

ANALYSING gOOGLE APP STORE



Done By: SEERAT FATEMA

**Analysing Google Apps Store HLD Author: Seerat Fatema**

**Analysing Google Apps Store**

(High Level Design)

Author: SEERAT FATEMA

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Contents

1.Project Details.............................................................................................02

2.Problem Statement....................................................................................03

3. Data Description....................................................................................... 05

5.Architecture................................................................................................06

6.Visuals........................................................................................................... 07

7.Data Analysis ............................................................................................. 09

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**Project Details**

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| --- | --- |
| **Project Title** | Analysing Google Apps Store dataset in terms of App downloads and Rating |
| **Technologies** | Business Intelligence |
| **Domain** | Technology |
| **Project Difficulties level** | Advanced |
| **Project Title** | Analysing Google Apps Store dataset in terms of App downloads and Rating |

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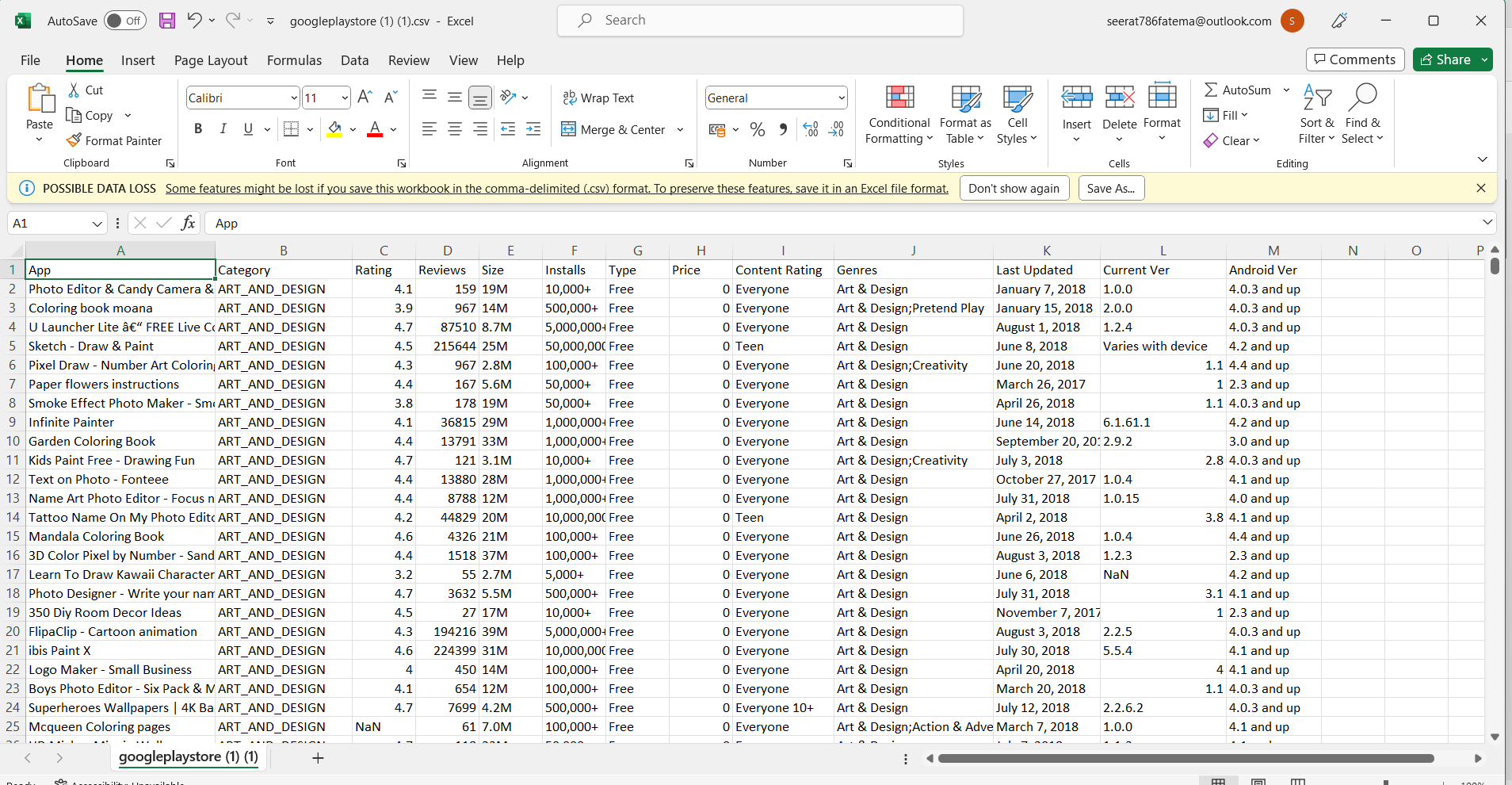
**Problem Statement**

