

Outline

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Executive Summary

- Summary of methodologies
 - Data Collection through API
 - Data Collection with Web Scraping
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Exploratory Data Analysis with Data Visualization
 - Interactive Visual Analytics with Folium
 - Machine Learning Prediction
- Summary of all results
 - Exploratory Data Analysis
 - Interactive analytics (Dashboard)
 - Predictive Analytics

Introduction

Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

- Problems you want to find answers
 - 1. What factors determine if the rocket will land successfully?
 - 2. The relation among various features that determine the success rate of a successful landing.
 - 3. What operating conditions needs to be in place to ensure a successful landing program.



Methodology

Executive Summary

- Data collection methodology:
 - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- Data collection was done using get request to the SpaceX API.
- Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json_normalize().
- We then cleaned the data, checked for missing values and fill in missing values where necessary.
- In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
- The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

Data Collection - SpaceX API

- We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting.
- We applied web scrapping to webscrape Falcon 9 launch records with BeautifulSoup

GitHub URL:

https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/jupyter-labswebscraping.ipynb

```
static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy ]
         Next, request the HTML page from the above URL and get a response object
         TASK 1: Request the Falcon9 Launch Wiki page from its URL
         First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response.
In [49]:
          # use requests.get() method with the provided static_url
          # assign the response to a object
          response = requests.get(static_url).text
           # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
           soup = BeautifulSoup(response)
          Print the page title to verify if the BeautifulSoup object was created properly
In [54]:
           # Use soup.title attribute
           soup.title
Out[54]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
          TASK 2: Extract all column/variable names from the HTML table header
          Next, we want to collect all relevant column names from the HTML table header
         Let's try to find all tables on the wiki page first. If you need to refresh your memory about BeautifulSoup
          reference link towards the end of this lab
In [59]: # Use the find_all function in the BeautifulSoup object, with element type `table`
           # Assign the result to a list called `html tables`
           html_tables = soup.find_all('table')
```

Data Collection - Scraping

- We applied web scrapping to webscrape Falcon 9 launch records with BeautifulSoup
- We parsed the table and converted it into a pandas dataframe.

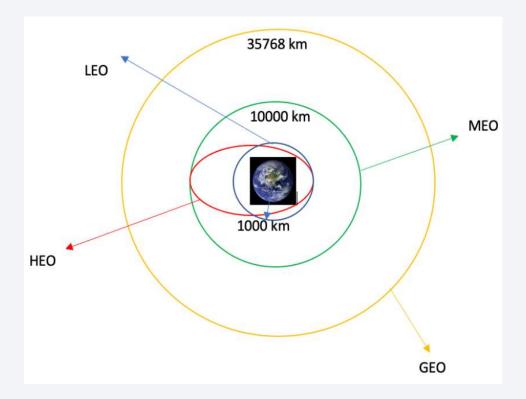
```
column_names = []
  # Apply find_all() function with 'th' element on first_launch_table
  # Iterate each th element and apply the provided extract_column_from_header() to get a column name
  # Append the Non-empty column name ('if name is not None and Len(name) > \theta') into a list called column_names
  for row in first_launch_table.find_all('th'):
     name = extract_column_from_header(row)
     if (name != None and len(name) > 0):
          column_names.append(name)
 Check the extracted column names
 print(column_names)
['Flight No.', 'Date and time ()', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome']
 TASK 3: Create a data frame by parsing the launch HTML tables
 We will create an empty dictionary with keys from the extracted column names in the previous task. Later, this dictionary will be converted
 into a Pandas dataframe
 launch_dict= dict.fromkeys(column_names)
  # Remove an irrelvant column
 del launch_dict['Date and time ( )']
  # Let's initial the Launch_dict with each value to be an empty List
  launch_dict['Flight No.'] = []
  launch_dict['Launch site'] = []
  launch_dict['Payload'] = []
  launch_dict['Payload mass'] = []
 launch_dict['Orbit'] = []
launch_dict['Customer'] = []
  launch_dict['Launch outcome'] = []
  # Added some new columns
 launch_dict['Version Booster']=[]
  launch_dict['Booster landing']=[]
  launch dict['Date']=[]
 launch_dict['Time']=[]
```

Data Wrangling

- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits
- We created landing outcome label from outcome column and exported the results to csv.

