

New Mode.

Ultra Documents™

Premium My Account Vishnu P P

Vishnu P P Online

Edit Ultra Document (BP_51648)

Choose Documents 3 Sort Properties Ultra Properties Generate Workflow E-Sign

Generate the Ultra Document, Individual Document, forms etc. will be formatted and collated into a Ultra Document.

Ultra Document ID: BP_51648

Ultra Document Name: BP_51648

Save as a Session Generate Document

Generate Document Preview Document Auto Preview: On

Preview:

BP_51648_Collate_10264.pdf 2 / 10

Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PREHENSIVE. **PREHENSIVE, BROADLY-DRIVEN IMPACT EXERCISED ON THE COMPANY HAS EMERGED AS THIS MEDIUM TO EVOLVE A RAPIDLY GROWING BUSINESS BASED ON THE CORE MANTRA OF DEVELOPING DIFFERENT PLATFORMS FOR 'ONLINE CLASSIFIED' IN THIS SPACE, THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

The Company's business model has evolved on a principle of "being local, thinking global". In essence, what this means is that it has laid much emphasis on understanding the dynamics of communities that interact in the physical space often at a very local level and transformed their interaction onto the global platform of the world-wide-web. In that sense, it has targeted specific market segments within India utilizing technological tools that are state-of-the-art from a global perspective.

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

Clearly, execution excellence is all about hitting the bottom line - delivering results based on objectives but it is important to appreciate that such a successful execution orientation encompasses a

PRACTICAL DESIGN OF THE END PRODUCT: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

EMPHASIS ON A BUSINESS PLAN: that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue model.

EFFECTIVE MANAGEMENT of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to re-amp a product.

CONTINUOUSLY SUPPORT THE PRODUCTS through cutting edge technology.

FOCUS ON REGULAR IMPROVEMENTS in the online customer experience.

Today, Info Edge is a portfolio of different businesses, at different stages of their product life cycle yet unified under the single umbrella of the 'online classified' business space. Box 1 details the different businesses.

Powered by Proden Technologies, Inc. All rights reserved. Version 3.1.4

Choose Document and generate.

Ultra Documents™

Premium My Account Vishnu P P

Vishnu P P Online

Edit Ultra Document (BP_51648)

Choose Documents 3 Sort Properties Ultra Properties Generate Workflow E-Sign

Generate the Ultra Document, Individual Document, forms etc. will be formatted and collated into a Ultra Document.

Ultra Document ID: BP_51648

Ultra Document Name: BP_51648

Save as a Session Generate Document

Generate Document Preview Document Auto Preview: On

Preview:

BP_51648_Collate_10264.pdf 2 / 10

Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PREHENSIVE. **PREHENSIVE, BROADLY-DRIVEN IMPACT EXERCISED ON THE COMPANY HAS EMERGED AS THIS MEDIUM TO EVOLVE A RAPIDLY GROWING BUSINESS BASED ON THE CORE MANTRA OF DEVELOPING DIFFERENT PLATFORMS FOR 'ONLINE CLASSIFIED' IN THIS SPACE, THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

The Company's business model has evolved on a principle of "being local, thinking global". In essence, what this means is that it has laid much emphasis on understanding the dynamics of communities that interact in the physical space often at a very local level and transformed their interaction onto the global platform of the world-wide-web. In that sense, it has targeted specific market segments within India utilizing technological tools that are state-of-the-art from a global perspective.

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

Clearly, execution excellence is all about hitting the bottom line - delivering results based on objectives but it is important to appreciate that such a successful execution orientation encompasses a

PRACTICAL DESIGN OF THE END PRODUCT: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

EMPHASIS ON A BUSINESS PLAN: that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue model.

EFFECTIVE MANAGEMENT of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to re-amp a product.

CONTINUOUSLY SUPPORT THE PRODUCTS through cutting edge technology.

FOCUS ON REGULAR IMPROVEMENTS in the online customer experience.

Today, Info Edge is a portfolio of different businesses, at different stages of their product life cycle yet unified under the single umbrella of the 'online classified' business space. Box 1 details the different businesses.

