# Lecture 04: MATH 342W: Introduction to Data Science and Machine Learning

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#### Recap

Let's begin by recapping some concepts. When studying a phenomenon in real life, there is a response variable y related to other quantities of interest:

$$y = t(z_1, \dots, z_t)$$

$$= f(x_1, \dots, x_p) + \delta$$

$$= h^*(x_1, \dots, x_p) + \epsilon$$

$$= g(x_1, \dots, x_p) + \epsilon$$

- $z_1, \ldots, z_t$ : The "true" drivers or causal information for the phenomenon of interest.
- $x_1, \ldots, x_p$ : Features (also known as predictors, independent variables, covariates, etc) that are proxies to the z's.
- f: "best" function that maps the features to the response y.
- $h^*$ : "best" candidate function in our hypothesis set  $\mathcal{H}$ .
- $\mathcal{H}$ : Set of candidate functions of some functional form that we choose to approximate f.

There are three types of errors:

- (i) Ignorance error  $\delta = t f$ : The error incurred because the predictors  $x_1, \ldots, x_p$  cannot possibly capture all the information implied by the true drivers  $z_1, \ldots, z_t$ . We can decrease  $\delta$  by increasing the number of features we use (increase p).
- (ii) Misspecification error  $\epsilon \delta = f h^*$ : Error incurred by choosing a hypothesis set  $\mathcal{H}$  that may not correctly capture the functional behavior of f. We can decrease it by choosing a more expansive  $\mathcal{H}$ .
- (iii) Estimation error  $h^* g$ : Error incurred by not having enough data (i.e., enough examples). We can decrease it by improving  $\mathcal{A}$  (the algorithm) or by increasing n (using more data).

<sup>\*</sup>Based on lectures of Dr. Adam Kapelner at Queens College. See also the course GitHub page.

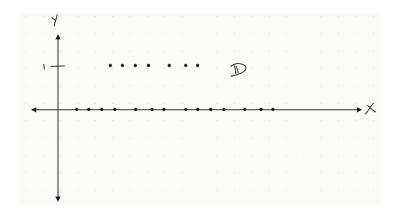


Figure 1: A plot of historical data  $\mathbb{D}$ , where  $\mathcal{X} = \mathbb{R}$  and  $\mathcal{Y} = \{0, 1\}$ .

#### The Null Model, $g_0$

What if we only have outputs, and have no features, so that the tuples in  $\mathbb{D}$  consist only of the values of  $\mathbf{y}$ ? This is called  $g_0$ , the null model. If  $\mathcal{Y} = \{0, 1\}$ , then we can define

$$g_0 := \text{Mode}[\mathbf{y}]$$

Here  $g_0$  is a constant function from  $\mathcal{X}$  to  $\mathcal{Y}$ . For example, if the most frequent response is 0, the  $g_0$  will always predict 0 regardless of its input.

Note that  $g_0$  is the best we can do if we do not have any features. However, the concept of a null model is useful even if we do have features because we can use it as our reference for performance. For example, suppose that  $\mathcal{Y} = \{0,1\}$ , and that the responses in our historical data  $\mathbb{D}$  have 24% 1's and 76% 0's. Then the mode is 0, and the null model  $g_0$  will always predict zero. Therefore,  $g_0$  will misclassify 24% of the data in the training sample. Note that  $g_0$  does not take any predictors into account, so if our predictors  $x_1, \ldots, x_p$  are chosen carefully, we should be able to beat  $g_0$  (that is, the **misclassification error** should be smaller). If our misclassification error is ever higher than  $g_0$ , then either our algorithm  $\mathcal{A}$  is bad, or our features are poor proxies to the z's.