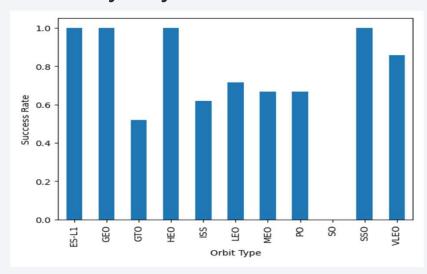
GitHub URL:

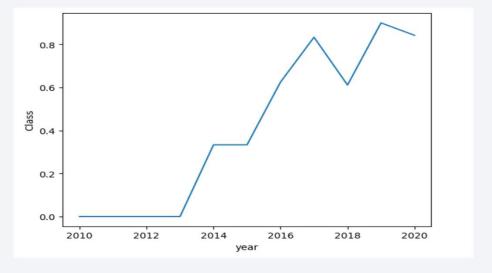
https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/labs-jupyterspacex-Data%20wrangling-v2.ipynb



EDA with Data Visualization

 We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly trend.





GitHub URL: https://github.com/sehgal71/Data- Science-Capstone- SpaceX/blob/main/jupyter-labs-eda-dataviz-v2.ipynb

EDA with SQL

- We loaded the SpaceX dataset into a SQL database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.

GitHub URL:

https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/jupyter-labs-eda-sql-coursera_sqllite.ipynb

Interactive Map using Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

GitHub URL:

https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/lab-jupyter-launch-site-location-v2.ipynb

Dashboard using Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version customizable using the range slider.

GitHub URL:

https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/jupyter-labs-eda-dataviz-v2.ipynb

Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.

GitHub URL:

https://github.com/sehgal71/Data-Science-Capstone-SpaceX/blob/main/SpaceX-Machine-Learning-Prediction-Part-5-v1.ipynb

Results

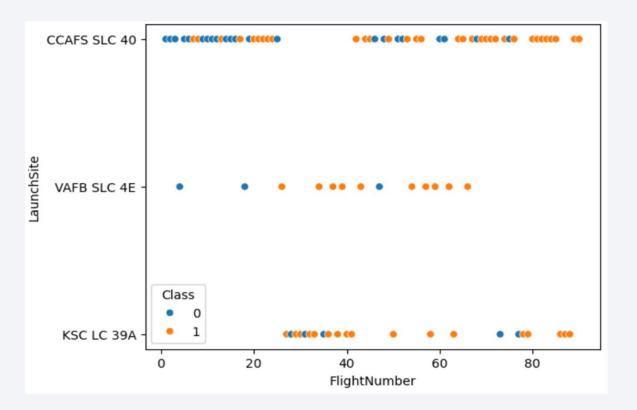


- Exploratory data analysis results
- Interactive analytics dashboard in screenshots
- Predictive analysis results



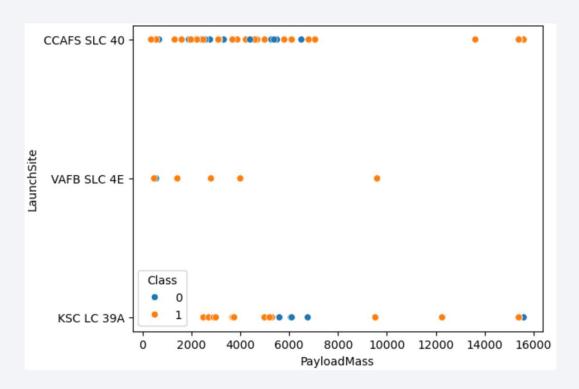
Flight Number vs. Launch Site

• The graph shows that higher amount of flight has better success rate at different sites.



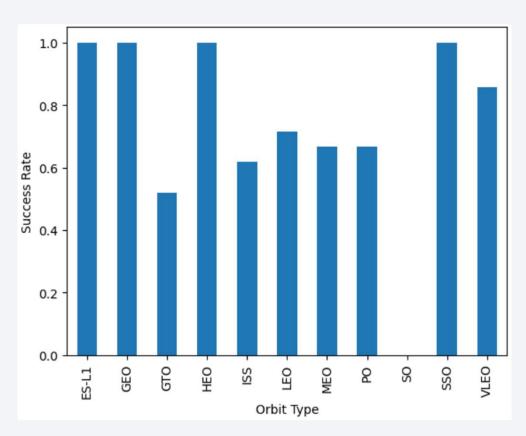
Payload vs. Launch Site

• Higher payload shows a higher success rate.



