## smarter optimization

which hypothesis is Best? — Now that we've quantified badness-of-fit-to-data, we want to find a hypothesis h = (a, b) that minimizes it. We *could* try brute force, like so:

But this is slow! Here we're searching a 2D grid at resolution  $\approx$  400, so we call the loss  $400^2$  times. That exponent counts the parameters we're finding (here, 2: a and b); if we had 10 features and 10 weights, we'd make  $400^{10}$  calls. Yikes!

Let's instead use more of the information available to direct our search. Suppose at some point in our search the best h we've found so far is (a, b). The loss function is a sum (or average) over N training points  $(x_i, y_i)$ :

+ 
$$\max(1, 1 - y_0(a \cdot br(x_0) + b \cdot wi(x_0)) + \cdots$$
  
+  $\max(1, 1 - y_{42}(a \cdot br(x_{42}) + b \cdot wi(x_{42})) + \cdots$ 

Let's try to decrease this sum by reducing one row at a time. If  $\ell > 0$ , then any small change in (a,b) won't change  $\max(1,1-\ell)$ . But if  $\ell \leq 0$ , then we can decrease  $\max(1,1-\ell)$  by increasing  $\ell$ , i.e., by increasing (say):

$$\underbrace{+1}_{y_{42}}(\mathbf{a} \cdot \underbrace{0.9}_{br(\mathbf{x}_{42})} + \mathbf{b} \cdot \underbrace{0.1}_{wi(\mathbf{x}_{42})})$$

We can increase  $\ell$  by increasing  $\alpha$  or b; but increasing  $\alpha$  gives us more bang for our buck (0.9 > 0.1), so we'd probably nudge  $\alpha$  more than b, say, by adding a multiple of (+0.9, +0.1) to ( $\alpha$ , b). Conversely, if  $y_i = -1$  then we'd add a multiple of (-0.9, -0.1) to ( $\alpha$ , b). Therefore, to reduce the ith row, we want to move  $\alpha$ , b like this: Unless the max term is 0, add a multiple of  $y_i(br(x_i), wi(x_i))$  to ( $\alpha$ , b).

Now, what if improving the ith row messes up other rows? Because of this danger we'll take small steps: we'll scale those aforementioned multiples by some small  $\eta$ . That way, even if the rows all pull (a,b) in different directions, the dance will buzz close to some average (a,b) that minimizes the average row. So let's initialize h=(a,b) arbitrarily and take a bunch of small steps!

```
ETA = 0.01
h = initialize()
for t in range(10000):
    xfeatures, y = fetch_datapoint_from(training_examples)
    leeway = y*h.dot(xfeatures)
h = h + ETA * ( y * xfeatures * (0 if leeway>0. else 1) ) # update
```

Food For Thought: Convince a friend that, for  $\eta = ETA = 1$ , this is the **perceptron algorithm** from lecture. Choosing smaller  $\eta$  means that it takes more steps to get near an optimal h but that once we get near we will stay nearby instead of jumping away. One can aim for the best of both worlds by letting  $\eta$  decay with t. Food For Thought: We could have used hinge loss instead of perceptron loss. Mimicking the reasoning above, derive a corresponding line of code  $h = h + \ldots$ 

By the end of this section, you'll be able to

- quickly minimize perceptron or hinge loss via 'gradient' updates
- explain why those update formulas common linear models are intuitively sensible
- ← Soon we'll also include intrinsic implausibility! We'll see throughout this course that it's important to minimize implausibility plus badness-of-fit, not just badness-of-fit; otherwise, optimization might select a very implausible hypothesis that happens to fit the training data. Think of the Greek constellations: isn't it miraculous how constellations the bears, the queen, etc so perfectly fit the positions of the stars?
- $\leftarrow$  Here, br(x) and wi(x) stand for the features of x, say the brightness and width. Also, we'll use take y's values to be  $\pm 1$  (rather than cow vs dog or 1 vs 3), for notational convenience.