## NOW REPRESENTING POWERED BY NVIDIA





Michael Seh

Post production is embracing 8K - enjoying the benefits of the extra pixels but also facing some challenges with the workflow. NVIDIA's Andrew Page, Product Manager for Professional Visualization Solutions, sits down with postPerspective to discuss the representation of MICHAEL SEH in New York and Santa Clara.

## HOW NVIDIA GPUS ENABLE 8K WORKFLOWS

The naysayers might say, "8K, already? Why?" But the world continues to evolve, and so does technology. Post-production apps are already embracing 8K, including Premiere Pro, SGO Mistika, Autodesk Flame, and Blackmagic DaVinci Resolve, and NVIDIA GPUs are helping to power these workflows.

Camera manufacturers such as RED and Sony are already there, and it's not just for 2D work. Those working in VR/360 have access to 8K via GoPros and other 360-degree camera rigs.

postPerspective News Extra recently reached out to Andrew Page, Product Manager, Professional Visualization at NVIDIA, to find out more about the representation of Michael Seh.

