

# Isabelle Seepersaud

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Experienced leader with strong background in guiding teams, managing complex projects, and achieving strategic objectives. Excels in developing efficient processes, delivering results and aligning efforts with organizational goals. Known for a collaborative approach and inclusive leadership style.

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## Skills

- Communication
  - Teamwork and Collaboration
  - Problem-solving
  - Team leadership
  - Project management
  - Adaptability
  - Event planning
  - Data analysis
  - Critical thinking
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## Work history

### Residential Advisor

University of Minnesota, Duluth MN August 2024 – Present

- Mentored and supported 90+ residents, cultivating a safe and inclusive environment.
- Planned and executed programs to promote student engagement and personal development.
- Effectively mediated conflicts and provided individualized support to residents.

### Customer Service Specialist

The Home Depot, Apple Valley, MN January 2024 – Present

- Provided front-end customer service, efficiently resolving issues and assisting professional contractors with order development
- Cross-trained across the Paint, Garden and Customer Service departments to enhance operational flexibility and team support
- Advised customers with expert product knowledge, contributing to increased satisfaction and repeat business.

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## Team Member

Menards, Apple Valley, MN December 2021– August 2023

- Maintained stocked, organized shelves ensuring product availability.
- Guided customers on a wide range of tools, plants, fasteners, and seasonal items.

## Marketing Mentorship

Media Relations Agency, Minneapolis, MN January 2023 – June 2023

- Managed social media projects and delivered performance reports by tracking key engagement and growth metrics.
- Monitored and analyzed brand coverage across social media, news outlets and media platforms to optimize media investments.

## Leadership & Development

- Women in Business
- American Marketing Association
- Business Professionals of America
- DECA
- National Honor Society

## Community Service

- Wags & Whiskers Animal Rescue

## Education

University of Minnesota Duluth Labovitz School of Business & Economics

Bachelor of Business Administration, Marketing concentration, May 2027

Rosemount Senior High School, June 2023