Powered by Proden Technologies, Inc. All rights reserved. Version 3.1.4

Choose workflow.

Ultra DocumentsTM Premium My Account Vishnu P P

Vishnu P P Online

Edit Ultra Document (BP_51648)

Choose Documents Sort Properties Ultra Properties Generate Workflow E-Sign

Assign a workflow to the ultra document. Click [Create Simple Workflow] button to create a workflow or click [Choose Workflow] button to choose an existing workflow.

Choose a Workflow Create a Workflow

Selected Workflow: WF163

Start Workflow Cancel Workflow

Generate Document Preview Document Auto Preview: On

Preview:

Management Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PHENOMENAL. **WHILE THE ON-LINE MEDIUM IS AN ENabler, IN THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

Clearly, execution excellence is all about hitting the bottom line - delivering results based on objectives but it is important to appreciate that such a successful execution orientation encompasses a

Practical Design of the End Product: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

Emphasis on a Business Plan that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue model.

Effective Management of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to re-amp a product.

Continuously Support the Products through cutting edge technology.

Focus on Regular Improvements in the online customer experience.

Today, Info Edge is a portfolio of different businesses, all in different stages of their product life cycle yet unified under the single umbrella of the 'online classified' business space. Box 1 details the different businesses.

Powered by Proden Technologies, Inc. All rights reserved. Version 3.1.4

E-Sign Configure.

Ultra DocumentsTM Premium My Account Vishnu P P

Vishnu P P Online

Edit Ultra Document (BP_51648)

Choose Documents Sort Properties Ultra Properties Generate Workflow E-Sign

Add E-Signature to this document

Generate Document Preview Document Auto Preview: On

Preview:

Version 3.1.4

Start Workflow.

Ultra Documents™ Premium My Account Vishnu P P

Edit Ultra Document (BP_51648)

Choose Documents Sort Properties Ultra Properties Generate Workflow E-Sign

Assign a workflow to the ultra document. Click [Create Simple Workflow] button to create a workflow or click [Choose Workflow] button to choose an existing workflow.

Choose a Workflow Create a Workflow

Selected Workflow: WF163

Start Workflow Cancel Workflow

Stage_001

settu@cygnussoftwares.com

YTS

Comments

Prev Next

Generate Document Preview Document Auto Preview: On

Preview:

Powered by Proden Technologies, Inc. All rights reserved. Version 3.1.4

Cancel workflow.

Ultra Documents™ Premium My Account Vishnu P P

Edit Ultra Document (BP_51648)

Choose Documents Sort Properties Ultra Properties Generate Workflow E-Sign

Edit your Ultra Document. Add or remove documents, change document properties etc.

Add files from one of the following data sources

Add Local Files Dropbox SmartSheet OneDrive Google Drive Custom Forms

List of Documents

Doc ID	Document Name	Chapter Name	Doc Source	
01146	comst-0k-460.png	Managemet_Process	LocalFile	
01148	Analysis_Data.pdf	Analysis_Data	LocalFile	
01149	Property Analysis.docx	Property Analysis Data Chart	LocalFile	

Next

Generate Document Preview Document Auto Preview: On

Preview:

Management Discussion and Analysis

Overview

THE INTERNET AND THE WORLD-WIDE WEB HAS BEEN ONE OF THE MOST INFLUENTIAL TECHNOLOGY-DRIVEN DEVELOPMENTS THAT HAS AFFECTED HUMAN LIVES ACROSS THE WORLD IN THE LAST COUPLE OF DECADES. FUNDAMENTALLY IT IS JUST A NEW MEDIUM OF COMMUNICATION BUT ITS IMPACT ON THE WAY PEOPLE LEAD THEIR LIVES HAS BEEN PHENOMENAL. **WHEN EDGE INFRA LIMITED WROTE A STORY ON THE COMPANY'S LEVERAGE, THIS WOULD BE VIEWED AS A PROBABLY IMPROVING BUSINESS BASED ON THE COMPANY'S OWN TECHNOLOGICAL INFRASTRUCTURE FOR ONLINE CLASSROOMS. IN THIS SPACE, THE COMPANY HAS EMERGED AS A PIONEER AND AN INDUSTRY LEADER IN INDIA.**

The Company's business model has evolved on a principle of 'being local, thinking global'. In essence, what this means is that it has laid much emphasis on understanding the dynamics of communities that interest in the physical space often at a very local level and transformed their interaction into the global platform of the world-wide-web. In that sense, it has targeted specific market segments within India utilizing technological tools that are state-of-the-art from a global perspective.

