## SARAH JOHNSON



## **Background:**

I am a college student who moved from New Jersey. I am living on campus for my first semester at the University of Maryland, College Park. I have not tried any of the food establishments around the College Park area but I have trust issues with the food safety since I have recieved food poisoning from outside establishments.

## **Core Needs:**

- Sarah wants to learn about establishments food safety (like if the restaurant is clean and has a history of being safe)
- Sarah wants to browse restaurant options from College Park area that are known of prioritize safe food handling.

## **Demographic:**

- Age: 24
- Education: Bachelors (going into college soon)
- Location: New Jersey (moving to College Park area)
- Interest in application: High