

Seif-eldeen Mohamed Mostafa,222200039,CE

Website design

[A] Use Gestalt Web Design Principles to describe how you will implement the following in each page of your proposed website:

- 1- Law of PRÄGNANZ (good figure, law of simplicity).
- 2- Closure (link individual elements to form a pattern).
- 3- Symmetry and Order (effectively communicate information quickly).
- 4- Figure/Ground (relationship between positive elements and negative space).
- 5- Uniform Connectedness (relationship between the elements).
- 6- Common Region (connection between elements).
- 7- Proximity (utilizing empty space to create the relationship).
- 8- Continuation (continuous perception of shapes).
- 9- Common Fate (SYNCHRONY) (items moving or changing together perceived as being related).
- 10- Parallelism (parallel elements are seen more related).
- 11- Similarity (elements with similar characteristics are more related).
- 12- Past Experience (observer's past experience).

Proximity: Related elements such as “categories”, “products”, “design”, “customize” and “contact” have been placed adjacent to one another.

Similarity: A common typeface and color have been applied for the navigation bar creating a sense of cohesiveness.

Closure: The arrangement is straightforward, and there are clear divisions that allow the interface users to get the general picture easily.

Visual Hierarchy:

Figure-Ground: The area that is supposed to capture the most attention from a user, for instance, the products or the designs area is advanced out of most other areas.

Emphasis: Important ideas have been emphasized by the use of headlines that are larger and in bold typefaces than the other text on the page.

User Experience:

Common Fate: There is a possibility that some animations or transitions may serve to grab the user's attention or show their areas of interaction.

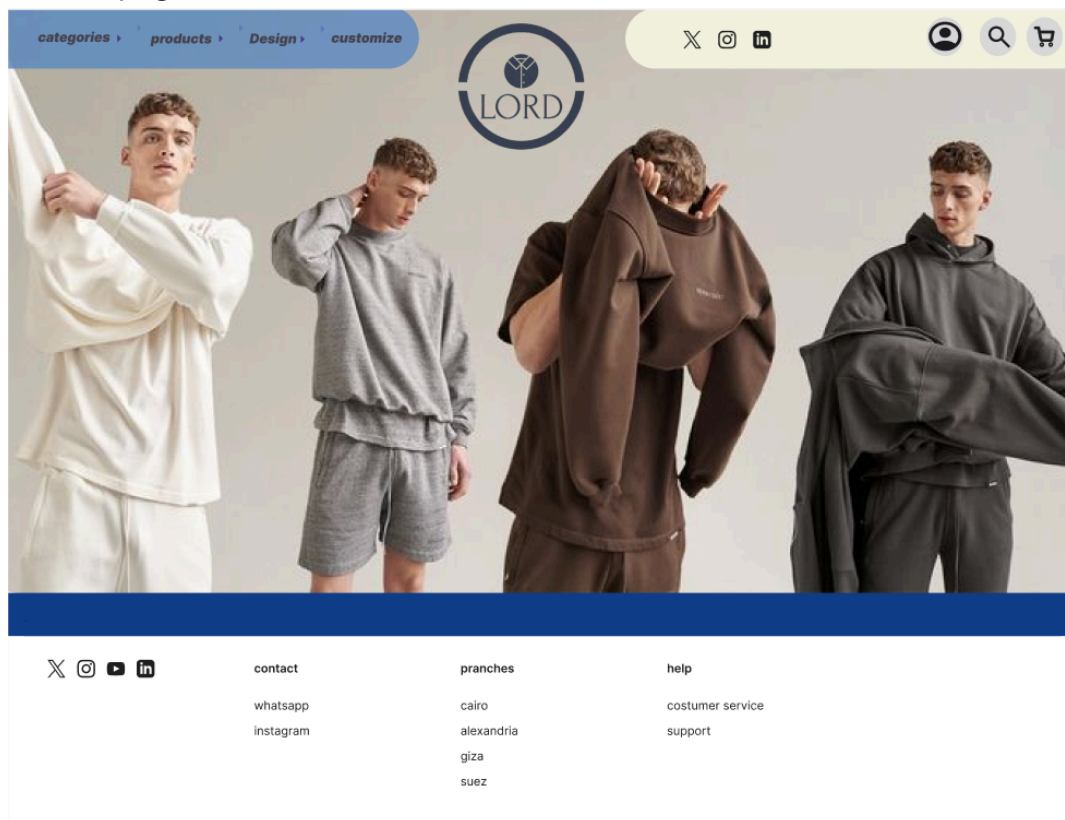
Past Experience: Judging by the navigation structure and the layout, one can assume that this website adheres to the conventional norms of web design thus it is intuitive.

