

What Happens When You Use This:



TESTIMONIAL PLACEHOLDER

"Before: I was creating 10 designs a week hoping something would stick.

After: I create 2-3 strategic designs that actually sell."

— *[Name], Community Member*

[BAILEY NEEDS TO PROVIDE REAL TESTIMONIAL]



Your Homework:

Create ONE product using the
Demand-First process.

You did the research tonight.

Now go MAKE something.

This will help you come to Day 3 ready to share

- What search term you targeted
- Who your buyer is
- What you created

I'll be asking tomorrow. Be ready.



Type **"I'LL DO IT"** if you're committed.

Instructions:

Create ONE product using the Demand-First process.

Not two. Not five. Just **ONE**.

You already did **MINE** and **MATCH** tonight.
Now go **MAKE** it.

Come to Day 3 ready to share:

- What search term you chose
- Who your buyer is
- What you created

 Type **"I'LL DO IT"** if you're committed

TOMORROW: DAY 3

The Full Picture

LET ME BE REALLY HONEST WITH YOU.

If there's ONE day I need you live for...

👉 **It's Day 3.** 👈

Day 1 gave you clarity.

Day 2 gave you a product + process.

Day 3 is where we plug it ALL into a system you can actually sustain.

Without Day 3, you have pieces.

**WITH Day 3, you have a
machine.**

Who Day 3 Is Especially Important For:

- ✓ You have lots of ideas, but struggle to be consistent
- ✓ You start strong... then life happens and Etsy disappears for weeks
- ✓ You're tired of "all or nothing" sprints with your shop
- ✓ You want to know exactly what to do in **3 hours a week**
- ✓ You're already thinking: "Okay, but how do I keep this going after the challenge?"

If any of those are you...

Day 3 is non-negotiable.

What You'll Walk Away With After Day 3:



A simple 3-hour weekly checklist

(what to do on which days so you're not guessing)



A way to decide what to work on next

without getting stuck in overthinking or perfectionism



A clear picture of your next 90 days

Whether you choose to do it completely on your own
Or you decide you want more help

You will not leave Day 3 thinking, "Okay... but what do I actually do now?"

What Happens If You Skip Day 3:

You'll have clarity (from Day 1).

You'll have a product direction (from tonight).

But you won't have the system.

And without the system, motivation fades, life gets busy, and Etsy becomes

"that thing I tried once."

PLUS... TOMORROW I'M REVEALING SOMETHING.

Something I've been building for months.

Something that solves the **#1** problem I hear.

Something that doesn't exist anywhere else.

i don't usually say this, but... i genuinely think this will **change the etsy game in 2026.**

You get to see it all tomorrow — as a challenge attendee.

Don't miss it. December 11th • 7 PM ET • Same place