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**Website design**

[A] Use Gestalt Web Design Principles to describe how you will implement the following in each page of your proposed website:

- 1- Law of PRÄGNANZ (good figure, law of simplicity).
- 2- Closure (link individual elements to form a pattern).
- 3- Symmetry and Order (effectively communicate information quickly).
- 4- Figure/Ground (relationship between positive elements and negative space).
- 5- Uniform Connectedness (relationship between the elements).
- 6- Common Region (connection between elements).
- 7- Proximity (utilizing empty space to create the relationship).
- 8- Continuation (continuous perception of shapes).
- 9- Common Fate (SYNCHRONY) (items moving or changing together perceived as being related).
- 10- Parallelism (parallel elements are seen more related).
- 11- Similarity (elements with similar characteristics are more related).
- 12- Past Experience (observer's past experience).

Proximity: Related elements such as “categories”, “products”, “design”, “customize” and “contact” have been placed adjacent to one another.

Similarity: A common typeface and color have been applied for the navigation bar creating a sense of cohesiveness.

Closure: The arrangement is straightforward, and there are clear divisions that allow the interface users to get the general picture easily.

Visual Hierarchy:

Figure-Ground: The area that is supposed to capture the most attention from a user, for instance, the products or the designs area is advanced out of most other areas.

Emphasis: Important ideas have been emphasized by the use of headlines that are larger and in bold typefaces than the other text on the page.

User Experience:

Common Fate: There is a possibility that some animations or transitions may serve to grab the user's attention or show their areas of interaction.

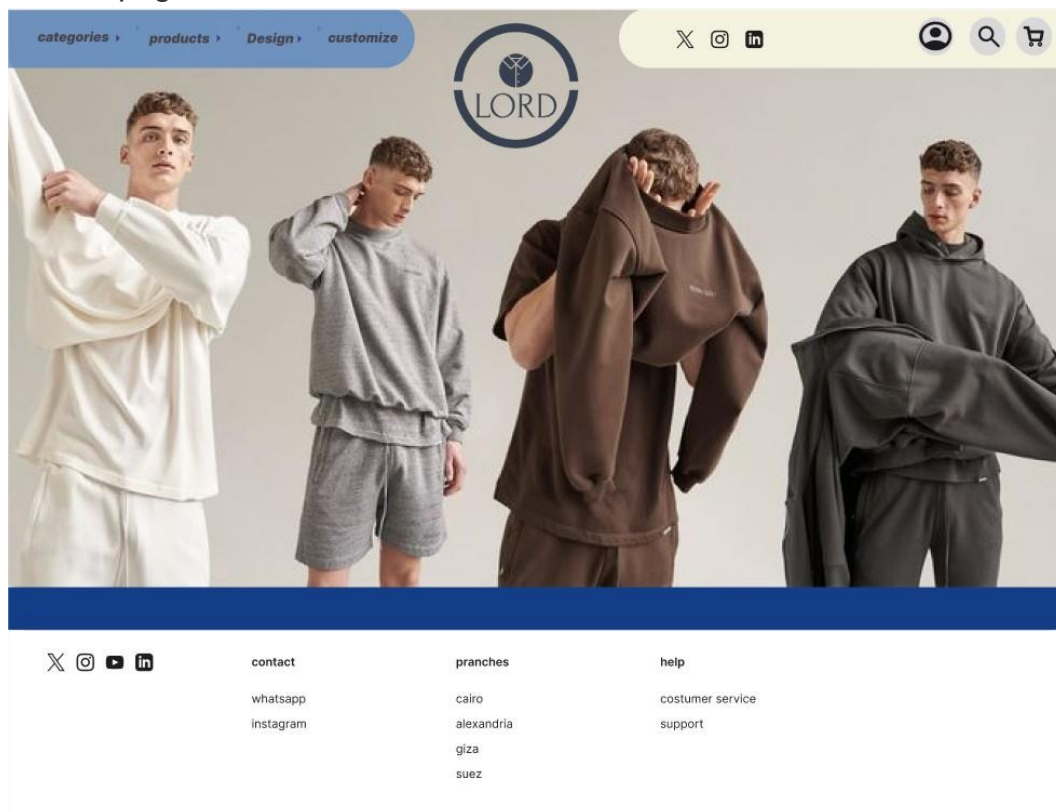
Past Experience: Judging by the navigation structure and the layout, one can assume that this website adheres to the conventional norms of web design thus it is intuitive.