Additional Considerations:

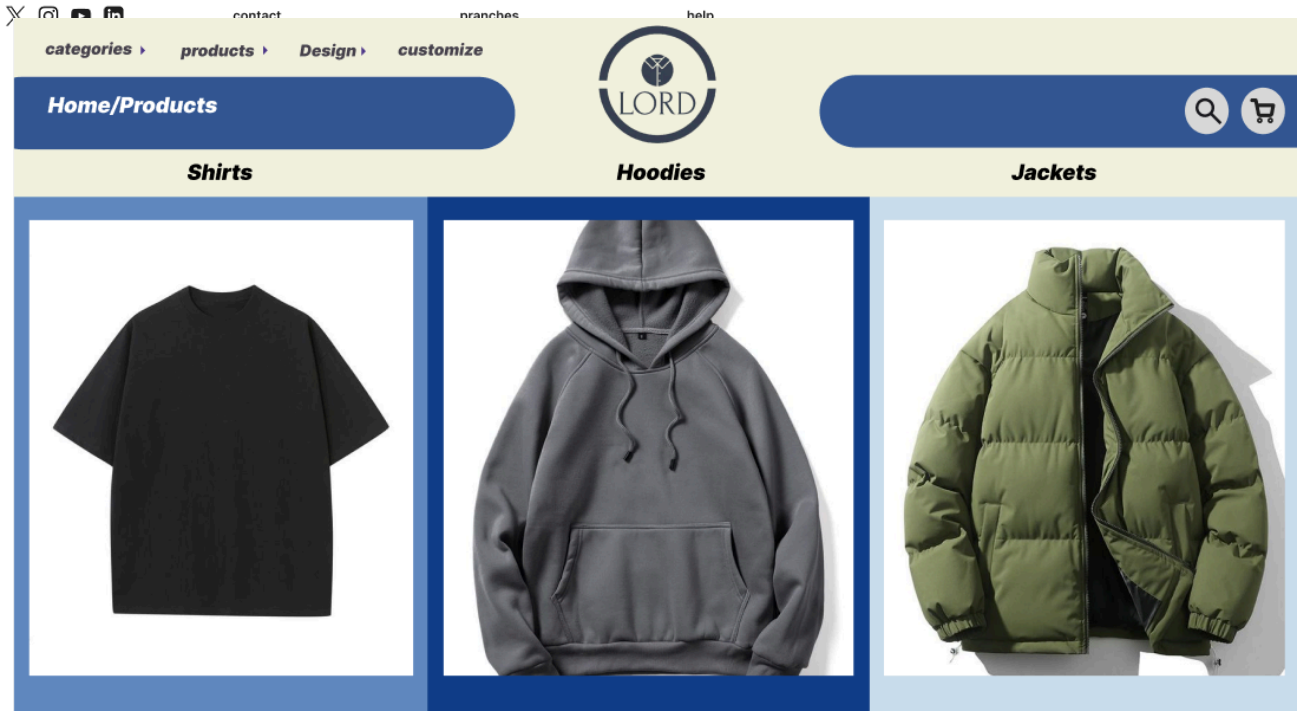
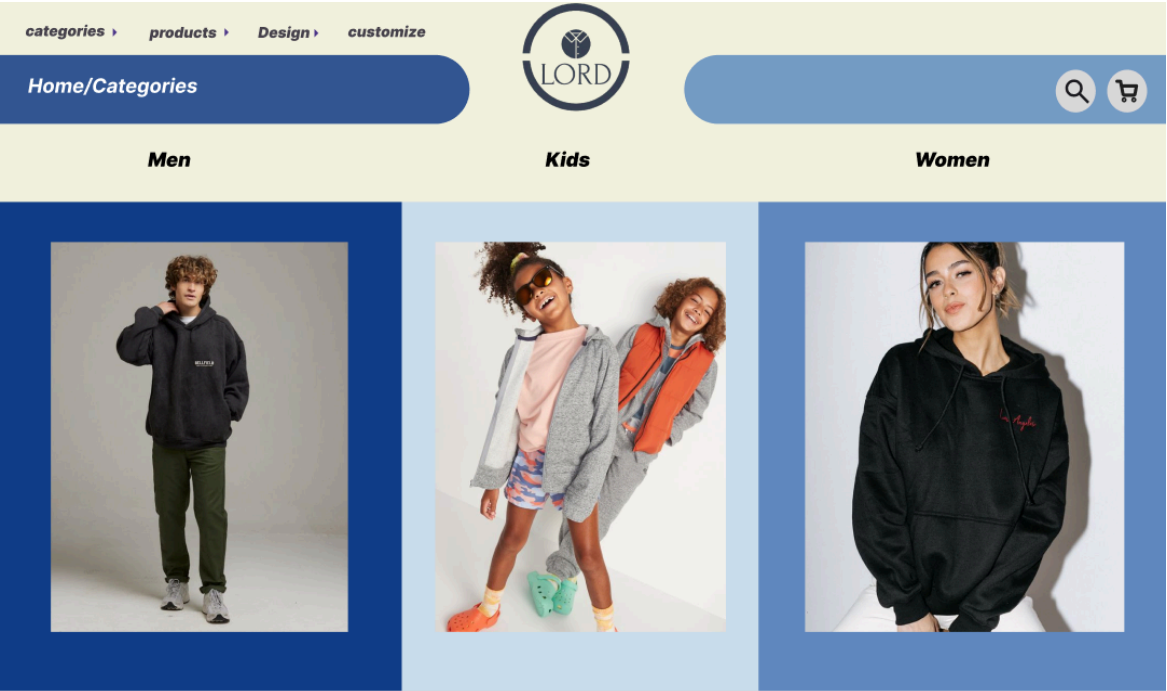
Simplicity: Based on the fact that the image does not show the complete scenario of the situation, it appears that the plan is making use of a minimalistic style which abides by the Law of Prägnanz.