Technology is the increasing need nowadays and used everywhere. One of the features of Technology is android. Which we all use in our daily life. Android is a mobile operating system based on a modified version of the Linux kernel and other open source software, designed primarily for touchscreen mobile devices such as smartphones and tablets.

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**Data Description**

* Data was given in single excel file named as googleplaystore.csv
* googleplaystore.csv includes App, Category, Rating, Reviews, Size, Installs , Type ,Price, Content Rating, Genres, Last Updated, Current Version, Android Version.

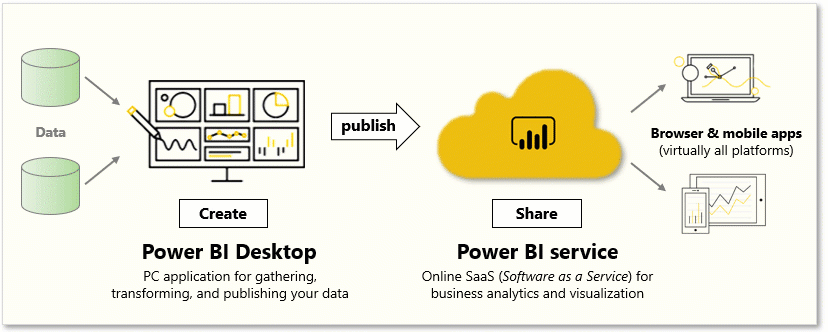


* This datasets includes total 10841 rows.
* A new column has also been added to given dataset , named it as sentiments( whether reviews are positive, negative ,neutral)