## Extending the Threshold Model

Recall the threshold model. Given  $f: \mathcal{X} \to \mathcal{Y}$  that best approximates a true phenomenon t, where  $\mathcal{X} = \mathbb{R}$  and  $\mathcal{Y} = \{0,1\}$ , we have historical data  $\mathbb{D}$  as in Figure 1. Continuing with the binary response space  $\mathcal{Y} = \{0,1\}$ , suppose now that we have 2 numeric features, so that  $\mathcal{X} = \mathbb{R}^2$ , as in Figure 2. How can we extend the threshold model to two dimensions? Specifically, we need to come up with a hypothesis set  $\mathcal{H}$  of functions that map each coordinate pair to 0 or 1. Recalling that  $\mathcal{H}$  was made up of indicator functions with a parameter  $\delta$  in the case of the threshold model, one idea could be to have  $\mathcal{H}$  consist of functions that are each a sum of two indicator functions, such as:

$$\mathcal{H} = \{ \mathbb{I}_{x > \theta_2} + \mathbb{I}_{x > \theta_2} : \theta_1, \theta_2 \in \mathbb{R} \}$$

However, such functions don't map to  $\mathcal{Y} = \{0, 1\}$ , since they could have an output of 2. Another idea is to use a product of indicator functions:

$$\mathcal{H} = \{ \mathbb{I}_{x \ge \theta_1} \cdot \mathbb{I}_{x \ge \theta_2} : \theta_1, \theta_2 \in \mathbb{R} \}$$

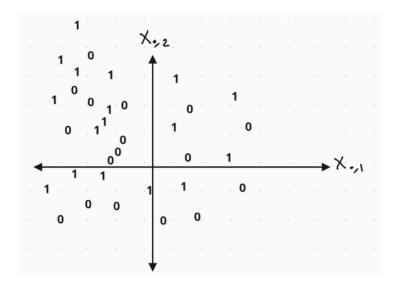


Figure 2: A plot of historical data  $\mathbb{D}$ , where  $\mathcal{X} = \mathbb{R}^2$  and  $\mathcal{Y} = \{0, 1\}$ .

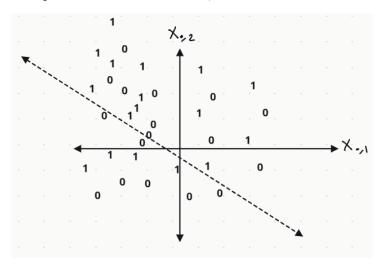


Figure 3: A linear model for the data in Figure 2.

While the functions in this  $\mathcal{H}$  do map into  $\mathcal{Y}$ , we pay the price in high misspecification error. By the way,  $\theta_1$  and  $\theta_2$  define what is referred to as a **parameter space**, and the number of parameters (in this case 2) is referred to as the **degrees of freedom**.

A third idea is the following: we can draw a line through the data, as in Figure 3. A set  $\mathcal{H}$  that captures this idea is

$$\mathcal{H} = \{ \mathbb{I}_{x_2 > \theta_1 + \theta_2 x_1} : \theta_1, \theta_2 \in \mathbb{R} \}$$

This is called the **linear model**. Here, we say that if a point lies on or above the line, then the response should be 1; otherwise, 0.

### Perceptron

The **perceptron model** follows naturally from the linear model idea that we just described. We'll introduce it with a slight change of notation, using w instead of  $\theta$  for the parameters:

$$\mathcal{H} = \{ \mathbb{I}_{w_0 + w_1 x_1 + w_2 x_2 \ge 0} : w_0, w_1, w_2 \in \mathbb{R} \}$$

The  $w_0$  term is the **bias** or **intercept**, and the  $w_1$  and  $w_2$  terms are the **feature weights**. Next, recall that we typically refer to X as an  $n \times p$  matrix corresponding to  $\mathbb{D}$ :

$$X = \begin{bmatrix} \mathbf{x}_{\cdot,1} & \cdots & \mathbf{x}_{\cdot,p} \end{bmatrix}$$

where  $\mathbf{x}_{\cdot,i}$  is our way of denoting the *i*th column vector of X, which consists of all possible values for the *i*th feature coming from  $\mathbb{D}$ . For the perceptron, we'll add another column to X, so we'll refer to it as

$$X = \begin{bmatrix} \vec{\mathbf{1}}_n & \mathbf{x}_{\cdot,1} & \cdots & \mathbf{x}_{\cdot,p} \end{bmatrix}, \text{ where } \vec{\mathbf{1}} = \begin{bmatrix} 1\\1\\\vdots\\1 \end{bmatrix}$$

