

Credit Card Transaction Report

Revenue

55M

Interest

7.8M

Amount

44.5M

Trans Count

656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46,139,397.74	36957875	6495888
Silver	5,586,332.28	4586746	812081
Gold	2,454,072.16	2024078	373784
Platinum	1,135,608.05	953314	161629
Total	55,315,410.23	44522013	7843382

Q4

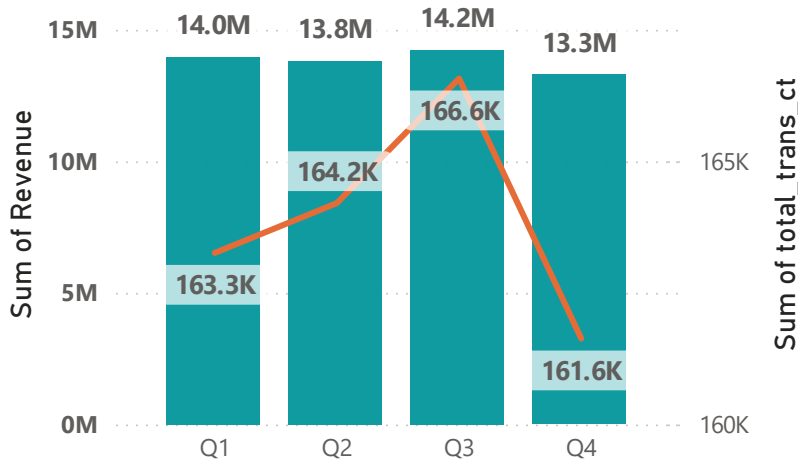
Q3

Q2

Q1

QTR Revenue and total trans count

Sum of Revenue Sum of total_trans_ct



Week_Start_Date

All

F

M

Silver

Blue

Gold

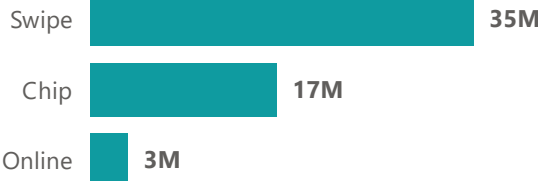
Platinum

Med

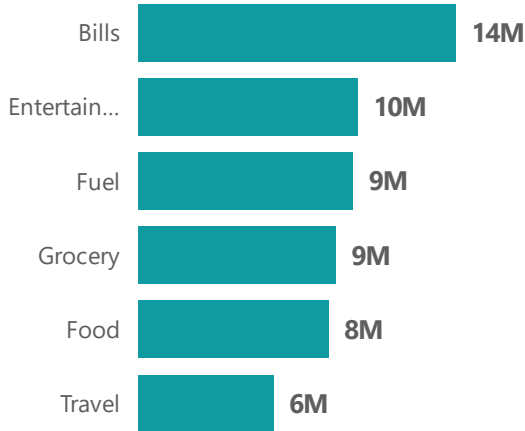
Low

High

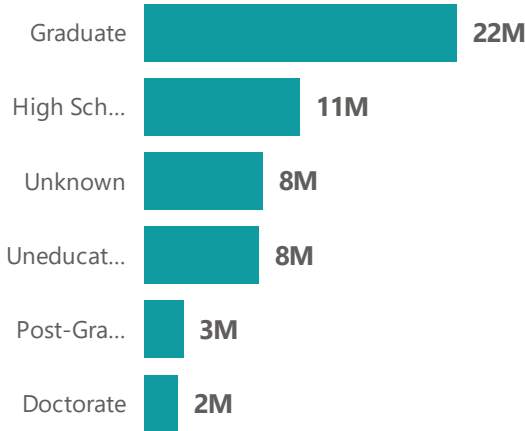
Revenue by Use Chip



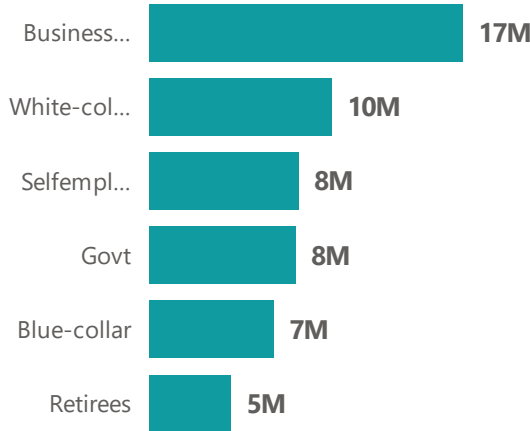
Revenue by Expenditure type



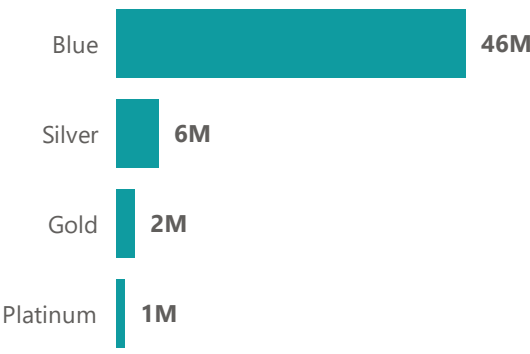
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Revenue