Consistency: Uniform visual elements should be consistently used throughout the page in order to present a professional appearance.

Home page




Categories page





Design page

categories > products > Design > customize



Home/Design







Classic



Casual





contact

pranches

help


whatsapp

cairo

costumer service

categories > products > Design > customize

Home/Contact Us



Full Name:

Mobile:

Mail:


Subject:

Description:

About us page

categories › products › Design › customize





Home/About Us



Welcome to Lord, your go-to destination for high-quality hoodies, overshirts, and jackets. We are a local brand driven by a passion for stylish, comfortable, and functional outerwear. At the heart of everything we create is a blend of modern design and attention to detail, ensuring each piece reflects both style and practicality.

Our mission is to provide clothing that fits your everyday life, whether you're layering up for a chilly morning, making a fashion statement, or just embracing comfort. We believe in quality craftsmanship, using premium materials to offer products that last through every season and trend.

Thank you for supporting a local brand—we're excited to be a part of your wardrobe!



contact

whatsapp

instagram

pranches

cairo

alexandria

giza


help

costumer service

support

categories › products › Design › customize

Home/Login



Email

Password

Sign In

[Forgot password?](#)

Customize page



Home page/HTML5

```
page1.html X  page4.html  page5.html  page6.html  page7.html  page8.html  page3.html  paage2.html  elzero 1  html elzero

page1.html > html > footer > div.footer-section > ul > li
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <table>
15             <tr>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
```


Categories page/HTML5

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>LORD</title>
7   LORD</title>
8   <div class="logo">
9     
10  </div>
11 </head>
12 <body>
13   <header>
14     <nav>
15       <ul>
16         <td><a href="#">Home</a></td>
17         <td><a href="#">Categories</a></td>
18         <td><a href="#">Products</a></td>
19         <td><a href="#">Design</a></td>
20         <td><a href="#">Customize</a></td>
21         <td><a href="#">About us</a></td>
22         <td><a href="#">Contact</a></td>
23         <td><a href="#">Search</a></td>
24         <td><a href="#">Cart</a></td>
25       </ul>
26     </nav>
27   </header>
28   <main>
29     <section class="home-categories">
30       <ul>
31         <li><a href="#">Man</a></li>
32
```

Products page/HTML5

