

# Amazon Customer Survey

545

Total Customer

325

Female Customers

125

Male Customers

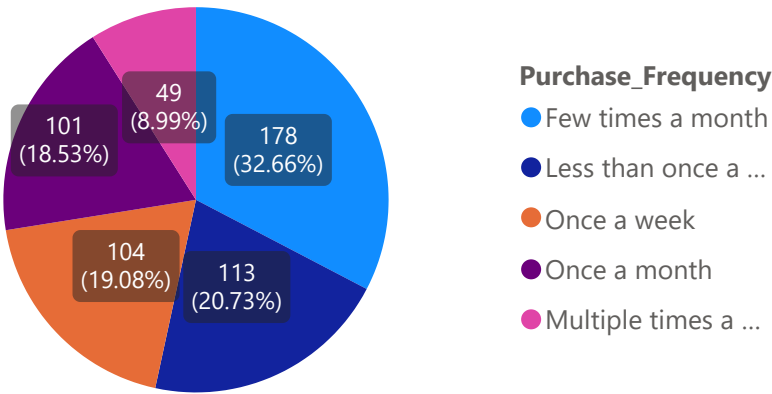
78

Prefer not to say Customers

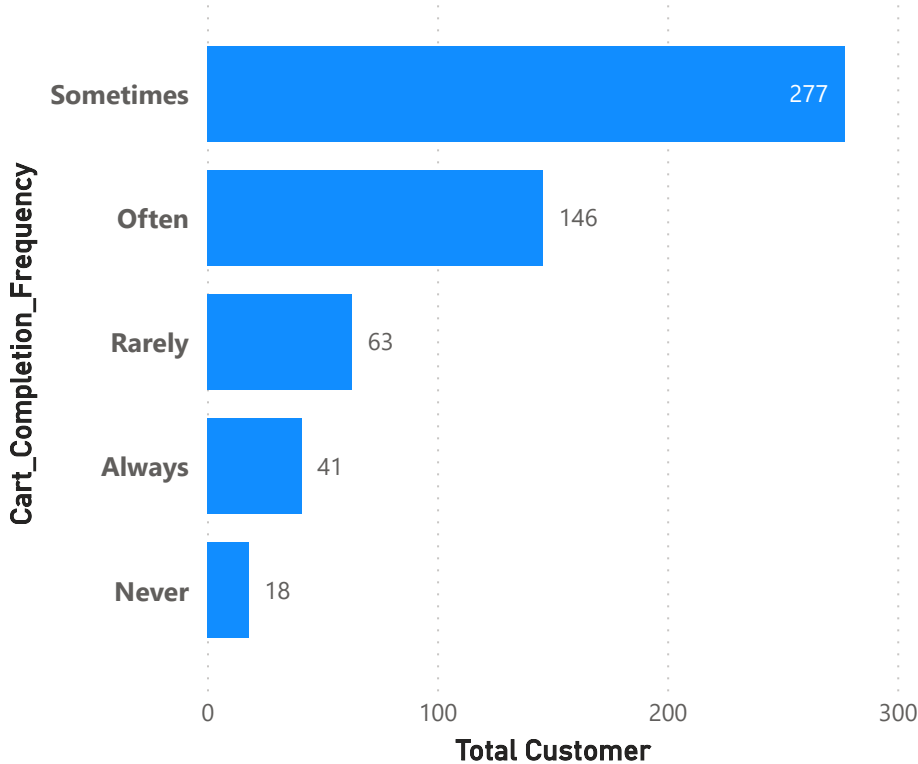
17

Others Customers

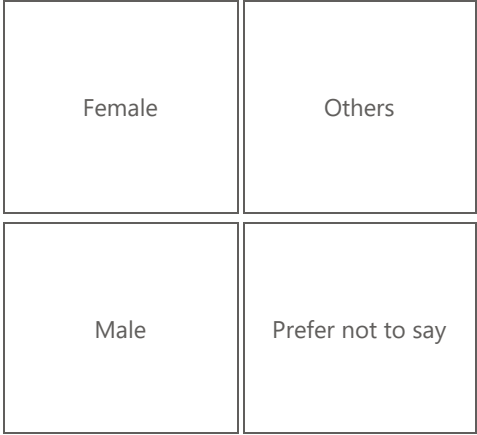
Total Customer by Purchase\_Frequency



Total Customer by Cart\_Completion\_Frequency