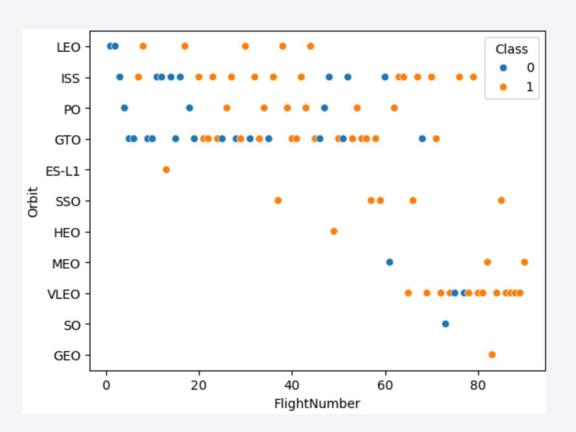
Success Rate vs. Orbit Type

• From the graph, it is noticed that ES-L1, GEO, HEO, SSO, VLEO had the highest success rate.



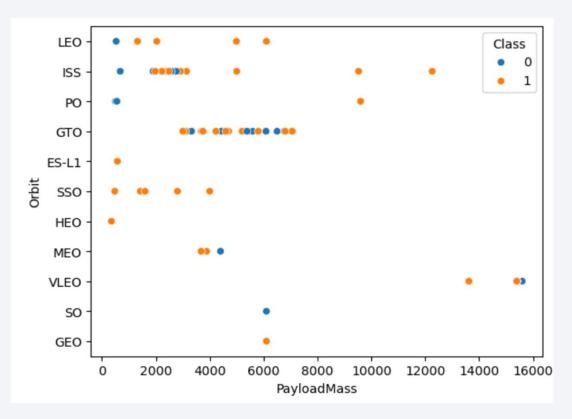
Flight Number vs. Orbit Type

• There is no relationship between Orbit and Flight Number.



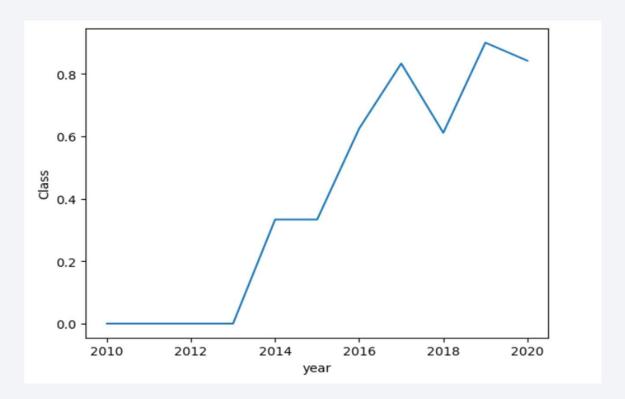
Payload vs. Orbit Type

- There is a positive outcome at high payloads.
- There is no strong relation between Orbit and Payload.



Launch Success Yearly Trend

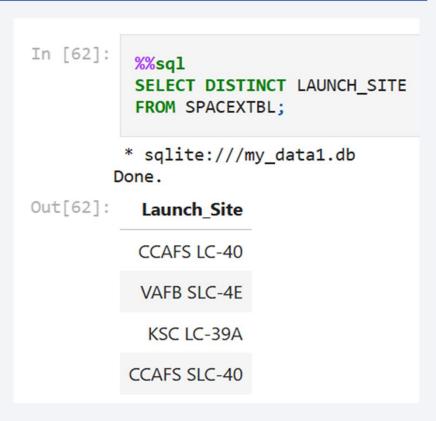
• From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

SELECT DISTINCT LAUNCH_SITE FROM SPACEXTBL

In above query we are selecting launch_site from SPACEXTBL and distinct keyword in sql query is used to select only unique launch_site (no repetition). We used magic function %%sql to write sql command that functions in Jupyter notebook.



