



DEMO COMPLETE

# That's it.

From *"I don't know what to design"*  
to a **finished product** that people are actually looking  
for.

In about 20 minutes.

# What You *Just* Saw:



Real research that showed *real demand*



A specific buyer with a *specific need*



AI doing the heavy lifting (after YOU did the thinking)



The *5-step formula* in action

That's the difference between  
*AI slop* and *AI products that sell.*



## NOTICE WHAT I DIDN'T DO



Start with "What pretty thing should I make?"



I started with "Who needs something and what?"

**That's the shift.**

**That's everything.**



TYPE IN THE CHAT

"I GET IT"

if this process makes sense now.

**Demand first.**

**Design second.**

*Always.*

So you just watched me create ONE product.

But here's what **most people**  
don't realize...



1

WINNING DESIGN



20+

PRODUCTS

One winning design  
can become 20+ products.

Let me show you exactly how.

## PAID-LEVEL CONTENT

This is the part **most people** never see  
behind the scenes.



They see this



Finished shop

They see the finished shop —  
**not the scaling logic** that got it there.

**This is how I actually think about growth.**



THE FRAMEWORK

# The 5-Layer Scaling Stack

Once a design starts selling, I do this:

One design. **Five ways** to multiply it.



