

Cindy Young

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UNOS

Product designer	2024 – present
UX designer	2020 – 2024
Associate UX designer	2019 – 2020

- Collaboratively drive design and UX strategy decisions on complex organ allocation products for national organ transplant system.
- Contribute to design system / Figma UI kit.
- Lead user research projects and synthesis.
- Build user research repository.
- Prototyped, tested, and redesigned website navigation and pages to enable increased task completion for diverse audiences.
- Designed immersive campaign website to honor the organ donors that enabled 1 million organ transplants in the US.

Question.

Listen.

Build.

Test.

Repeat.

Never stop learning.

SKILLS

Visual / UX / UI design
User interviews
Wireframing & prototyping
Usability testing
HTML/CSS
Writing & editing
Print & digital design

Freelance designer	1996 – 2019
Print and web designer	

- Designed marketing websites and fundraising and communication collateral.
- Led rebranding and layout redesign for bi-monthly magazine. Grew community by sourcing subscriber photography.

TOOLS

Adobe Creative Suite:
InDesign, Photoshop,
Illustrator
Figma

CCU

Graphic designer	1995 – 1998
Art director	1998 – 2000

Creative direction and design for university's marketing and academic collateral, signage and alumni magazine. Developed curriculum and taught introductory graphic design skills class.

EDUCATION

UX/UI/FRONTEND MENTORSHIP • 2018
ART, BA • 1996
VISUAL COMMS, AAS • 1995