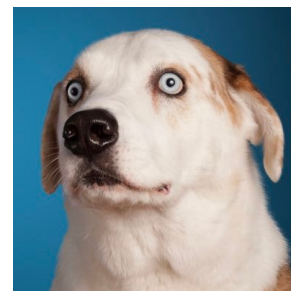


Did the **Golden Retriever** save the WeRateDogs Twitter page?



Introduction

The WeRateDogs is a twitter page that posts dog rating tweets and in the year 2016 they were posting on average 80 tweets per month. Highest number of tweets posted in a month was 359 tweets in December 2015. Lowest being August 2017 with only 2 tweets. See Fig 1

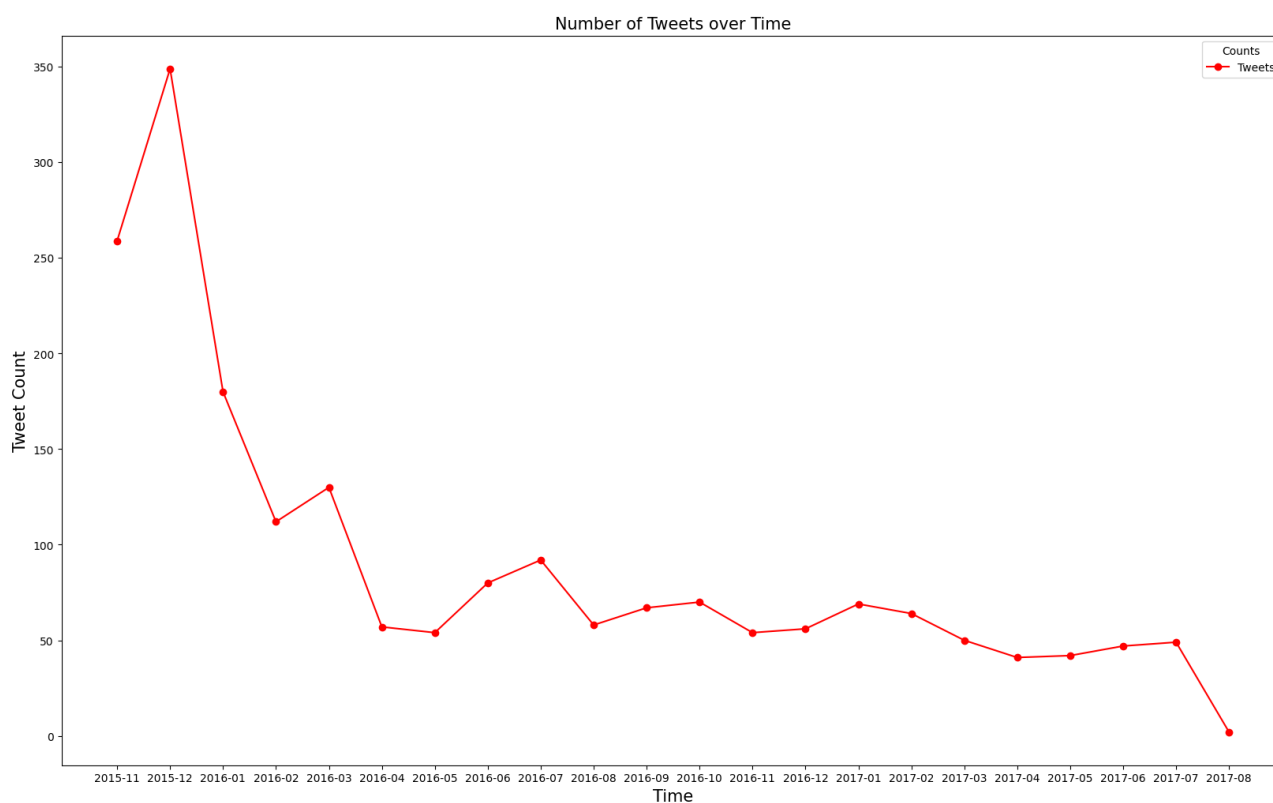


Fig 1

The page did appear to post a lot less over the 22 month period, that's between November 2015 and August 2017. However I believe that they found their niche in their posts as we can see from Fig 2 and 3 that the number of retweets and favourites for each post were increasing over time. With April 2016 showing a big jump in both retweets and favourites.

