## Rate Assessment – Competitive Set 2 – Limited Services Properties

| Property Name and Number of Rooms | Rate<br>(Short term) | Overall<br>Physical<br>Quality | Level of<br>Service | Quality of<br>Guest Rooms | Impact of<br>Brand Image | Location | Overall Hotel<br>Features &<br>Services | Overall Rating<br>(sum of previous<br>columns) |
|-----------------------------------|----------------------|--------------------------------|---------------------|---------------------------|--------------------------|----------|---|--|
| Holiday Inn Savannah Historic     |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 127                      | \$ 129.00            | 0                              | 0                   | 0                         | 0                        | 0        | 0                                       | 0  |
| Hampton Inn Historic              |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 147                      | \$159                | 2                              | 1                   | 2                         | 2                        | 2        | 2                                       | 11   |
| Quality Inn                       |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 89                       | \$99                 | -1                             | -1                  | -1                        | 1                        | 2        | -2                                      | -2   |
| Best Western Historic District    |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 52                       | \$99                 | -1                             | -1                  | -1                        | -1                       | 1        | -1                                      | -4   |
| Courtyard Marriott                |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 156                      | \$129                | 0                              | -1                  | 0                         | 1                        | -1       | 0                                       | -1   |
| Springhill Suites Savannah        |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 160                      | \$129                | 2                              | -3                  | 2                         | 2                        | 1        | 2                                       | 6  |
| Hilton Garden Inn Savannah H      |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 133                      | \$159                | 3                              | 1                   | 3                         | 3                        | 3        | 3                                       | 16   |
| Holiday Inn Express Savanna       |                      |                                |                     |                           |                          |          |   |  |
| # Rooms: 143                      | \$159                | 1                              | 1                   | 0                         | 0                        | 2        | 1                                       | 5  |
|                                   |                      |                                |                     |                           |                          |          |   |  |

