

Sehajpreet Singh

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LinkedIn: [linkedin.com/in/sehajpreetsingh/](https://www.linkedin.com/in/sehajpreetsingh/) | Portfolio: <https://isehaj.netlify.app/> | GitHub: github.com/sehaj97

Summary

Highly skilled and results-driven Software Developer with 5 years of experience specializing in React.js. Proficient in performance optimization while delivering efficient, responsive, and visually appealing user interfaces. Adept at troubleshooting and maintaining SEO performance for seamless web experience. Committed to enhancing web accessibility standards to create inclusive digital products.

Technical Skills

Software Development: HTML, CSS, JavaScript, React, GraphQL, Tailwind CSS, Mongoose, UIKit, NodeJs, Redux, Bootstrap, React Router, Storybook.js, jQuery, Axios, Material UI, AJAX, Express JS, Sequelize, Supabase, Handelbars.js, email.js, Emotion JS, CSS-in-JS, React JSS

Version Control: Bitbucket, Github, Git

Devops: Microsoft Azure Devops

Cloud Platforms: Heroku, Netlify, Vercel

Project management: Microsoft Azure Board, Shortcut - project management, JIRA, Rally Software

Methodologies: Agile, Scrum, Waterfall, Kanban

Unit testing Libraries: Jest, Cypress

Content Management Systems: Headless Agility CMS, InstaPage, Iterable, Contentful CMS, OneTrust, OpenText Web Experience Management (WEM), Adobe Experience Manager (AEM)

Database: MySQL, MongoDB

Digital Analytics: Adobe Analytics, Google Analytics, Google Tag Manager

Operating System: Windows, MacOS

Business Modelling Tools: MsVisio, Miro

Testing Tools: Postman, Insomnia

tools: Visual studio code, FileZilla, Brackets, Notepad ++, Microsoft Teams, Slack

Professional Experience

EnerCare Inc.

Markham, ON

React Developer Consultant

July 2023 - September 2023

- Collaborated closely with Enercare designers and back-end developers to develop and deploy an innovative billing dashboard using React JS
- Created efficient MVP for seamless invoice management, boosting user convenience and operational efficiency
- Optimized website performance, resulting in a 40% decrease in page load times and improved user experience

Bank Of Montreal (BMO)

Toronto, ON

Frontend React Developer | Personal and Business Banking

July 2022 - July 2023

- Integral role in streamlining development through collaboration on BMO's UI component library, employing React, TypeScript, Emotion JS, and Storybook JS to enhance efficiencies across digital banking teams
- Strengthened security on BMO's business banking search pages to effectively prevent XSS attacks
- Streamlined content workflows through customized OpenText WEM CMS, and Onetrust for article pages and cookie tracking, respectively, which helped ease the process of deployment for developers and content writers
- Elevated customer engagement by creating impactful React.js landing pages for diverse bank accounts, Airmiles Calculators and seasonal campaigns, enhancing BMO's presence in Canadian and US markets
- Demonstrated expertise in creating robust React.js landing pages maintaining accessibility standards (Section 508, Rehabilitation Act, ADA, WCAG 2.0/2.1) up to AAA level, ensuring an inclusive user experience

Neo Financial

Calgary, AB

CMS Developer | Freelance

January 2022 - March 2022

- Skillfully developed and tailored React.js components within contentful, enhancing user interactions and enabling seamless integration with Instapage landing pages
- Utilized Iterable's advanced features to integrate personalized content for emails, ensuring effective customer communication and interaction

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Professional Experience

Cineplex Entertainment Ltd.

Software Developer

Toronto, ON

January 2019 - January 2022

- Developed frontend features like UI component library using React JS, Material UI, jQuery, HTML5, SCSS, Bootstrap and Material UI while integrating them with Agility Headless CMS to create and update cineplex.com in order to enhance user experience
- Performed A/B tests on landing page variations, leveraging AEM's analytics tools to optimize conversion rates and inform data-driven marketing strategies
- Collaborated with the team to analyze business requirements, gather and translate user stories using Azure DevOps, ensuring alignment with Scrum processes

Sheridan College

Research Assistant

Brampton, ON

October 2018 - January 2019

- Implemented responsive web pages for a custom furniture design system using HTML, CSS3, and JavaScript, enhancing the user experience across devices
- Implemented on-page SEO best practices, including meta tags, keyword optimization, and URL structures, to improve organic search visibility and drive traffic to landing pages

Freelance Experience

Cosmic Digital Studio

Founder | Software Developer

Toronto, ON

March 2022 - Present

- Established and currently lead Cosmic Digital Studio, a digital services company dedicated to empowering individuals and businesses in the digital world
- Conceptualized, developed, and launched a diverse portfolio of digital services, including website development, digital marketing, and free resume services
- Led a team of 4 developers in the design, development, and maintenance of web applications and digital solutions

Dotfusion Digital

React Developer

Toronto, ON

August 2023 - Present

- Demonstrated versatility by successfully contributing to projects across diverse industries, including finance (financialhorizons.com), sports (bchockey.net), manufacturing (meppi.com), real estate, and technology (mitsubishielectric.ca)
- Leveraged proficiency in React, Next.js, Agility Headless CMS and Strapi to build dynamic web applications that met client's unique business needs and effectively communicated their brand identities
- Developed interactive and adaptive user interfaces with improved performance and SEO using React.js

Education

University of Toronto, School of continuing Studies

Certificate in Coding Bootcamp

Toronto, ON

Aug. 2021 - Feb, 2022

- A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Heroku, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS

Sheridan College

Computer Programmer Diploma

Brampton, ON

Jan, 2017 - Aug, 2018

- Graduated with Honors