



NORTHWIND Dashboard



orderDate

Wednesday, September 18, 1996

Wednesday, November 27, 1996

Friday, February 21, 1997

Tuesday, April 15, 1997

Tuesday, May 13, 1997

Wednesday, June 04, 1997

Thursday, June 19, 1997

Friday, August 08, 1997

Monday, August 25, 1997

Total unit_price

1.4K

Distinct count of
productid

6

Average DaytoShip

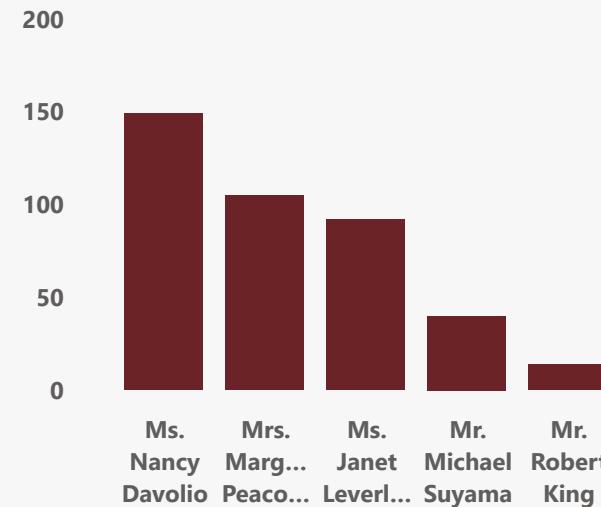
6.67

Proportions of Sales per
Product Category

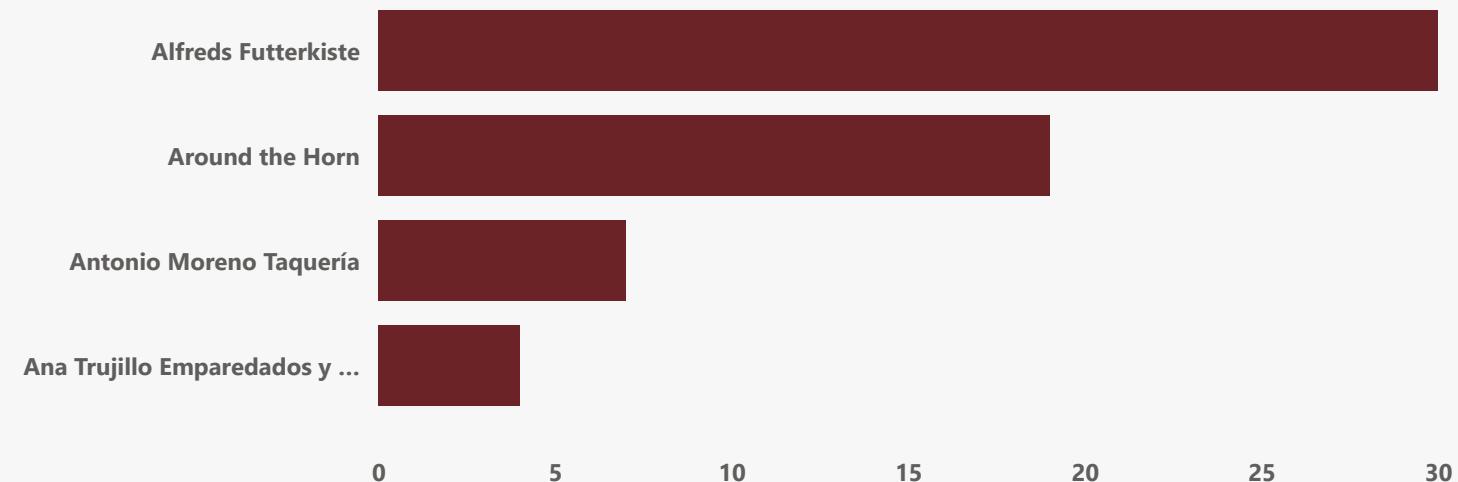


categor... ● Beverages ● Dairy Products ▶

Order Fulfilment Time



Sales by Customer





NORTHWIND Dashboard



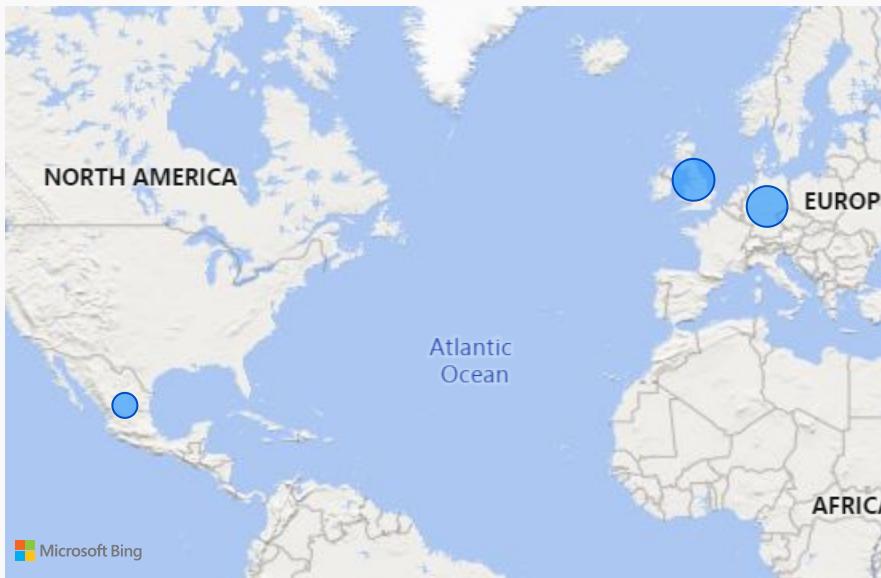
shipCountry

Germany

Mexico

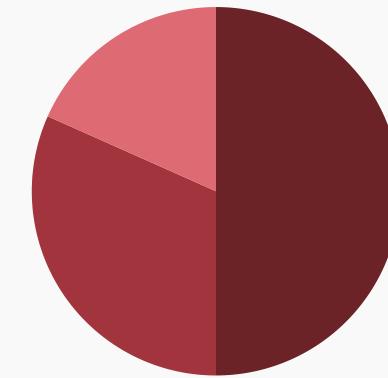
UK

Freight Cost per Region

