

New Mode.

Ultra Documents™

Vishnu P P

Edit Ultra Document (BP_51648)

Choose Documents Sort Properties Ultra Properties **Generate** Workflow E-Sign

Generate the Ultra Document, Individual Document, forms etc. will be formatted and collated into a Ultra Document.

Ultra Document ID: BP_51648

Ultra Document Name: BP_51648

Save as a Session Generate Document

Preview:

Generate Document Preview Document Auto Preview: On

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Choose Document and generate.

Ultra Documents™

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Ultra Document ID: BP_51648

Ultra Document Name: BP_51648

Save as a Session Generate Document

Preview:

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Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PREHENSIVE. **REDEFINING BUSINESS OPERATIONS ON THE COMPANY HAS EMERGED AS THIS MEDIUM TO EVOLVE A RAPIDLY GROWING BUSINESS BASED ON THE CORE MANTRA OF DEVELOPING DIFFERENT PLATFORMS FOR 'ONLINE CLASSIFIED' IN THIS SPACE, THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

The Company's business model has evolved on a principle of "being local, thinking global". In essence, what this means is that it has laid much emphasis on understanding the dynamics of communities that interact in the physical space often at a very local level and transformed their interaction onto the global platform of the world-wide-web. In that sense, it has targeted specific market segments within India utilizing technological tools that are state-of-the-art from a global perspective.

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

Clearly, execution excellence is all about hitting the bottom line - delivering results based on objectives but it is important to appreciate that such a successful execution orientation encompasses a

PRACTICAL DESIGN OF THE END PRODUCT: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

EMPHASIS ON A BUSINESS PLAN: that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue model.

EFFECTIVE MANAGEMENT: of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to re-amp a product.

CONTINUOUSLY SUPPORT THE PRODUCTS: through cutting edge technology.

FOCUS ON REGULAR IMPROVEMENTS: in the online customer experience.

Today, Info Edge is a portfolio of different businesses, at different stages of their product life cycle yet unified under the single umbrella of the 'online classified' business space. Box 1 details the different businesses.

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Choose workflow.

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Vishnu P P Online

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Choose Documents Sort Properties Ultra Properties Generate Workflow E-Sign

Assign a workflow to the ultra document. Click [Create Simple Workflow] button to create a workflow or click [Choose Workflow] button to choose an existing workflow.

Choose a Workflow Create a Workflow

Selected Workflow: WF163

Start Workflow Cancel Workflow

Generate Document Preview Document Auto Preview: On

Preview:

Management Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PHENOMENAL. **PRUDEN TECHNOLOGIES LIMITED UNDERSTANDS ON THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

THE COMPANY'S BUSINESS MODEL HAS EVOLVED ON A PRINCIPLE OF "BEING LOCAL, THINKING GLOBAL". In essence, what this means is that it has laid much emphasis on understanding the dynamics of communities that interact in the physical space often at a very local level and transformed their connection onto the global platform of the world-wide web. In that sense, it has targeted specific market segments within India utilizing technological tools that are state-of-the-art from a global perspective.

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

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PRACTICALIZATION OF THE END PRODUCT: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

EXPRESS ON A BUSINESS PLAN: that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue models.

EFFECTIVE MANAGEMENT of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to re-amp a product.

CONTINUOUSLY SUPPORT THE PRODUCTS through cutting edge technology.

FOCUS ON REGULAR IMPROVEMENTS in the online customer experience.

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E-Sign Configure.

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Vishnu P P Online

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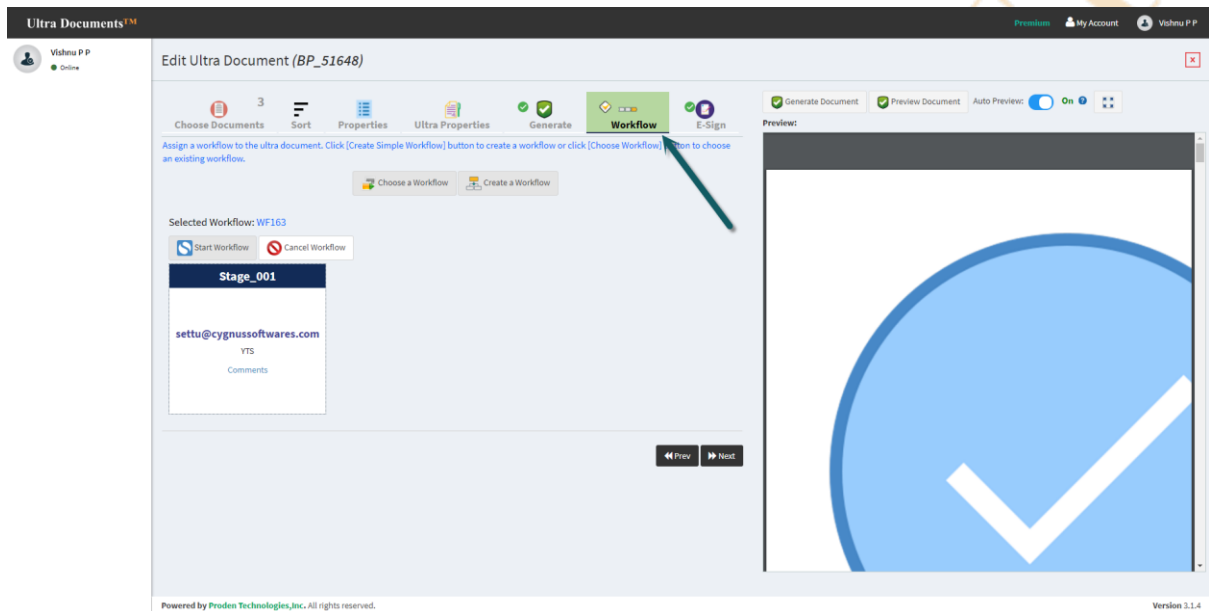
Add E-Signature to this document

