

Seif-eldeen Mohamed Mostafa,222200039,CE

Website planning

- 1- **Define the purpose of your intended website; it might be about a favorite hobby or subject, family business, a church, a mosque or club, a company etc.**

It is a local brand for Classic and Casual Clothes.

- 2- **What would you like the website to accomplish?**

I want to develop my local brand, make it easier to make orders on my site and contact customers.

- 3- **Who is your intended audience?**

Women, Men and Kids who are interested in fashion and trendy.

- 4- **What opportunities, problems, or issues does your planned website address?**

Opportunities: Client Can Customize any design he or she loves on my website and The website could help the brand reach a wider audience beyond its local area, especially through online shopping and social media integration.

Problems: Limited Physical Store Access The website can provide a convenient online shopping option for customers who cannot easily visit physical stores.

Issues: Trust and Security Concerns The website can build trust by displaying customer reviews, certifications, and Influencers make reviews about my website.

- 5- **What kind of content could be incorporated on your website?**

Bags designs, trendy socks and sleeve bags.

- 6- **How will the site serve the client?**

We've designed our website to make it easy for clients to find the products they love. With a simple and beautiful interface, you can effortlessly browse our collection and place orders. Our dedicated support team is always ready to assist you with any questions or concerns, ensuring a seamless shopping experience.

- 7- **What's the best method for the user to do what's wanted?**

Clients can go to Categories to select Men, Women, or Kids, then go to Products to select a product and add it to their cart to checkout. The order will then be delivered.

8- How will users find the function?

Use a clear and concise menu structure that is easy to understand and navigate and Use high-quality images and videos to showcase My products and attract user attention.

9- How will the results of the function be received?

The results will show up right on the page, either where clients searched or in a new section below

10- What will the receiver do with the received entries?

Clients can use feedback to improve products and make it best.

11- How will the receiver deal with results?

The results will be shared with the public through Whatsapp Group,Instagram and Facebook.

12- What follow up will be needed?

We should follow up surveys and feedback from clients to help them and make the website better than first.

13- List at least two related or similar sites found on the Web. Explain why you chose them

American Eagle, SHEIN, and Bershka. These sites are professionally designed, with beautiful and simple color schemes. They make it easy to find products and place orders.

14- Prepare the Planning Analysis Sheet that includes the following

- a. Website Goal.
- b. List the working title of seven to eleven pages on your website, excluding the home page.
- c. Describe the contents (facts, text, pictures, audio, video, user inputs, etc.) of each page, including the homepage.
- d. Describe how users will use forms to collect information—examples of using a form could be to offer registration, comments, conduct a survey or poll, offer subscriptions to a newsletter, etc.
- e. Using a pencil, construct a flowchart (storyboard/website organization) for your proposed website that displays the hierarchy of pages and the relationships between the pages.
- f. Create a wireframe for each page of your website using any computer tool. Make sure the logo, navigation, content, and footer regions are apparent. Save the produced wireframes as jpg or gif files.

a. Local Clothing Brand to Classic and Casual type

b. Categories,Products,Design,Customize,Login,Cart,Contact-us

c. Home page: brand name , logo , photo from my Products , footer

Categories:brand name , logo, man or kids or women and photos for us from my products , footer

Products:brand name , logo, shirts or hoodie or jackets and photos from my products,footer

design:brand name , logo, classic or casual and photos from my products,footer

customize:brand name , logo,customization option and photos from my products,footer

Login:brand name , logo, mail and password to login,footer

contact -us:brand name , logo,name,phone number,mail,subject and description to feedback or problem,footer

about -us:brand name , logo,brief for my brand ,footer

d. From the contact us option client can put name and mail and phone number and problem or feedback to contact.

e.