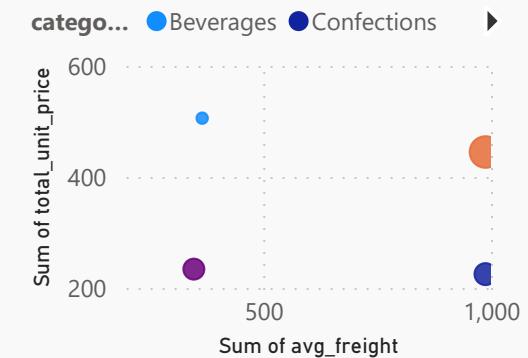


Customer Distribution

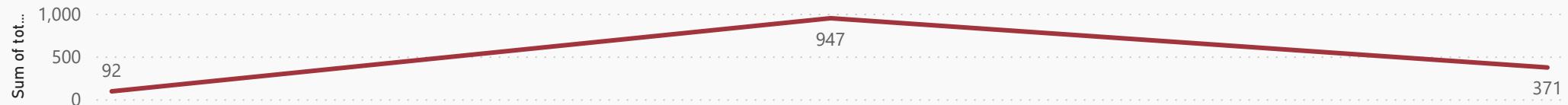
shipCo... ● Germany ● UK ● Mexico



Relationship between freight cost and total sales



Sales Trend

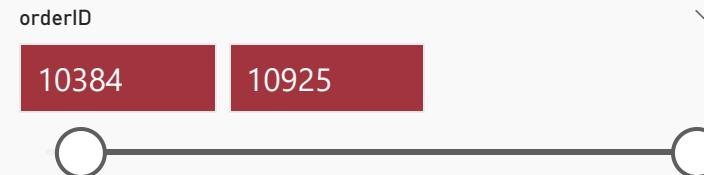
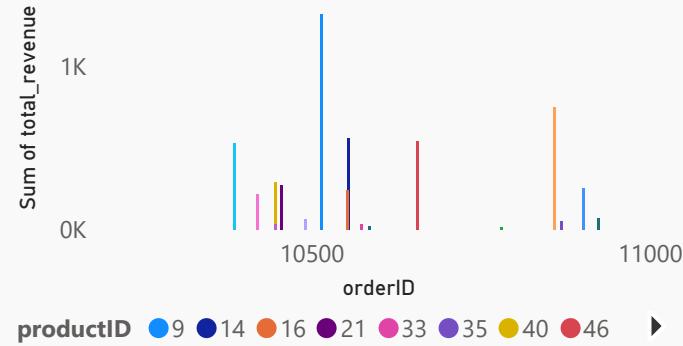




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Total Revenue by Order and Product



Total Revenue by Order

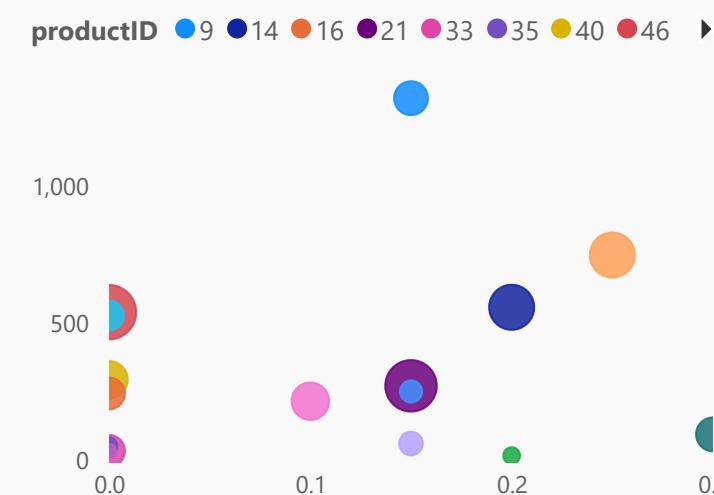
orderID	productID	total_revenue
10515	9	1,319.20
10859	64	748.13
10555	14	558.00
10657	46	540.00
10387	59	528.00
10448	40	294.00
10456	21	272.00
10902	62	251.43
10553	16	244.30
10420	73	216.00
10925	52	71.40
10491	77	61.88
10870	35	54.00
10574	33	35.00
10447	71	34.40
10586	52	23.80
10781	54	17.88