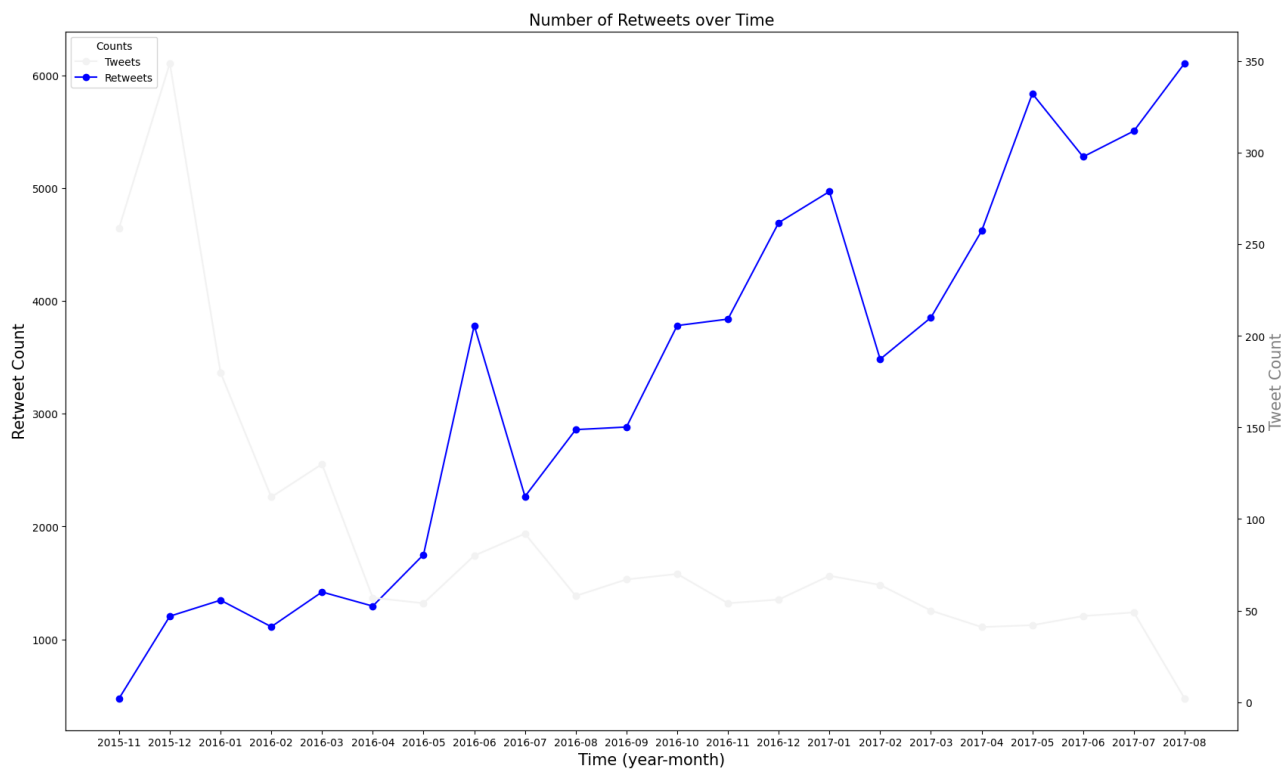


Fig 2

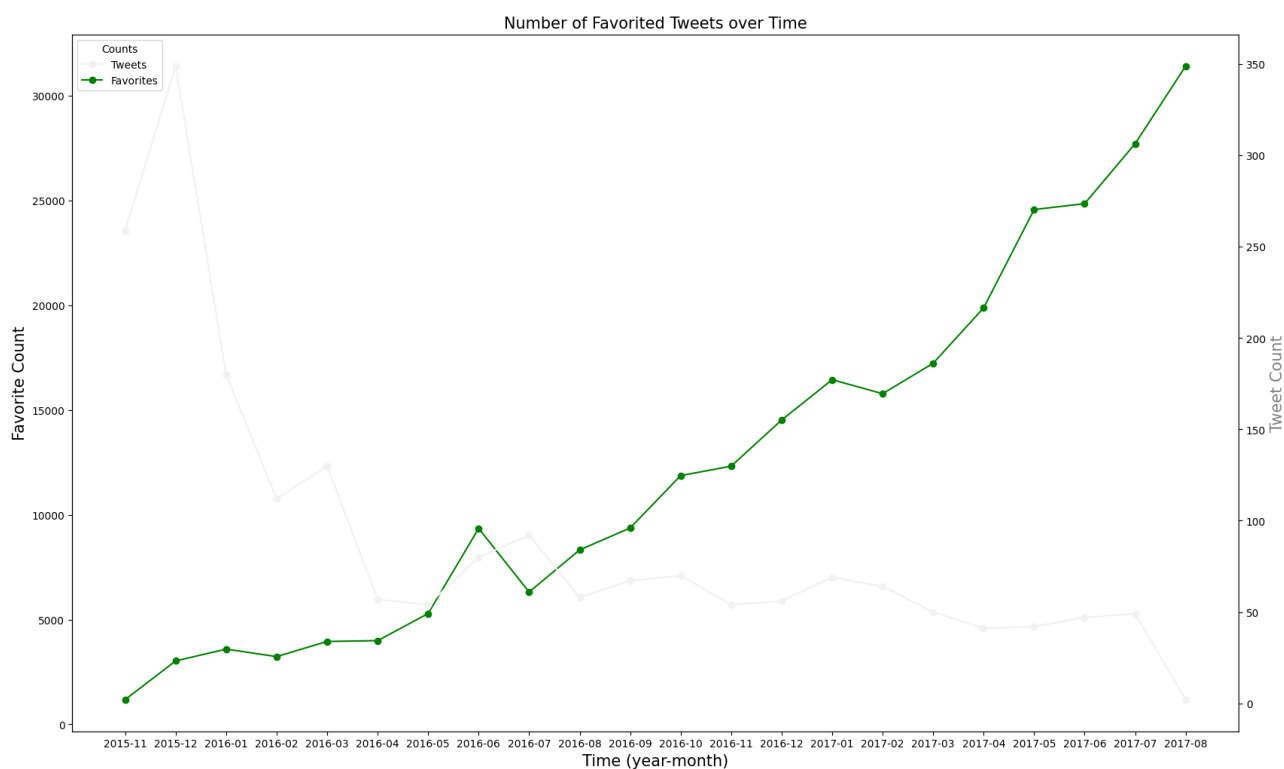


Fig 3

April 2016, what happened?

A total of 45 tweets were posted this month with the Golden Retriever having a 9 tweets lead over other breeds (See Fig 4). With each tweet averaging 1293 retweets and 4051 favourites.

