SEEMA LALAKIYA

UI/UX Designer

simii0808@gmail.com ✉

999-870-1886 ☎

seemacreatives.github.io/portfolio 🌐

SKILLSET ✦

SOFTWARE & FRAMEWORK

> Adobe Suite (PS, AI, XD)
> Sketch, Figma, Invision
> Coral Draw
> Bootstrap
> Foundation

METHODS & LANGUAGES

> HTML5, CSS3, Basic JS
> Wireframing & Prototyping
> User Research and Testing
> Mobile & Desktop Design

EDUCATION 🎓

MASTER OF COMPUTER APPLICATION

July - 2013

CGPA: 7.73

Gujarat Technology University, Gujarat, India.

BACHELOR OF COMPUTER APPLICATION

March - 2010

Percentage: 62%

Saurashtra University, Gujarat, India.

STRENGTHS ✦

> Leadership
> Design systems
> Accessibility
> Critical thinking
> Problem-solving
> Collaboration

WORK EXPERIENCE 💼

SENIOR WEB DESIGNER | CORBIT DIGITAL

Rajkot, GJ | February 2019 to December 2021

> Crafted responsive user experiences with a mobile-first mentality while still establishing consistent web/desktop interaction patterns.
> Collaborated with the client directly to ensure premium quality for excellent promotional content on the web and social media.
> Review UX with team members and make necessary edits to accommodate technical or business concerns.
> Handled all composition, illustration, typography, and branding for all projects.
> Designing, building, and maintaining marketing email templates.

SENIOR WEB DESIGNER | NETWORLD

Rajkot, GJ | November 2015 to February 2019

> Responsible for planning, creating/designing, improving, developing, and checking on the navigation of all Websites.
> Building wireframe & prototypes, which then turned into functional and responsive digital products.
> Produced both e-commerce and non-commerce creative website layouts and content for the use of clients.
> Performing quality assurance and troubleshoot code rendering across multiple desktops and mobile devices.

JUNIOR WEB DESIGNER | SUHRADAM SOFTWARE

Rajkot, GJ | August 2014 to October 2015

> Established visuals such as video thumbnails, overlays, banners, flyers, and promotional content for web and social media.
> Contributed to the creation, organization, and distribution of project style guides, pattern libraries, and asset repositories

TRAINEE AND JUNIOR WEB DESIGNER | GLOBAL ERA INFOTECH

Rajkot, GJ | February 2014 to July 2014

> Responsible for designing, developing, and checking on the navigation of all Websites.
> Participate in creating card sorts, share ideas, and design deliverable mockups.