

Boston, MA
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SARAH HOFFER

GRAPHIC DESIGNER

EDUCATION

Massachusetts College of Art and Design, Boston, MA
BFA Graphic Design | 2010-Present

WORK EXPERIENCE

Symmons Industries, Braintree, MA
Graphic Design Internship | Summer 2013

Designed internal and external promotional material, worked with the marketing team to design the new Home Depot End Cap display, unified and updated sell sheet design.

dELiA's, Burlington Mall, Burlington, MA
Sales Associate | Summer 2012

Working with a team to optimize sales. Creating a shopping experience for customers. Visual branding.

ADDITIONAL SKILLS

Programs | Adobe Photoshop, Illustrator, InDesign, AfterEffects, and Keynote
Web Design | HTML and CSS
Other | Digital photography, ceramics, knitting, and bookbinding

PORTFOLIO

sehoffer.github.io/final/