Gender

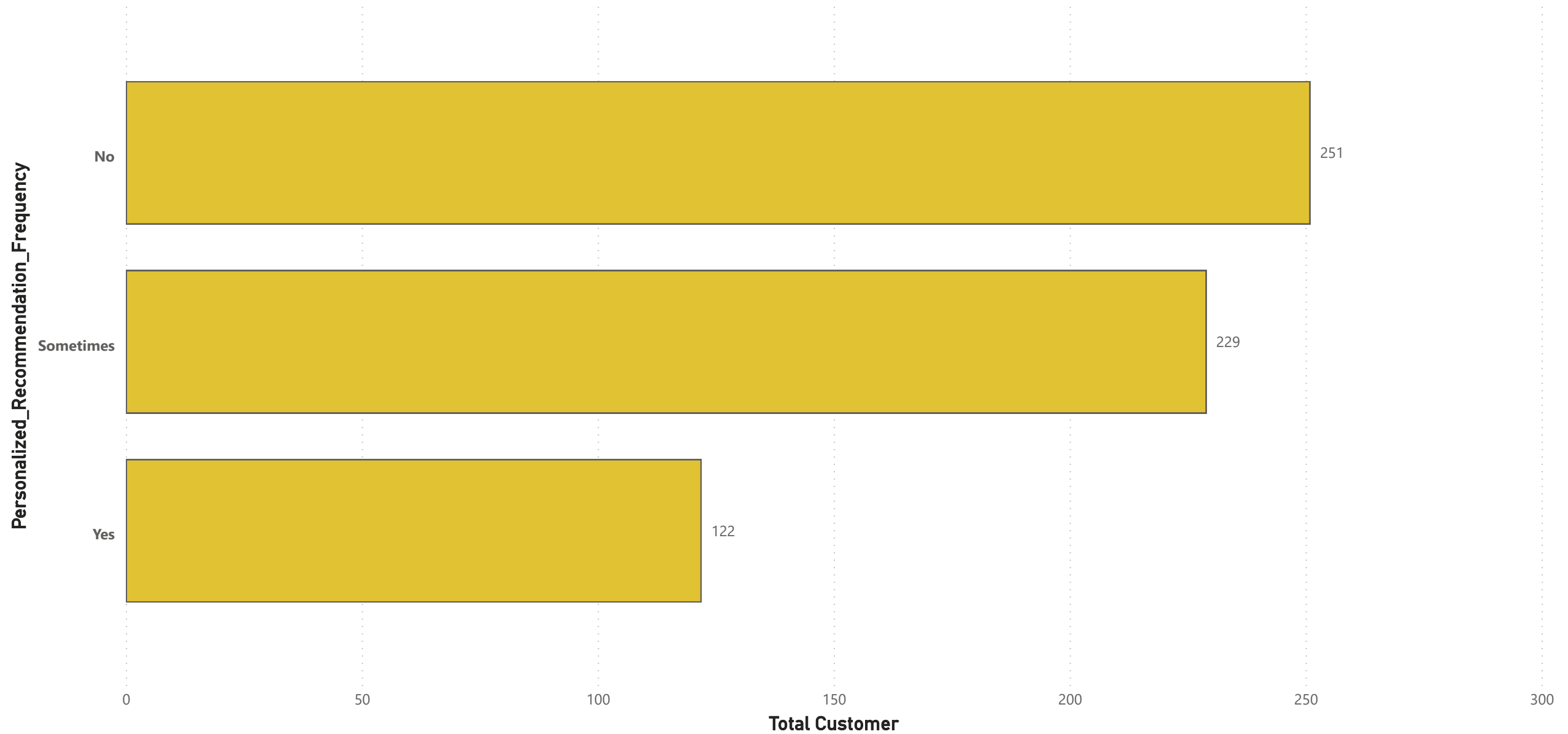


age



# Stacker Bar Chart

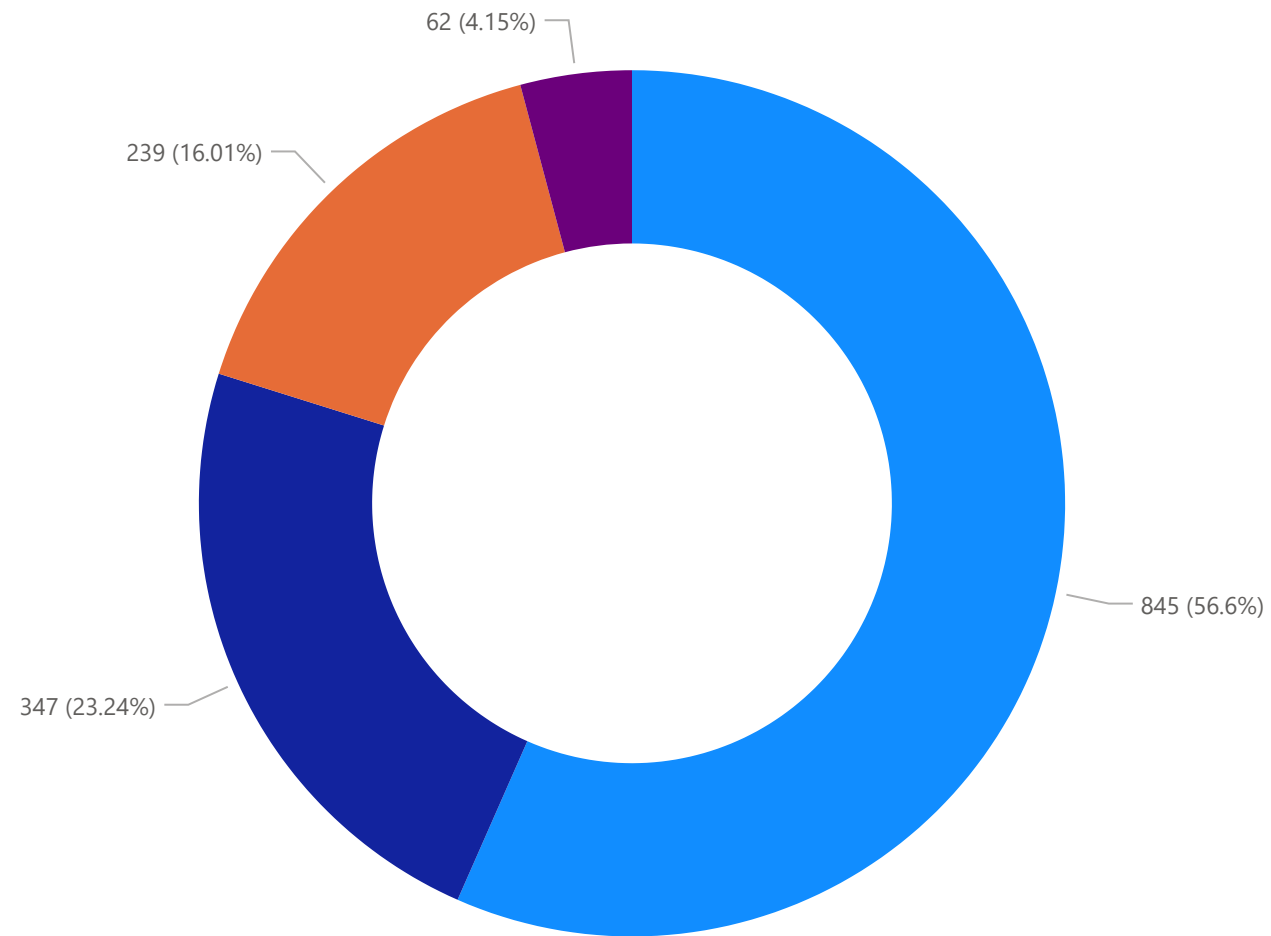
Total Customer by Personalized\_Recommendation\_Frequency