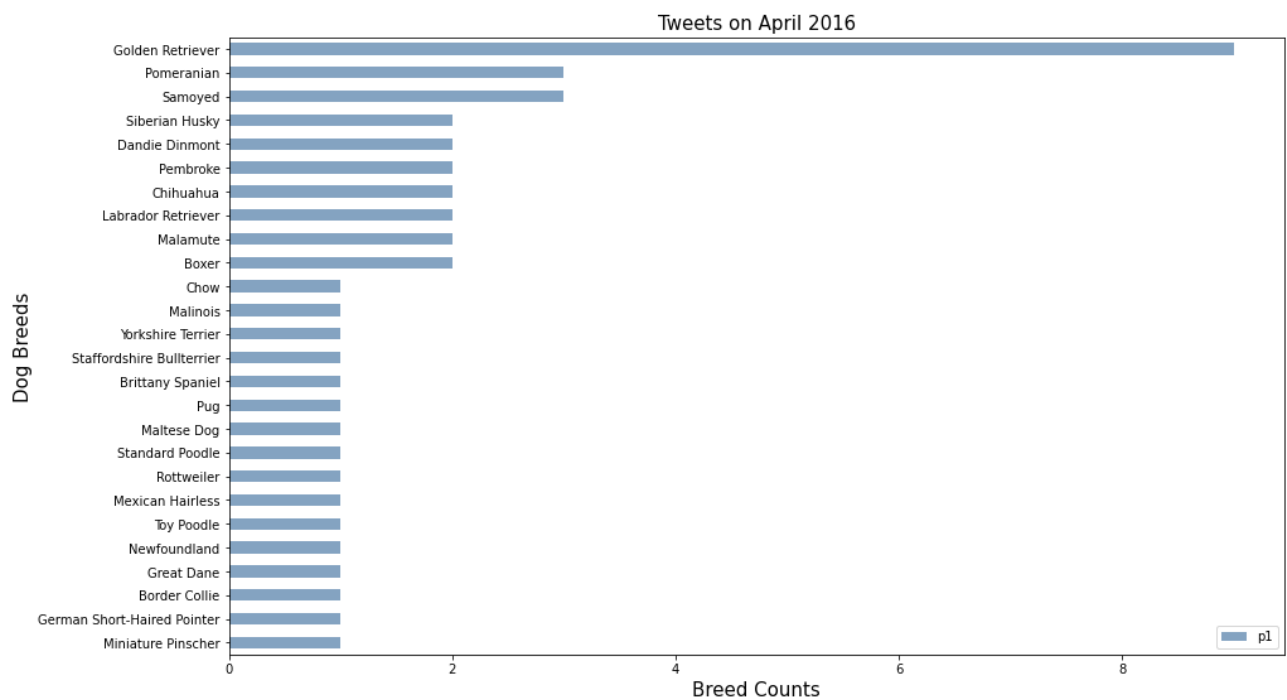


Fig 4

I found that between 2015 December - 2016 March I found that the Chihuahua breed was most posted with 54 tweets and the Golden Retriever being second with 48 tweets. The Golden Retriever was found to be tweeted 80 times after April 2016 with the previous lead Chihuahua being posted 22 times. The Pembroke breed was tweeted 49 times; 31 tweets behind the Golden Retriever. See Fig 5 and 6

