generation + editing + 300 DPI export

Non-negotiable for PNG sellers. Full editing suite. Clean exports.

For Seamless Tumbler Wraps

Photoshop — Generative Fill

This is the **ONLY tool** I've found that properly fixes seams on tumbler wraps.

⚠️If you're doing tumblers, you need this.

Mockups

Bulk Mockup

For high-volume listings

When I need to mock up 20 products fast.

Canva

For quick single PNG mockups

When I just need one for a listing.

Keyword Research

EverBee or ProfitTree
Shows demand BEFORE you design

Bulk Listing

Vela
Saves HOURS on upload days

What If You're Just Starting?

You don't need everything on day one.

$0 Free Start

- ✅ **ChatGPT Free**
- ✅ **Kittl Free (or MyDesigns)**

That's enough to start selling TODAY.

$20-50 /month

- ✅ **Kittl Pro**
- ✅ **Photoshop**
- ✅ **Bulk Mockup + Vela**

This is when you get FAST.

If this list feels overwhelming, don't worry.

Inside my 90-day plan, I show you exactly WHEN to use which tool...

So you're not paying for stuff you're not ready for yet.

1 → 2

Start simple   **Add tools as you grow**

You don't need expensive tools to start.

You need the RIGHT PROCESS.

Tools make you
faster

vs

Process makes you

Get the process first. Add tools as you grow.

That's the full system.

	MINE
🔍	Find demand

	MATCH
◉	Define the buyer

	MAKE
△	Formula + checklist

	MEASURE
📈	Track and learn

	SCALE
∧	5 layers to multiply

	TOOLS
🖊	What actually works

I'll show you how to turn this into a
3-hour weekly routine that runs like clockwork.

Now it's YOUR turn for tonight's homework...