Additional Considerations:

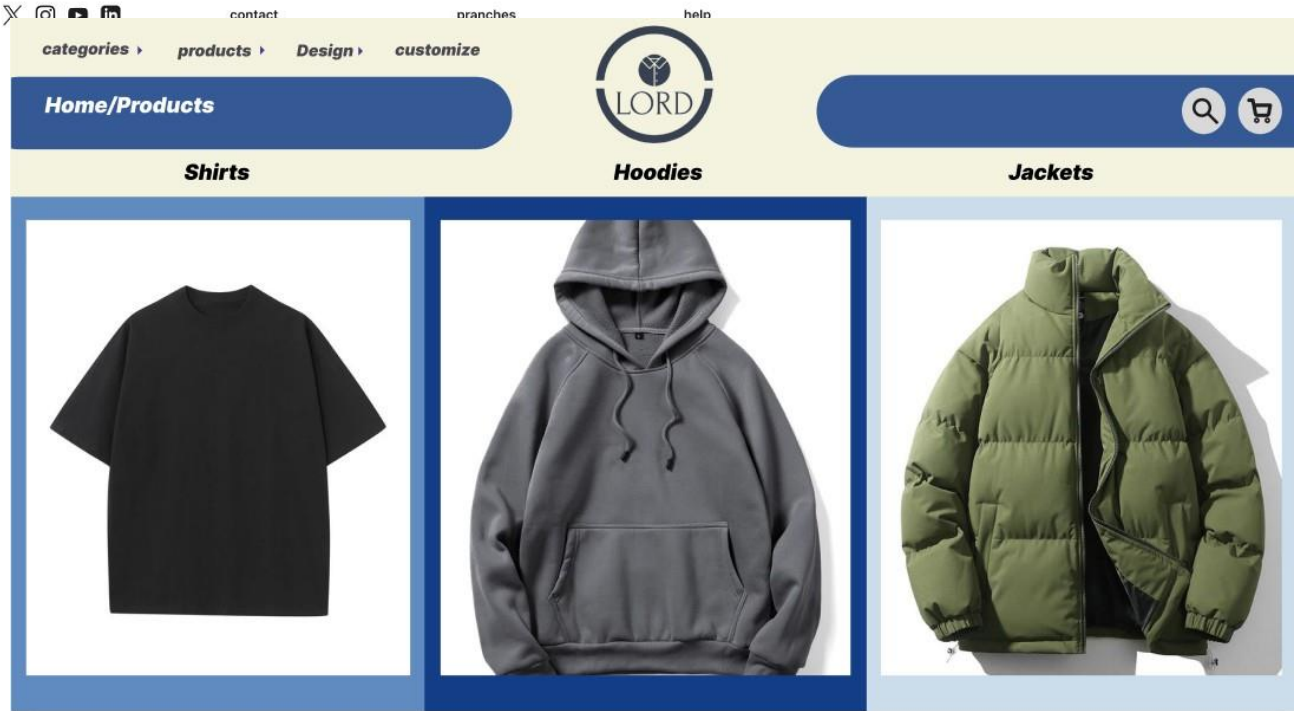
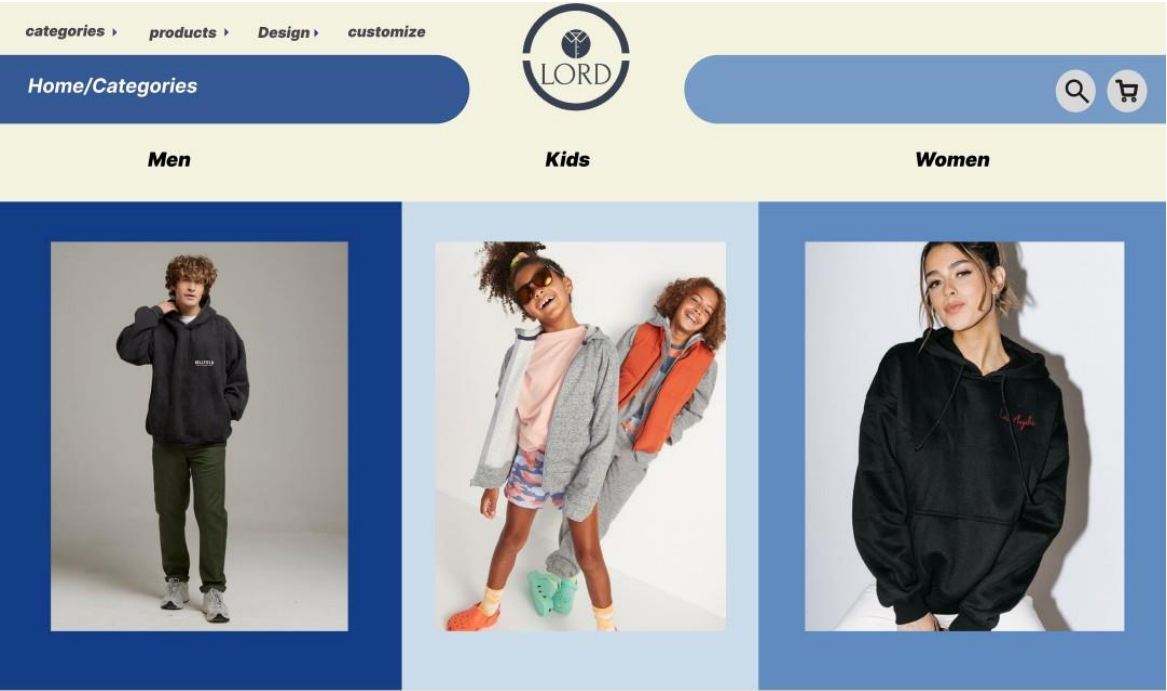
Simplicity: Based on the fact that the image does not show the complete scenario of the situation, it appears that the plan is making use of a minimalistic style which abides by the Law of Prägnanz.

