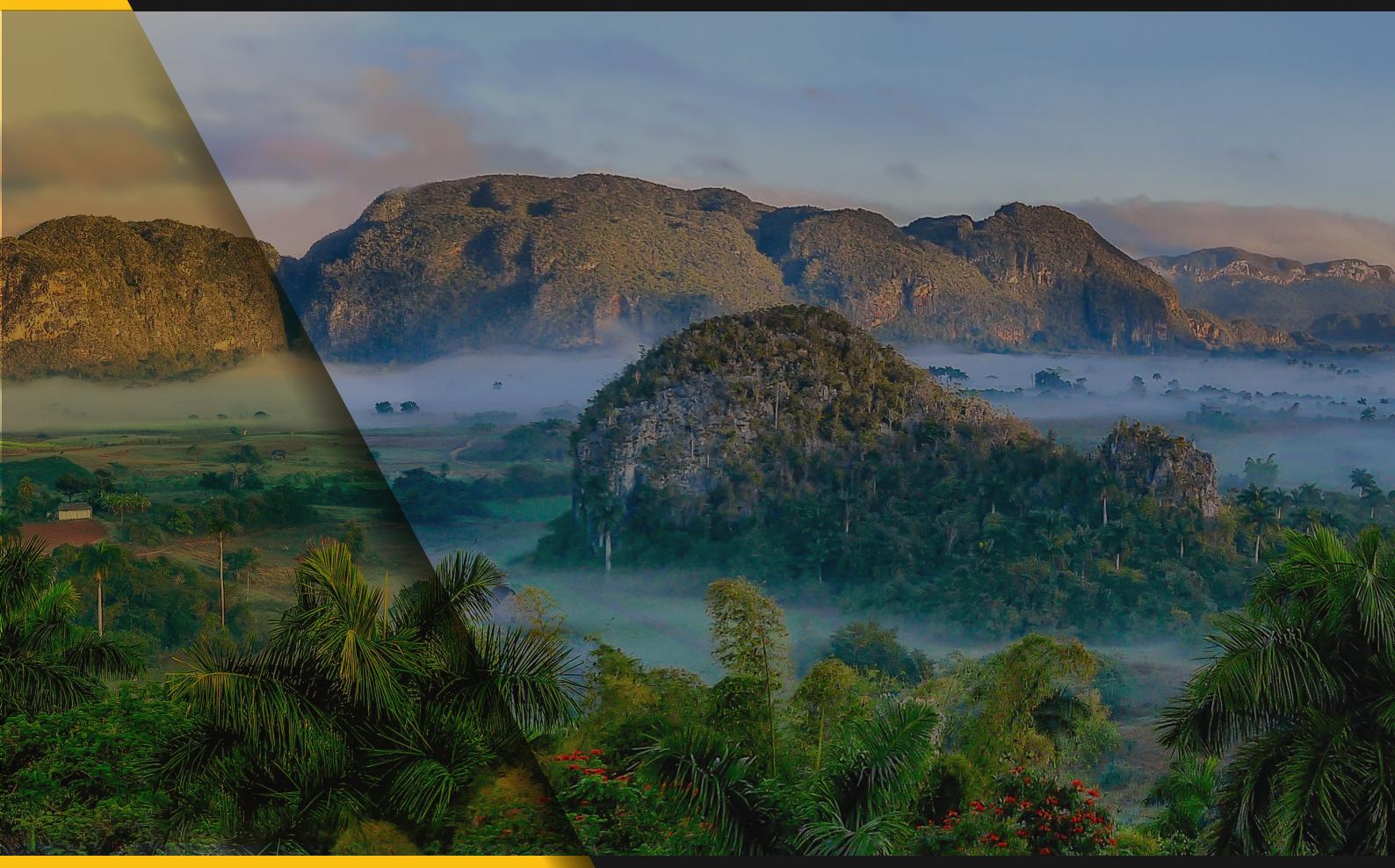




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SEE institute

Website design & Branding

An outline of
Branding elements,
Color palette,
Website mock-ups
and functionality

PROPOSAL



Live website
previews



Color
palettes



Functionality
overview



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ABOUT US ARTICLES RESEARCH EDUCATION ECONOMICS EXPERTS DONATE

Classic blog:

Minimalistic blog design with a parallax image slider located in the header. Right sidebar provides quick access to articles, tags and the newsletter subscription. Classic 4-column footer completes the design.

Possible variations:

The sidebar can be located on the left or wholly removed.

Note:

Two-number combinations (for example, 740x380) indicate the dimensions and the positioning of future images.

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OUR MOTIVATION

sustained growth
of African economy.

Alex Tessera
May 21 2017 - 5 min read

740x380

Exclusive interview with Africa-EU council CEO

On the eve of the EU-Africa Summit on Migration that is taking place today and tomorrow in Valletta (Malta), the EU High Representative for Foreign Affairs and Security has released to Visa International...

Read more...

5k 10 Comments Bookmark

Sara Kapernikova
June 1 2017 - 8 min read

740x380

Canadian Energy Policy Explained

Canada also has international responsibilities to deal with issues as they relate to energy. Since energy is a globally traded commodity, trade issues and the emissions associated with the production and use of energy are the subject of many international agreements.