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**Architecture**

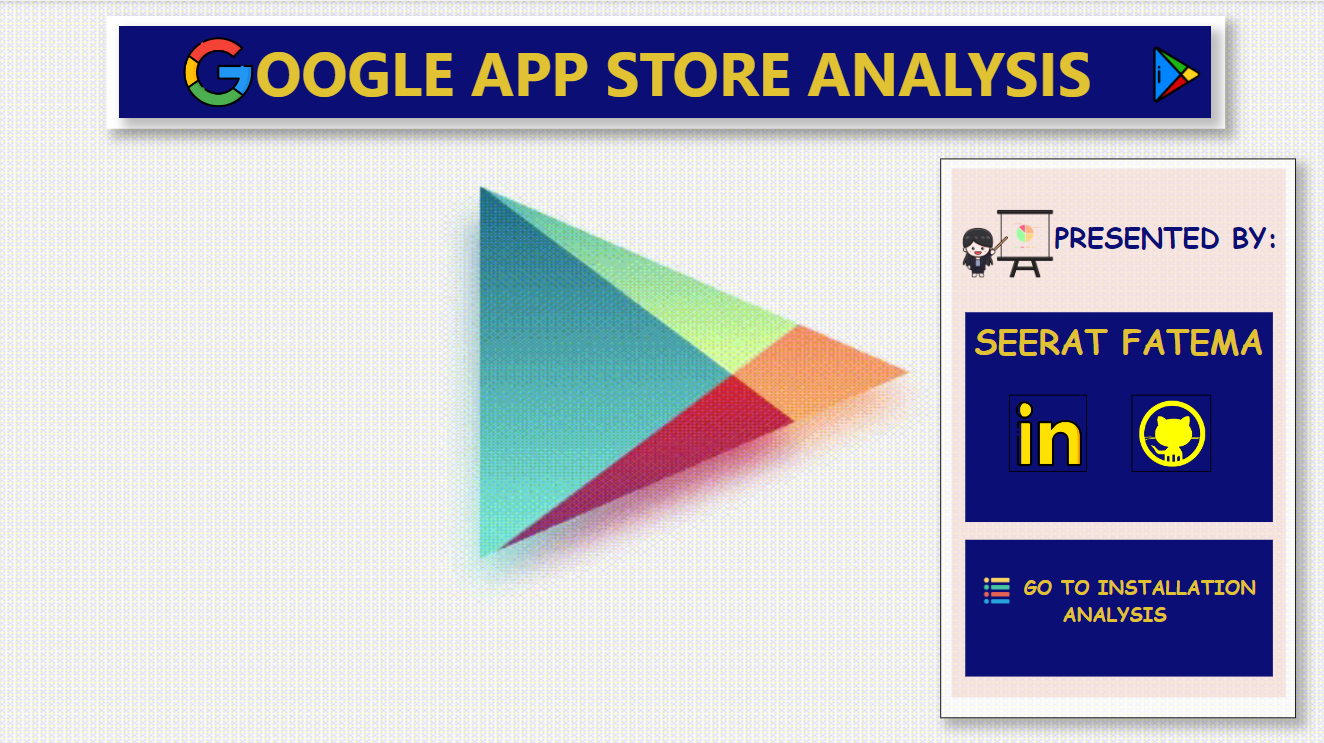


Overall architecture of the project which was build to the dashboard.

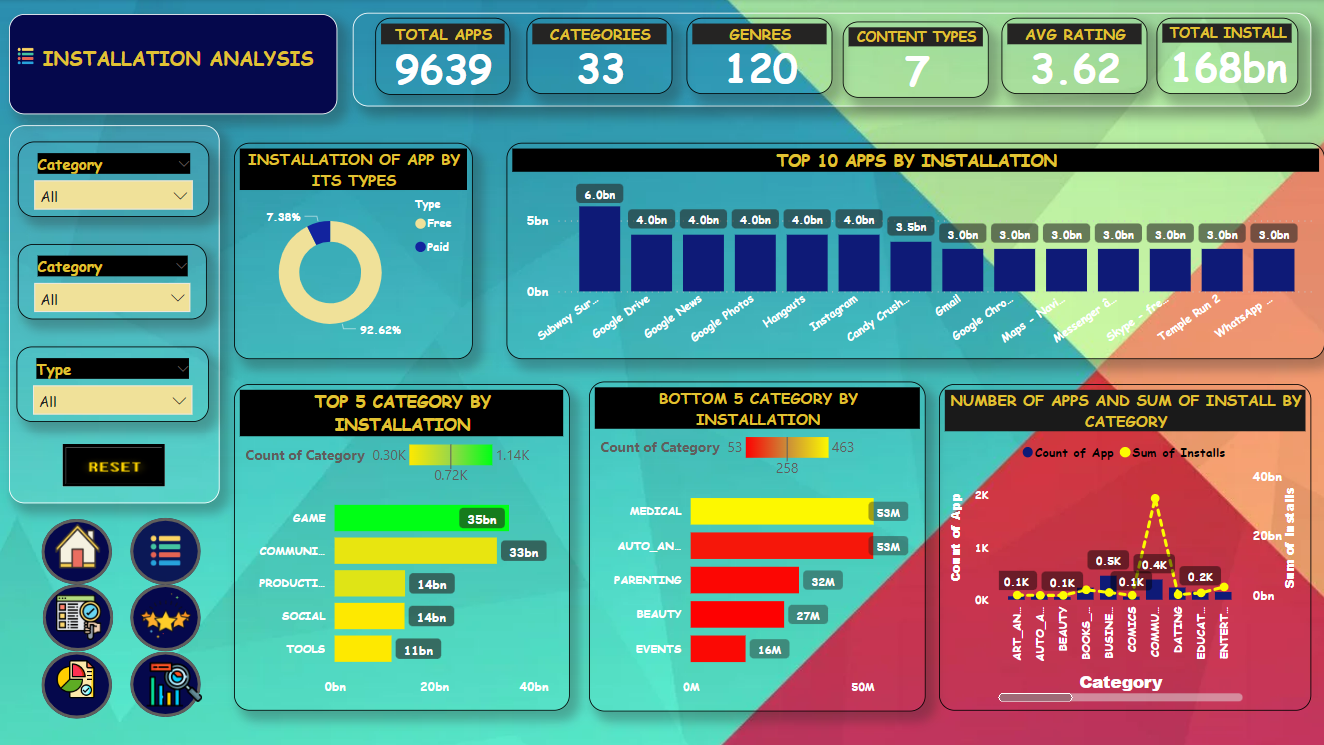
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**Visuals**

