



Company Profile



**INNOVATIVE
REDEFINED:
WE BRING
YOUR VISION
TO LIFE**



www.pathmarkadvisory.com

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Hello Everyone!

Welcome to Pathmark where we bring your vision to life.....

→ Executive Summary

When we launched Pathmark Advisory Co. Limited in 2023, we had one goal in mind: to build a firm that not only advises but truly delivers. We saw a need for smarter, more agile consulting solutions grounded in local realities, yet aligned with global standards. That vision drives everything we do.

At Pathmark, we are more than consultants; we are partners, builders, and problem-solvers. Whether it's guiding an energy project, executing complex construction, driving digital transformation, or navigating financial systems, we bring clarity, commitment, and creativity to every engagement.

I'm proud of the talented team we've assembled, the trust we've earned, and the impact we're making. And as we continue to grow, we remain focused on what matters most: delivering value that lasts.

Thank you for taking the time to learn about us. We truly appreciate your interest in Pathmark Advisory & Consulting Limited and the services we offer. We are confident in our ability to deliver value-driven results and look forward to the opportunity to work with you in creating lasting impact.

Aisha A Adamu
Lead Managing Partner
Pathmark Advisory
Co. Limited



Company Overview



Pathmark Advisory Co. Limited is a Nigerian-registered consulting and project execution firm founded in 2023 with a bold mission: to deliver transformative results through strategic partnerships, expert collaboration, and hands-on execution. Headquartered in Abuja Nigeria, we offer cross-sector solutions to private enterprises, public institutions, NGOs, and development partners helping them navigate complexity, accelerate progress, and achieve lasting impact.

At the heart of our business strategy is a deep belief in the power of partnerships. We actively collaborate with a network of seasoned professionals, technical experts, and institutional stakeholders to ensure every project is executed with precision, innovation, and context-specific insight. We don't just provide advice. We co-create, coordinate, and deliver. Our services span key sectors including Energy, General Construction, Financial Services, and Technology/IT. From guiding investment decisions and regulatory compliance to managing infrastructure rollouts and digital transformations, we bring together strategic thinking and operational excellence to address our clients' most pressing needs.

What distinguishes Pathmark is our hybrid role as both advisor and implementer. We work side-by-side with clients to shape practical solutions from blueprint to execution that unlock value and drive social and economic progress. Whether it's executing a clean energy project, developing a commercial property, or deploying cloud-based systems, we deliver results that matter.

As a forward-looking firm, we continually invest in our people, technology, and strategic alliances to expand our capabilities and impact. Our growing track record reflects a commitment to professionalism, innovation, and building meaningful relationships that stand the test of time.



Vision & Mission

Vision

To become Africa's foremost multi-sector consulting and project execution firm known for delivering sustainable, high-impact solutions that shape industries, empower communities, and drive transformational growth across the continent. We envision a future where our expertise helps build resilient systems, thriving enterprises, and inclusive progress in every sector we serve.

Through innovation, strategic partnerships, and a relentless focus on value, we aim to be a catalyst for development and a trusted force behind Africa's most impactful projects.



Mission

To deliver innovative, result-driven consulting solutions that empower our clients to grow, adapt, and lead through strategic insight, hands-on execution, and a deep commitment to partnership and collaboration. We aim to create long-lasting value in every engagement by working side by side with our clients to navigate challenges and seize opportunities.



We combine deep industry knowledge with local expertise to craft solutions that are both forward-thinking and grounded in real-world needs. Our goal is not just to solve problems, but to build the capacity, resilience, and momentum that drive sustained success.



Our Core Values

- ▶ Integrity
- ▶ Innovation
- ▶ Excellence
- ▶ Collaboration
- ▶ Accountability



Our Objectives

- To deliver world-class consultancy services tailored to client-specific needs across key sectors.
- To create long-term value for our clients through strategic insights, market intelligence, and operational excellence.
- To foster sustainable development through effective project execution, risk management, and innovation.
- To build strong, ethical, and lasting partnerships that support socio-economic development.
- To combine deep industry knowledge with local expertise, delivering solutions that are both forward-thinking and grounded in real-world needs.
- To empower clients with the tools, strategies, and support systems they need to build resilience and achieve sustainable success.



