

Isabelle Seepersaud

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Experienced leader with strong background in guiding teams, managing complex projects, and achieving strategic objectives. Excels in developing efficient processes, delivering results and aligning efforts with organizational goals. Known for a collaborative approach and inclusive leadership style.

Skills

- Communication
- Teamwork and Collaboration
- Problem-solving
- Team leadership
- Project management
- Adaptability
- Event planning
- Data analysis
- Critical thinking

Work history

Residential Advisor

University of Minnesota, Duluth MN

August 2024 – Present

- Mentored and supported 90+ residents, cultivating a safe and inclusive environment.
- Planned and executed programs to promote student engagement and personal development.
- Effectively mediated conflicts and provided individualized support to residents.

Customer Service Specialist

The Home Depot, Apple Valley, MN

January 2024 – Present

- Provided front-end customer service, efficiently resolving issues and assisting professional contractors with order development
- Cross-trained across the Paint, Garden and Customer Service departments to enhance operational flexibility and team support
- Advised customers with expert product knowledge, contributing to increased satisfaction and repeat business.

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Page 2

Team Member

Menards, Apple Valley, MN

December 2021– August 2023

- Maintained stocked, organized shelves ensuring product availability.
- Guided customers on a wide range of tools, plants, fasteners, and seasonal items.

Marketing Mentorship

Media Relations Agency, Minneapolis, MN

January 2023 – June 2023

- Managed social media projects and delivered performance reports by tracking key engagement and growth metrics.
- Monitored and analyzed brand coverage across social media, news outlets and media platforms to optimize media investments.

Leadership & Development

- Women in Business
- American Marketing Association
- Business Professionals of America
- DECA
- National Honor Society

Community Service

- Wags & Whiskers Animal Rescue

Education

University of Minnesota Duluth Labovitz School of Business & Economics

Bachelor of Business Administration, Marketing concentration, May 2027

Rosemount Senior High School, June 2023