1. **HOME PAGE**

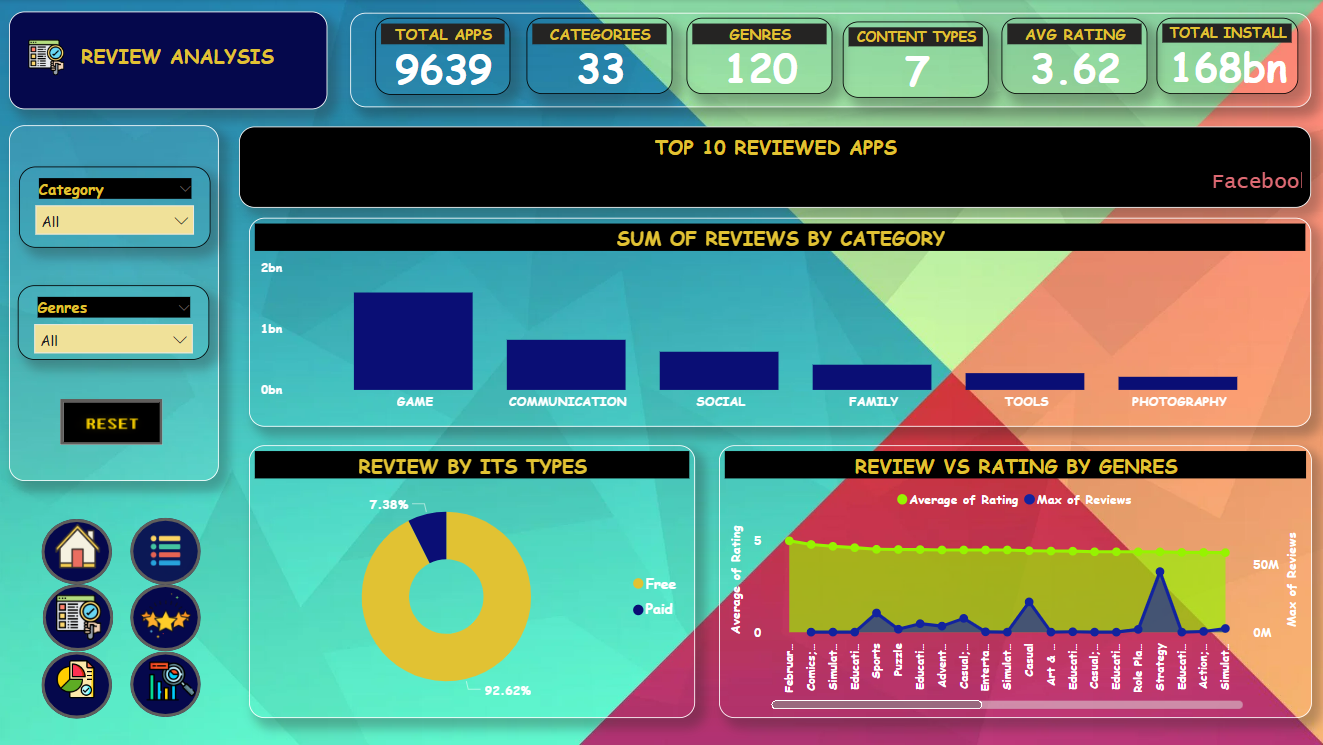
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1. **INSTALLATION ANALYSIS**