Here we use  $\vec{\mathbf{1}}_n$  to denote a column of 1's. Hence, X is now an  $n \times (p+1)$  matrix. This extra column is for the *intercepts*, so it corresponds to the intercept term  $w_0$ . Now, the **perceptron learning algorithm**  $\mathcal{A}$  tries to do the following:

$$\mathcal{A}: \mathbf{w}_* = \operatorname*{argmin}_{\vec{\mathbf{w}} \in \mathbb{R}^3} \left\{ \sum_{i=1}^n \mathbb{I}_{\hat{y}_i \neq y_i} \right\}, \quad \text{ where } \hat{y}_i = \mathbb{I}_{\mathbf{w} \cdot \mathbf{x} \geq 0}$$

where the sum is the *misclassification error*. In other words, the algorithm attempts to find the parameters for a line that minimize the misclassification error. There is no analytic solution to this.

**Definition** (Perfect linear separability). Given historical data  $\mathbb{D}$ , there is perfect linear separability if there exists  $\mathbf{w}$  such that

$$h(\mathbf{x}) = \mathbb{I}_{\mathbf{w} \cdot \mathbf{x} \ge 0}$$

has no misclassification errors for all  $\mathbf{x} \in \mathbb{D}$ .

See Figure 4. Assuming a perfectly linear separable  $\mathbb{D}$ , the "perceptron" learning algorithm is guaranteed to converge to a  $\mathbf{w}$  with no error. The algorithm works as follows

- (1) Initialize  $\mathbf{w}^{t=0} = \vec{\mathbf{0}}_{p+1}$ , or to a vector of p+1 random values. Here, t is the iteration variable, and t=0 means first iteration.
- (2) Fix i. Compute  $\hat{y}_i = \mathbb{I}_{\mathbf{w}^t \cdot \mathbf{x}_i} \geq 0$ . In other words, we use our current vector of feature weights  $\mathbf{w}^t$  and the features  $\mathbf{x}_i$  to compute  $\mathbf{w}^t \cdot \mathbf{x}_i$ . We assign the prediction  $\hat{y}_i = 1$  if the result is  $\geq 0$ , and we assign  $\hat{y}_i = 0$  otherwise.
- (3) Now we update our feature weight  $\mathbf{w}^t$ . For  $j = 0, 1, \dots, p$ , set

$$w_0^{t+1} = w_0^t + (y_i - \hat{y}_i) \cdot 1$$

$$w_1^{t+1} = w_1^t + (y_i - \hat{y}_i) \cdot x_{i,1}$$

$$\vdots = \vdots$$

$$w_p^{t+1} = w_p^t + (y_i - \hat{y}_i) \cdot x_{i,p}$$

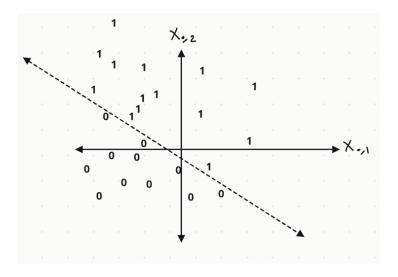


Figure 4: An example of a perfectly linearly separable  $\mathbb{D}$ 

In vector notation, this is:

$$\mathbf{w}^{t+1} = \mathbf{w}^t + (y_i - \hat{y}_i)\mathbf{x}_{\cdot,i}$$

Here, the vector  $\mathbf{x}_i$  has been extended to length n+1 by prepending 1 (placing an extra entry 1 as its first entry). This step attempts to improve the predictions obtained from the feature weight vector  $\mathbf{w}^t$  computed on iteration t.

- (4) Repeat steps 2 and 3 for all  $i=1,\ldots,n$ . That is, repeat it for each sample point  $\mathbf{x}_i$  in  $\mathbb{D}$
- (5) Repeat steps 2, 3, 4 until misclassification error is zero, meaning  $y_i = \hat{y}_i$  for all i, or until B iterations, where B is large.