

CLIENT WELCOME GUIDE

ISHA Interior E-Design Studio



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WELCOME MESSAGE

Dear [Client's Name],

Welcome to ISHA Interior E-Design Studio! We are thrilled to embark on this exciting journey with you. Your vision and ideas are at the heart of our design process, and we are committed to turning them into a beautiful reality.

We believe that great design begins with a strong partnership. We value collaboration, and creativity, and we are dedicated to provide you with a seamless and enjoyable experience from start to finish. Whether you're redesigning a single room or transforming an entire space, we are here to guide you every step of the way.

Our team is eager to bring their expertise, innovation, and enthusiasm to your project. We look forward to working with you to create spaces that are not only aesthetically pleasing but also functional and uniquely yours.

Thank you for choosing us. We are honored to be a part of your design journey and can't wait to get started!

Warmest regards,

ABOUT US

At ISHA Interior E-Design Studio, we believe that interior design is more than just arranging furniture or picking out paint colors. It's about creating a harmonious blend of aesthetics and functionality, where every element serves a purpose and every detail enhances the experience of living or working in the space. We see each project as a unique opportunity to tell a story, express a vision, and enrich the lives of those who use the space.

WHY CHOOSING E-DESIGN?

Convenience of working with designers from comfort of your home. You don't have to worry about scheduling in-person meetings!

Cost-effective and affordable packages tailored to fit different budgets.

Virtual communication allows more flexibility. You can easily share ideas and provide feedback anytime, making incorporating changes into the design process easier.

With advanced software and technology, e-Designers can create accurate 2D floor plans and 3D renderings of your space, giving you a realistic visual representation of the final design before implementation.

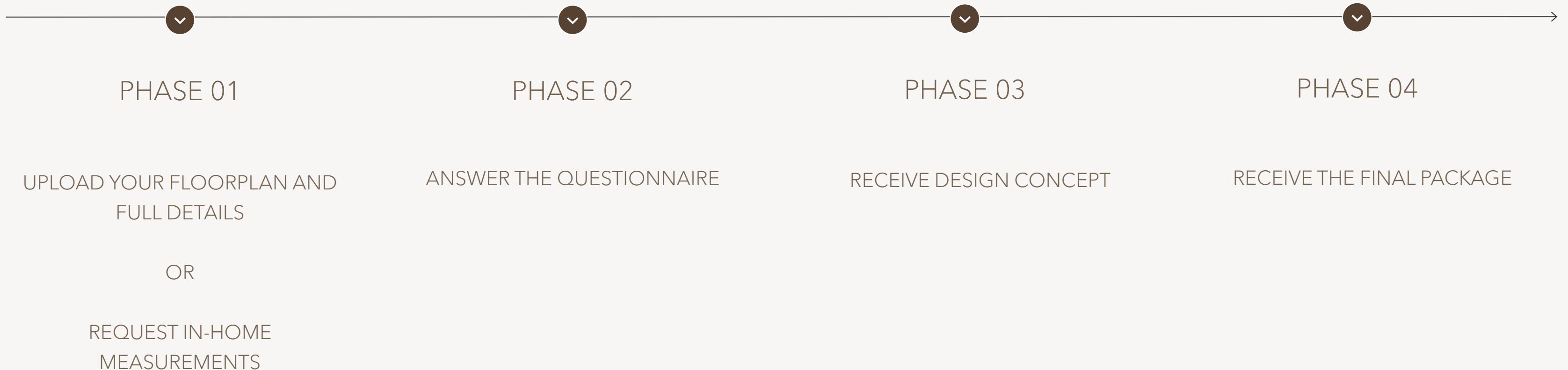
OUR VALUES

At ISHA Interior E-Design Studio, our core values drive every aspect of our work. We believe that great design goes beyond aesthetics; it's about creating spaces that inspire and elevate the everyday lives of our clients.

We thrive on innovation and originality. Each project is a blank canvas where we bring together artistic vision and functional design to create spaces that are as unique as the people who inhabit them. We push boundaries and explore new ideas to deliver fresh, inspiring solutions.

Honesty and transparency are the foundation of our business. We believe in building trust through ethical practices. You can count on us to provide honest advice, fair pricing, and to deliver on our promises without compromise.

