3- Community Engagement:
Active social media presence
user-generated content to build
connected brand community.

4- Exclusive Collections:
Limited-editions drops & collections
tions with influencer or designers.

5- Inclusivity:
Wide range of sizes & styles cat
ering to all body types & gender
identities.

Step 3: Create a Data Schema:

1- Identify the entities in your market)
(e.g; Products, Orders, Customers,
Delivery Zones).

Products:
  Attributes:
  • ProductID (Primary key)
  • Name
  • Description