# Donut Chart

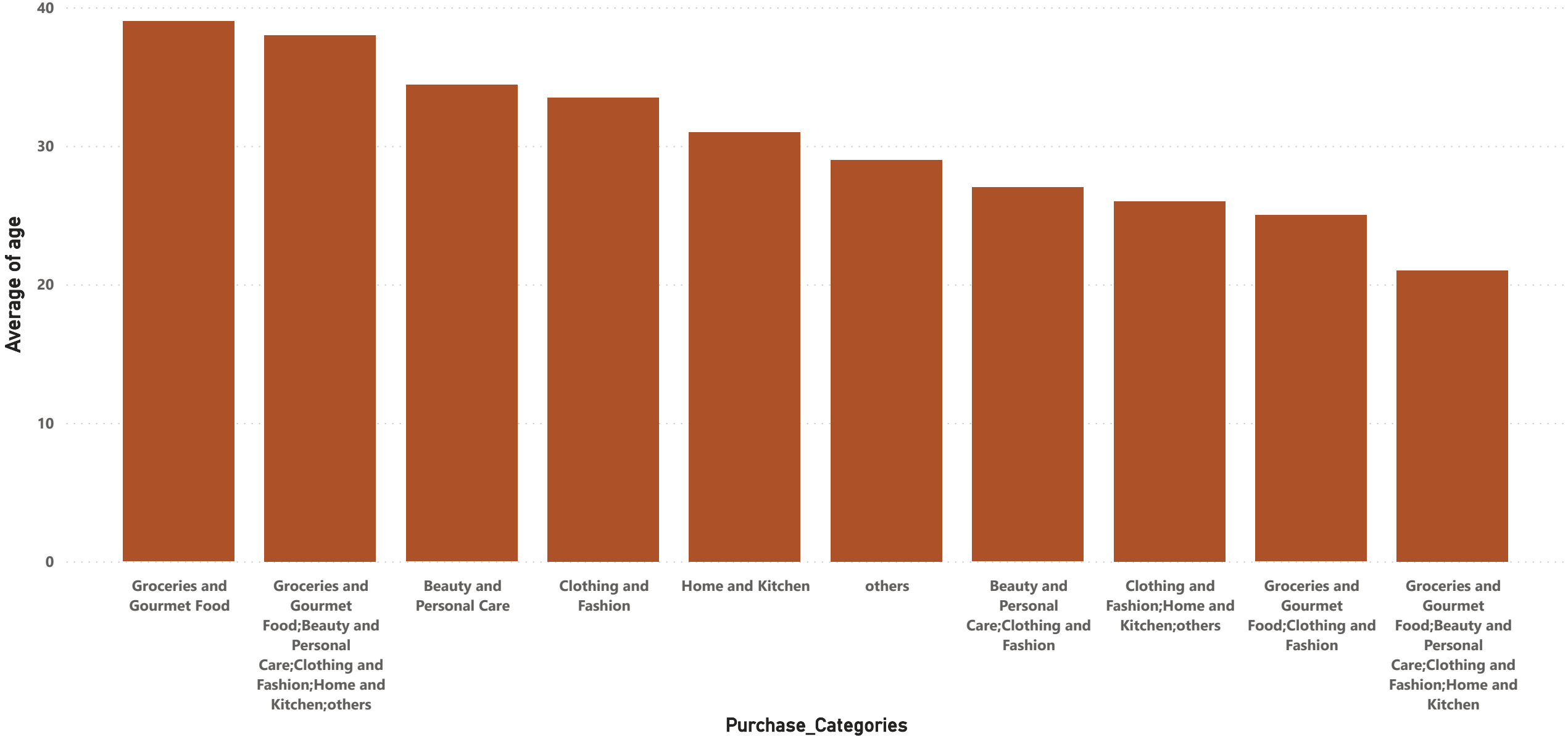
Sum of Customer\_Reviews\_Importance by Gender