```
page3.html > html
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <nav>
15             <ul>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
24                 <td><a href="#">Cart</a></td>
25             </ul>
26         </nav>
27     </header>
28
29
30
31     <main>
32         <section class="breadcrumb">
```

Design page/HTML5

```
page4.html > html > body > main > section.breadcrumb
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4   <meta charset="UTF-8">
5   <meta name="viewport" content="width=device-width, initial-scale=1.0">
6   <title>LORD</title>
7   LORD</title>
8   <div class="logo">
9     
10  </div>
11 </head>
12 <body>
13   <header>
14     <nav>
15       <ul>
16         <td><a href="#">Home</a></td>
17         <td><a href="#">Categories</a></td>
18         <td><a href="#">Products</a></td>
19         <td><a href="#">Design</a></td>
20         <td><a href="#">Customize</a></td>
21         <td><a href="#">About us</a></td>
22         <td><a href="#">Contact</a></td>
23         <td><a href="#">Search</a></td>
24         <td><a href="#">Cart</a></td>
25       </ul>
26     </nav>
27   </header>
28
29
30   <main>
31     <h1>LORD</h1>
32     <h2>LORD</h2>
```

Contact-us page/HTML5

```
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14
15         <nav>
16             <ul>
17                 <td><a href="#">Home</a></td>
18                 <td><a href="#">Categories</a></td>
19                 <td><a href="#">Products</a></td>
20                 <td><a href="#">Design</a></td>
21                 <td><a href="#">Customize</a></td>
22                 <td><a href="#">About us</a></td>
23                 <td><a href="#">Contact</a></td>
24                 <td><a href="#">Search</a></td>
```

About-us page/HTML5

```
1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4     <meta charset="UTF-8">
5     <meta name="viewport" content="width=device-width, initial-scale=1.0">
6     <title>LORD</title>
7     LORD</title>
8     <div class="logo">
9         
10    </div>
11 </head>
12 <body>
13     <header>
14         <table>
15             <tr>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
24                 <td><a href="#">Cart</a></td>
25             </tr>
26         </table>
27     </header>
28     <div class="About-us">
29         <h4>Home/About-us/h4</h4>
30         <ul>
31             <li></li>
32             <li></li>
33             <li></li>
34         </ul>
35         <div>
36             <p>Welcome to LORD, your go-to destination for high-quality hoodies, overshirts, and jackets. We are a local brand driven by a passion for stylish, comfortable, and functional outerwear. At the heart of everything we create is a blend of modern design and attention to detail, ensuring each piece reflects both style and practicality.</p>
37             <p>Our mission is to provide clothing that fits your everyday life, whether you're layering up for a chilly morning, making a fashion statement, or just embracing comfort. We believe in quality craftsmanship, using premium materials to offer products that last through every season and trend.</p>
38             <p>Thank you for supporting a local brand-we're excited to be a part of your wardrobe!</p>
39         </div>
40     </body>
```

Login page/HTML5

```

1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14         <table>
15             <tr>
16                 <td><a href="#">Home</a></td>
17                 <td><a href="#">Categories</a></td>
18                 <td><a href="#">Products</a></td>
19                 <td><a href="#">Design</a></td>
20                 <td><a href="#">Customize</a></td>
21                 <td><a href="#">About us</a></td>
22                 <td><a href="#">Contact</a></td>
23                 <td><a href="#">Search</a></td>
24                 <td><a href="#">Cart</a></td>
25             </tr>
26         </table>
27

```

Customize page/HTML5

```
pageB.html > html > body > main > section.Customize > div.Design > img
1  <!DOCTYPE html>
2  <html lang="en">
3  <head>
4      <meta charset="UTF-8">
5      <meta name="viewport" content="width=device-width, initial-scale=1.0">
6      <title>LORD</title>
7      LORD</title>
8      <div class="logo">
9          
10     </div>
11 </head>
12 <body>
13     <header>
14
15         <nav>
16             <ul>
17                 <td><a href="#">Home</a></td>
18                 <td><a href="#">Categories</a></td>
19                 <td><a href="#">Products</a></td>
20                 <td><a href="#">Design</a></td>
21                 <td><a href="#">Customize</a></td>
22                 <td><a href="#">About us</a></td>
23                 <td><a href="#">Contact</a></td>
24                 <td><a href="#">Search</a></td>
25                 <td><a href="#">Cart</a></td>
26             </ul>
27         </nav>
28     </header>
29
```