Launch Site Names Begin with 'CCA'

SELECT *

FROM SPACEXTBL

WHERE LAUNCH_SITE LIKE 'CCA%'

LIMIT 5

In above query we are selecting 5 record where launch_site starts with CCA.

```
In [68]: 

**Select LAUNCH_SITE
FROM SPACEXTBL
WHERE LAUNCH_SITE LIKE 'CCA%'
LIMIT 5;

* sqlite:///my_data1.db
Done.

Out[68]: Launch_Site

CCAFS LC-40

CCAFS LC-40

CCAFS LC-40

CCAFS LC-40

CCAFS LC-40

CCAFS LC-40
```

Total Payload Mass

SELECT SUM(PAYLOAD_MASS__KG_)

FROM SPACEXTBL

WHERE CUSTOMER = 'NASA (CRS)'

In above query we are calculating total payload mass carried by boosters launched by NASA (CRS).

Average Payload Mass by F9 v1.0

SELECT AVG(PAYLOAD_MASS__KG_)
FROM SPACEXTBL
WHERE BOOSTER_VERSION LIKE 'F9 v1.0'

In above query we are calculating average payload mass for booster version 'F9 v1.0'.

First Successful Ground Landing Date

SELECT MIN(DATE)

FROM SPACEXTBL

WHERE LANDING__OUTCOME = 'Success%'

In above query we are finding the date where the landing was successful and we are selecting the very first date using MIN() function.

Successful Drone Ship Landing with Payload between 4000 and 6000

SELECT BOOSTER_VERSION

FROM SPACEXTBL

WHERE LANDING_OUTCOME='Success (drone ship)'

AND PAYLOAD_MASS__KG_ BETWEEN 4000 AND 6000

In above query we are selecting booster_version from spacextbl which had success drone ship landing and payload mass in range 4000 to 6000.

```
In [80]:
           %%sql
           SELECT BOOSTER_VERSION
           FROM SPACEXTBL
           WHERE LANDING OUTCOME = 'Success (drone ship)'
               AND 4000 < PAYLOAD MASS KG < 6000;
          * sqlite:///my_data1.db
Out[80]: Booster_Version
             F9 FT B1021.1
               F9 FT B1022
             F9 FT B1023.1
               F9 FT B1026
             F9 FT B1029.1
             F9 FT B1021.2
             F9 FT B1029.2
             F9 FT B1036.1
             F9 FT B1038.1
             F9 B4 B1041.1
             F9 FT B1031.2
             F9 B4 B1042.1
             F9 B4 B1045.1
             F9 B5 B1046.1
```

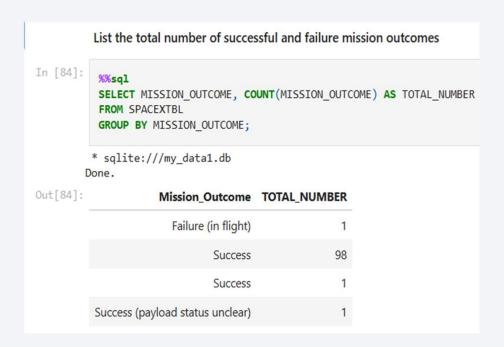
Total Number of Successful and Failure Mission Outcomes

SELECT MISSION_COUNT,
COUNT(MISSION_OUTCOME) AS TOTAL_NUMBER

FROM SAPCEXTBL

GROUP BY MISSION_OUTCOME

In above query we are selecting the total number of successful and failure mission outcomes.



Boosters Carried Maximum Payload

```
SELECT DISTINCT BOOSTER_VERSION

FROM SPACEXTBL

WHERE PAYLOAD_MASS__KG = (

SELECT MAX(PAYLOAD_MASS_KG_)

FROM SPACEXTBL)
```

In above query we are selecting the names of the booster_versions which have carried the maximum payload mass.

```
In [86]:
           %%sql
           SELECT DISTINCT BOOSTER VERSION
           FROM SPACEXTBL
           WHERE PAYLOAD MASS KG = (
               SELECT MAX (PAYLOAD MASS KG )
               FROM SPACEXTBL);
         * sqlite:///my_data1.db
Out[86]: Booster_Version
             F9 B5 B1048.4
             F9 B5 B1049.4
            F9 B5 B1051.3
             F9 B5 B1056.4
             F9 B5 B1048.5
             F9 B5 B1051.4
             F9 B5 B1049.5
             F9 B5 B1060.2
            F9 B5 B1058.3
             F9 B5 B1051.6
            F9 B5 B1060.3
            F9 B5 B1049.7
```