Consistency: Uniform visual elements should be consistently used throughout the page in order to present a professional appearance.

## Home page




Categories page





Design page

categories > products > Design > customize

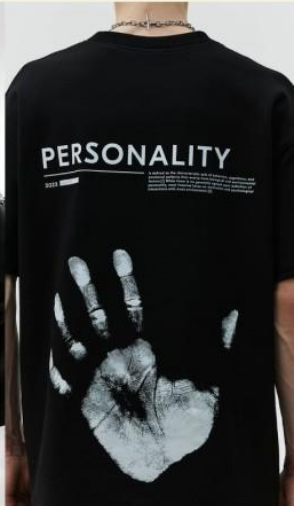

Home/Design



Classic



Casual



X

Instagram

YouTube

LinkedIn

contact

pranches

help


whatsapp

cairo

costumer service

categories > products > Design > customize

Home/Contact Us



Full Name:

Mobile:

Mail:


Subject:

Description:

About us page

categories › products › Design › customize





Home/About Us



**Welcome to Lord, your go-to destination for high-quality hoodies, overshirts, and jackets. We are a local brand driven by a passion for stylish, comfortable, and functional outerwear. At the heart of everything we create is a blend of modern design and attention to detail, ensuring each piece reflects both style and practicality.**

**Our mission is to provide clothing that fits your everyday life, whether you're layering up for a chilly morning, making a fashion statement, or just embracing comfort. We believe in quality craftsmanship, using premium materials to offer products that last through every season and trend.**

**Thank you for supporting a local brand—we're excited to be a part of your wardrobe!**



contact

whatsapp

instagram

pranches

cairo

alexandria

giza


help

costumer service

support

categories › products › Design › customize

Home/Login



Email

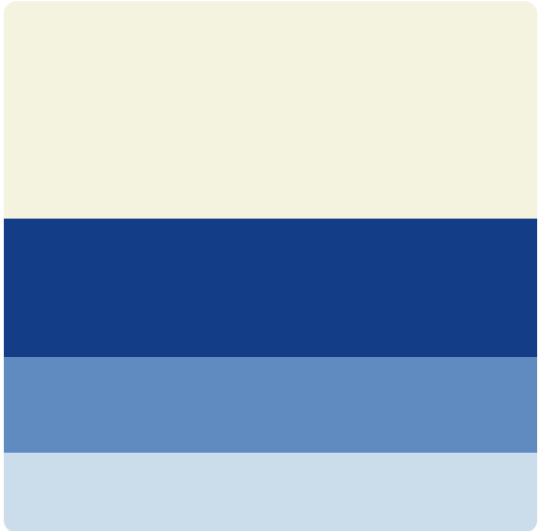
Password

Sign In

[Forgot password?](#)



Customize page



## Home page/HTML5

```
page1.html X  page4.html  page5.html  page6.html  page7.html  page8.html  page3.html  paage2.html  elzero 1  html elzero

page1.html > html > footer > div.footer-section > ul > li
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <table>
15             <tr>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
```



