Consumer's Financial Well-being Analysis

Data Incubator Project Proposal

Shiqing (Stacey) Wang April 2018

Data Source



Standing up for you

We hold companies accountable for illegal practices

\$11.9 billion in relief

to consumers from our enforcement actions

29 million+ consumers

will receive relief because of our actions

We listen to consumers and make their voices heard

1.2 million+ complaints

we've handled from consumers

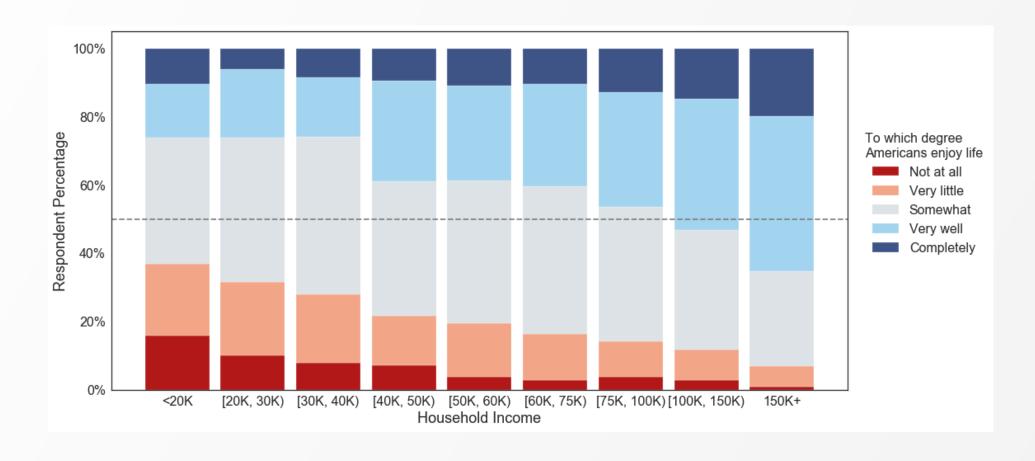
97% of consumers

get timely replies when we send their complaints to companies

Explanatory Data Analysis



Why Financial Wellness



Explanatory Data Analysis



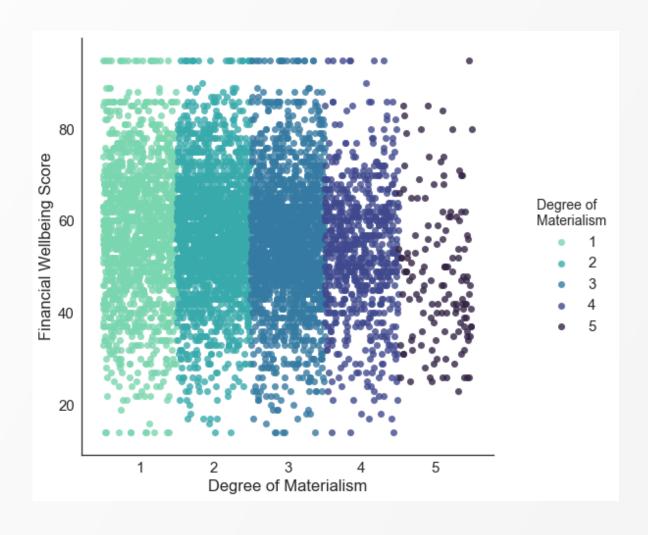
Financial Habits vs. Race



Explanatory Data Analysis



Financial Wellness vs. Materialism



THANKYOU

Shiqing (Stacey) Wang April 2018