Gender ● Female ● Male ● Prefer not to say ● Others



# Purchase category with their Age

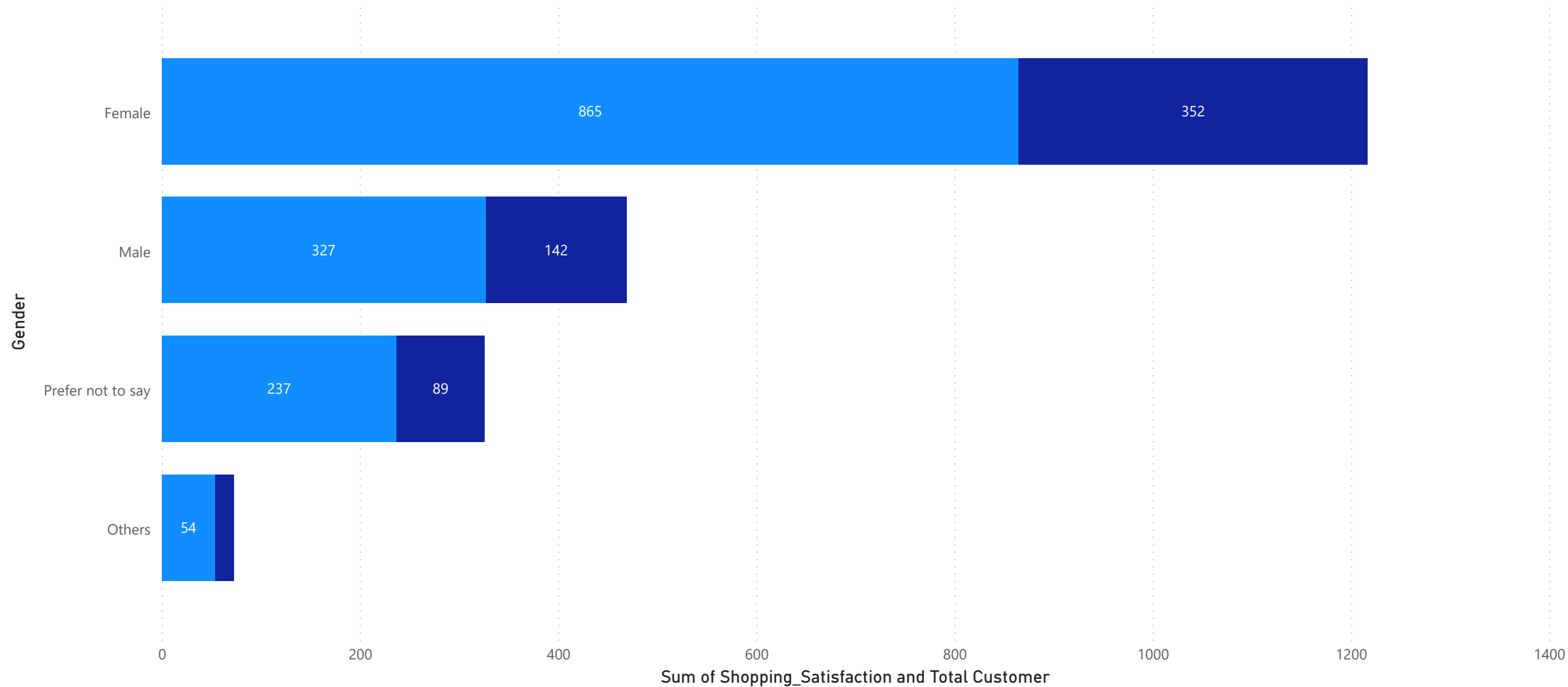
Average of age by Purchase\_Categories



# Stacked Bar Chart

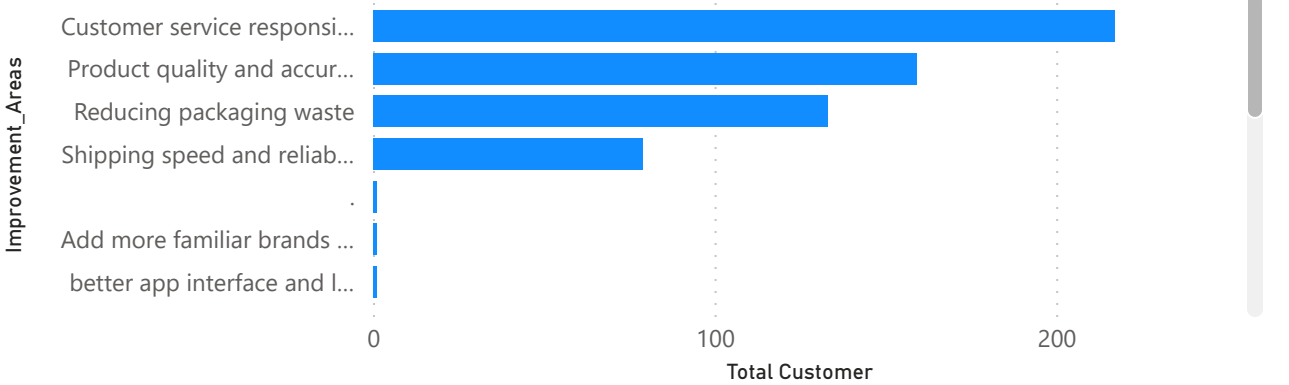
Sum of Shopping\_Satisfaction and Total Customer by Gender

