Now

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This is a now page. Websites usually have "about pages", this page gives a more instantaneous view. Something I do / have done is of interest to you? Get in touch at levallois@em-lyon.com or on Twitter! (@seinecle)

March 2017

- now up to 14 tutorials for Gephi, more in preparation
- re-published the similarity-computer plugin for Gephi: https://gephi.org/plugins/#/plugin/similaritycomputer
- last preparation for the emlyon's digital night with 3DS, Accenture, Ada, Artefact and L'Oreal: http://data.em-lyon.com/2017/02/16/digital-night-2017/
- last preparation for teaching the module "Technologies Digitales et Ruptures Business", with Guillaume Lecuyer from Visiativ and Romain Willmann (emlyon student and consultant) https://executive.em-lyon.com/Formations/Certificats/EMS02-Transformation-Digitale-des-Organisations
- found the IoT object to use in my coming class (Sept 2017): a huzzah feather + OLED screen. But the huzzah with stacking headers is out of stock…

February 2017

- re-submitted the neuromarketing paper!
- co-steering the recruitment of 2 new positions in our department: one professor in marketing and data analytics, one instructor position in coding / Excel / SQL. Get in touch!
- teaching at emlyon's incubator, in our MSc in Marketing and Service Management and in our Programme Grande Ecole.
- still hesitating on which object I should use to to teach a MOOC "Create a connected object, for beginners"
- giving a webinar on Feb 09 on FrenchWeb to discuss dataviz for business.
- finished the setup of my new Gephi tutorials. Adding more tutorials.
- continuing supervising centrale lyon and emlyon students on a Twitter mapping project
- organizing the "Digital Night", a career event on March 16 at Ecully, for our digitally / data inclined students and companies who'd like to hire them.
- working with my colleague Margherita Pagani on extending em lyon business school's course offering in digital marketing and business analytics (shht! secret plans!)

January 2017

- taking contacts to create a course on "creating connected objects, for beginners". Will be filmed,

for emlyon students and as a MOOC on Coursera (hopefully). Students will learn how to create an object, for real. Get in touch if you are interested.

- preparing for the launch of the TDO (Transformation Digitale des Organisations) certificate by EMLYON, taking place in March 2017 on our new Paris campus. I teach the first module on "data and tech for business", 16-18 March, on our Paris campus

- reworking my Gephi tutorials to make them open and easy to publish in a variety of formats, with asciiidoc.

- supervising centrale lyon and emlyon students on a Twitter mapping project

- organizing the "Digital Night", a career event on March 16 at Ecully, for our digitally / data inclined students and companies who'd like to hire them.

- resubmitting my paper on the history of neuromarketing, co-written with Ale Smidts and Paul Wouters. Fingers crossed.

- going to the "Entreprise du Futur" event by Emlyon and Visiativ, in Lyon (January 19)

- writing about Lotka and other things on Medium