Before April 2016

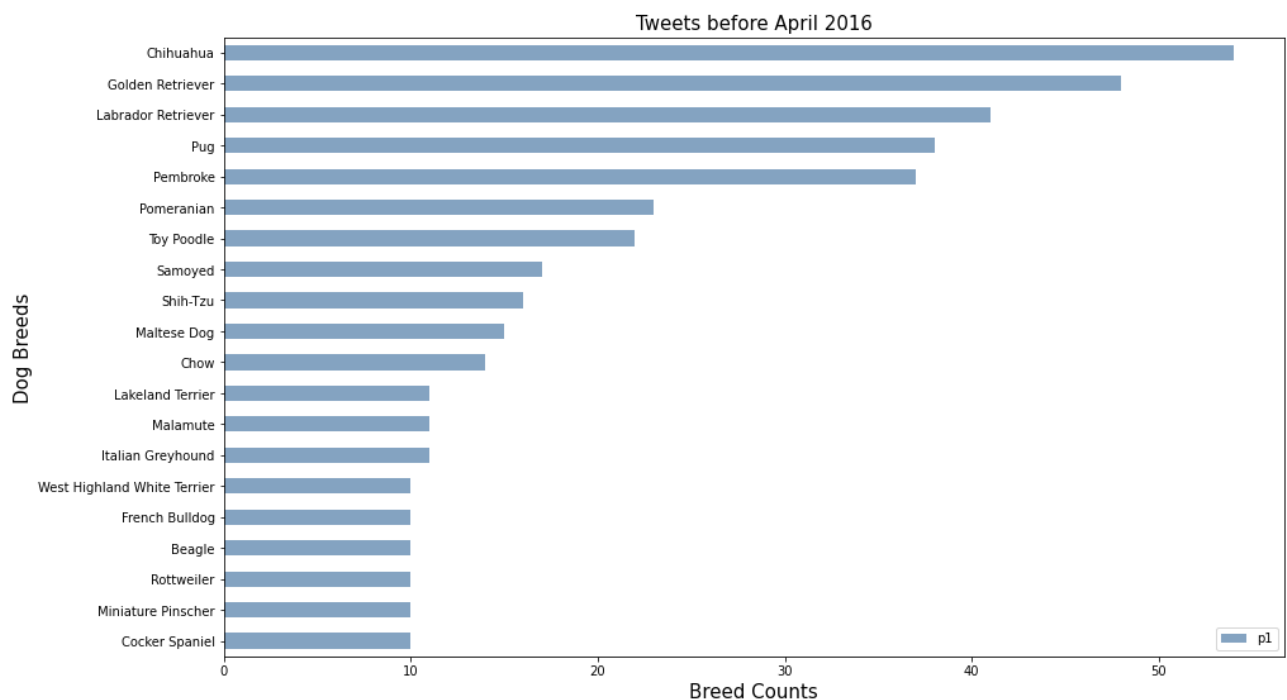


Fig 5

After April 2016

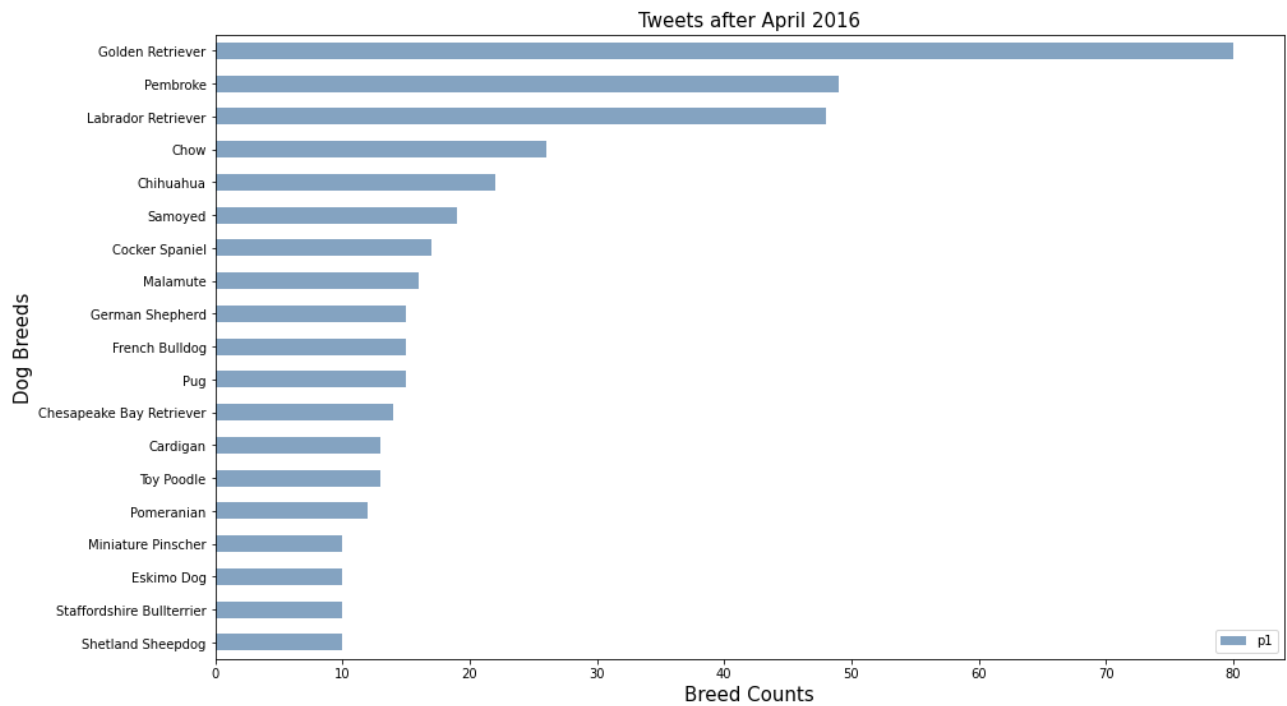


Fig 6

Now back to the main question, Did the Golden Retriever save the WeRateDogs Twitter page? Yes it looks like it did the Golden Retriever might have save the WeRateDogs twitter page as from the dataset we learned the from April 2016 the page posted a lot of tweets rating the Golden Retrieve breed and thus increasing the engagement with their followers as the number of retweet and favoured tweet kept rising since.