Now

Clément Levallois

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This is a now page. Websites usually have "about pages", this page gives a more instantaneous view. Something I do / have done is of interest to you? Get in touch at levallois@em-lyon.com or on Twitter! (@seinecle)

Nov / Dec 2017

- Launching the Msc in Digital Marketing and Data Science with Margherita Pagani and the teams at emlyon! → http://graduate.em-lyon.com/en/MSc-in-Digital-Marketing-Data-Science
- Renewing CODAPPS in a format hosted on Github: https://seinecle.github.io/codapps
- Grading! Lots of grading!
- Coordinating the activities of the Data R&D Institute with the team (Renaud, Lynn and Jean)
- Organized the screening of "Nothing 2 Hide" at emlyon
- Involved in internal projects at emlyon on skills / competencies, on the new version of our executive programs, on the new version of the Programme Grande Ecole.
- Working with Jean Savinien and PhD student Mohamed Benabdelkrim on Twitter networks
- Finalized two recruitments in data science for emlyon!
- Getting in touch with the Digital League in the Loire region
- Attended the 2017 edition of the Complex Network conference in Lyon
- Finished teaching Big data for business and Internet of Things for Entrepreneurs
- Taught a 3 days course with Guillaume Lecuyer on "Tech disruption and business impact" to a business audience in Certificat TDO by emlyon, once in Paris and once in Lyon.

Oct 2017

- Teaching two courses and updating their websites: Big data for business and Internet of Things for Entrepreneurs
- Speaker at the BFM 01 Business Forum on the digital transformation of firms
- Filming short video clips of experts on IoT - check the bottom page of http://seinecle.github.io/IoT4Entrepreneurs
- Organizing work of the Data R&D Institute with colleagues Renaud Demesmay, Lynn Cherny and Jean Savinien.
- preparing the workshop on DiscoverText by Stu Shulman, to take place on Nov 2 in Paris.
- Got my paper on the history of sociobiology published! Wow! The editor's "online first" version is here, blog post and open access version to follow.
- Participated to the R Challenge as a specialist of dataviz and data mashups
- Taught a lecture on "Big data and marketing" to Ecole Centrale de Lyon students

September 2017

- Too busy to fill this now page, apparently

Agust 2017

- Too much in holidays to fill this now page, apparently

July 2017

- Preparing the launch of a Data R&D Institute at emlyon! Curious? Get in touch.

- Advanced on a new Msc for emlyon

- Updating my "big data for business" course for 2017/2018

- Created a MOOC "IoT for entrepreneurs" for the BBA on our campus at Saint Etienne. Video clips on Youtube soon!

- submitted the 3rd and hopefully last revision of a paper from my previous life as a historian of science!

- Developping a series of projects with a series of companies to promote our students.

- still working on a fast algo for overlapping community detection

- launched this app for my own use, but check it out: http://exploreyourdata.com/tiles

May 2017

- Got my Elasticsearch + Redis setup to work, to analyze a large dataset from text mining and graph mining perspectives. Great results so far!

- Preparing the MOOC on connected objects, for a shooting in the first week of July.

- Teaching a module on "Big data" to eMBA students

- Participating to recruitment committees, jurys... (that's the season for it)

- More useful admin stuff to prepare for 2017/2018.

- Got a minor revision before acceptance notice on a paper, more news on it when full acceptance is confirmed!

April 2017

- preparing a book made of the Gephi tutorials, still with Asciidoc. Discovering the world of xsl-fo: https://en.wikipedia.org/wiki/XSL_Formatting_Objects

- published a tutorial on Vosviewer: https://seinecle.github.io/vosviewer-tutorials/

- teaching myself Linux security for the need of the Twitter project. Publishing what I learn as a tutorial: https://seinecle.github.io/linux-security-tutorials/

- attending the Sido on April 5 to search for sponsors for my MOOC on IoT: http://www.sido-event.com/en/ (could not find time at the end :-(
- teaching a couple of courses in MBA, supervising students.
- practised Elasticsearch (with Kibana and Xpack for graphs) and Redis. Learned how to establish a connection between 2 Linux servers through SSH.

March 2017

- now up to 14 tutorials for Gephi, more in preparation
- re-published the similarity-computer plugin for Gephi: https://gephi.org/plugins/#/plugin/similaritycomputer
- last preparation for the emlyon's digital night with 3DS, Accenture, Ada, Artefact and L'Oreal: http://data.em-lyon.com/2017/02/16/digital-night-2017/
- last preparation for teaching the module "Technologies Digitales et Ruptures Business", with Guillaume Lecuyer from Visiativ and Romain Willmann (emlyon student and consultant) https://executive.em-lyon.com/Formations/Certificats/EMS02-Transformation-Digitale-des-Organisations
- found the IoT object to use in my coming class (Sept 2017): a huzzah feather + OLED screen. But the huzzah with stacking headers is out of stock…

February 2017

- re-submitted the neuromarketing paper!
- co-steering the recruitment of 2 new positions in our department: one professor in marketing and data analytics, one instructor position in coding / Excel / SQL. Get in touch!
- teaching at emlyon's incubator, in our MSc in Marketing and Service Management and in our Programme Grande Ecole.
- still hesitating on which object I should use to to teach a MOOC "Create a connected object, for beginners"
- giving a webinar on Feb 09 on FrenchWeb to discuss dataviz for business.
- finished the setup of my new Gephi tutorials. Adding more tutorials.
- continuing supervising centrale lyon and emlyon students on a Twitter mapping project
- organizing the "Digital Night", a career event on March 16 at Ecully, for our digitally / data inclined students and companies who'd like to hire them.
- working with my colleague Margherita Pagani on extending em lyon business school's course offering in digital marketing and business analytics (shht! secret plans!)

January 2017

- taking contacts to create a course on "creating connected objects, for beginners". Will be filmed,

for emlyon students and as a MOOC on Coursera (hopefully). Students will learn how to create an object, for real. Get in touch if you are interested.

- preparing for the launch of the TDO (Transformation Digitale des Organisations) certificate by EMLYON, taking place in March 2017 on our new Paris campus. I teach the first module on "data and tech for business", 16-18 March, on our Paris campus

- reworking my Gephi tutorials to make them open and easy to publish in a variety of formats, with asciiidoc.

- supervising centrale lyon and emlyon students on a Twitter mapping project

- organizing the "Digital Night", a career event on March 16 at Ecully, for our digitally / data inclined students and companies who'd like to hire them.

- resubmitting my paper on the history of neuromarketing, co-written with Ale Smidts and Paul Wouters. Fingers crossed.

- going to the "Entreprise du Futur" event by Emlyon and Visiativ, in Lyon (January 19)

- writing about Lotka and other things on Medium