Read more...

5.3k 8 Comments Bookmark

Alex Tessera
June 2 2017 - 4 min read

740x380

Annual Conference of the Canadian Association of African Studies (CAAS)

From 4-6 May 2018 CAAS is convening in Kingston at Queen's University under the banner "Transformations in African Environments" (a very broad theme, indeed, designed not just to provide some focus but also to help us in the funding application process).

Read more...

2.1k 2 Comments Bookmark

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2018 CEO Outlook

May 6, 2017

African Energy: The Future

June 25, 2017

New terms and conditions

(September 15, 2017)

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f in t w



4col+main+team blog:

4-column masonry grid layout, with a classic footer, a dual main section and a team section. A footer contains a form and a bigger newsletter element.

Possible variations:

The masonry can take the whole screen if needed. The number of columns can vary. The sidebar is not recommended for such layouts, as it will break the visual composition.

Note:

Two-number combinations (for example, 740x380) indicate the dimensions and the positioning of future images.

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CONTRIBUTING
TO THE FUTURE
OF AFRICAN ENERGY**

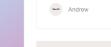
We are
bridging the knowledge gap
on sustainable energy
development
within and about Africa

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Untapped Resource  **Growing Demand**

[YouTube](#)

A horizontal collage of four professional portraits of diverse individuals, each with their name and title below it. From left to right: Katalina Watson (Project Manager), Thia Krueger (Project Manager), Craig Lison (Project Manager), and David Olson (Project Manager). Each portrait includes a small decorative icon in the bottom right corner.

	<h3>Canadian Energy Policy Explained</h3> <p>More details Exclusive interview with Africa-EU council CEO</p>		<h3>600x300</h3>
<h3>500x450</h3>	<h3>600x300</h3>		<h3>2018 African-Canadian Conference</h3> <p>Highlights and full speeches. 2017 Con Read more</p>
READ MORE	<h3>Research Practices In Comparison</h3> <p>A review of research practices across Africa and Canada.</p> <p>Security Read more</p>		
<h3>400x270</h3>	<h3>400x270</h3>		
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<h3>Competition And Market Analysis For Oil & Gas 2018</h3> <p>Throughput market analysis by our leading experts...</p> <p>Hitech Expert talk</p>	<h3>Building The Connections To Canadian Energy</h3> <p>The rights and the laws of African Canadian relations</p> <p>Read more</p>		<h3>Building The Foundation For Future: Mining</h3> <p>Read more</p>

Live link:

<https://seeinst.github.io/4col.html>



Masonry 3col blog:

3-column masonry grid layout, with a static image + embedded video header. The footer has a matching 3-column layout with a map. This is a more modern layout, with more negative space and a visually simpler design.

Possible variations:

The masonry can take the whole screen if needed. The number of columns can vary. The sidebar is not recommended for such layouts, as it will break the visual composition.

Note:

Two-number combinations (for example, 740x380) indicate the dimensions and the positioning of future images.

400x270
400x500
400x270

400x270
400x270
400x270

400x270
400x270
400x270

Live link:

<https://seeinst.github.io/3col.html>

Map data ©2017 Google

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EMAIL: INFO@HTMLSTREAM.COM
PHONE NUMBER: +48 555 2566 112
ADDRESS: IN SED LECTUS TINCUND

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Subject
Message

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Included are live links for you to preview the designs in your browser. We feel that only this approach will give our customers the immersive experience they deserve.



3col+main blog:

3-column masonry grid layout, with a classic footer and a dual main section. This section displays most important articles on the site.

Possible variations:

The masonry can take the whole screen if needed. The number of columns can vary. The sidebar is not recommended for such layouts, as it will break the visual composition.

Note:

Two-number combinations (for example, 740x380) indicate the dimensions and the positioning of future images.

RESEARCHING & CONTRIBUTING TO THE FUTURE OF AFRICAN ENERGY

We are bridging the knowledge gap on sustainable energy development within and about Africa

Untapped Resources Growing Demand

Hosting the Energy Policy dialogue

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400x500 Alex Teseira - 5 June 2017 Developments in Energy Policy Lorem ipsum dolor sit amet, consectetur adipiscing elit. Read more	400x270 Alex Teseira - 7 June 2017 Exclusive interview with SEE Institute CEO CEO Energy	400x270 Alex Teseira - 29 May 2017 Inter-University relations exploring new horizons Uni Global
400x270 Alex Teseira - 4 June 2017 New mining technology paving its way Mining	400x270 Alex Teseira - 1 June 2017 Saving our planet, lifting people out of poverty, advancing economic growth... these are one and the same fight. BAN Ki MOON	400x270 Alex Teseira - 1 June 2017 Kickstarter campaigns to end poverty Poverty Kickstarter
400x270 Alex Teseira - 1 June 2017 Expert outlook on 2018 African-Canadian relations Canada Africa	400x270 Alex Teseira - 1 June 2017 Nano-particles: paradigm shift in renewable energy Tech Renewable	400x270 Alex Teseira - 1 June 2017 2018 CEO Outlook May 8, 2017 June 23, 2017 New terms and conditions September 15, 2017

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San Francisco, CA 94107-709
(+123) 456 7890
(+123) 456 7891
info@remteam.com
www.remteam.com



Overlapping blog:

Overlapping blog posts' design. A full-screen parallax image slider located in the header. Right sidebar provides quick access to articles, tags and the newsletter subscription. Classic 4-column footer completes the design.

