



PRO TIP

## Ask ChatGPT:

"Does this design make sense  
as a [tumbler wrap / sticker / wall art] ?"

It'll tell you if it translates  
or if you need to adjust.

LAYER 2

# Expand Niches



Same vibe, different identity

Hunting Dad selling? Try:

- Hunting Mom
- Hunting Couple
- Bowhunter
- Fishing Dad
- Daughter of a Hunter

Same design energy.  
Different buyer identity.

PRO TIP

## Ask ChatGPT:

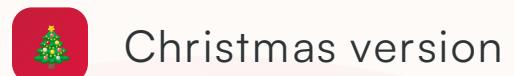
"What are 10 other niches  
this design would also work for?"

Let AI do the brainstorming.  
You just create.

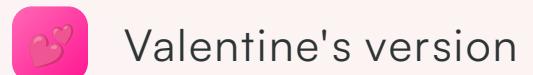
LAYER 3

# Expand Seasons

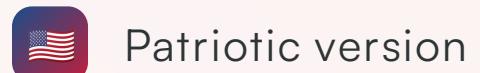
Base design selling? Create:



Christmas version



Valentine's version



Patriotic version



Halloween version



Fall version



One design can become  
a 12-month seller.

 HOW I DO IT

"Take the base design and create prompts for:  
**Christmas, Valentine's Day, Patriotic,  
Halloween, and Fall versions.**"

ChatGPT does the seasonal translation.  
You just generate and list.

LAYER 4

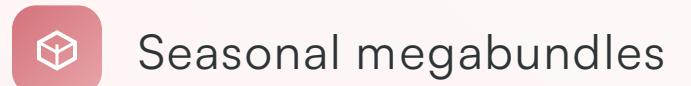
# Create Bundles

You've already created the singles.

Now package them:



4-pack niche bundles



Seasonal megabundles



"Complete Collection" bundles

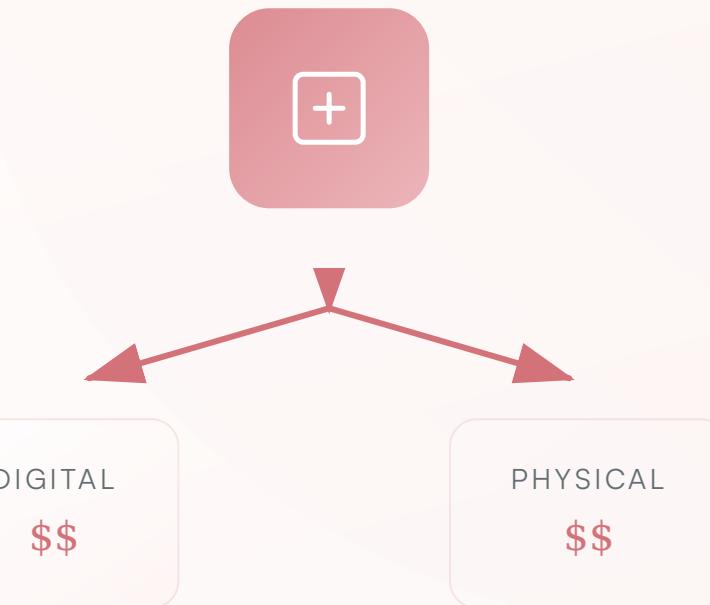
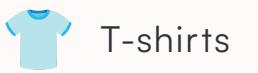


Same work.  
Higher price point.  
Higher perceived value.

LAYER 5

# Print-On-Demand

Have a POD shop? Repurpose your winners:



Digital + Physical =  
**double monetization.**

Same design. Two income streams.

# Let's do the math:

1 winning PNG



→ 3 other formats = **4 products**



→ 5 niche variations = **20 products**



→ 4 seasonal versions = **80 products**



→ Bundled versions = **100+ products**

From ONE design.

# Let me make this **real** for you.

Say one PNG becomes 20 total products  
across formats and niches.

Even if each one only sells 15 copies at \$4...

**20 × 15 × \$4 =**

**\$1,200**

## From ONE original idea.

And some of those will sell **way more** than 15 times.

 WRITE THIS DOWN

"

Don't chase 1,000 random listings.  
Build and scale 10 winners.

"

One great design can quietly power  
an entire month of Etsy revenue.