

## Privacy Policy

Effective Date: [Insert Date]

Galeria Mentis Ltd ("we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and protect your information when you visit our website and use our services.

### 1. Information We Collect

**Personal Information:** When you sign up for our newsletter, purchase artwork, or contact us, we may collect your name, email address, postal address, phone number, and payment details.

**Usage Data:** We collect information about how you interact with our website, including IP address, browser type, pages visited, and time spent, primarily through cookies and similar technologies.

**Cookies:** We use cookies to improve your experience, analyze site usage, and support marketing efforts. Cookies include essential cookies necessary for site operation, analytics cookies (e.g., Google Analytics), and marketing cookies.

### 2. How We Use Your Information

We use your data to:

- Process and fulfill orders

- Communicate with you regarding your purchases or inquiries

- Send you newsletters and marketing communications (only if you have opted in)

- Improve and personalize your browsing experience

- Analyze website traffic and usage patterns

- Comply with legal obligations

### 3. Legal Basis for Processing

We process your personal data based on:

- Your consent (e.g., newsletter sign-up)

- The necessity to perform a contract with you (e.g., fulfilling an order)

- Our legitimate interests in operating and improving our business, provided this does not override your rights

### 4. Cookies and Your Choices

You can manage your cookie preferences at any time. Our website provides options to accept essential cookies only or to allow analytics and marketing cookies. You may also control cookies via your browser settings.

### 5. Data Sharing and Disclosure

We do not sell or rent your personal data to third parties. We may share your information with trusted service providers who help us operate our business, such as payment processors and delivery companies, under strict confidentiality agreements.

### 6. Data Retention

We keep your personal data only as long as necessary to fulfill the purposes described, including legal and accounting requirements.

### 7. Your Rights

Under data protection laws, you have rights including:

- Accessing your personal data

Requesting correction of inaccurate information  
Requesting deletion of your data (subject to legal obligations)  
Objecting to or restricting processing  
Data portability: receiving your data in a portable format  
Withdrawing consent at any time (where processing is based on consent)  
To exercise your rights, please contact us at [Insert Contact Email].

## 8. Marketing Communications

If you have opted into receiving marketing communications, you can unsubscribe at any time by clicking the unsubscribe link in any email or contacting us directly.

## 9. Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or destruction.

## 10. Children's Privacy

Our services are not directed at anyone under the age of 18, and we do not knowingly collect personal data from minors.

## 11. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices, and we encourage you to review their policies.

## 12. Complaints

If you believe we have not handled your personal data properly, you have the right to file a complaint with the UK Information Commissioner's Office (ICO).

## 13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by posting the new policy on our website and updating the effective date.

## Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us at: [Insert Contact Email]