Industries We Serve

01



Pathmark Advisory Co. Limited provides end-to-end strategic consulting, project execution, and technical advisory services across critical industries that drive national and regional development. Our multidisciplinary expertise enables us to support complex initiatives, shape sectoral transformation, and deliver high-impact outcomes in areas essential to economic growth, infrastructure advancement, and technological progress. These include:

1. Energy
2. Construction
3. Technology / IT
4. Banking & Finance
5. Public sector

02



Short-term Sustainability

At Pathmark, short-term sustainability means delivering immediate, tangible results that create stability and momentum. We focus on operational efficiency, regulatory compliance, and smart resource deployment to ensure our clients achieve quick wins and build trust with stakeholders. This approach helps organizations remain agile, competitive, and ready to scale.

Long-term Sustainability

Long-term sustainability is embedded in how we design, plan, and execute solutions. We prioritize resilience, future-readiness, and inclusive growth ensuring our projects and strategies continue to create value well beyond implementation. Through innovation, capacity building, and systems thinking, we help clients lay the groundwork for lasting transformation.

→ Our Services

01

ENERGY SERVICES

1. Mining
2. Oil & Gas
3. Renewable Energy Solutions



Minning

Pathmark provides comprehensive, end-to-end support for mineral exploration and development projects across Nigeria and other resource-rich regions. Our mining advisory services are designed to guide clients through every stage of the mining lifecycle from early-stage geological investigations to full project execution and regulatory compliance.

We conduct detailed geological assessments, resource evaluations, and feasibility studies to help clients determine the technical and economic viability of mining ventures. Our team offers expert guidance on securing exploration and mining licenses, navigating complex regulatory requirements, and ensuring full alignment with environmental and social governance (ESG) standards.

We also engage with key stakeholders; including host communities, government agencies, and environmental bodies to facilitate smooth project approvals and build long-term project legitimacy. Whether you're an investor seeking new opportunities or a firm looking to expand existing operations, Pathmark helps you mitigate risk, optimize resources, and unlock the full value of Nigeria's extractive sector.

Oil & Gas

Pathmark supports upstream, midstream, and downstream oil and gas companies in navigating complex regulatory environments, managing operational challenges, and executing strategic project plans. Our services are designed to help clients maximize efficiency, ensure compliance, and achieve sustainable outcomes across the value chain.

Our offerings include:

- Licensing support and DPR (NUPRC) compliance
- Joint Venture (JV) structuring and investment facilitation
- Site development and pipeline infrastructure advisory
- Environmental impact assessments and stakeholder engagement
- Strategic sourcing and vendor management for oilfield equipment and logistics

By combining industry expertise with local insight, we help energy players optimize operations, reduce risk, and achieve measurable outcomes across the value chain.



Upstream Services

- Pathmark supports oil and gas companies in the early stages of energy development, offering:
- Licensing and DPR/NUPRC compliance
- Exploration project advisory and feasibility studies
- Joint Venture (JV) structuring and investment facilitation
- Site assessment and acquisition support
- Environmental Impact Assessments (EIA) and stakeholder engagement
- Vendor sourcing for drilling and exploration equipment

Mid-stream Services

- We provide solutions that facilitate the safe and efficient movement of crude oil and natural gas:
- Pipeline routing and development advisory
- Terminal and storage facility planning
- Right-of-way (RoW) acquisition and regulatory guidance
- Logistics coordination for transportation and product handling
- Infrastructure security and monitoring support

Downstream Services

- Pathmark assists downstream operators in optimizing operations and regulatory compliance.
- Refinery advisory and technical consulting
- Distribution and supply chain planning
- Strategic sourcing and vendor management for oilfield equipment
- Marketing and retail network development support
- Environmental compliance and sustainability integration.



Renewable Energy Solutions

Our renewable energy team specializes in the design, engineering, and deployment of customized solar power solutions for residential, commercial, industrial, and rural electrification projects. From initial site assessment and energy audits to system installation, integration, and maintenance, we deliver end-to-end, turnkey solutions tailored to each client's energy profile and goals. Our systems are built for efficiency, reliability, and long-term performance, helping reduce dependence on fossil fuels, lower energy costs, and support the transition to clean, sustainable development in both urban and underserved communities. We also assist with financing models, regulatory compliance, and capacity building to ensure lasting impact and scalability.

