

## Designing a Diwali Poster in Photoshop



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**Semester: 3rd**

**Subject Name: Desktop Publishing**

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**Section/Group -> 1-A**

**Date of Performance: Oct 24, 2024**

**Subject Code: 23CAP204**

### 1. Aim - Shine Bright: Designing a Diwali Poster in Photoshop

The aim of this project is to create a vibrant and visually striking Diwali poster using Adobe Photoshop, capturing the essence and festive spirit of Diwali, also known as the "Festival of Lights." The focus will be on combining traditional and modern design elements that symbolize the warmth, positivity, and joy associated with this celebration.

### 2. Task to be done:

- **Set Up Canvas and Colors:** Open a new file in Photoshop and choose bright, warm colors like orange, gold, and red.
- **Make Things Glow:** Add glowing effects to lights and background for a festive feel using tools like "Glow" and "Overlay."
- **Add Diwali Symbols:** Add pictures or shapes of diyas (lamps), rangoli, and flowers to make it feel like Diwali.
- **Write a Festive Message:** Add a message like "Shine Bright this Diwali!" and make the text glow or stand out.

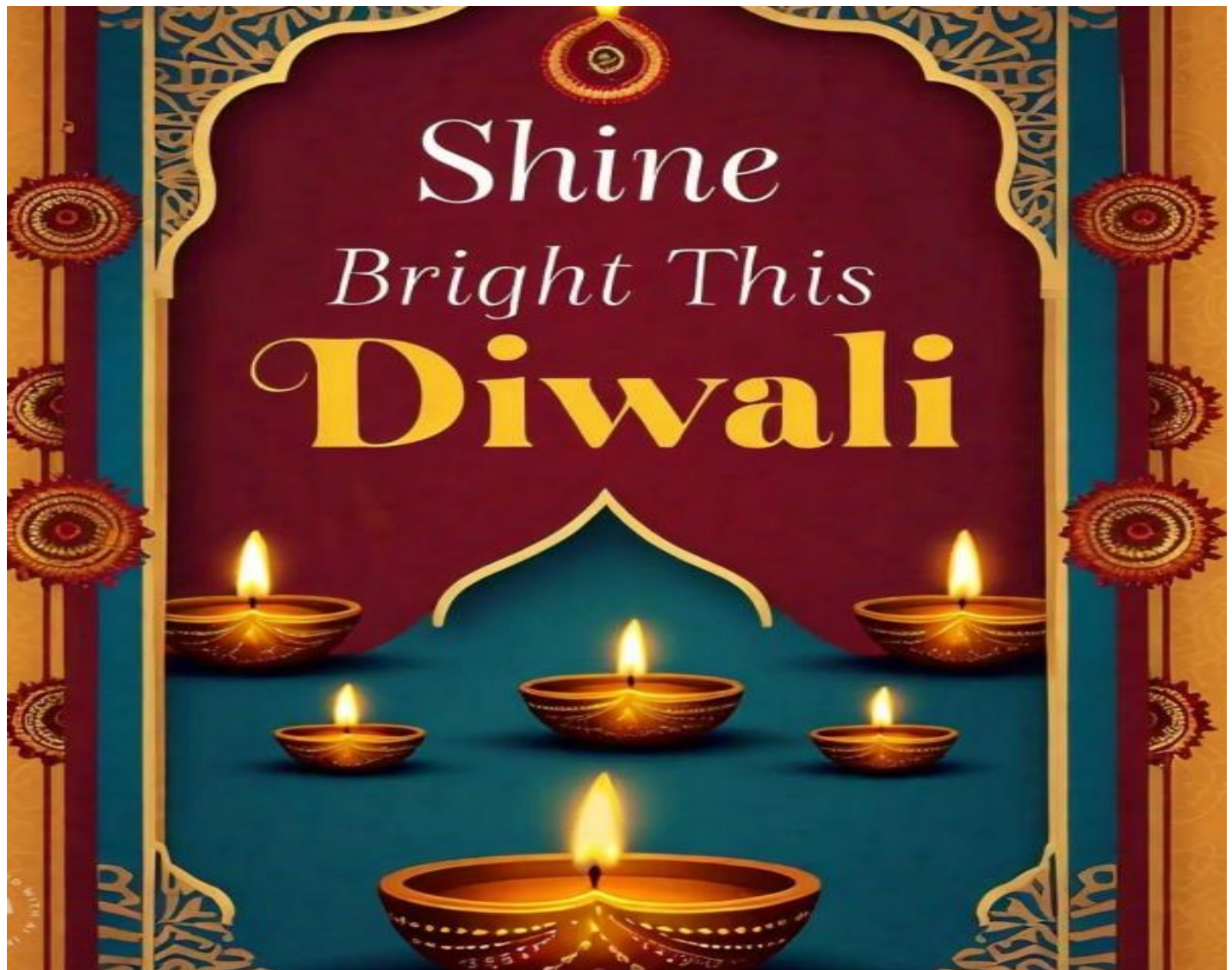
### 3. Steps Followed in making the project:

- **Set Up Canvas:** Opened a new document in Photoshop, picked a size, and chose warm colors like gold and orange.
- **Create Background Glow:** Made a glowing background using gradient colors to give a festive feel.
- **Add Diwali Symbols:** Placed diyas, rangoli, and flowers to represent Diwali.
- **Write a Message:** Added "Shine Bright this Diwali!" and made it glow to stand out.
- **Final Touches:** Adjusted colors and saved the poster in high quality.

### 4. RESULT:

The final Diwali poster captures the festive spirit with warm colors, glowing effects, and traditional symbols like diyas and rangoli. The message, "Shine Bright this Diwali!" stands out with vibrant text styling, creating an eye-catching, high-quality design ready for print or digital sharing.









## 5. Learning Outcomes:

- **Enhanced Photoshop Skills:** Gained experience in using tools like layers, blending modes, and glow effects.
- **Design Composition:** Learned to balance colors and elements for a visually appealing layout.
- **Cultural Representation:** Understood how to incorporate traditional symbols to convey a festive theme effectively.



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**Evaluation Grid:**

Sr. No.	Parameters	Marks Obtained	Maximum Marks
1.	Demonstration and Performance (Pre Lab Quiz)		5
2.	Worksheet		10
3.	Post Lab Quiz		5