

Jonathan Segefjord

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AI Engineer + Designer with 5+ YoE building Fullstack Web Products

WORK EXPERIENCE

Indie Hacking

Applied AI / Workflow Automation / Prompt Engineering

February 2025 - Present

- Worked part-time as an ice cream truck driver & salesman to improve sales skills (and pay bills)
- Learned technologies like **LangChain**, BAML, Lovable, **Cursor**, Claude Code, Bolt.new, V0 ...
 - **Demo:** <https://ai-chapters.vercel.app> ↗

LX Aer (EdTech)

CTO, Lead Design Engineer / React Native, TypeScript

December 2024 - February 2025

Florida, Remote

- Redesigned logos, website, brand and built a demo app for their new B2C pivot.
- As the CTO and Lead Design Engineer, I led 2 junior team members, planned GTM strategy, decided the tech stack for the new app and went to FETC 2025 (conference) to sell the product.
 - **Key Results:** Built **Figma** mockups, shipped new landing page, drove brand awareness.
 - Shipped **React Native** flashcard app for students (Anki, but with a swipe-card UX like Tinder)
 - [1 Minute Video Showcase](#) ↗

Symbolik.ai ↗

May 2023 - June 2024

Founder / C#, Python, PostgreSQL, Neo4j

- Built **Computer-Using GUI Automation AI Agent** with C# leveraging **Microsoft UIA**
- Engineered LLMs to turn chats + screen observations from office workers into step-by-step automations that run on the Neo4j graph engine.
- 72+ hours apprenticing with real office workers from Leaseplan and Coolshop.dk
 - **Video:** [LLM Controls Computer via UIA](#) ↗ (3 min.)

Clevertrack.dk ↗ (IoT SaaS, Fleet Management)

April 2020 - January 2023

Junior Fullstack Developer / Node.js, REST API, Firebase, React, TypeScript, Tailwind

- Tested and fixed bugs. Wrote reusable React components with TypeScript and Tailwind CSS.
- Wireframed, designed and shipped new features to the React web app during weekly agile sprints.
- As a Fullstack Engineer, I programmed integrations across the frontend, backend and CMS.
 - **Key Results:** Complete UI redesign which created clarity and removed friction for customers.

CAPABILITIES & CURIOSITIES

- **Tools:** AWS, SQL, GraphQL, Convex, Power BI, DevOps, TypeScript, strong HTML/CSS fundamentals, Figma, Affinity, Adobe Suite (Premiere, After Effects, Photoshop, Illustrator), React.js, Next.js, SvelteKit, Tailwind, Huggingface, Python, C#, .NET, Three.js, GLSL/Shaders, Qwen3, OpenAI
- **Skills:** Vibe Coding, Design Thinking, Branding, Self-hosting, Linux, AI/ML, Computer Vision
- **For fun:** SoundCloud DJing, video game dev, side-projects, touching grass