

Cindy Young

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UNOS

Product designer	2024 – present
UX designer	2020 – 2024
Associate UX designer	2019 – 2020

- Collaboratively drive design and UX strategy decisions on complex organ allocation products for national organ transplant system.
- Contribute to design system / Figma UI kit.
- Lead user research projects and synthesis.
- Build user research repository.
- Prototyped, tested, and redesigned website navigation and pages to enable increased task completion for diverse audiences.
- Designed immersive campaign website to honor the organ donors that enabled 1 million organ transplants in the US.

Freelance designer

1996 – 2019

Print and web designer

- Designed marketing websites and fundraising and communication collateral.
- Led rebranding and layout redesign for bi-monthly magazine. Grew community by sourcing subscriber photography.

CCU

Graphic designer	1995 – 1998
Art director	1998 – 2000

Creative direction and design for university's marketing and academic collateral, signage and alumni magazine. Developed curriculum and taught introductory graphic design skills class.

Question.

Listen.

Build.

Test.

Repeat.

Never stop learning.

SKILLS

Visual / UX / UI design
User interviews
Wireframing & prototyping
Usability testing
HTML/CSS
Writing & editing
Print & digital design

TOOLS

Adobe Creative Suite:
InDesign, Photoshop,
Illustrator
Figma

EDUCATION

UX/UI/Frontend Mentorship • 2018

ART, BA • 1996

VISUAL COMMS, AAS • 1995