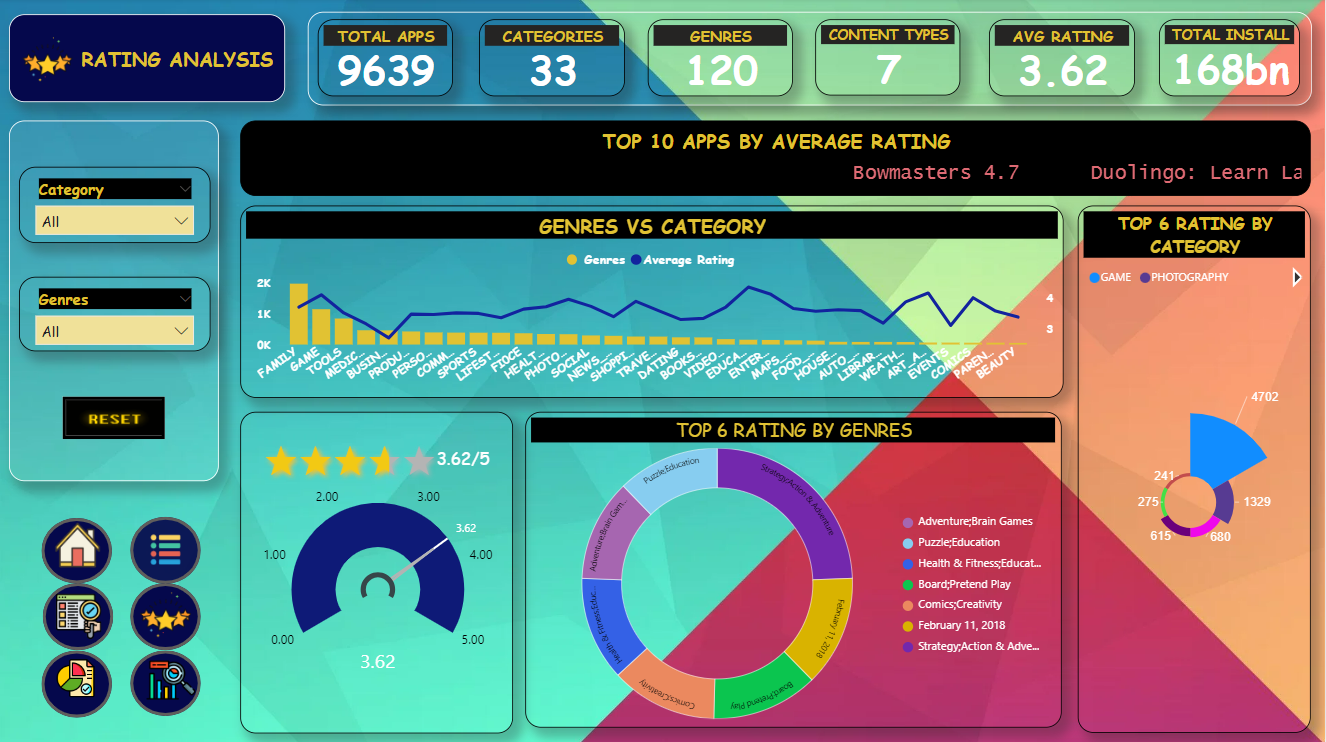


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1. **REVIEW ANALYSIS**



1. **RATING ANALYSIS**

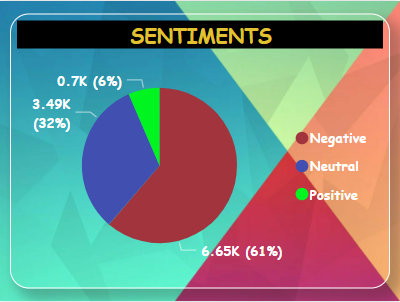


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1. **OTHER ANALYSIS**



1. **SENTIMENTS(TOOLTIPS)**

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**Data Analysis**

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