SEHUN PARK

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SKILLS

Technical Stack: HTML/CSS, JavaScript, TypeScript, React.js, Node.js, Express.js, Git, REST APIs, npm, Webpack, Jest, Vite, Web Development, Adobe Photoshop, Adobe Lightroom, Vue.js, JSON, SQL, PostgreSQL

PROJECTS

Personal Portfolio   *October 2024 - October 2024*
- Developed a single-page portfolio application with responsive design to effectively showcase front-end development projects, utilizing React, React hooks, and styled-components.
- Improved site navigation and performance through efficient routing and component management using react-router-dom for seamless transitions and improved web performance.

Recipe Finder   *October 2024 - October 2024*
- Developed a full-stack application utilizing React with custom hooks for improved component reusability, state management, and web performance enhancing user experience in recipe discovery.
- Improved API performance and efficiency by developing a RESTful API with request caching and custom middleware in a Node.js/Express backend.

Battleship Game   *August 2024 - September 2024*
- Developed an interactive web-based Battleship game using JavaScript, HTML, and CSS, enhancing user engagement through dynamic game logic and responsive UI design.
- Implemented drag-and-drop functionality and AI targeting in the Battleship game to improve gameplay experience, utilizing event-driven controls for seamless user interactions.

Task Planner   *July 2024 - July 2024*
- Demonstrated advanced front-end development skills by utilizing object-oriented programming and MVC architecture with JavaScript in the development of a feature-rich application.
- Ensured data persistence by integrating local storage in JavaScript for a task management application.

PROFESSIONAL EXPERIENCE

Slickdeals   **Remote**
Strategic Pricing Analyst & Affiliate Marketing Specialist   *December 2022 - May 2024*
- Spearheaded market research and pricing analysis, resulting in the identification of high-potential products and generating an average of $25,000 monthly in affiliate ad revenue.
- Developed and implemented data-driven pricing strategies, optimizing profit margins for partner companies while maintaining competitive consumer offers.
- Cultivated and managed strategic partnerships with major e-commerce players including Amazon, eBay, and Samsung, driving mutual growth and revenue opportunities.

DarkCrest Servers   **Remote**
Owner/Founder   *March 2012 - August 2017*
- Implemented innovative monetization strategies, including targeted advertising campaigns, engaging giveaways, and sweepstakes, resulting in $14,000+ in player donations.
- Designed and developed a comprehensive website featuring live chat support, email communications, a ticketing system, and community forums to enhance player engagement and streamline customer service.
- Orchestrated server infrastructure, including hardware management, software updates, and custom plugin integration to ensure optimal performance and unique gameplay experiences.

EDUCATION

University of California - Davis   **September 2017 - June 2021**
Bachelor's, Theatre