## Categories page/HTML5

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>LORD</title>
7   LORD</title>
8   <div class="logo">
9     
10  </div>
11 </head>
12 <body>
13   <header>
14     <nav>
15       <ul>
16         <li><a href="#">Home</a></li>
17         <li><a href="#">Categories</a></li>
18         <li><a href="#">Products</a></li>
19         <li><a href="#">Design</a></li>
20         <li><a href="#">Customize</a></li>
21         <li><a href="#">About us</a></li>
22         <li><a href="#">Contact</a></li>
23         <li><a href="#">Search</a></li>
24         <li><a href="#">Cart</a></li>
25       </ul>
26     </nav>
27   </header>
28   <main>
29     <section class="home-categories">
30       <ul>
31         <li><a href="#">Man</a></li>
32
```

## Products page/HTML5

```
page3.html > html
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <nav>
15             <ul>
16                 <li><a href="#">Home</a></li>
17                 <li><a href="#">Categories</a></li>
18                 <li><a href="#">Products</a></li>
19                 <li><a href="#">Design</a></li>
20                 <li><a href="#">Customize</a></li>
21                 <li><a href="#">About us</a></li>
22                 <li><a href="#">Contact</a></li>
23                 <li><a href="#">Search</a></li>
24                 <li><a href="#">Cart</a></li>
25             </ul>
26         </nav>
27     </header>
28
29
30
31     <main>
32         <section class="breadcrumb">
```

## Design page/HTML5

```
page:html > html > body > main > section.breadcrumb
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <nav>
15             <ul>
16                 <li><a href="#">Home</a></li>
17                 <li><a href="#">Categories</a></li>
18                 <li><a href="#">Products</a></li>
19                 <li><a href="#">Design</a></li>
20                 <li><a href="#">Customize</a></li>
21                 <li><a href="#">About us</a></li>
22                 <li><a href="#">Contact</a></li>
23                 <li><a href="#">Search</a></li>
24                 <li><a href="#">Cart</a></li>
25             </ul>
26         </nav>
27     </header>
28
29
30
31     <main>
```

## Contact-us page/HTML5

```
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14
15         <nav>
16             <ul>
17                 <td><a href="#">Home</a></td>
18                 <td><a href="#">Categories</a></td>
19                 <td><a href="#">Products</a></td>
20                 <td><a href="#">Design</a></td>
21                 <td><a href="#">Customize</a></td>
22                 <td><a href="#">About us</a></td>
23                 <td><a href="#">Contact</a></td>
24                 <td><a href="#">Search</a></td>
```

## About-us page/HTML5

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>LORD /title>
7   LORD /title>
8   <div class="logo">
9     
10  </div>
11 </head>
12 <body>
13   <header>
14     <table>
15       <tr>
16         <td><a href="#">Home</a></td>
17         <td><a href="#">Categories</a></td>
18         <td><a href="#">Products</a></td>
19         <td><a href="#">Design</a></td>
20         <td><a href="#">Customize</a></td>
21         <td><a href="#">About us</a></td>
22         <td><a href="#">Contact</a></td>
23         <td><a href="#">Search</a></td>
24         <td><a href="#">Cart</a></td>
25       </tr>
26     </table>
27   </header>
28   <div class="About-us">
29     <h4>Home/About-us /h4</div>
30     <ul>
31     </ul>
32   </div>
33   <p>Welcome to LORD, your go-to destination for high-quality hoodies, overshirts, and jackets. We are a local brand driven by a passion for stylish, comfortable, and functional outerwear. At the heart of everything we create is a blend of modern design and attention to detail, ensuring each piece reflects both style and practicality.</p>
34   <p>Our mission is to provide clothing that fits your everyday life, whether you're layering up for a chilly morning, making a fashion statement, or just embracing comfort. We believe in quality craftsmanship, using premium materials to offer products that last through every season and trend.</p>
35   <p>Thank you for supporting a local brand-we're excited to be a part of your wardrobe!</p>
36 </body>
```

## Login page/HTML5

```
page1.html x Release Notes: 1.95.1 page4.html page5.html page6.html page7.html x page8.html page9.html paage2.html etzero

<> page7.html > html > body
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <table>
15             <tr>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
24                 <td><a href="#">Cart</a></td>
25             </tr>
26         </table>
27     </header>
```

## Customize page/HTML5

```
pageB.html > html > body > main > section.Customize > div.Design > img
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.8">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <nav>
15             <ul>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
24                 <td><a href="#">Cart</a></td>
25             </ul>
26         </nav>
27     </header>
28
29
```



