

4

STEP FOUR

# Guardrails

Define boundaries and constraints to keep your AI output focused and on-brand.

tone

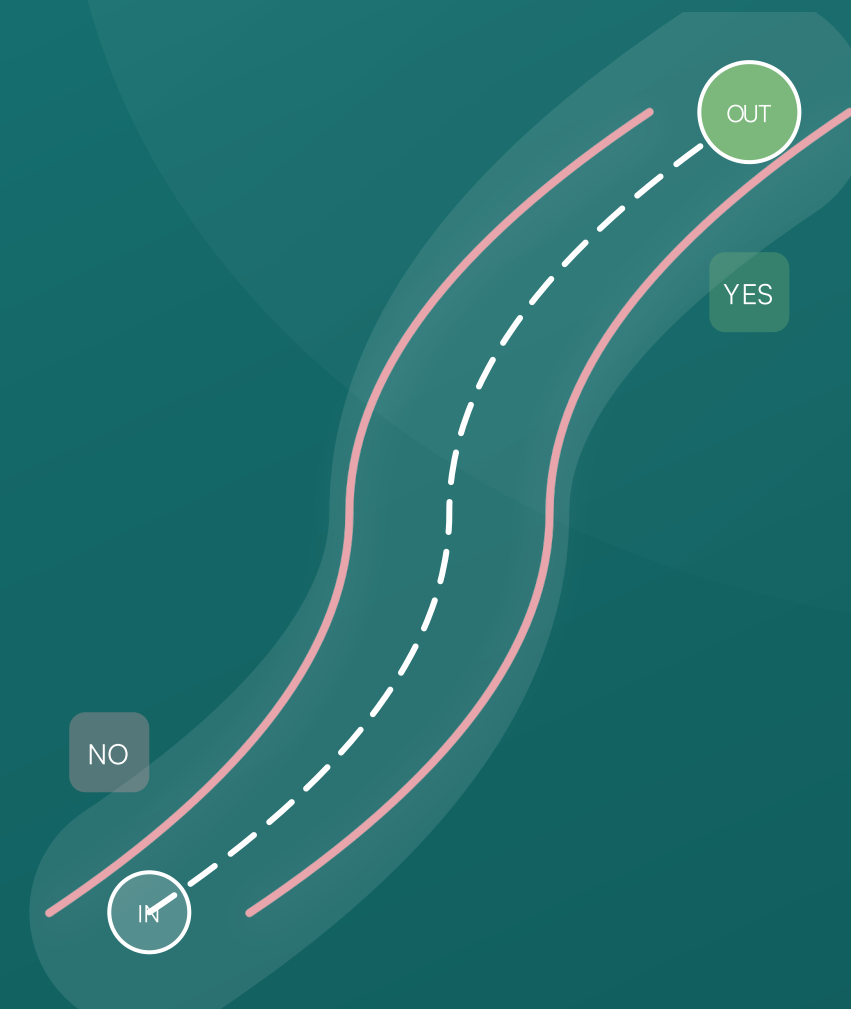
"Keep it conversational, not corporate"

length

"Maximum 150 words per section"

avoid

"No jargon, no fluff, no clichés"



5

STEP FIVE

# Output Format

Tell AI exactly how you want the result delivered — structure, format, and organization.



## Bullet Points

"List 5 key takeaways as bullet points"



## Email Sequence

"Write as a 3-email nurture sequence"



## Comparison Table

"Format as a before/after table"

THE CHOICE

# Manual **vs** Automatic



## Manual Mode

Copy-paste each prompt element every time you need output

- ✗ Time-consuming
- ✗ Inconsistent results
- ✗ Easy to forget steps



## System Mode

Save your formula once, use it instantly forever

- ✓ One-click generation
- ✓ Consistent quality
- ✓ Scale infinitely

FORMULA COMPLETE

Can you see how this formula  
gives you  
consistent, professional output  
every single time?

💬 Type "FORMULA" if this clicks for you

SECTION G — PART 2

# Perfect PNG

## Checklist

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Validate every digital product before you create it

P



N



G

Problem

Niche

Gap

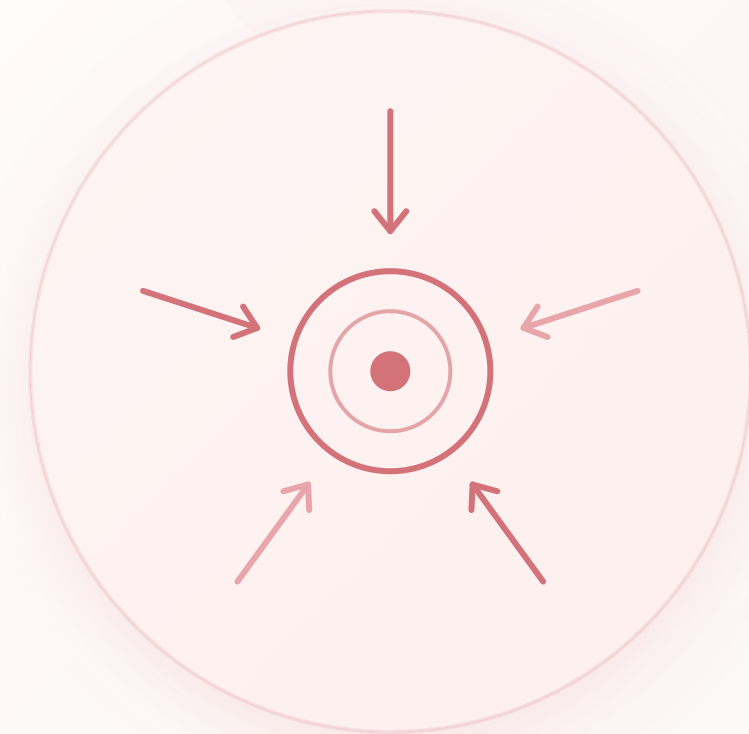


# Problem

Does this product solve a real, specific problem that people are actively trying to fix?

## ASK YOURSELF

*"What specific pain point does this eliminate?"*





# Niche

Is this product specific enough to stand out?  
Can you clearly define who it's for?

ASK YOURSELF

*"Can I describe my ideal buyer in one sentence?"*





# Gap

Is there something missing in the market?  
Does your product fill a void others don't?

ASK YOURSELF

*"What makes this different from everything else?"*





THE COMPLETE FRAMEWORK

# Your PNG Checklist



## Problem

Solves a real pain point people are actively trying to fix



## Niche

Targets a specific audience you can clearly describe



## Gap

Fills a void in the market others haven't addressed



All three must be **YES** before you build

VALIDATION COMPLETE

Can you see how PNG saves you  
from building products  
nobody wants?

💬 Drop a "PNG" in the chat

✓ You're ready to validate