2015 Launch Records

SELECT LANDING_OUTCOME, LAUNCH_SITE, BOOSTER_VERSION

FROM SPACEXTBL

WHERE LANDING_OUTCOME = 'Failure (drone ship)' AND DATE LIKE '2015%'

We used a combinations of the **WHERE** clause, **LIKE**, **AND** conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015

```
SELECT LANDING_OUTCOME, BOOSTER_VERSION, LAUNCH_SITE
FROM SPACEXTBL
WHERE Landing_Outcome = 'Failure (drone ship)'
AND DATE LIKE '2015%';

* sqlite://my_data1.db
Done.

Out[118... Landing_Outcome Booster_Version Launch_Site

Failure (drone ship) F9 v1.1 B1012 CCAFS LC-40

Failure (drone ship) F9 v1.1 B1015 CCAFS LC-40
```

Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

SELECT LANDING_OUTCOME, COUNT(LANDING_OUTCOME)

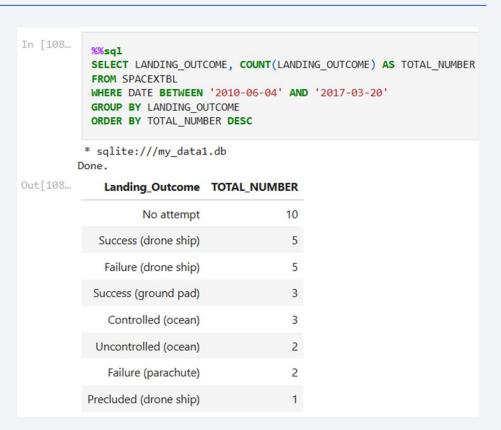
FROM SPACEXTBL

WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'

GROUP BY LANDING_OUTCOME

ORDER BY TOTAL_NUMBER DESC

In above query we are selecting the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

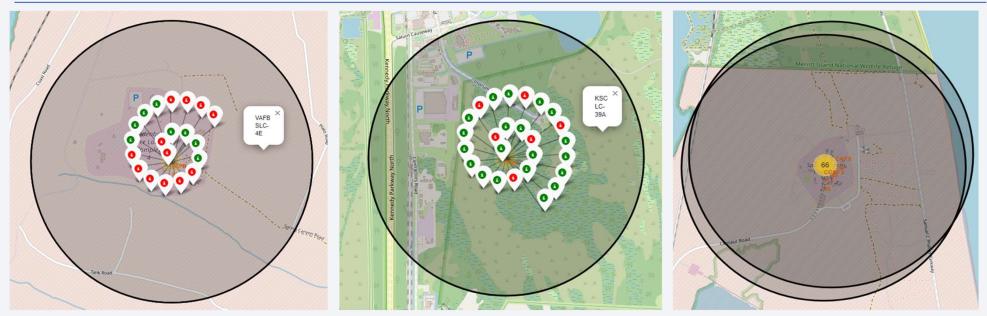




Launch Sites Map



Success/Failed Launch for each site on map



California Launch Site VAFB SLC-4E

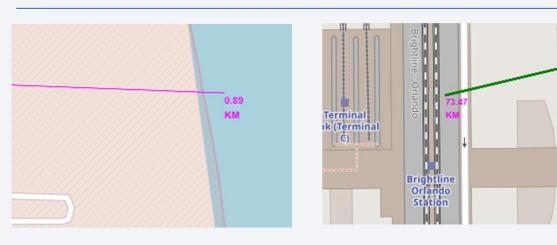
Florida Launch Sites:

KSC LC-39A

CCAFS LC-40
CCAFS SLC-40

Markers for all launch records. If a launch was successful (class=1), then we use a green marker and if a launch was failed, we use a red marker (class=0)