55M

Interest

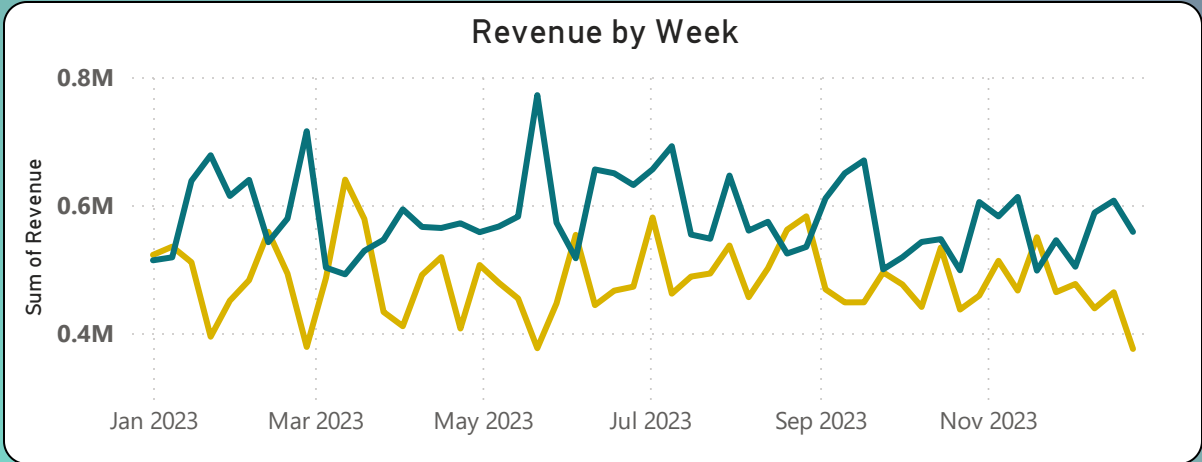
7.8M

Income

575.9M

CSS

32.2K



Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

Swipe

Online

Chip

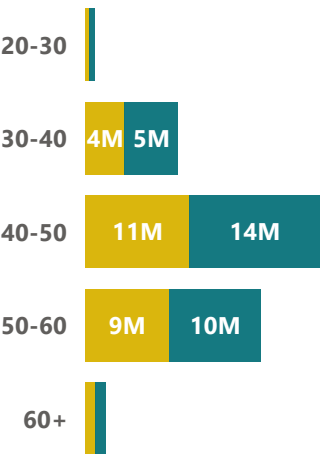
M

30.22M

F

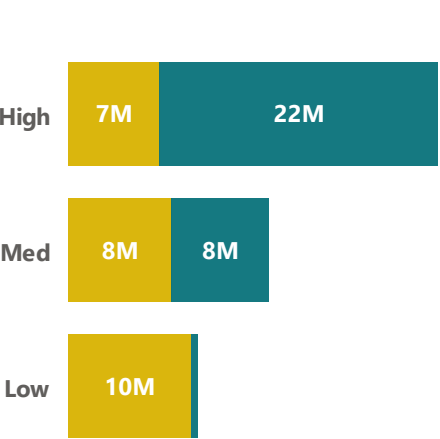
25.09M

Revenue by Age Group



customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	6,904,278.57	952801	7226219
Businessman	17,387,832.31	2539390	1869599
Govt	8,111,701.37	1160016	8877398
Retirees	4,535,184.24	630359	4867503
Selfemployeed	8,261,757.81	1119742	7531328
White-collar	10,114,655.93	1441074	10393009
Total	55,315,410.23	7843382	57591443

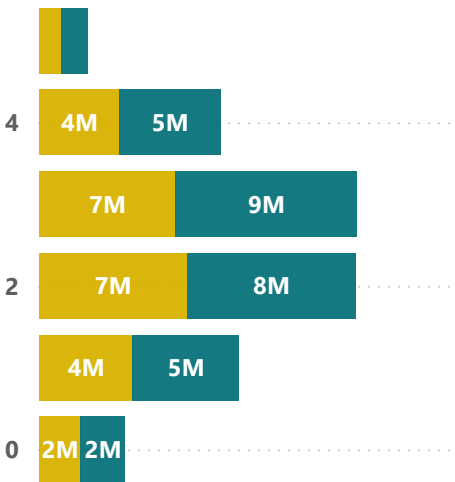
Revenue by Expenditure type



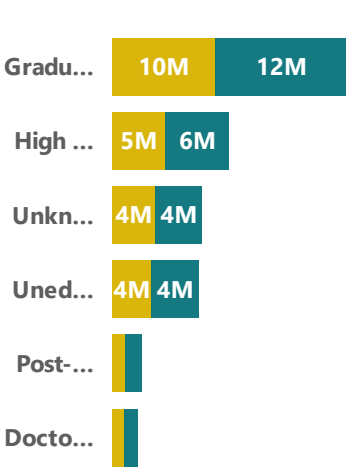
Revenue by Dependent



Revenue by Marital Status



Revenue by Income Group



Top 5 States