Our services include:

- Solar energy needs assessment and on-site surveys
- Feasibility studies and engineering design and installation for solar farms.
- Rooftop, off-grid and Mini grid solar system installations
- Hybrid energy systems and power storage solutions
- Maintenance, monitoring, and performance optimization



→ Our Services

02

CONSTRUCTION SERVICES

1. General Construction
2. Real Estate Development
3. Project Management



General Construction

Through our trusted network of construction partners, Pathmark delivers high-quality residential, commercial, and civil infrastructure projects. We provide end-to-end construction management—handling every phase from initial concept and design to full project execution and final delivery.

Our expertise ensures that all projects meet regulatory standards, safety protocols, and client expectations for time, budget, and quality.

Our services include:

- Coordination of architectural and engineering designs
- Project planning, scheduling, and timeline control
- Building construction (residential homes, office complexes, warehouses, etc.)
- Development of roads, drainage, and essential utility infrastructure
- Quality assurance, compliance monitoring, and on-site safety implementation

By combining strategic oversight with technical precision, we bring our clients' visions to life efficiently and reliably.

→ Real Estate Development

Pathmark offers comprehensive real estate solutions that span development, investment advisory, and asset management. We cater to individuals, developers, investors, and institutional clients with services including:

- Property acquisition and due diligence
- Real estate investment advisory
- Residential and commercial project development
- Urban planning and master plan support
- Property marketing and sales coordination
- Lease and tenancy management
- Real estate market research and feasibility studies



→ Project Management

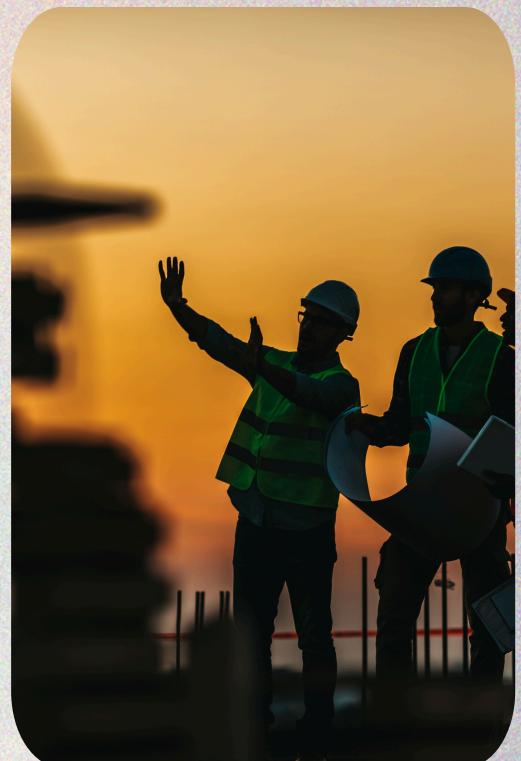
Pathmark provides full-spectrum project management services for real estate and infrastructure developments, ensuring every project is delivered on time, within budget, and to the highest quality standards.

We work closely with clients, contractors, and consultants to manage complexity, reduce risk, and maintain full control over scope, resources, and outcomes.

Our services include:

- Project initiation, scope definition, and planning
- Budget control and resource management
- Procurement and contractor coordination
- Site supervision and progress reporting
- Risk mitigation and change management
- Post-construction audits and project close-out

We provide the structure and oversight needed to turn plans into successful outcomes



→ Interior Decoration Services

As part of our Real Estate Development solutions at Pathmark Advisory & Consulting Limited, we offer professional Interior Decoration Services tailored for individuals, corporate organizations, and private enterprises. Our focus is on creating functional, elegant, and personalized spaces that reflect style and purpose.

From modern homes to executive offices and commercial outlets, we deliver refined interiors that enhance comfort, productivity, and brand image.

Key Service: We also specialize in **Audio-Visual (AV) Systems and Home Cinema installations**, integrating advanced technology seamlessly into your space for immersive entertainment and presentation experiences.



→ Our Services

03

TECHNOLOGY SERVICES

- 1.Cyber Security
- 2.Enterprise IT Infrastructure & Cloud Solutions
- 3.Smart Home Installation



Cyber Security

We help organizations protect their digital infrastructure with tailored cybersecurity solutions that reduce risk, ensure compliance, and safeguard data across cloud and on-premise systems.