Generate Document Preview Document Auto Preview: On

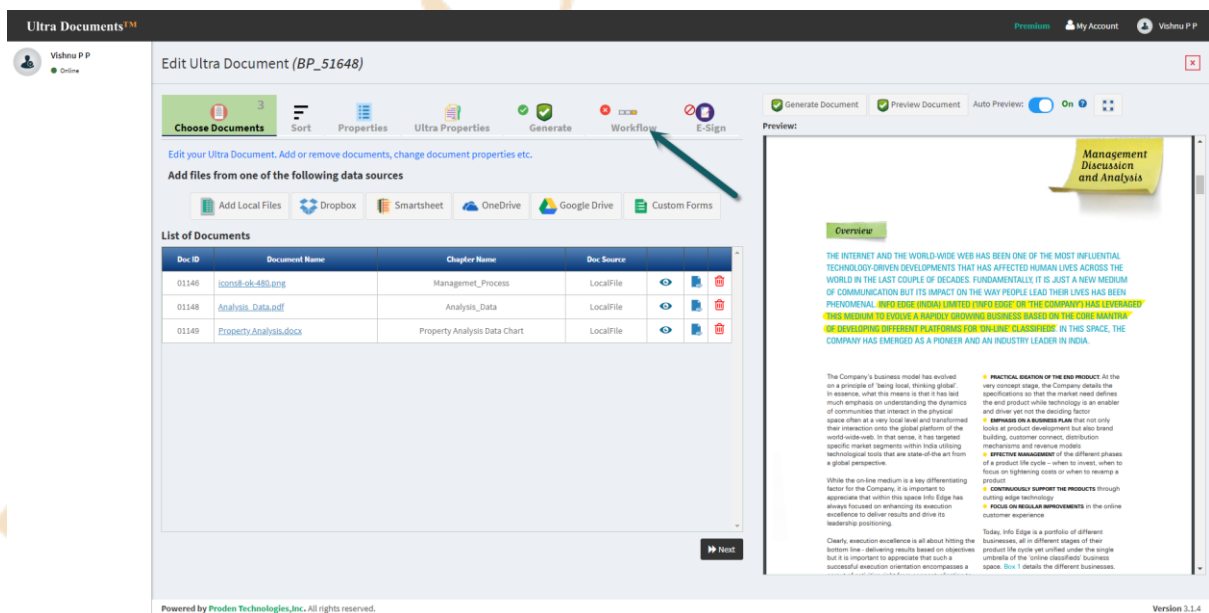
Preview:

Version 3.1.4

Start Workflow.



Cancel workflow.



Ultra Signature™

Electronic Signature made easy

ULTRA DOCU

OLD PLAN

Product Name	No of User	Subscription Period	Cost
Ultra Documents	1	Monthly	\$ 4.95 USD
	3	Monthly	\$ 14.00 USD
	5	Monthly	\$ 24.00 USD
	10	Monthly	\$ 47.00 USD
	1	Yearly	\$ 48.00 USD
	3	Yearly	\$ 134.00 USD
	5	Yearly	\$ 230.00 USD
	10	Yearly	\$ 451.00 USD
Ultra Documents with Custom Forms	1	Monthly	\$ 14.95 USD
	3	Monthly	\$ 28.00 USD
	5	Monthly	\$ 43.00 USD
	10	Monthly	\$ 57.00 USD
	1	Yearly	\$ 144.00 USD
	3	Yearly	\$ 269.00 USD
	5	Yearly	\$ 413.00 USD
	10	Yearly	\$ 547.00 USD
Ultra Documents with Custom Forms and Workflow	1	Monthly	\$ 29.00 USD
	3	Monthly	\$ 87.00 USD
	5	Monthly	\$ 145.00 USD
	10	Monthly	\$ 290.00 USD
	1	Yearly	\$ 240.00 USD
	3	Yearly	\$ 900.00 USD
	5	Yearly	\$ 1,320.00 USD
	10	Yearly	\$ 3,240.00 USD

Product Name	No of User	Subscription Period
Ultra Documents	1	Monthly
	3	Monthly
	5	Monthly
	10	Monthly
	1	Yearly
	3	Yearly
	5	Yearly
	10	Yearly
Ultra Documents with Custom Forms	1	Monthly
	3	Monthly
	5	Monthly
	10	Monthly
	1	Yearly
	3	Yearly
	5	Yearly
	10	Yearly
Ultra Documents with Custom Forms and Workflow	1	Monthly
	3	Monthly
	5	Monthly
	10	Monthly
	1	Yearly
	3	Yearly
	5	Yearly
	10	Yearly

Cost
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\$ 24.00 USD
\$ 47.00 USD
\$ 48.00 USD
\$ 134.00 USD
\$ 230.00 USD
\$ 451.00 USD
\$ 9.95 USD
\$29.85 USD
\$49.75 USD
\$99.50 USD
\$107.20 USD
\$318.20 USD
\$531.20 USD
\$1052.20 USD
\$ 14.95 USD
\$ 43.95 USD
\$ 72.95 USD
\$ 147.95 USD
\$ 179.40 USD
\$ 532.40 USD
\$ 891.40 USD
\$ 1759.40 USD