color — negative — positiv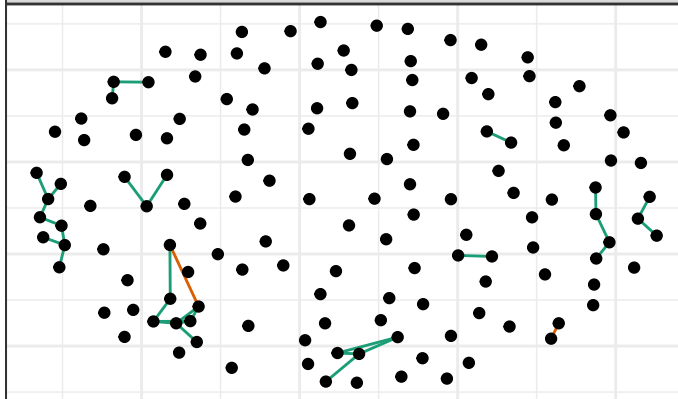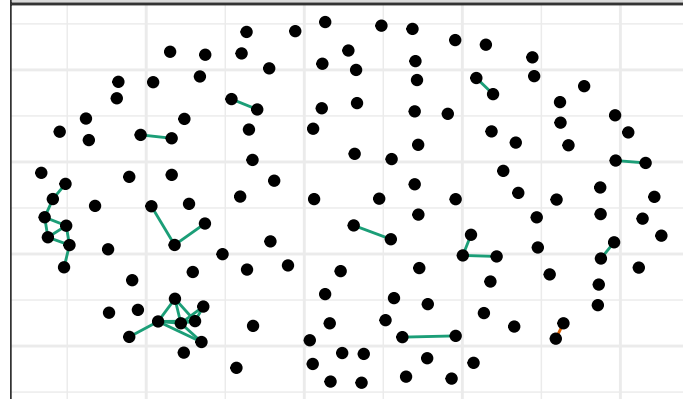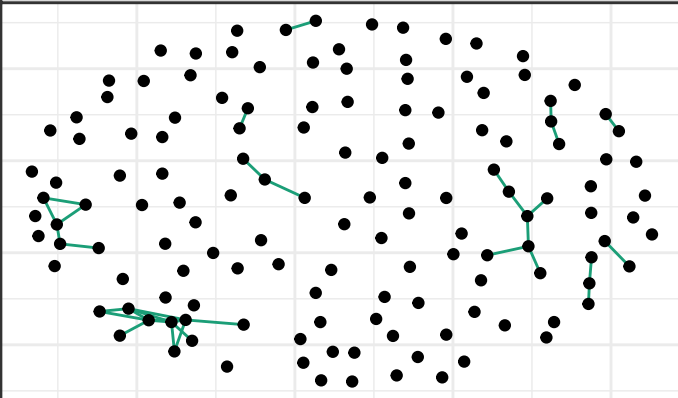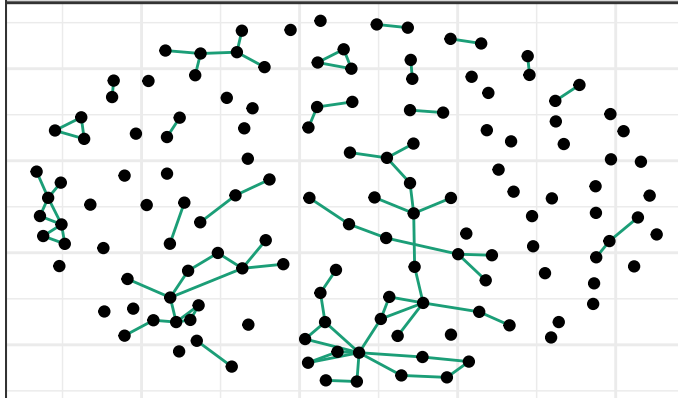e