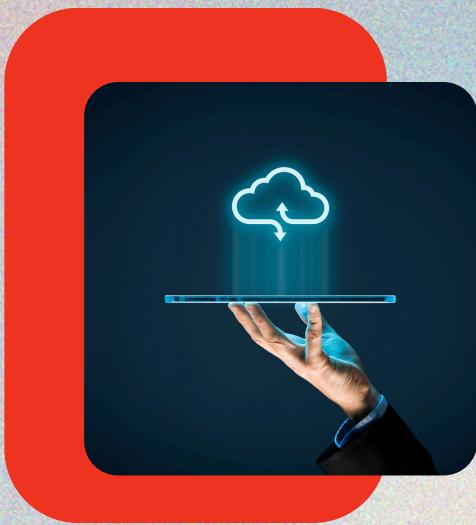
Our services include:

- Security audits & risk assessments
- Network and infrastructure security
- Cloud security implementation
- Endpoint protection
- Identity & access management (IAM)
- Data encryption & privacy controls
- Regulatory compliance (NDPR, ISO 27001, etc.)
- Incident response and recovery
- Security awareness training





Enterprise IT Infrastructure & Cloud Solutions



This service area focuses on the planning, development, deployment, and management of IT environments that support modern business operation both on-premise (data centres) and online (cloud-based platforms). It includes:

1. Data Centre Development & Management

- Design & Planning: Architecture of secure, scalable, and energy-efficient data centres
- Deployment: Physical infrastructure setup including power, cooling, racks, servers, and network systems
- Security & Compliance: Implementation of physical and cyber security controls, regulatory compliance
- Operations Management: Ongoing monitoring, maintenance, and uptime assurance

Optimization: Energy use reduction, capacity planning, and performance tuning

2. Cloud Solutions

Cloud Architecture & Migration: Planning and executing transitions from physical servers to cloud platforms (AWS, Azure, Google Cloud, etc.)

- SaaS, PaaS, Deployment: Rollout of software, platform, services tailored to business needs
- Hybrid & Multi-Cloud Strategy: Integration of on-premise systems with cloud-based services for flexibility and redundancy
- Backup & Disaster Recovery: Cloud-based data protection, recovery plans, and continuity solutions
- Monitoring & Security: Real-time system performance tracking, threat detection, and secure access control
- ERP Implementation
- API Integration

Smart Home Solutions



We offer intelligent automation systems that integrate lighting, security, energy management, and smart appliances into a single ecosystem. Our smart home services include:

- Design and configuration of smart environments
- Installation of automated lighting and climate systems
- Integrated security systems with motion sensors and remote access
- Voice and mobile-controlled devices
- Smart metering and energy optimization

Our Services

04

FINANCIAL SERVICES



Cost Analysis & Audits

We conduct detailed cost analysis to help businesses control spending and improve efficiency. Services include:

- Expenditure audits
 - Cost-benefit analysis of operations
 - Internal control reviews
 - Compliance audits and financial health checks

Budget Preparation

We work with businesses and government entities to create strategic and operational budgets. Our services include:

- Annual and quarterly budgeting
 - Expense tracking tools
 - Budget variance analysis
 - Multi-department coordination



Excess Bank Charges Recovery

We audit business accounts for excessive or unauthorized bank fees and work with financial institutions to recover overcharges. This service includes:

- Detailed transaction analysis
- Identification of hidden or unlawful deductions
- Documentation and recovery facilitation
- Client representation in bank disputes
- Preventive strategies to avoid future overcharges



Business Model & Plan Development

We build investor-ready and operation-focused business models for startups and expanding businesses. Services include:

- Market and competitive research
- Revenue model structuring
- Operational planning and execution strategy
- Financial forecasts and funding roadmaps
- Investor pitch deck creation



Financial Accounting & Bookkeeping

Our accounting services ensure transparency, compliance, and insight-driven decision-making. We offer:

- Bookkeeping and financial statements preparation
- Payroll, invoicing, and accounts reconciliation
- Compliance with local and international standards
- Periodic financial reporting for stakeholders



Financial Modelling

We create dynamic and accurate financial models for startups, investors, and corporate entities. This includes:

- Investment analysis and ROI projections
- Scenario and sensitivity analysis
- Valuation models
- Mergers and acquisitions modelling

05

GENERAL CONSULTING SERVICES

Our general consulting division supports clients across all sectors with strategic advisory that drives sustainable growth and operational excellence.



