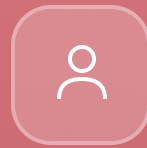


THE FRAMEWORK

The 4 M's of Etsy AI Design



MINE

Find real demand
on Etsy



MATCH

Define the specific
buyer + reason



MAKE

Turn research into
AI-assisted designs



MEASURE

Track views, favorites,
sales & adjust
(delete, optimize, or scale)

● Today we mastered MINE, MATCH & MAKE