Possible variations:

The sidebar can be located on the left or wholly removed. The post text can directly overlap on the post image.

Note:

Two-number combinations (for example, 740x380) indicate the dimensions and the positioning of future images.

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DECEMBER 15

OUR GOAL: BRIDGING CANADIAN AND AFRICAN INDUSTRIES

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21 MAY 2017 **Exclusive interview with Afica-EU council CEO**

On the eve of the EU-Africa summit on Migration that is taking place today and tomorrow in Valletta (Malta), ...

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21 MAY 2017 **Annual Conference of the Canadian Association of African Studies (CAAS)**

From 4-6 May 2018 CAAS is convening in Kingston at Queen's University under the banner "Transformations in African Environments"

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TOPICS

Praesent vitae est lorem
Aenean imperdiet nisi
Praesent eu viverra gravida
Praesent pulvinar gravida
Praesent pulvinar gravida
Integer commodo est

USEFUL LINKS

Vivamus sagittis sapien
Sed convallis nec enim
Pellentesque a tristique risus
Pellentesque a tristique risus
Pellentesque a tristique risus
Nunc vitae libero lacus

AUTHORS

Praesent pulvinar gravida
Integer commodo est
Praesent pulvinar gravida
Praesent pulvinar gravida
Praesent pulvinar gravida
Integer commodo est

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Live link:

<https://seeinst.github.io/overlap.html>



about WEBSITE DESIGN

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estimate WEBSITE DESIGN

Estimate for 6 or less page designs. this includes an image slider or a video hero image that will be present on all pages. All of the pages will have one Donate button in the navigation menu (and more on the landing page if needed).

Images and copy are not included in the present estimate. Proper image sizes will be given and an appropriately for-web compressed images are expected from the client. However, we can provide needed services for looking up royalty-free/ purchasing premium photography (and sizing/ compressing them) and text editing/ copy for additional fees.

The estimate for Website design services amounts to: \$1000 CDN.



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estimate WEBSITE DESIGN

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The estimate for Website design services amounts to: \$1000 CDN.



estimate WEBSITE WORDPRESS integration & functionality

Estimate for wordpress integration and functionality.

Integration means generating a custom wordpress theme, including setting up two dynamic pages (a landing page and a post page, with the rest being static pages. It would also involve testing php site framework against the current wordpress installation. Note that we would do our best to make sure the styling is exactly the same as in the final draft, but some of the sidebar elements may not come out with the absolutely the same style as in the mock-ups.

Functionality refers to the ability to host surveys, embed videos and the “Read more” functionality (i.e. have downloadable pdf files) on the post pages. Website statistics will also be collected. This will be achieved with third-party plugins. Post content will be editable via a TinyMCE standard editor.

The estimate for integration/ functionality services amounts to: \$200 CDN.



estimate WEBSITE WORDPRESS integration & functionality

Estimate for wordpress integration and functionality.

Integration means generating a custom wordpress theme, including setting up two dynamic pages (a landing page and a post page, with the rest being static pages. It would also involve testing php site framework against the current wordpress installation. Note that we would do our best to make sure the styling is exactly the same as in the final draft, but some of the sidebar elements may not come out with the absolutely the same style as in the mock-ups.

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The estimate for integration/ functionality services amounts to: \$200 CDN.



estimate COLOR PALETTE, INFOGRAPHIC & REPORT TEMPLATES

Estimate for a set of 3 color palette options, one report template and one infographic.

The color palette options would include modifying the chosen landing page draft to match each chosen palette. The current palette will be included as one of the options.

A report template would include a cover page and the top/bottom ribbons for the remaining pages. It would be provided in Adobe Illustrator file and a set of png files (so they can be imported into MS Office for reports). More report services are available for extra fees.

An infographic template would include a header and 4 sections, each reflecting one principal idea and including one icon. It would be provided as an Adobe Illustrator file and a Pdf/ Png file. More infographic template services are available for extra fees.

The estimate for 3 color palette options, one report and one infographic amounts to:
\$250 CDN.



estimate TOTAL & Extra services

Estimate total:
\$1450 CDN

Extra services are available for extra fees:

- Extra pages
- Extra functionality
- More report / infographic templates
- other Graphic Design services (logo / business cards / brochures)
- Royalty-free and premium photogrpahs lookup/ purchase and compresion/ resizing to specified dimensions
- SEO (Google and Bing ranking) analysis and improvements.
- Advertising advice and set-up of advertising services on Google or Facebook.
- Business registration through Google and Bing
- UI testing (heatmaps, scrollmaps) and subsequent design alterations