Business Restructuring & Transformation

- Organizational design and leadership realignment
- Process reengineering
- Change management and turnaround strategies



Procurement & Supply Chain Solutions

- Vendor management and bidding advisory
- Sourcing strategy and cost negotiation
- End-to-end procurement execution



Policy & Regulatory Advisory

- Legislative and compliance support
- Regulatory risk assessments
- Policy drafting and stakeholder engagement



Feasibility Studies & Market Research

- Industry trend and competitor analysis
- Consumer behavior and demand forecasts
- Economic and technical viability assessments



06

LOBBYING & GOVERNMENT RELATIONS

At Pathmark Advisory Co. Limited, we recognize that successful outcomes in today's complex environment often depend on strategic engagement with public sector stakeholders. Our Lobbying & Government Relations services are designed to help clients influence policy, navigate government systems, and secure access to public-sector opportunities all with integrity, intelligence, and impact.

Whether supporting a public-private partnership, shaping legislation, or facilitating institutional relationships, we serve as trusted advisors and advocates for our clients' long-term interests.

Our Lobbying & Government Relations Services Include:

➤ Policy Influence & Advocacy

- Strategic engagement with ministries, legislators, and regulatory agencies
- Preparation of position papers, legislative memos, and policy briefs
- Representation in public hearings, government consultations, and forums

➤ Legislative & Regulatory Monitoring

- Ongoing tracking of bills, regulatory changes, and budget provisions
- Risk analysis and early alerts on proposed laws or administrative actions
- Advisory on legal compliance and regulatory alignment

➤ Stakeholder Engagement Strategy

- Mapping of key decision-makers, influencers, and institutional allies
- Facilitation of high-level meetings, briefings, and technical roundtables
- Relationship-building between clients and government actors



➤ Public Sector Opportunity Facilitation

- Identification and pursuit of government contracts and PPPs
- Guidance through procurement processes and bidding frameworks
- Support for donor, NGO, and development partner engagement

➤ Coalition Building & Public Campaigns

- Building strategic alliances with industry groups, advocacy coalitions, and civil society organizations
- Development of grassroots campaigns and public support initiatives
- Media and strategic communications advisory

➤ Ethical Compliance & Anti-Corruption Advisory

- Ensuring full adherence to Nigerian laws, public service codes, and anti-bribery conventions
- Training and internal audits for clients engaging with public officials
- Structuring lobbying engagements that meet international best practices

Why Pathmark for Lobbying Services?

- Cross-sector expertise in Energy, Finance, Construction, and Technology
- A deep network of trusted advisors, policy experts, and former public officials
- Local understanding + global standards in policy advocacy
- Unwavering commitment to ethical engagement and transparency





Why Choose Pathmark Advisory Co. Limited?

01

Cross-sector expertise from experienced professionals.

02

Customized consulting frameworks for each client.

03

Proven track record of delivering measurable value.

04

Commitment to client success and sustainable growth.

05

Compliance with national and international industry standards.





Message from Our Executive Partner

Sulaimon A. Ajishafe

Executive Partner

Pathmark Advisory Co. Ltd

At Pathmark Advisory, we believe that real impact comes from collaboration, accountability, and a shared vision for excellence. Our role goes beyond providing expert advice we partner with clients to solve real-world challenges and deliver lasting solutions.

As Lead Partner, I've witnessed firsthand how collaboration fuels innovation and how a shared commitment to excellence elevates every engagement. Whether we're guiding a public infrastructure project, supporting a private enterprise, or advising a development-focused NGO, our approach remains the same: listen deeply, act strategically, and deliver results with integrity.

Our success is not measured solely by completed projects, but by the value we leave behind stronger systems, empowered organizations, and lasting partnerships. We remain committed to growing with our clients, adapting to change, and leading with purpose in every market we serve.

→ PORTFOLIO (CONSTRUCTION)

Each project in our portfolio reflects our commitment to quality, innovation, and impact. From strategy to execution, we deliver solutions that drive real results across sectors proving our capability, one success story at a time.



Placing of reinforcement for concrete pavement



Set of twin bridges at Enugu, we served as consultants on the project



Casting sections of Raft Foundation



Paving of Asphaltic concrete wearing course.



→ PORTFOLIO (MINING)

Each project in our portfolio reflects our commitment to quality, innovation, and impact. From strategy to execution, we deliver solutions that drive real results across sectors proving our capability, one success story at a time.



Coal mining



Coal mining



Limestone



Iron Ore



Gold mining



Thank You



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