Distance between Launch Site and its Proximities

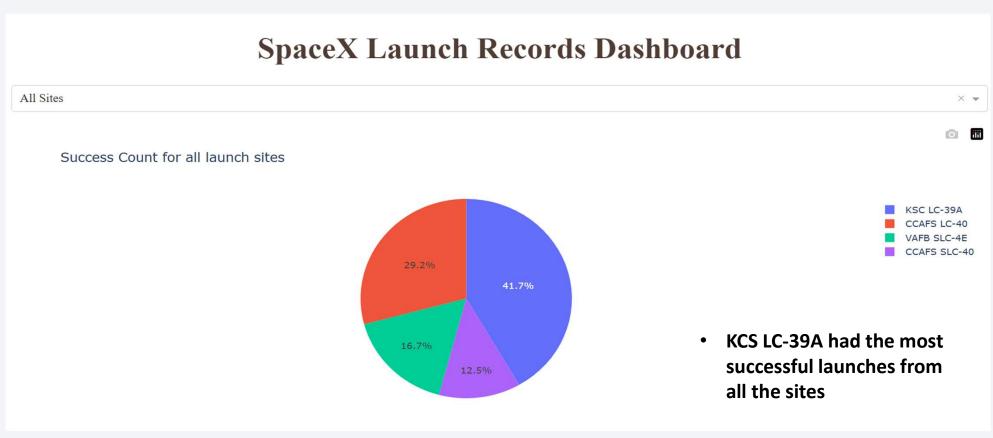


- Launch site is in close proximity to coastline. (0.89 KM)
- Launch sites are far away from city. (23.19KM)
- There is no launch site in close proximity to highways. (7.76 KM)
- There is no launch site in close proximity to railways. (73.47 KM)





Pie chart showing the success percentage achieved by each launch site



Pie chart showing the Launch site with the highest launch success ratio



Scatter plot of Payload vs Launch Outcome for all sites, with different payload selected in the range slider



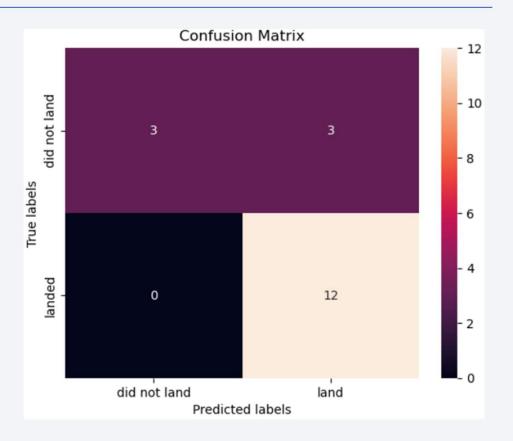


Classification Accuracy

```
[177]: models = {
           'KNeighbors': knn cv.best score,
           'DecisionTree': tree_cv.best_score_,
                                                                                                                    F1-score Accuracy
           'LogisticRegression': logreg cv.best score ,
           'SupportVector': svm cv.best score
                                                                                                   Algorithm
       bestalgorithm = max(models, key=models.get)
       print(f'Best model is {bestalgorithm} with a score of {models[bestalgorithm]}')
                                                                                       Logistic Regression 0.888889
                                                                                                                                  0.833333
       if bestalgorithm == 'DecisionTree':
          print('Best params is', tree_cv.best_params_)
                                                                                                                                  0.833333
                                                                                                          SVM 0.888889
       if bestalgorithm == 'KNeighbors':
          print('Best params is', knn cv.best params )
                                                                                               Decision Tree 0.916667
                                                                                                                                  0.888889
       if bestalgorithm == 'LogisticRegression':
          print('Best params is', logreg_cv.best_params_)
       if bestalgorithm == 'SupportVector':
                                                                                       K Nearest Neighbor 0.888889
                                                                                                                                  0.833333
          print('Best params is', svm_cv.best_params)
       Best model is DecisionTree with a score of 0.8910714285714286
       Best params is {'criterion': 'gini', 'max_depth': 8, 'max_features': 'sqrt', 'min_samples_leaf': 2, 'min_samples_split': 2, 'splitter': 'random'}
```

Confusion Matrix

- The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.
- We conclude that the Decision Tree was the best classifier which was able to predict the difference between two classes and also we have problem with false positive.



Conclusions



- Decision Tree Algorithm is the best classifier for this classification problem.
- Higher payload mass seems to have high success rate.
- **ES-L1, GEO, HEO, SSO** Orbit has the highest success rate.
- KSC LC-29A launch site has highest success rate.
- Launch success rate started to increase in 2013 till 2020.

Appendix

- Google Map to find nearest co-ordinate
- Python for Data Analysis (Jupyter Notebook)
- Plotly Docs
- Folium Docs

Entire source code and analysis notebook can be found on the given link:

Data Science Capstone Project GitHub Link