OUR PROCESS



WHAT TO EXPECT

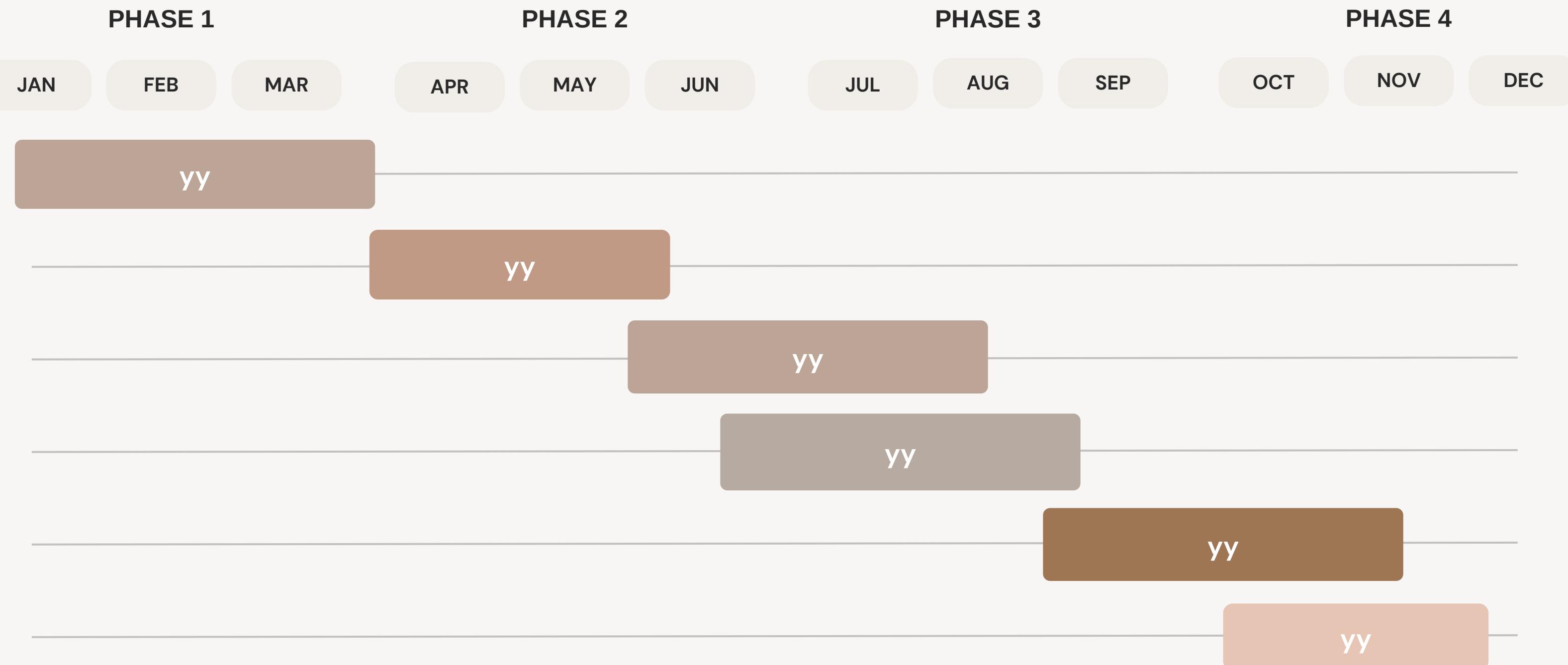


1. Detailed Initial Concepts: like mood boards, concept boards, colour palettes, and floor plans to scale. Once all is approved, will move on to next step.
2. Developing the Final Package:
 - Detailed technical documents includes furniture placements.
 - Material selections.
 - Lighting plans.
 - Rendered visuals of the space.
 - Shopping list with links to purchase items.
 - Contractors list.
3. Contactors and suppliers will have the full details to implement the design.

CLIENT RESPONSIBILITIES

- **Share Your Vision:** Provide us with a detailed understanding of your style preferences, functional needs, and any specific requirements for your space through our questionnaire. The more insight you give us, the better we can tailor the design to meet your expectations.
- **Prompt Responses:** Timely feedback and decisions are crucial to keeping the project on schedule. Please respond to our communications promptly and let us know if any concerns or questions arise.
- **Establish a Realistic Budget:** Provide us with a clear budget from the outset, including any contingencies. This helps us plan effectively and propose solutions that align with your financial expectations.
- **Timely Payments:** Ensure that payments are made as per the agreed schedule. Timely financial transactions are essential for maintaining project momentum and meeting all deadlines.

PROJECT TIMELINE (might not be included)



PAYMENTS

- INITIAL CONSULTATION FEE -KD

Our initial consultation fee includes a comprehensive evaluation of your space, a discussion of your vision and requirements, and preliminary design suggestions. This is a one-time fee payable before the consultation.

- DESIGN FEESKD

Fees cover the development of design concepts, creation of mood boards, selection of materials, drafting floor plans, and any revisions necessary to finalize the design.

- FINAL PACKAGE HANDLING KD

FAQ (EXAMPLE)

What are the payment terms and methods?

We offer flexible payment terms structured around project milestones. Accepted payment methods include credit/debit cards, and online payments.

How long will the design process take?

The timeline for each project varies depending on its size and complexity. Our welcome guide provides estimated timelines for each phase of the project, from initial design to final installation, helping you understand the overall duration.

What if I need to make changes during the project?

Changes are a natural part of the design process. The welcome guide explains our policy on revisions and additional requests. We strive to accommodate changes while keeping the project on schedule and within budget.

How involved will I be in the design process?

Your involvement is crucial to ensure the final design meets your expectations. Our welcome guide outlines how we collaborate with you throughout the project, including regular updates and meetings to review progress and make decisions.

How do you handle procurement and installation?

We manage all aspects of procurement and installation, ensuring a seamless process. Our guide explains how we handle purchasing, delivery, and the setup of furniture and materials, taking the stress off your shoulders and ensuring everything aligns with the design plan.

What should I prepare for the initial consultation?

For the initial consultation, it's helpful to have any inspiration photos, color preferences, and a list of your needs and priorities. Our guide includes a checklist to help you gather your thoughts and ideas before we meet.

THANK YOU NOTE

Dear [Client's Name],

Thank you for choosing ISHAS Interior E-Design Studio to bring your interior design dreams to life. We truly appreciate the opportunity to collaborate with you and transform your space into something extraordinary. Your trust and confidence in our team mean the world to us.

We believe that great design is more than just aesthetics; it's about creating an environment that enhances your everyday life and brings joy to your home. We are dedicated to exceeding your expectations and delivering results that you will love for years to come.

If you have any questions, need further assistance, or simply want to share your thoughts, please don't hesitate to reach out. We are here to support you every step of the way.

Once again, thank you for entrusting us with your project. We look forward to creating something truly special with you.

Warmest regards,
Aishah AlRumaihi

THANK YOU

EMAIL

help@wondertemplate.com

PHONE

+44 54224 849203

WEBSITE

www.wondertemplate.com