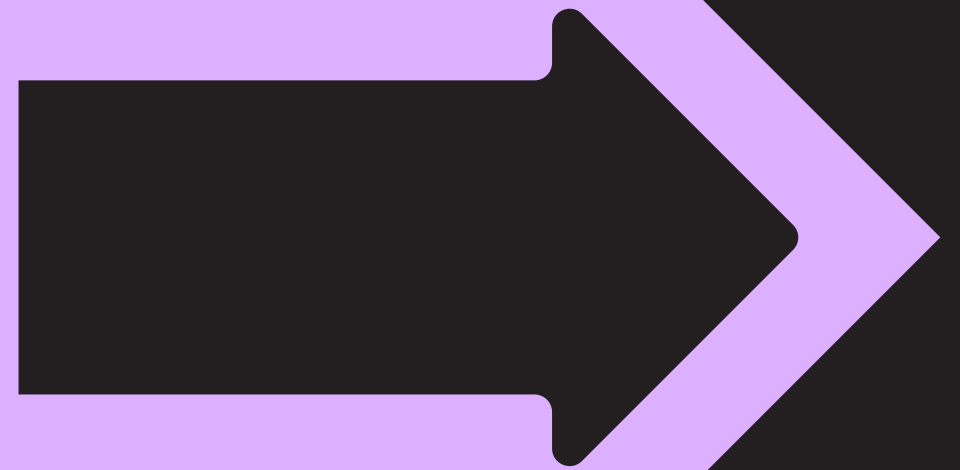


FILL IN  
THE BLANK:

**Generative AI**  
can create new  
images, audio,  
video and text, but  
it **can also** \_\_\_\_\_  
**your business.**

**Slide to reveal the answer.**

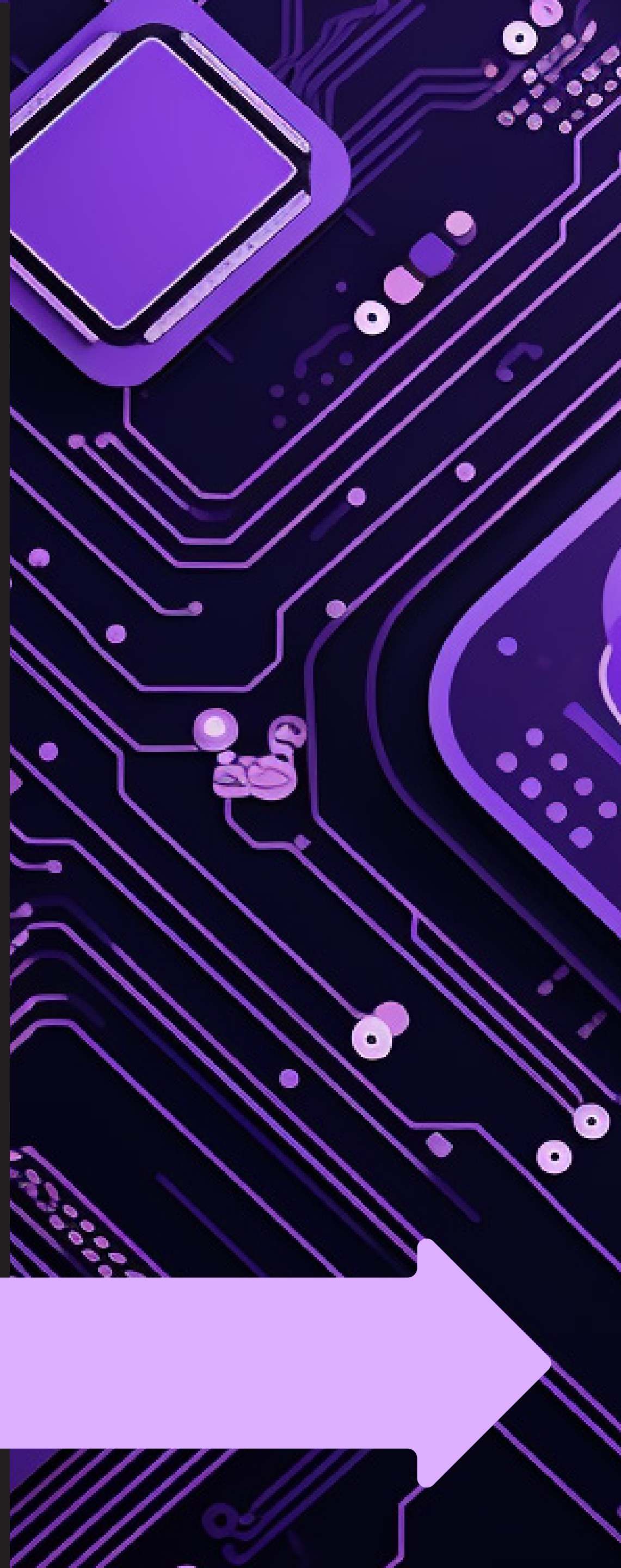




ANSWER:

**PROTECT**

**Here's how**



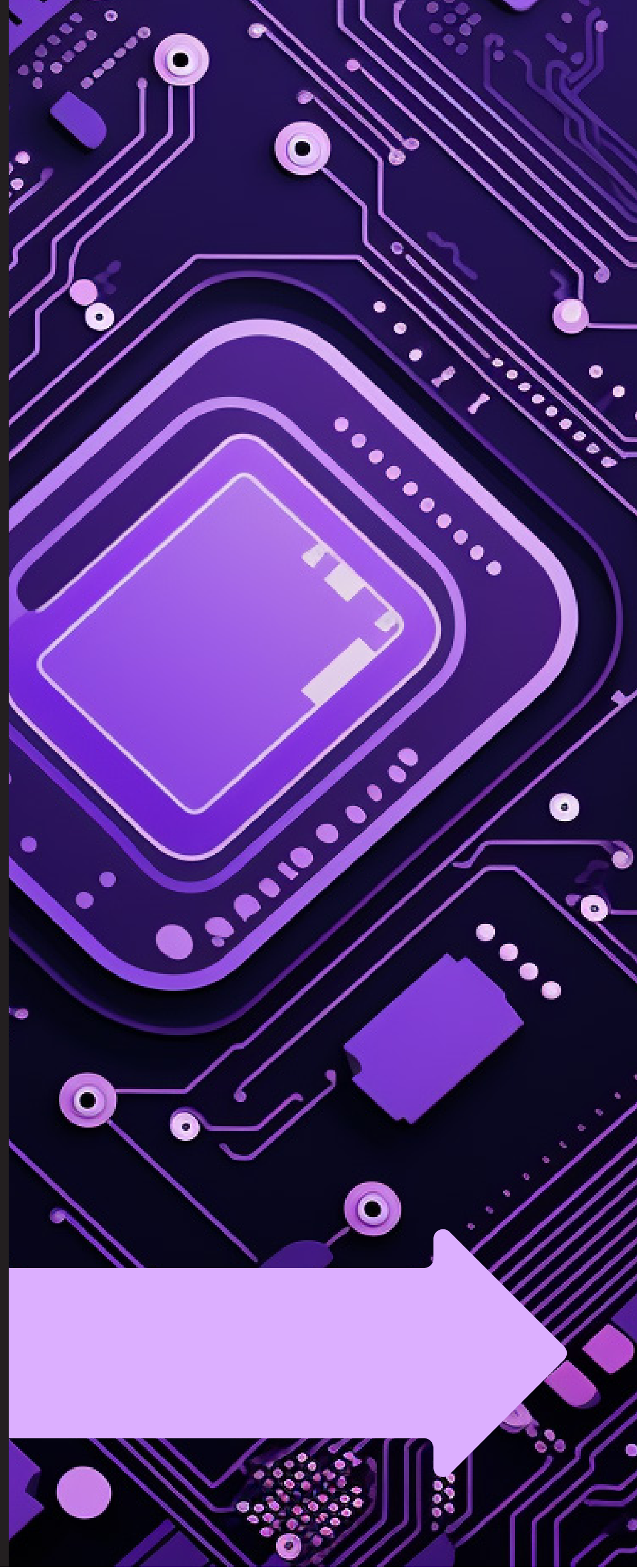


# Improving **security**

AI can **evaluate hidden patterns** to **uncover malicious processes** and create actionable reports for the user.

# Preventing fraud

When **trained to recognize untrustworthy data sources**, AI is able to quickly classify entire domains.





# Understanding threats

Explaining malware  
and other risks to  
the user **increases**  
**awareness and**  
**compliance.**





# What other business functions can AI reinvent?

Find out in our **report**

