

Now let me show you  
exactly how this works...

•  
**LIVE.**

● LIVE

# START OF LIVE DEMO

*[Internal marker for Bailey]*



RECORDING

# LIVE BUILD

Watch me create a real product from research to design



## In the next **20 minutes**, you'll watch me:

 Find a real search term with demand

 Build a Search Story for the buyer

 Create the actual design using AI

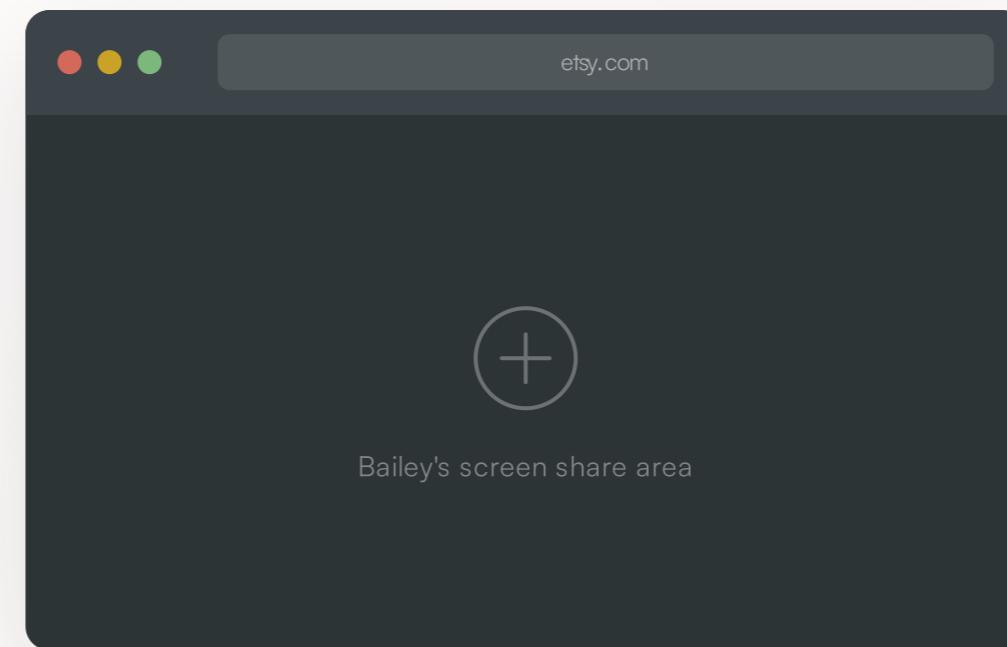
 Walk through my thinking at every step



Let me share my screen...

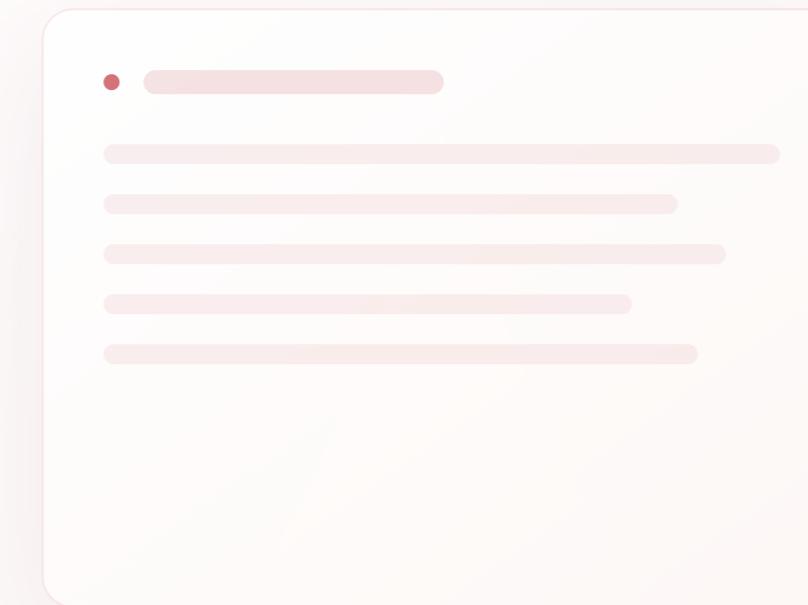
...

## STEP1: MINING



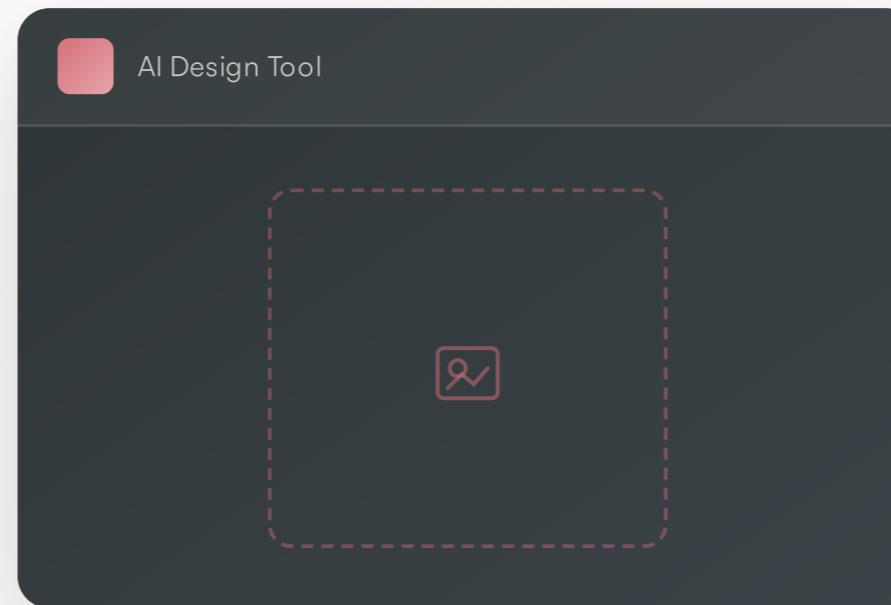
[Bailey's screen share — Etsy research]

## STEP 2: MATCHING

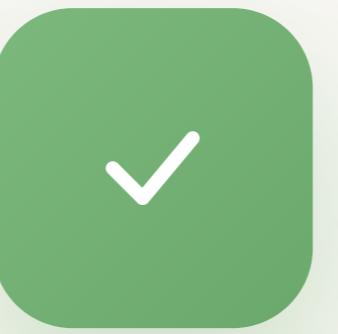


[Bailey builds the Search Story]

### STEP 3: MAKING



[Bailey creates the design with AI]



# DEMO COMPLETE

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That's how it's done.

✓ COMPLETE

# END OF LIVE DEMO

*[Internal marker for Bailey]*