

Lezhi Su

Eindhoven University of Technology, NL

M.Sc in Industrial Design
09. 2014 - 01.2017

China Agricultural University, Beijing, CN

B.Eng in Industrial Design
09. 2009 - 06. 2013

Design Methods

User

User study, Personas

Analysis

Quantitative and qualitative analysis

Design process

Research through design, Iterative and transformative design process,
Evaluating and validating

Design Tools

Graphic

Photoshop, Illustrator, InDesign

3D Modelling / Engineering

Solidworks, Rhino, Pro/E, Auto CAD

Web

HTML5, CSS, JavaScript

Physical Prototyping

Arduino, Processing, Craftsmanship

Help and Support

Passion for create, Heart for Design, Film Editing, Photography

Experience

Freelancer as Web Designer and Developer

02. 2017 - Now

Duneworks | Eindhoven, NL

Creating responsive websites from scratch. This is a ongoing project.

Intern as Web Designer and Developer

07. 2016 - 09.2016

Duneworks | Eindhoven, China

Information architecture through design thinking, independently creating desktop websites from scratch. Including visual elements, front-end development and user evaluation. The website were launched in September.

Chief Designer

07. 2013 - 06. 2014

Tony Agricultural Development, Co.,Ltd | Beijing, China

Responsible for brand design, brochure design, package design and product photography. Keep in close contacts with packaging suppliers and printing houses.

Design talent Researcher

02. 2013 - 05. 2013

PAE Design Consultancy | Beijing, China

Search and evaluate promising designer candidates for leading Internet companies and well-known corporations. Design market research.



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