productID

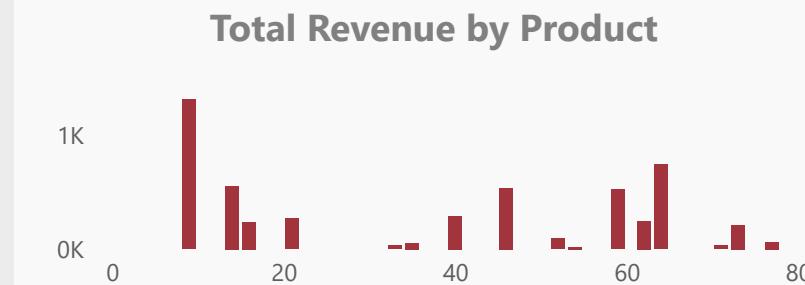
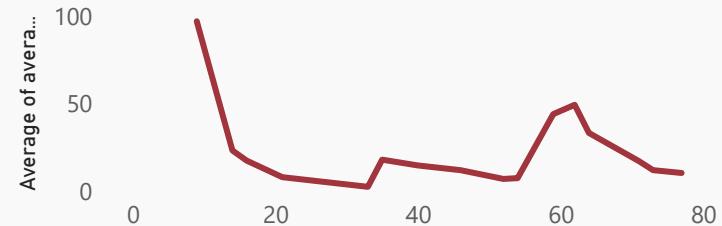
9 77



Discount Impact on Revenue



Average Unit Price by Product





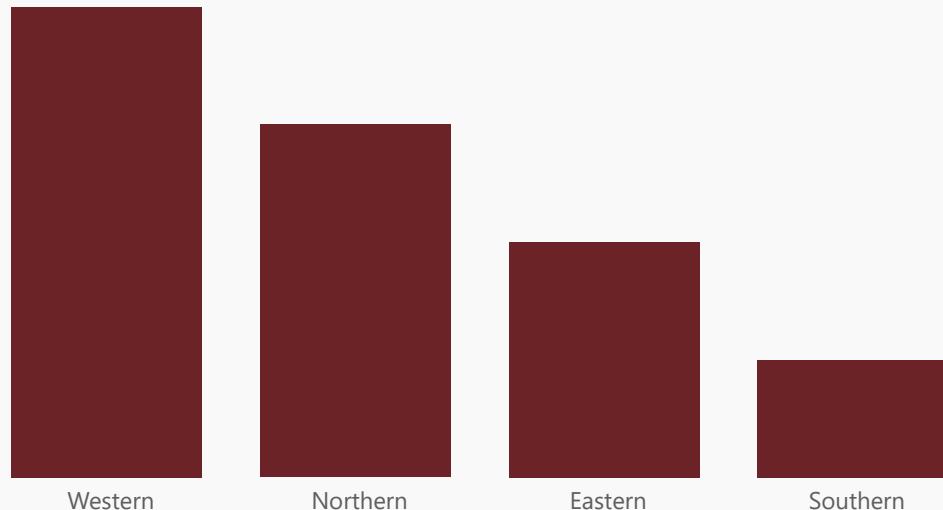
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regionDescription	
Eastern	Southern
Northern	Western

territoryDescription			
Atlanta	Menlo Park	Philadelphia	Santa Monica
Colorado Springs	New York	Rockville	Seattle

Count of Regions by Region Description



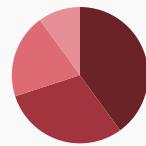
Territory Distribution by Region



Territories by Region

regionDescription	territoryDescription	territoryId	Count of RegionId
Eastern	New York	10038	1
Eastern	Rockville	20852	1

Territory Count by Region Description



regionDescription

● Western

● Northern



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Company Name

Federal Shipping	Speedy Express	United Package

shipperId

1	2	3

Unique Shippers

3

Unique Companies

3

Count of customersid by transaction_no



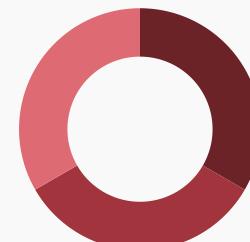
Shippers Details

companyName	First phone
<input type="checkbox"/> Federal Shipping	
3	(503) 555-9931
<input type="checkbox"/> Speedy Express	
1	(503) 555-9831
<input type="checkbox"/> United Package	
2	(503) 555-3199

Shippers by CompanyName

Federal Shipping	United Pack...
Speedy Express	

Distributions of Shippers by CompanyName



- companyName
 - Federal Shipping
 - Speedy Express
 - United Package