



Fashionitas

Get in the spotlight this Festember, with the first ever Fashion Contest of Trichy city. Let the cameras click to capture your Creativity, Style and Attitude. Floor the audience and let them take you away to the Scintillating heights of Glamor you've been waiting for all your life...

Event Format

The event is divided into two rounds:

1st round:

“Casual Fashion”

A standard Ramp walk, .Participants are free to be as innovative and creative as possible in this round. Each participant is required to have at least one Green innovation in the dresses.

2nd round:

“Ethnic Fashion”

Two ramp walks by each participant. Each with a different mood. Moods will be declared a day before the event. Walk will be followed by a Questionnaire by Judges.

Green innovations will be awarded extra points.

Judging will be based on presentation, dress innovation and attitude.

Green Innovation in the first round will carry points.

Questionnaire in second round will carry points

Points will be awarded on the basis of Mood interpretation and presentation in second round.

Green innovation is compulsory only in the first round.

Additional points shall be awarded for the use of props and accessories such as bags, footwear, head-wear and belts.

Event will be choreographed by a professional one day prior to the event. All participants are required to be present.

Rules

- Each entry can have only one model and maximum of two offstage crew.
- There is no limit on the number of entries per college.
- In case of excessive registrations, an elimination round will be conducted a day before event. Elimination will be based upon modeling skills and attitude; no costumes are required for elimination.
- The contestants will be scrutinized before the ramp walk.
- Any sort of vulgarity and unnecessary display of cleavage, midriff, lower back and thighs will lead to disqualification.
- Participants are responsible for all the clothing and makeup.
- Use of animals, fire, water or any other hazardous materials will lead to disqualification.
- Judges decision will be final.

For registrations

Send your Photograph and a Write-up about yourself to
fashion@festember.com