● Sum of Shopping\_Satisfaction ● Total Customer

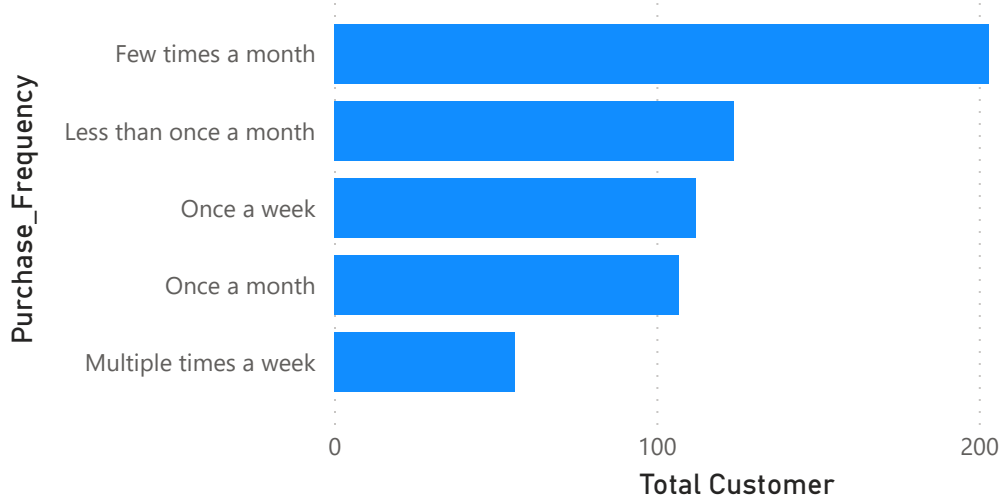


# QnA

show improvement areas and total customers

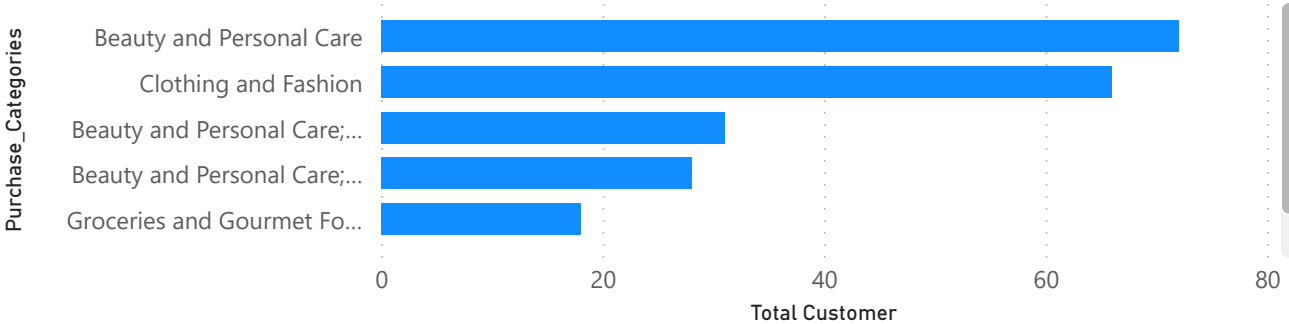


what is the total customer by purchase frequency



Top 5 purchase category of Female customer

Showing results for Top 5 purchase category of Female amazon customer behavior surveys by total customer of those amazon customer behavior surveys



which is the highest rating accuracy by purchase category

Showing results for Top purchase category of amazon customer behavior surveys by total rating accuracy

**Beauty and Personal Care**  
303  
Sum of Rating\_Accuracy

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**Dashboard**

**Bar Chart**

**Donut Chart**

**Avg age by their  
Purchase Category**

**Stacked Bar Chart**

**QnA**