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## "TASK FOR DAY 1"

Step 1: Choose your Marketplace Type:

General E-Commerce.

Step 2: Define your Business Goals

\* Business Goals:

- 1- Revenue Growth
- 2- Market Penetration
- 3- Customer Satisfaction & Retention
- 4- Brand Awareness
- 5- Sustainability Goals.
- 6- Technology & Innovation.

What Problem does your marketplace aim to solve?

- 1- Lack of Access to Affordable, Trendy clothing.
- 2- Inconsistent Sizing & Fit Issues.
- 3- Sustainability Concerns.
- 4- Overwhelming Choice in the Market.
- 5- Delayed Shipping Times
- 6- Limited Personalization.