




-  Insights

1. It is observed that the month of February had the peak period of high trips compared to other month of 2020, maybe due to the festive period.

2. it is observed that passengers prefer to use their credit card compared to cash payment type.

3. More distance were covered by Verifone Inc. compared to the other vendors, Creative mobile technologies.

4. Trips were mostly covered in the Boro Zone compared to Yellow and others.

5. Revenue was mostly generated by Verifone Inc. as a new vendor in 2020.


6. Over \$281,000 mta tax were mostly generated by Manhattan in the Borough region compared to others.

7. Passenger patronized the new vendor, Verifone Inc. compared to others.

8. It is observed that Friday has the most trips with the surcharges and miscellaneous ranking high compared to every other days of the week.

9. Street-hail type of trip has the highest trip and generated the most revenue.

10. Finally, Richmond Hill collected the most toll fee compared to Washington Heights South, and others.

11. Evening time was the peak or rush hour period for Taxi drivers, usually between the hour of 3pm downwards.
-  Recommendations.

1. New vendors should be introduced into the NYC because of the increase in population and high demand, which leads to Surcharges, and to curtail late passenger pick-up.

2. More tips and less tax should be introduced in service zones with less trips