While the on-line medium is a key differentiating factor for the Company, it is important to appreciate that within this space Info Edge has always focused on enhancing its execution excellence to deliver results and drive its leadership positioning.

Clearly, execution excellence is all about hitting the bottom line - delivering results based on objectives but it is important to appreciate that such a successful execution orientation encompasses a

PRACTICAL IMPLICATION OF THE END PRODUCT: At the very concept stage, the Company details the specifications so that the market need defines the end product while technology is an enabler and driver yet not the deciding factor.

EMPHASIS ON A BUSINESS PLAN: that not only looks at product development but also brand building, customer connect, distribution mechanisms and revenue models.

EFFECTIVE MANAGEMENT: of the different phases of a product life cycle - when to invest, when to focus on tightening costs or when to renege a product.

CONTINUOUSLY SUPPORT THE PRODUCTS: through cutting edge technology.

FOCUS ON REGULAR IMPROVEMENTS: in the online customer experience.

Today, Info Edge is a portfolio of different businesses, all in different stages of their product life cycle yet unified under the single umbrella of the 'online classifieds' business space. Info Edge leads the different businesses.

Powered by Proden Technologies, Inc. All rights reserved. Version 3.1.4

The screenshot shows a web browser window displaying a Derivision Envelope ID A068E49F-7DC5 form. The form is titled "RCN BUSINESS" and "FORM TOMERS". It contains several sections with fields for customer information, service address, and product details. A "FINISH" button is visible in the top right corner. Red boxes highlight specific areas of the form, including the "Read only, Filled Top Check", "Editable Field", "Is Form Designer, Implement Next & Prior to Exit Fields, Initial, Title", "Form Designer: Random Positioning any content Field, Label, Title", "Term of Agreement", "Segment", "TOTALS", and "Note: All charges listed above are net of applicable taxes, fees and surcharges".

Form Fields and Sections:

- Header:** Derivision Envelope ID A068E49F-7DC5, RCN BUSINESS, FORM TOMERS
- Form Designer:** 1. Multi Columns, 2. Table Control, 3. Layout, 4. Field Layout (Left, Right, Top & Bottom, Right & Left)
- Customer Information:**
 - CUSTOMER: Proton Technologies
 - CONTACT NAME: Oliver Mathew
 - CONTACT NO: 303-2
- Account Sales Rep:** Christina Williams
- Service Address:**
 - 10 Tower Park Dr
 - Suite # 378, 378
 - City: Waburn
 - ST: Massachusetts
 - ZIP: 01801
- Tax Information:**
 - TAX ID: [Red Box]
 - ACCOUNT NUMBER: -
 - REFERENCE NUMBER: 0P123918
- Name of Individual Authorized to Act for Customer:**
 - NAME: [Red Box]
 - TITLE: [Red Box]
 - BUSINESS PHONE #: [Red Box]
- Term of Agreement:** [Red Box]
- Segment:** [Red Box]
- Service Address:**
 - 10 Tower Park Dr, Waburn, MA 01801, USA
 - 378, 378
- Product Line Item:**
 - Product Line Item: Internet 30-10 Mbps (0P123918)
 - Units: 1
 - Unit Price: \$100.00
 - Total Price: \$100.00
 - Unit Price: \$99.00
 - Total Price: \$99.00
- TOTALS:**
 - TOTALS: \$100.00
 - TOTALS: \$99.00
- Notes:**
 - Note: All charges listed above are net of applicable taxes, fees and surcharges

1.parallel : Mark and Harry .But sign potion only for Mark. Harry (Sign option not available).

